

Latin American, U.S. Business Leaders to Meet in February

Late in February some 800 to 400 businessmen, about equally divided as to representation between the United States and Latin America, will sit down in New Orleans to see what private capital can do to help develop nations south of the border.

This inter-American conference fits in with President Eisenhower's program for substituting private investments for government assistance in furthering the economic advancement of friendly foreign nations. The idea came from the International Advisory Board, a group of 18 prominent business, farm and labor leaders appointed by the President to provide counsel on an international development.

Sermon Stresses Trusting in God

The healing comfort and love promised by Christ—Jesus—to those who trust in God was the key-note in the Lesson Sermon on "Christian Science" in all churches of Christ, Scientist, on Sunday.

"The prophecy came not in old time by the will of man; but holy men of God spake as they were moved by the Holy Ghost" is the Golden Text from II Peter (1:21).

In his "Sermon on the Mount" Jesus, Jesus' counsel, "Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven." (Matt. 5:16)

In a correlative passage from "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "A Christian Scientist occupies the time of this period of which Jesus spoke to his disciples, when he said: 'Ye are the salt of the earth.' 'Ye are the light of the world.' Let us watch, work, and pray that this salt lose not its saltiness, and that this light be not hid, but radiate and glow into noontide glory" (p.307).

Zone Variance OK'd

A petition submitted by E. Bradley Smith for a zone exception to operate a machine shop at 1201 W. Ocean Ave. has been approved by the County Regional Planning Commission.

ELLINWOOD

Holiday Festivities Fill Homes Throughout Ellinwood Streets

By SONNIE TORCHAK

The James Sullivans, of 4539 Highgrove Ave., held a holiday open house on Sunday, Dec. 19. The guests were invited in staggered shifts from 2 to 10 p.m. and during that time the Sullivans entertained 104 guests. Champagne punch, fruit punch, ham and turkey finger rolls were served. The open house has been a Christmas time tradition in the Sullivan family for years, and now James and his wife hope to carry on that tradition in the years to come.

Mr. and Mrs. Eugene Doest, of 4733 Green Meadows Ave., announce the arrival of a son, John Michael, born on Thursday, Dec. 15. The baby weighed in at 8 lbs. 8 oz. at San Pedro Community Hospital. The Doests have three daughters, Denise, 5, Debbie, 4, and Diana, 2½.

Mr. and Mrs. Eska Wilson, of 4620 Highgrove Ave., entertained family and friends at a Christmas dinner. The guests, who had their choice of turkey, hot or cold in buffet style were Mr. and Mrs. Lewis Smith with their children Timmy and Barbara of Seal Beach; Mr. and Mrs. Roy Wilson of Bell Gardens and Mr. Harold Law of Huntington Park.

Mr. and Mrs. Richard DeArmitt had a family dinner on Christmas day at their home at 5108 Pacific Coast Hwy. Present were Mr. and Mrs. Corbett, Mr. and Mrs. Ferris, Mrs. Almond, Mr. and Mrs. Contreras and Mr. and Mrs. Don Lortie.

All that activity going on at the Samuel Pesusich house at 4603 Green Meadows Ave. is going to end up as an extra room. The Pesusichs are building a room to be used as a den in the rear of their home.

A children's Christmas pageant was presented on Sunday, Dec. 19 at the Lutheran Church in Hollywood Riviera. Among the youngsters taking part were Ricky and Michelle DeArmitt, Susan and Peter Mitchell, and Tobey Lynn and Brian Birch of Ellinwood.

Mr. and Mrs. Joseph Frey, of 4535 Pacific Coast Hwy., are the proud parents of a son, born

the businessmen together. Latin Americans have been asked to discuss details of specific enterprises in which they would like Americans to invest. There will be special meetings for Americans interested, for example, in investing in Brazil, or for those seeking to put money into heavy industry, such as steel mills. The theme behind the conference is simple: bringing together American investors and businessmen and Latin American businessmen will lead to new private U. S. investments. Such investments in Latin America now total \$8 billion—more than for the rest of the world except Canada.

OMEN FOR FUTURE—Economic expansion isn't being neglected by private U. S. capital in other parts of the globe, however. In Europe, Johnson's Wax recently enlarged its French operations with an ultra-modern plant in Paris.

The new plant is visualized by M. Edgar Faure, French Minister of Finance and Economic Affairs, as a forerunner of more foreign investment in his country. In a dedicatory statement, he said:

"We welcome the French Johnson Wax Company. . . We hope that other industries will find in France a favorable climate and that the modern and vigorous outlook of this dynamic firm will inspire all French industry." La Johnson Francaise, an affiliate of S. C. Johnson & Son of Racine, Wis., manufacturer of household, automotive, and industrial wax products, has operated in France for 25 years.

THINGS TO COME—For the do-it-yourself adder, a pre-cut 6-foot workbench of choice woods which can be assembled, with blueprint help, with just a hammer and a screwdriver. Luggage of magnesium. It's said to be cheaper, lighter, stronger and more durable than leather. . . Hearing aid completely camouflaged inside a pair of horn-rimmed eyeglasses. . . Sash runners that replace old, worn-out or broken sash cords with the aid of a screwdriver, eliminating weights, cords and chains.

TUBELESS SURGE—Business forecasters in Akron, O. are predicting that tubeless tires will capture half the nation's passenger car replacement tire market in 1955. Result: tubeless tires

are coming off production lines faster than ever before. One large company, for example, has assigned three-fourths of its passenger car tire facilities to tubeless production. During the next five years the company will invest a substantial portion of a \$100 million ex-

pan sion program in increasing production and distribution of tubeless tires. A company official attributes the tubeless tire's newest and strongest surge of popularity to the fact that it's been adopted as standard equipment on most 1955 automobiles. It's no John-

ny-come-lately, though; the tubeless idea has been gaining steadily through the seven years since it was first put on the market. The company, which holds six basic patents on it, has already produced and sold more than 3½ million tubeless tires.

THOSE '55 MODELS—By now the auto industry has had time to assess the market for new cars. It likes what it finds. In the 10 days ended Nov. 30, more

than 156,000 new cars were sold in eight selling days, nine per cent more than in the preceding 10-day period which had nine selling days and 24 per cent above the 126,000 units sold in the same eight-day selling period of a year ago.

The public interest in 1955 models is high and auto makers are hitting the market hard with volume production. One reason for the upsurge, according to the industry, is a smoother flow of orders from

dealers. Another is intense competition. Not all orders are met current customer demand. Some are dealer orders for anticipated sales. Manufacturers want their retail outlets to have a sufficient stock on hand so that business won't be lost because a prospect couldn't get the model or color he desired.

BITS OF BUSINESS—There are now 89 million telephones

throughout the world, up 5 million over 1953. The U. S. has more than half. . . December steel output is expected to equal or exceed November production of 8,074,000 net tons, best month in a year. . . Corporate outlays for new plant and equipment in the first quarter of 1955 are estimated by the government at \$8.1 billion, lowest for any similar period since 1951.

BIG YEAR-END SALE at SAFEWAY

Ringing out '54 with BIG SAVINGS!

Can't think of a nicer way to say goodbye to 1954 and hello to 1955! It's a store-wide, wind-up sale... outstanding values in every section. Come in today... come in often. Shop for good eating now, stock up for good eating next year. And make a New Year's resolution to save more all next year... at your Safeway!

Specialty Reduced Year End Values

TOMATO JUICE LIBBY or SUNNY DAWN. 46-oz. (18-oz., 2 cans, 21c) can **23c**

PORK & BEANS VAN CAMP'S. 30-oz. 21-oz., 16c 16-oz., 2 cans, 25c can **21c**

MARGARINE COLDBROOK. 1-lb. Dalewood, 19c carton **17c**

SWISS CHEESE NATURAL Pre-cut & Cello-wrapped. lb. **53c**

SCOT TISSUE TOILET PAPER New and Finer! 2 rolls **21c**

Torpedo TUNA 6-oz. Grated Style. can **25c**

Lucerne EGG NOG qt. **59c**

Cragmont BEVERAGES Collins Mix, Ginger Ale, Lemon-Lime, Sparkling Water. qt. **15c** Bottle deposits are extra.

Cream O' Crop EGGS LARGE SIZE GRADE AA doz. **47c** Every Egg Guaranteed Fresh.

Coffee Values

Nob Hill Coffee Top in Quality 1-lb. bag **94c**

Airway Coffee Mild and Mellow 1-lb. bag **92c**

Pennant Coffee Priced Low! 1-lb. bag **89c**

Instant Coffee Edwards 100% Pure 2-oz. jar **59c**

YEAR-END MEAT VALUES

CHUCK ROAST SEVEN BONE or BLADE CUT lb. **39c** Shoulder of USDA CHOICE BEEF. (Round Bone Roast, lb., 45c.)

RIB ROAST Standing cut, 7" long, from first five ribs of USDA CHOICE BEEF. lb. **73c**

WILSON'S CANNED HAMS Tender Made 6-lb. can **5.49**

HEN TURKEYS All Sizes. Popular Brands Gov't Grade A, Eviscerated. lb. **49c**

TOM TURKEYS All Sizes. Popular Brands Gov't Grade A, Eviscerated. lb. **39c**

BOILING BEEF Plate meat from USDA CHOICE Beef. lb. **9c**

BEEF SHORT RIBS USDA Choice To Braise or Bake. lb. **15c**

Link Sausage Swifts Brand 8-oz. **49c**

Breaded Shrimp Capt.'s 10-oz. Choice pkg. **49c**

WESSON SALAD OIL pint bottle **34c** quart bottle **65c**

TIDE DETERGENT 19-oz. pkg. **29c** Plus Tax

DON'T MISS THE JANUARY Family Circle 5 NOW ON SALE

Bel-air Frozen Foods Premium Quality at low cost.

Cut Green Beans 2 10-oz. cans **35c**

Green Beans French Style 2 10-oz. cans **35c**

Sliced Peaches 2 10-oz. cans **35c**

GLOBE "A1" MACARONI Elbow 8-oz. 13c 16-oz. 21c

SPRY SHORTENING Fine for Baking or Frying. 8-lb. can **90c**

Lucerne Dairy Values

Half & Half pint can **18c** Lucerne, half milk, half cream.

Whipping Cream 1/2-pint carton **29c** Lucerne prices in L.A. milk area.

DOG FOOD CALO 15½-oz. cans **25c** NIP 'N' TUCK 15½-oz. cans **25c**

Fuerte AVOCADOS Large size fruit. For salads, serve sliced or on the half shell. 2 for **25c**

RED APPLES WASHINGTON WINESAP. 2 lbs. **25c**

YELLOW ONIONS Sweet and Mild Flavor. lb. **5c**

FRESH CARROTS Clean, Fresh. lb. **7c**

POTATOES WHITE ROSE Packed in paper bag. 10 lbs. **39c**

QUAKER OATS Quick or Regular. 20-oz. pkg. **17c** 48-oz. pkg. **37c**

DEL MONTE CATSUP Made with Pineapple Vinegar. 14-oz. bottle **15c**

GARDENSIDE TOMATOES 2 28-oz. cans **29c**

GOLDEN CORN Highway Cream Style. 2 17-oz. cans **23c**

MAYONNAISE NUMADE In purity jar. pint jar **38c** quart jar **59c**

SANDWICH SPREAD Lunch Box. (Pint, 35c.) quart jar **59c**

TABLE SYRUP Sleepy Hollow. 12-oz. bottle **25c** 24-oz. bottle **49c**

PEANUT BUTTER Beverly chunk 12-oz. or creamy. jar **33c** 20-oz. jar **53c**

CHUNK TUNA Breast O' Chicken For Sandwiches, Salads. 6½-oz. can **29c**

PRICES EFFECTIVE TUES., WED., THURS., FRI., DECEMBER 28, 29, 30, 31, 1954, AT SAFEWAY STORES IN THIS AREA AND ON JANUARY 2 IN STORES OPEN SUNDAY. (Stores close 6 P.M. New Year's Eve. Closed New Year's Day) Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

2171 PACIFIC COAST HIGHWAY, LOMITA Open Friday and Saturday Nights until 9 p.m.

1301 SARTON AVE., TORRANCE Open Thurs., Fri., Sat. Nights until 9 p.m.

UNFORGETTABLE... as the prayer learned at your mother's knee!

Billy Graham in 'SOULS IN CONFLICT'

FIRST BAPTIST CHURCH TORRANCE JAN. 5th & 6th - 7:30 P.M. (In the grip of life's greatest struggle)