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Red Cross Workers Collect \$783 In 'Blitz' Drive through Area

By MARY WEBB FR 5-3051

A battalion of volunteer Red Cross workers, drawn from the ranks of Riverians, collected \$783.93 in their one-day "blitz" through this area. Mrs. James E. Bernard, 924 Calle Miramar, colonel of the area encompassing Riviera and other parts of southwest Torrance, reported that the total collections for the entire area were \$1,066.44, or 75 per cent of the \$1,420 quota assigned to it. This compared to the 70 per cent of quota collected in the Riviera district. As far as we know, these are the best percentage figures in the South Bay area.

The Riviera Red cross drive continued all through the day and evening of March 2, with the majors and captains under Mrs. Bernard marshaling their forces for a quick collection. A new twist this year was the assistance of members of the Riviera Sportsmen's Club, who took over the evening "call backs" at homes at which both members of the family were not at home when original calls were made. Colonels for this men's group were Riverians Al Koester and Jim Greer.

Majors and captains in the "blitz" groups included Mmes. Melvin French, Lyle Peters, Peter Law, Harold Leslie, Walter Jacobsmeyer, Dale Milburn, Barron Bryant, Thorsten Burman, Ernest Weller, James Cooley, William Petersen, Hector MacLeod, H. Gilbert, Thomas Von Blankenburg, Jack Webb, Morrison Hornbeck and Arthur Lydal.

Mmes. J. Frank Cowles, James Jordan, Marvin Stolley, William Reid, Lee Kendall, Tom O'Malley, R. G. Stout, Robert Presley, George Creighton, August Muizers, Paul Warf, R. C. Robb, Robert Pinkney, Theodore Corazza, H. K. Inglis, Roy Stringer, D. G. Robbins, James Hall, F. Robert Espling, Robert Elston, William Jarrell, Floyd Ferry, L. M. Nash, L. J. Andrews, M. L. Barger, James Boegh.

Mmes. Jackson Pharris, J. D. Smillie, Robert Underwood, J. D. Hale, Stuart Hutchinson, Richard Smith, Charles Demaree, Curt Oster and Harry Griffin.

Colonel Bernard, head of the drive, concluded by extending her congratulations to workers in the drive for the very fine results obtained by their good efforts.

NEW NEIGHBOR DEPT: Cherry welcome to Mr. and Mrs. William Urban, who recently moved into their new home at 146 Calle de Andalucia. They moved here last week from their former home at Ridgecrest, Calif., together with their son Charles, six months. Urban is a tool and die maker with Douglas Aircraft.

Another welcome to Mr. and Mrs. Art Letheridge, who moved into their new home at 120 Calle de Andalucia recently. They, together with children Debby, 5, and Dillah Jane, 8 1/2, are from Detroit. Mister is an engineer with Northrop.

A third hearty hello to Mr. and Mrs. C. B. Pettersen, who have moved into their new home at 139 Calle de Andalucia. Mrs. Pettersen is infatigable. They are from Palos Verdes Estates.

Mr. and Mrs. M. D. Stolley, of 128-A Paseo de la Concha, have started preparing the ground for their new home, to be built on Calle Mayor. A stout retaining wall was erected last week and foundation is due to be started this week. Mrs. Stolley says they have hopes of moving into their new home about the end of June.

The Stolleys moved into their present apartment last August, being originally from Chicago. They have three children, Judith 17, Carol 13, and Donald 7.

Mrs. Paul Howey, of 308 Calle de Andalucia, has returned from a three-week visit with her daughter and son-in-law, L.

Mrs. Lara Hoggard, nationally-known arranger, composer, festival conductor and choral director of Fred Waring's Pennsylvanians for seven years, will conduct the South Bay Choral Workshop Saturday, March 19, from 1:30 till 5 p.m. at the Redondo Beach Woman's Club. This was the word from Los Caneleros, choral group which has been instrumental in securing Dr. Hoggard for this work.

An enthusiastic response from choirs in this area as well as from individuals interested in improving choral techniques has been reported by Los Caneleros, who is the host for the afternoon.

A discussion and question and answer period will follow the workshop, with a coffee break also planned for the afternoon.

Brownie Troop 167 had its first anniversary last Sunday. They celebrated the event by taking a field trip to the bird farm, accompanied by their leader, Mrs. Paul R. Albright, and co-leader Mrs. Albert Abend. Also along for the fun were Mmes. Donald Weaver, Helen Mundell and Fred Klingler, Riverians all.

Mr. and Mrs. Jim Zettler, of 131 Calle de Andalucia, have been entertaining his mother and father, Mr. and Mrs. Matt Zettler of Kenosha, Wis. Zettler Sr. is a retired captain of the Fire Department in Kenosha, they report. They will stay here with the Zettlers until the weather warms up in Wisconsin. During their stay here they have taken in Southern California sights and gotten more acquainted with their two grandsons, Michael 6, and Gary 4.

Brownie Troop 201 held investiture ceremonies for five girls recently at the home of Mrs. B. A. Miller, 250 Paseo de Granada. Assisting with the ceremonies were veteran Brownies Gail Stuart, Susanne Miller, Melinda McElroy, Dorothy Harrington and Terry Lee Hatch. Misses Stuart and Miller were hostesses, while Misses McElroy, Harrington and Hatch served refreshments.

Mrs. Joseph Stuart, of 171 Via Los Miradores, is leader of Troop 201.

On Saturday, March 5, at the home of Mrs. Miller the troop was treated to an inside view of Mexico City, through the eyes of Mrs. Joseph Eskenazi, of 237 Paseo de Granada.

Mrs. Eskenazi was born and raised in Mexico City and came to the United States as a war bride in 1947. She and her husband have lived here about a year.

On Saturday she showed the troop's pictures, pottery and other items from Mexico City, regaling them with stories describing the background and customs of that great city.

The troop will follow this affair up by taking a field trip next Saturday to Los Angeles, where they will visit Olvera Street, famed "bit of Old Los Angeles," at the Plaza in the heart of the city.

Residents were invited this week to the special adult classes in making lampshades being offered by Mrs. Viola Boas, instructor, at Redondo High School.

Classes meet at the high school from 7 till 4 on Mondays and Wednesdays, and from 7 till 9:30 p.m. on Monday evenings. She also conducts classes at Mira Costa on Tuesdays and Thursdays from 7 till 9:30 p.m., at Walter Center from 7 till 4 on Thursdays, and at Torrance High School from 7 to 10 p.m. on Wednesdays.

Additional information may be obtained by calling FR 9-5421.

New officers for the Riviera Democratic Club were installed at a special installation dinner-dance held at El Retiro Park Clubhouse last Sunday evening.

Thomas P. Anastassiou was installed as chairman, while Dr. Roy Sanderson was installed as vice-chairman; Mrs. Roy Striegel, recording secretary. Mrs. Albert Chudoba, corresponding secretary; and Milton Feinberg, treasurer.

Installing officer was Allen K. Jonas, recent Democratic nominee for the 46th Assembly District.

Mrs. Oscar Lundstrom and Mrs. Ralph Owens were co-chairmen of the food and planning committees. In charge of decorations and arrangements was Miss Jenny Deferious, while Mrs. Gus Anastassiou and Mrs. Ann Fredericks took charge of tickets sales.

It was announced that the Democratic Club plans a many social and educational programs for the coming year, all endeavoring to be as equal as many people as possible with the club and its programs.

Two units of the Riviera Needlework Guild component will hold their monthly meetings this week. Group 1, under Mrs. Myrl Parrick, will meet Friday at noon at the home of member Mrs. Lee Kendall, of 503 Calle Mayor. As is usual, members will bring their own lunches, and dessert and coffee will be served.

Second unit to meet this week will be Group 4, which will meet today at 1 p.m. at the home of Mrs. Harold Bolas, 179 Via Los Miradores. Group 4 is under the direction of Mrs. Allen H. Oberst.

Other groups of the Needlework Guild are Group 2, under the direction of Mrs. George Weston, which meets on the last Wednesday of each month, and Group 3, under the direction of Mrs. Harry Thompson, which meets the fourth Thursday of each month.

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FANCY CELLO PACKED

SPINACH 10-oz. Pkg. 10¢

RIB ROAST 59¢ lb.
FIRST 5-RIBS 7-INCH CUT

U.S.D.A. "CHOICE" GRADE

POT ROAST 37¢ lb.
FANCY EASTERN GRAIN-FED SHOULDER

PORK ROAST 29¢ lb.
PICNIC CUT 5 TO 7-LB. AVERAGE

SLICED BACON 45¢ lb.
"ALL-GOOD" BRAND 1-LB. CARTON

LEAN MEATY BEEF	U.S.D.A. "CHOICE" BONELESS	FRESH LEAN—AGP QUALITY
SHORT RIBS 19¢	BEEF ROAST 59¢	GROUND BEEF 29¢
EASTERN GRAIN-FED BLADE CUT	LEAN BONELESS	PURE PORK
PORK STEAKS 49¢	BEEF STEW MEAT 59¢	SAUSAGE MEAT 39¢
FILET BROADBILL	NORTHERN	TAIL-LESS
SWORDFISH STEAKS 59¢	HALIBUT STEAKS 39¢	SHRIMP 59¢

REAL GROCERY BUYS for the BUDGET WISE

GRAPEFRUIT SECTIONS	A&P BRAND	1-LB. CAN	15¢
CHEDDAR CHEESE	WISCONSIN MILD	PER LB.	43¢
TOMATOES	GOLD TOP Hand Peeled Hand Packed	2 1-LB. 12-OZ. CANS	31¢
RED SALMON	SUNNYBROOK ALASKA SOCKEYE	7 1/2-OZ. CAN	36¢
SPAGHETTI	ANN PAGE PREPARED	1 1/2-OZ. CAN	11¢

Hi Ho Crackers	SUNSHINE	1-lb. Pkg.	34¢
Water Softener	WHITE KIND	1-lb. 24oz. Pkg.	24¢
Gingerbread Mix	DRONE DARY	14-oz. Pkg.	25¢
Trend Detergent		2 Lge. Pkg.	39¢
Dog Food	DR. ROSS	2 1-lb. Cans	27¢
Lifebuoy Soap		2 Reg. Bars	17¢
Mushroom	BRANDYWINE PIECES & STEMS	4-oz. Can	29¢

Blended Juice	TREE-SWEET ORANGE & GRAPEFRUIT	1-qt. 14-oz. Can	29¢
Rinso Blue		1-lb. Pkg.	30¢
Babo Cleanser		2 14-oz. Cans	25¢
M.J.B. White Rice		14-oz. Pkg.	19¢
Surf Detergent		1-lb. Pkg.	30¢
Apple Juice	MARTIN-ELLI	1-qt. Can	37¢
Meatless Dinner	CHEF	1-lb. BOY-AR-DEE 2 7/10-oz.	43¢

OXYDOL	1-lb. Pkg.	30¢
CRISCO	1-lb. Can	33¢
PUREX	1-qt. Bl.	18¢
IVORY FLAKES	1-lb. Pkg.	31¢

A&P's Delicious Worthmore Candies

CHARCOAL	RED SEAL 10-LB. BAD	59¢
PINEAPPLE JUICE	A&P BRAND 12-oz. Can	25¢
APPLESAUCE	A&P BRAND 1-LB. CAN	16¢
PUDDINGS	SPARKLE INSTANT 4 PKOS.	27¢
PRUNES	SUNSWET BREAKFAST 1-LB. PKG.	21¢
SWIFT'S PREM	DELICIOUS HOT OR COLD 12-OZ. CAN	35¢
IONA FLOUR	ALL-PURPOSE 8-LB. PKG.	45¢

CHOCOLATES 59¢

Orange Sticks	7-oz. Pkg.	25¢
Chocolate Stars	7-oz. Pkg.	35¢
Dates	14-oz. Pkg.	25¢
Caramels	CHOC COVERED 8-OZ. PKG.	25¢
Mint Wafers	7 1/2-OZ. PKG.	35¢
Raisins	CHOC COVERED 8-OZ. PKG.	25¢

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