

ANNOUNCING OPPORTUNITY WEEK

IN THE

TORRANCE HERALD

SUBSCRIPTION CAMPAIGN

RULE NO. 20

The following Rule was taken from the Rules and Regulations as published in the official Announcement of the Torrance Herald Campaign on February 27: The week of Feb. 14th to Feb. 21st, inclusive, will be known as "Opportunity Week." During the week 500,000 extra Points will be given for a three-year new or renewal subscription and each worker will be limited to 12 of these subscriptions. Also during this week 100,000 extra Points will be given for every three yearly new or renewal subscription or its equivalent and as many of these 100,000 Points coupons may be used as a worker secures subscriptions to cover during this week.

Use as many of these coupons this week as possible.

THIS COUPON
when accompanied with three yearly (new or renewal) subscriptions or its equivalent will count 100,000 extra Bonus Points during the week of Feb. 14th to 21st inclusive.

Name of Subscriber

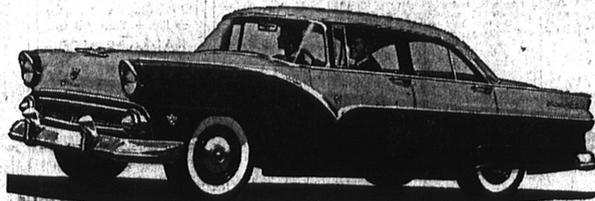
Address

Name of Subscriber

Address

Name of Subscriber

Address



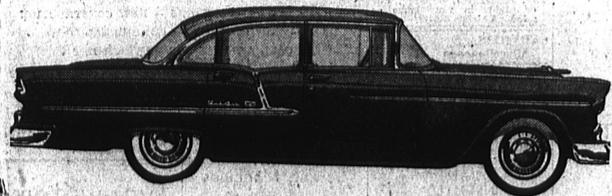
The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Ford 4-Door Sedan was purchased from Oscar Maples, Authorized Ford Dealer, 1420 Cabrillo Ave., Torrance. The value of this car is \$2,425.10.

Workers are allowed 12 of these coupons this week.

THIS COUPON
when accompanied with a three-year (new or renewal) subscription will count 500,000 extra Bonus Points during the week of Feb. 14th to 21st inclusive.

Name of Subscriber

Address



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Chevrolet Bel-Air 4-Door Sedan was purchased from Paul's Chevrolet, Chevrolet Dealer, 1640 Cabrillo Ave., Torrance. The value of this car is \$2,470.60.

\$500 CASH PRIZE
\$250 CASH PRIZE
\$150 CASH PRIZE

- Adkins, Jo Ella, Mrs. FR 5-5828
- Agapito, John, Mrs. FR 5-7544
- Allison, Ilene, Mrs. DA 4-2430
- Boucher, J. L., Mrs. FA 8-4326
- Burpo, Dorothy, Mrs. FA 8-2326
- Clarke, R. A., Mrs. DA 6-4880
- Dusart, C. F. (Dolores) Mrs.
- Edwards, Eytzel, Mrs. FA 8-1708
- Figueroa, Dave, Mr. FA 8-5087
- Flanary, Charles, Mrs. FA 8-7701
- Flynn, Florence, Mrs. TE 5-1601
- Gately, A. P. (Muriel) Mrs. FA 8-3496
- Greer, James, Mr. FR 5-3911
- Gremminger, Lola, Mrs. FA 8-5415
- Hanni, Elsie, Mrs. FA 8-1909
- Huffman, Mary, Mrs. FR 9-4825
- Hudson, Dolores, Miss. FA 8-6349
- Johnston, Wanda, Mrs. DA 6-0035
- Kirkpatrick, Albert, Mr. DA 4-0630
- Littleton, A. H., Mrs. FA 8-2149
- Lowen, James P., Mrs. FA 8-5736
- McMickon, Grant, Mr. FA 8-7735
- McCullah, C. A., Mr. FA 8-1989
- Martin, Lois, Mrs. FR 5-4628
- Miller, Helene, Mrs. FA 8-7272
- Mills, Dolores, Mrs. FA 8-4556
- Morgan, Edward N., Mrs. FA 8-1629
- Muniz, Julia, Miss. FA 8-4339
- Newsom, Thelma, Mrs. FA 8-5944
- Sincock, Douglas, Mrs. FA 8-0565
- Staff, William E., Mrs. FA 8-3596
- Subiran, M., Mrs. FA 8-4556
- Swanson, Alice, Mrs. FA 8-4955
- Todd, Gladys, Mrs. TE 4-1777
- Wagner, Leo, Mr. DA 4-2990
- Will, Max, Mr. FR 5-3361
- Wilson, R. D., Mr. FR 9-1451



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Plymouth Belvedere 4-Door Sedan was purchased from Whittlesby Motors, De Soto-Plymouth Dealer, 1600 Cabrillo Ave., Torrance. The value of this car is \$2,417.54.

\$50 CASH PRIZE
\$75 CASH PRIZE

MAKE THIS YOUR "BANNER WEEK"