



DISCUSSING NEW YEAR . . . Mrs. Virginia McQuarrie, (left) new president of the Harbor Welfare Planning Council, and Mrs. Herma Tillim, secretary, discusses plans for the group's program during the coming year. Both were elected at a luncheon meeting in Wilmington last week.

### Herma Tillim Elected Secretary Of Harbor Area Welfare Council

Mrs. Virginia McQuarrie, of Gardena, active in the Gardena Junior Women's Club and the Harbor Area Welfare Federation, today is president of the 1955 Harbor Welfare Planning Council.

Mrs. McQuarrie was named to the top position in the council at the American Legion Hall, 1260 Broad St., Wilmington.

A member of the Harbor Area Community Chest board, Red Cross board, and chairman of the social service clearing house for the Junior Women's Club of Gardena, Mrs. McQuarrie succeeds Mrs. Hazel Newman.

Other officers elected at the annual meeting which featured Councilman John Gibson as speaker were:

First vice president—Paul J. Carlson, manager, Los Angeles City Housing Authority Project; Public Housing Community Relations Committee; and the Wilmington Coordinating Council.

Second vice president—Mrs. Harold Larmer, YWCA board member; Sunday School Superintendent, Wilmington Calvary Presbyterian Church; and Community Chest volunteer.

Local Secretary—Mrs. Herman Tillim, proprietor, Torrance Recreation Commission; Torrance Coordinating Council; Torrance Chamber of Commerce; past president, Wilmington Rotary; Wilmington Coordinating Council.

Delegates-at-large; Howard Crandall, attorney, immediate past president, Wilmington Chamber of Commerce; past president, Wilmington Rotary; Wilmington Coordinating Council.

More delegates-at-large: Dr. Bruce Pizey, San Pedro Physician and Surgeon; Board member, Harbor Mental Health Service; Greater Efficiency.

#### Public Notices

TORRANCE HERALD-148 CERTIFICATE OF BUSINESS FICTITIOUS NAME . . . THE UNDERSIGNED, I, [Name], do hereby certify that I am conducting a business and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit: Lewis E. Simpson, 41 21st St., Wilmington, California. WITNESSED my hand this 27th day of April, 1955.

### Safeway Advertising Bill \$19,000,000 During 1954

Safeway Stores revealed today that the company spent more than \$19,000,000 in 1954 for retail advertising in the 28 zones in which the firm operates in the United States and Canada. More than \$1,000,000 was spent in the Los Angeles Division of Safeway.

### North Torrance Group Chooses Queen Entry

Norma Prang, 27-year-old mother of two girls, was named to serve as a queen candidate in the forthcoming Junior Chamber of Commerce-sponsored "Miss Community Fair" contest which will open the first of next month. Mrs. Prang is the first official candidate to enter the contest, according to Jaycee president Fred Hansen.

Selection of the blond, green-eyed beauty was made at the regular meeting of the North Torrance Civic Improvement Assn., which is sponsoring her entry in the affair.

Mrs. Prang was presented luggage by her sponsors who insist that she will need it for the trip to Mexico City, first prize in the queen contest.

Selection of Mrs. Prang to represent the city group was announced by President Muri Reeves.

### Prudential Starts New Office Here

Ground was broken Friday for new quarters of the South Bay District agency of the Prudential Insurance Co. of America in Torrance. The new building will be located at the southwest corner of Post and Cravens.

Approximately 4550 square feet in area, the building and appointments will be completely modern. Manager Harry C. Harper said. The structure will conform to the Prudential program of siting agencies on ground floors and in areas where adequate parking facilities can be provided. The offices will be single-story brick construction. The front exterior will be faced with Roman brick. Interior walls will be stucco and plaster construction. Completion is scheduled for Sept. 1.

The South Bay agency has been located at 1603 Cravens Ave. since May, 1951, when it was moved here from San Pedro. Sixty-three persons are employed at the agency which serves the entire South Bay area south of Playa del Rey, including Westchester. Ninety million dollars worth of insurance is currently in force at the local office.

Building and leasing arrangements are under the direction of the J.M.M. Corp. Construction will be done by Hahn-St. John Co.

### Kittrell to Appear at Palladium

Local fans of Keith Kittrell, young baritone, will be able to cheer their favorite on this Thursday night, May 12, when he appears with Jimmy Palmer and his orchestra at the Hollywood Palladium.

Kittrell received his biggest boost recently when the noted Criswell and Twentieth Century Prophet, predicted his rise as the outstanding young American singer of 1956.

At the Palladium the local artist will perform his feature number, "Come Rain or Come Shine," as well as other selections he has become noted for. Preparation for this engagement has been under the tutelage of Nadine Nickol, vocal coach.

Kittrell's vocal orchestration has been done by Ivan Jones, composer and arranger for Republic Studios.

Tickets for the event may be obtained at the door.



TRAVELING COMPANION . . . A piece of luggage is presented to the North Torrance Civic Improvement Assn. queen in the Junior Chamber of Commerce-sponsored Community Fair Queen contest by Mrs. Caroline Bentzen (left) chairman of the group. Receiving the gift is Mrs. Norma Prang, who will represent the group in the contest.

### Teacher's Novel In New Edition

"Saturday's Harvest," first novel by John Hudson of the Torrance High faculty, has just gone into a 20,000-copy reprint in the United Kingdom and Australia. Hudson learned last week from his agent in New York.

Written under the pen name of Paul Shelley, "Saturday's Harvest" has already enjoyed three reprints totaling 350,000 copies.

In addition to acting as director for the new ACCENT Theatre! of Torrance, which opened last Thursday at the YWCA, Hudson is working with exchange student Max Will on a German translation which will serve as historical background for his newest novel, "Eagle Blood."



STATE JAYCEE PRESIDENT . . . Dick Fitzgerald, El Segundo Junior Chamber of Commerce member, was named president of the California Jaycee organization at the group's convention in San Diego last week end. Fitzgerald is well known to Torrance area Jaycees and his election campaign was organized and supported by local members of the young man's service club.

### TO PREPARE 'Y' CAMP

The Torrance YMCA will send its first work party to Camp Round Meadow on May 14 to get the camp ready for opening on June 21.

Men from the Torrance Junior Chamber of Commerce and from American Standard and Radiator Co. will go for two days.

The big project Torrance Y is undertaking is the building of a new sanitary unit. Several of the older sleeping cabins that have been replaced by Adirondacks will be torn down. Some will work in the swimming pool, caulking the cracks and painting it for camp opening.

Another work party will be scheduled later in the month when other projects will be started or completed.

### TRUCK OWNERS

One-third of all the trucks in the U.S. are on farms. The other two-thirds are in the metropolitan areas.

### BIGGEST REFRIGERATOR DEAL IN TOWN!

## NEW 1955 NORGE

### DELUXE REFRIGERATOR

- Giant-Size Freezer Chest
- New "Handitor" Storage
- Outstanding New Styling



Yours for as little as \$199.95

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### Reflections

BY J. HUGH SHERFEE, JR.

IT TAKES BUT ONE The first World War was precipitated by the murder of ONE MAN. A had boy can infect a whole crowd of good boys; a dingy, ill-kept house can ruin a neighborhood; one leader can inspire an entire community.

It's spring. A brightly decorated house can change the aspect of an area. A beautiful yard along a street is a jewel on velvet. It takes but one person to set a chain reaction in a block; be that one person. Take the initiative, go to a paint store, choose colors that are bright and cheerful and make your home a beauty spot.

Our nurseries have blooming plants and a willingness to help; ask them for advice. Choose plants that will set your yard apart, a place of charm to be admired by yourself and those who pass.

Be a leader. Beautify your surroundings. Others will follow you. It takes but one — be that one.

STONE & MYERS Mortuary "WE HAVE SERVED THIS COMMUNITY FOR 32 YEARS"

LIBERTY HOME APPLIANCE 1326 SARTORI — FA 8-5410 — TORRANCE —



RESCUE TECHNIQUES . . . Checking and grading cadet rescue techniques during the recent week end encampment of local Civil Air Patrol personnel. At left is 1st Lt. John L. Kirby, mission commander, who lives at 5429 Linda Drive. On the right is Major Davis C. Cochran, CAP Group VII commander, who lives at 288 Calle de Andalucia.

### Truck Turns Over on Car; Woman Hurt

A 65-year-old Redondo Beach woman suffered serious injuries Friday when a garbage truck turned over on the car in which she was riding at 174th and Western Ave.

husband, Edwin S. Marong, 75, collided with the garbage truck, driven by Robert L. Jones, 21, of Los Angeles. She received a broken back.

California Highway Patrol officers said that Marong was attempting a left turn at the time of the collision. Mrs. Marong was taken to Park Emergency Hospital.

### FOREST LAND

Forests cover more than 30 percent of the total area of the Saar region.

WESTERN AUTO SUPPLY CO. 138 STORES TO SERVE YOU In Southern California! Satisfaction Guaranteed or Your Money Back. SAVINGS for the GARDENER And Handy Man Around the Home. RUBBER HOSE 2.98 Value 2.69. HOSE NOZZLE 98c Value 57c. GRASS SHEARS 1.49 Value 98c. ADJUSTABLE WRENCH 1.98 Value 88c. Pliers 44c. Screwdriver SET Reg. 88c 77c. Steel Tape 44c. Hack Saw Reg. 79c 66c. 6 ft. long, 1/2-in. wide, Spring return, Nickeled case, 13-5006. With blade. Frame takes 8 to 12-in. blade. Pistol grip handle, 13-4352. PLASTIC SPRINKLER-SOAKER Durable vinyl with Reg. 1.49 brass end clip for lengthening or shortening. 36-8579. 129. LAWNS GROW FAST NOW . . . A POWER MOWER SAVES WORK Powerful 18 in. "EXPERT" Only 800 Per Mo. Low Price 94.50. FREE HOME TRIAL. Takes the drudgery out of lawn care! Lightweight, streamlined. Bronze permanent Oilite wheel bearings, vibration-free floating handles, enclosed 10-hp. wheel with semi-pneumatic tires, 6-in. S-blade reel, adjustable 3-section hard maple roller . . . Throttle clutch control release. 36-5514. Only 700 Per Month for Wonderful 19 in. Cut "Sabre" Priced Low at 89.95. Balanced high carbon steel cutting blade adjustable height. 2 HP, 4 cycle engine glides thru heavy grass. Reinforced aluminum base . . . Trims within 1/2-in. of shrubs, buildings, etc. 36-5539. Extra Quality HAND MOWER 5-blade reel permanent adjusting ball bearings, hardened cutting bar. Only 15.95 Tony Terms.