

Barricades Delay Ambulance on Way to Take Woman to Hospital

By MARY and JACK WEBB

FR 5-3081
While a Riviera housewife lay close to death with a heart attack last Tuesday, a Torrance ambulance, stopped by the Palos Verdes barricades, took at least an extra precious 20 minutes to find the long way around to her home. It was almost too late, said her husband, Gary Ford, 139 Paseo de Granada, who described his increasing anxiety as his wife slowly turned blue from the attack.

"I couldn't imagine what was keeping the ambulance when my wife had her attack at 9 a.m., I tried to bring her around, but falling called the operator,

telling her it was an emergency, and asking for help. Within ten minutes, the county life guards arrived to help. Another ten minutes went by and the police were at my home to help. But it wasn't until almost an hour before the ambulance showed up with oxygen enough to support her until she could be taken to the hospital."

Records showed that the Torrance Ambulance Service took 45 minutes to reach the Ford home. Mrs. Ford was given oxygen and taken to Gardena Hospital, which was reached in 15 minutes.

Ford said that the ambulance driver told him that the vehicle had been stopped by the barricades from Palos Verdes, since maps showed that route to be the closest way to get to the home. The ambulance had to back-track, thus causing the additional delay which almost caused his wife's death, Ford said.

"This is a two-way street," he added. "If it could happen on this side of the posts, it could happen the other way around. What would the Palos Verdes people think if one of their families' member had an attack like this and the ambulance could not get through from our side?"

"The next time it happens it could be just a little too late and a death, instead of a near-death, could be chalked up to those barricades."

Mrs. Ford is now home resting comfortably after her session at Gardena Hospital. An extra supply of oxygen is at her home should the attack occur again.

Humphrey Owen, 120 Via Sevilla, recently received a promotion from his company, the Los Angeles Times. In his six years with the organization, he has moved up from general assignment reporter, to labor editor, and now to his new position as editorial writer. The Owens have been residents of Riviera for many years.

Mr. and Mrs. R. O. Greer of Phoenix, Ariz., are spending the holidays with their son and daughter-in-law at their home at 142 Via Alameda. They plan to enjoy Riviera and their family here through New Year's.

When it comes to lighted Christmas decorations, that Riviera takes a back seat to no one. The efforts of our Riviera neighbors make this area of ours a winter wonderland.

As we wandered around we took note of several that you may find worthy of swinging by to see yourself.

Mr. and Mrs. Harlan Inglis, of 121 Via Los Altos, have their big, bright Santa Claus waving his greeting from atop their home.

In their front lawn, a four-foot high choir boy stands next to a cute angel. All is in full color, with floodlights to make it more effective.

Up at 300 Avenida Atezada, the Killingsworths have achieved a bright effect by rigging their big picture window with lots of bright red lights. A floodlighted tree is centered in the window frame of red.

And the Fred Salatin home at 219 Camino del Campo is well worth viewing. You'll find floodlighted on the roof old Santa himself, and many of his elfin helpers. They're gathered around the Salatin chimney with carts piled high with presents. One lone helper is halfway up the roof, dragging the last lonely Christmas present behind him. Two elfs are about to climb a short ladder to the top of the chimney. These are wooden, life-size cutouts, fully colored.

Lastly you'll find a worthy display at the home of Mr. and Mrs. W. A. Garrahan, at 305 Camino de las Colinas. As it was last year, they have a giant painting done on copper foil and mounted to cover their garage door. It's a painting of St. Nick in his sleigh with the word "Season's Greetings to All" painted alongside.

Mr. and Mrs. Ivan E. Gilbert, of 138 Via Alameda, have returned from their Christmas holidays in the land of sunshine, Tucson, Ariz. With them, enjoying their desert-style Christmas, were their four children, Winkle 10, Ricky 8, Kerry 4, and Chrissy 2.

Mrs. Gilbert also reports entertaining guests recently at her Riviera home. Mrs. E. G. Townner, her sister, who spent Thanksgiving holidays here in Riviera, is now on her way to join her husband, Lt. Comdr. "Hap" Townner, U. S. Navy, who is stationed at Pensacola, Fla. She and her three children, all of whom visited the Riviera, will be with him through his two-year tour of duty at that station.

Open house on Christmas Eve was held at the home of Mr. and Mrs. Humphrey Owen, of 120 Via Sevilla. Neighbors and friends from all over Riviera dropped in to ring the welkin with the Owens.

NEW NEIGHBOR DEPT.: Welcome to Mr. and Mrs. Stanley Lieber, who moved in to their new home at 401 Avenida de Jose just three weeks ago. First major milestones in their Riviera life came shortly thereafter when their first baby, Eric Michael, was born on Dec. 4. Scene of his entrance was the Kaiser Hospital Foundation, where he weighed in at 8 lbs.

Mr. and Mrs. S. J. Ruskin of Culver City are Eric's maternal grandparents. The Liebbers moved here from their former home in Los Angeles. He is with the Day and Night Pharmacy in Los Angeles.

ADD NEW NEIGHBORS: Other recent Rivieraers are Mr. and Mrs. R. C. Florence, who moved into their new home at 122 Via Monte de Oro. They are South Bay residents from way back, having lived previously at 100 N. Lucia St. in Redondo Beach for over 14 years. With them moved two of their children, Richard 10, and Shirley 18. Their two older daughters are married. Mr. and Mrs. Florence own Florence Yardage of Redondo Beach.

Hollywood Riviera businessmen took steps recently to organize their own business association. The group, they report, will be known tentatively as the Riviera Village Assn. and is composed of the business firms in that part of Riviera-Redondo.

At a meeting held at the Windjammer Cafe, the men met to discuss plans and objectives, and decided to hold an organization dinner meeting sometime after the holidays.

Named temporary chairman of the group was Les Strobel, long-time Rivieraer, who maintains an insurance office in the Village.

The Sportsmen's annual New Year's Eve dance will be held tomorrow night at the Holly-

wood Riviera Beach Club. Playing will be Orin Tucker and his orchestra, direct from their en-

agement at the Palladium. Reservations and tickets can be had by calling Gene Voorhees at FR 5-7410.

A brighter Christmas this year was reported by Mrs. Elieery Price, of 800 Via Monte de Oro, as the result of some small vis-

itors. She has been in bed for two weeks with a painful case of sciatic neuritis. Her spirits were very low on Christmas Eve, her husband said, when the sweet, clear voices of neighborhood children arose from under her bedroom window. Her spirits were raised considerably.

JAN. 3, 1955
TORRANCE HERALD
Price said. He expressed his appreciation to the carolers—Ada Dot Hayes, Harold and Ben Stanger, and Don, Pam, and Johnny Hayes, all residents of Calle de Aragon.

If anyone found a boy's jacket after the last Pack meeting at El Retiro house, Jack Webb, Jr. would appreciate its return. He can be reached at FR 5-1111.

Food Handling Institute Set For January

An announcement that a Food Handling Institute will be held in Hermosa Beach on Jan. 18, 20, and 25 was released this week by Doctor Benjamin A. Kogan, Torrance District Health Officer of the Los Angeles County Health Department.

The Institute, for which there is no registration fee, will consist of three sessions and will be held in the auditorium of the Pier Avenue School, Pier Ave. and Pacific Coast Hwy. Identical sessions will be held in the afternoons from 2 to 4 and in the evenings from 7:30 to 9:30.

Professional food handling personnel in the area and numerous members of civic and religious groups who occasionally serve food at their social functions will attend.

Club Training Urged
David W. Cofelt, Area Chief Sanitarian for the Health Department, stated that most food poisoning cases during the last year have occurred at social gatherings rather than in restaurants and that the training for members of clubs and church groups is being emphasized for that reason.

Movies, demonstrations, and lectures will be used in the three two hour sessions to show safe methods in both preparing and serving food to large groups.

Cosponsors for the sessions are the County Health Department, the State Department of Education, the South Bay Union High School District, the Inglewood Chamber of Commerce, the California Tavern Association, the Southern California Restaurant Association, and the Southern California Hotel Assn.

Further details about the classes may be obtained by calling the Sanitation Bureau at FA 8-3310.

Papers Best Method for Advertising

Newspapers are classified as the most effective method of advertising homes by 73 per cent of Southland builders surveyed recently by the Southern California Plastering Institute.

Other facts shown in the survey include prospective home buyers turn first to newspaper ads because they provide the most practical information channels on locations, prices and descriptions. Billboards were rated second by a majority of the builders.

Several builders said most effective newspaper ads are those that specify the various types of quality materials used in building the home. It was pointed out that in the buyers' market of today, homebuyers are demanding quality workmanship and construction.

Passage of a recent amendment to FHA regulations extending the mortgage period to 30 years has resulted in an increased emphasis on superior construction practices. Southern California homebuyers have developed the habit of checking real estate ads in the vicinity of their residence as well as other locations in which they might wish to live.

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Reflections
By J. HUGH SHERFEY, JR.
11-30-54

OUR BACK YARD

That portion of our premises strangers seldom see is us. It is there we are ourselves, sit, work or play, in clothes that are comfortable, there, but would be disruptable anywhere else.

I like to think of Big Cities as the formal garden of our United States and a little town like ours as being the Back Yard. Our home is comfortably close to the ground—not a pent house twenty stories high. No liveried doorman, nor elevator to whisk us to the umpteenth floor. Our surroundings are earthy; trees, flowers, lawn—we live close to Mother Nature. In our home we live fully, comfortably, happily. In it we may stretch out, talk to a neighbor over our back fence, nurture a seed or just sit. It's our home and we wouldn't change it for all the Front Yards in existence.

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