

**LITTLE OSCAR**—The world's tiniest chef and his Weimobile will appear at the new Jim Dandy Market grand opening at 10 a.m. Saturday morning and will be giving whistles to all the youngsters who turn out to see him. The store is located at 2510 Pacific Coast Highway.

**How to become a Better Cook over night**

USE **ORABELLA OLIVE OIL**

Whenever your tastiest recipes call for oil (Hot dishes or Salads), protect your reputation as a good cook by using the olive oil you know you can always depend on...

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# Jim Dandy Opens New Hermosa Store

## Most Modern Market in South Bay Opens Nov. 18

Grand Opening Sale Prices To Be Effective in Three Bay Markets

Representing a \$500,000 investment, the newest Jim Dandy Market will open Nov. 18 in Hermosa Beach on Pacific Coast Highway at Gould Lane.

Containing some 26,500 square feet of shopping space, the famous Jim Dandy low

over 5000 items, all bearing the famous Jim Dandy low prices, will be featured on the shelves and the huge parking lot will provide space for 200 motor vehicles.

Inside the market there will be 122 lineal feet of frozen food, 85 lineal feet of self service meat coolers, 120 lineal feet of delicatessen products and 68 lineal feet of dairy products. Best and efficient service will be insured through the installation of eight of the latest type Spee-Dee check stands.

In addition to the standard market departments, there will be a complete non-food department featuring toiletries, plastics, kitchen and glass ware, light hardware, toys and many other sundry items.

Also incorporated into the market will be a complete modern liquor store and a Sugar 'N Spice bakery with fine selections of the best goods.

Plans for the development of a full-scale shopping center on additional land at the market are nearing completion and, when work is finished, will furnish northeast Hermosa, North Redondo and southeast Manhattan with a complete modern shopping center.

The new Jim Dandy Market is the tenth in the Los Angeles area and the third in the South Bay, with another store located in Redondo Beach at 1516 S. Pacific Coast Highway and one in Torrance.

Manager of the Hermosa store will be Les Corbett, whose assistant will be Sidney Schmah. James Wright will head the liquor department, Frank Archant will head the produce department and Gregory Fortillo will be in charge of meats.

Along with the announcement of store officials for Hermosa Beach, the Jim Dandy organization disclosed that a new manager, Al Wick, has been named at the Redondo Beach market.

He urged residents to take advantage of the amazing specials offered for the opening or to just come in and browse through the spectacular displays being arranged in the epic and span modern new buildings.

**CURRY CHANGE**  
The addition of a little curry powder lends real flavor to any sort of creamed salmon dish. Tuck 1/2 to 1/4 teaspoon curry powder into the sauce for a casserole recipe. Not a strong flavor, just a pleasant change from the usual.

### Valuable Prizes To Be Awarded During Opening

- SATURDAY, NOV. 27, 8 P.M.**
- Westinghouse upright freezer.
  - Westinghouse roaster oven.
  - RCA clock radio.
  - Universal coffee maker.
  - Waring blender.
  - Football robe.
  - Picnic grill.
  - Picnic grill.
  - Seth Thomas electric clock.
  - to 20—Grocery orders, nylons.

- SATURDAY, DEC. 4, 8 P.M.**
- Westinghouse upright freezer.
  - Cory Crown Jewel coffee maker.
  - RCA clock radio.
  - GE mixer.
  - Waring blender.
  - Picnic grill.
  - Picnic grill.
  - Football robe.
  - GE electric clock.
  - to 20—Grocery orders, nylons.

- SATURDAY, DEC. 11, 8 P.M.**
- RCA color television.
  - RCA clock radio.
  - RCA clock radio.
  - GE mixer.
  - Waring blender.
  - Picnic grill.
  - Picnic grill.
  - Football robe.
  - GE iron.
  - to 20—Grocery orders, nylons.



**LES CORBETT**  
Manager, Hermosa Market

### Jim Dandy Grows To Keep Pace as South Bay Gains

Many South Bay residents can remember the time, not too many years back, when the intersection at Pacific Coast Highway and Gould Lane in Hermosa Beach was "out in the sticks."

Before the war years the three beach cities lived their peaceful lives in the sunshine and salt air and few cared much about expansion or increased business of the like.

In post-war times, however, the almost unbelievable growth of the Southland was bound to bring radical changes to the South Bay area.

With their bright sunshine, wide beaches, friendly people and excellent highways, the beach cities found themselves in the center of one of the fastest growing areas of Southern California.

The spirit of this growth and progress is being reflected in the start of the new shopping center at 2510 Pacific Coast Highway at Gould Lane.

The first and largest unit of the center, a new Jim Dandy Market, is completed and will be opened to the public Thursday, featuring a gigantic opening celebration and sale.

This new market mirrors the spirit of the South Bay with its modern, friendly atmosphere backed by the traditional Jim Dandy honest business methods.

As a matter of fact, Jim Dandy is growing with the South Bay for the Redondo Beach store long has been a favorite shopping spot for those residents looking for top quality foods at day-to-day prices, as has the Torrance store.

The jump in population, bringing with it a growing demand for Jim Dandy services, has made present facilities inadequate. Add to this the fact that many patrons were traveling to Redondo to take advantage of the Jim Dandy shopping center's offerings and the need for a new market is indicated.

So, growing with the South Bay, the new market has been installed, giving added convenience for South Bay shoppers and helping to keep life in the area on the same easy-going, enjoyable plane that has made its existence in the Beach cities for many years.

### Entertainment Events Slated for New Market

**THURSDAY, NOVEMBER 18th**  
Cheeta, the Human Chimp to appear—2 to 4 p.m.  
Eddie Cietro and His Trio will perform—2 to 4 p.m.  
Mr. Eggo—giving free balloons to the kiddies.

**FRIDAY, NOVEMBER 19th**  
Sheriff John, appearing personally—3 to 4 p.m.  
Marco Dog Team will appear for 4 hours, courtesy of Marco Dog Food. Bring the kiddies for a free ride.  
Mr. Eggo—giving free balloons to the kiddies.

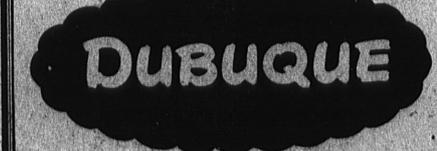
**SATURDAY, NOVEMBER 26th**  
Captain Jet—appearing personally—11 a.m. to 12 noon courtesy Donald Duck Beverages.  
Dusty Walker to play and sing in the morning—courtesy Stokely Van Camp.  
Mr. Eggo—giving free balloons to the kiddies.  
Marco Dog Team—Free rides for kiddies.

**Onions Add Pep To Baked Halibut**  
Savory halibut is a baking delight any time, however, halibut needs a little peppering because of its blandness. For 4 servings, split green onions lengthwise and lay them in bottom of greased baking dish. Lay 1 1/2 pounds halibut in one piece on top of onions. Mix together 1 tablespoon flour and 2 cups milk, season with salt and pepper and pour mixture over halibut so that it is just covered. Dot with butter, sprinkle generously with paprika. Bake in hot oven, 400 degrees until fish is tender, about 30 minutes.

**Jim Dandy**  
SPECIAL OFFER!  
\$1.00 EVERSHARP Ball-Point Pen 25¢  
Mail 25¢ and 3 inserts from DIAMOND MATCHES

### DIAMOND MATCHES

Look for these quality products at the new **Jim Dandy MARKET**



- VACUUM COOKED
- CANNED HAMS
  - CANNED PICNICS
  - SUGAR CURED
  - BACON

From Iowa, "the Tall Corn Country" come the finest hams... DUBUQUE vacuum-cooked hams and pork shoulder picnics. Boneless and skinless, without an ounce of waste, DUBUQUE hams offer you the maximum in flavor enjoyment! DUBUQUE sugar-cured bacon, with just the right amounts of fat and lean, comes fresh-killed and full-flavored, ready for the pan. Enjoy the superior quality of DUBUQUE hams and bacon.

**PUREX** the gentle bleach

**SAFER FOR LINENS BECAUSE IT'S PURE**

Best Wishes to **Jim Dandy MARKETS**

**Jim Dandy Self-Service Delicatessen**

**LUER SALAMI** 6-oz. Cello Pkg. **19¢**

**LUER SLICED BOLOGNA**

**LUER'S ALL MEAT** POUND CELLO

**FRANKS 45¢**

**SWISS CHEESE** 49¢ BY THE PIECE

**CHEDDAR CHEESE** 39¢

**JACK CHEESE** 39¢

**PUFFIN BISCUITS** 2 for 23¢

**SMOKIE LINKS** 55¢

**SANDWICH SPREAD** 33¢

**CANNED HAMS** 2 lb. Can \$2.39

**SMALL BOLOGNA and KOSHER STYLE SALAMI** 39¢

**DUBUQUE CANNED HAM** 79¢ 9-lb. Can

**Jim Dandy MARKETS**

### Market Center Of New Shopping Area

"The newest Jim Dandy Market at 2510 Pacific Coast Highway in Hermosa Beach is forming the nucleus of one of the finest shopping centers in the South Bay area," according to Les Corbett, Jim Dandy manager.

Corbett extended a cordial invitation to South Bay shoppers to attend the grand opening which starts Thursday. He assured residents that the many opening specials are only a foretaste of what is to come, adding that Jim Dandy's consistently lower prices are a constant attraction to customers of the markets.

He urged residents to take advantage of the amazing specials offered for the opening or to just come in and browse through the spectacular displays being arranged in the epic and span modern new buildings.

**Curry Change**  
The addition of a little curry powder lends real flavor to any sort of creamed salmon dish. Tuck 1/2 to 1/4 teaspoon curry powder into the sauce for a casserole recipe. Not a strong flavor, just a pleasant change from the usual.

**Hand Laced, Sueded MOCCASINS**

**98¢**

**MACLEAN'S 5 MINUTE FISH DISHES**

EXTEND CONGRATULATIONS TO **JIM DANDY'S NEW HERMOSA BEACH MARKET**

We will save these with...

- BREADED SHRIMP
- FRIED SHRIMP
- BREADED FISH STICKS
- BREADED PEACH FILLETS
- BREADED SOLE FILLETS
- BREADED COD FILLETS

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Just one brushing destroys most decay- and odor-causing bacteria!

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**Jim Dandy** REDONDO BEACH

ECONOMY... 69¢ Large 47¢ Medium 27¢