

### TERRIFIC BARGAINS

ON LATE MODEL CARS  
We know that price and terms will clean our lot before our 1955 Models arrive  
We can handle the deal on these cars from

**\$100 to \$150 Down**

NO CO-MAKERS or SALARY LOANS

- 1951 DODGE SEDAN  
Gyromatic transmission, radio and heater.
- 1951 CHEVROLET 2-DOOR SEDAN  
Radio, heater and Powerglide transmission.
- 1952 BUICK SPECIAL RIVIERA  
Radio, heater and Dynaflow. A beautiful car.
- 1952 STUDEBAKER STARLITE COUPE  
Regal model with radio, heater and overdrive. Many other extras!
- 1953 PONTIAC SEDAN  
Hydramatic, radio and heater.
- 1953 CHEVROLET SEDAN  
What a honey! Hurry for this buy!
- 1948 PLYMOUTH SEDAN  
Special Deluxe model. Loaded with extras!
- 1953 FORD SEDAN  
Fordomatic, radio and heater.
- 1951 BUICK SUPER RIVIERA  
Dynaflow, radio, heater. A beauty!
- 1952 BUICK SUPER RIVIERA  
Radio, heater and Dynaflow. Why wait?
- 1949 BUICK ROADMASTER  
Sedan. Radio, heater and Dynaflow. Sharp.
- 1951 STUDEBAKER V8 STARLITE  
Coupe. Steal this one today!

40 Others to Choose from  
Every One Priced for Quick Sale!

GMAC OR BANK TERMS  
Buy Your Used Car From A New Car Dealer

### BUTLER BUICK

NEW and USED  
NEVER UNDERSOLD  
2084 Torrance Blvd. FA 8-6272  
(Corner of Cravens)  
"The AUTOMOBILE SHOWPLACE of TORRANCE"

### IT PAYS

To Shop at Your  
CADILLAC-OLDSMOBILE DEALER  
For Your

### Quality Used Car

We feature many local one-owner cars in our inventory that are trade-ins on our new Cadillacs or Oldsmobiles. We have many makes to select from at all times.

- 1954 MERCURY .....\$2695  
Monterey Hardtop Convertible. Radio, heater, Merc-Matic, whitewalls, all leather interior, 2-tone black and white finish, car is showroom new.
- 1954 DE SOTO V8 .....\$2495  
4-Door Sedan. Power steering, power brakes, radio, heater, whitewalls, automatic transmission. Like new in every detail.
- 1952 CADILLAC '62" .....\$2795  
Sedan. 3 to choose from. Full Cadillac equipment, including radio, heater, hydramatic and whitewalls. All local 1-owner cars. All new car trades. A showroom clean selection. Here's Quality at its best.

SAVE \$ \$ \$

Business Goes Where Appreciated—  
WE APPRECIATE YOURS

### RONALD E. MORAN

OLDSMOBILE — CADILLAC  
25 — Pacific Coast Highway — 26  
Hermosa Beach FRontier 4-3436

Call FA 8-4000

TRAILERS For Sale or Trade  
TRAILER SPACE FOR RENT  
Small, clean park. Trailer to fit 16 month up. 225 Realty. Wilmington Terminal 6-9144.

### WAIT STOP DON'T BUY A USED CAR

Until You See These  
**SAFETY TESTED VALUES**  
From Harbor Motor Company During Their  
**Annual "Pre-New Model" CLEARANCE SALE**

OUTSTANDING SAVINGS — OUTSTANDING CARS

- FAMILY SPECIAL**  
1953 CHEVROLET 4-Door Sedan. Radio, heater, Powerglide, whitewalls and 2-tone finish. Immaculate throughout. **\$1495**
- SPORT MINDED**  
1951 STUDEBAKER Champion Convertible. Extras include radio, heater, overdrive and whitewalls. **\$595**
- SLEEK & SHARP**  
1950 CHEVROLET Bel-Air Sport Coupe. Radio, heater, whitewalls, nosed, decked, twin pipes. A cream puff. **\$995**
- POWER PLUS**  
1950 OLDSMOBILE "98" 4-Door Sedan. Radio, heater, hydramatic and whitewalls. A beauty! **\$899**
- CALIFORNIA FAVORITE**  
1950 DE SOTO Convertible. New top, new tires, radio, heater, automatic transmission. Clean as a whistle. **\$695**
- BIG CAR — LOW COST**  
1950 BUICK Special 4-Door Sedan. Heater and Dynaflow. A clean 1-owner car. Here's value! **\$695**
- ECONOMICAL SPECIAL**  
1950 NASH Ambassador 4-Door Sedan. Radio, overdrive, whitewalls. Mechanically perfect. **\$495**
- STEP DOWN DESIGN**  
1950 HUDSON Pacemaker 4-Door Sedan. Radio and heater. A fine transportation car. **\$255**

MANY MANY MORE TO CHOOSE FROM  
CASH — GMAC or BANK TERMS

### HARBOR MOTOR CO. OLDSMOBILE

230-300 WEST ANAHEIM  
(2 BLOCKS WEST OF AVALON BLVD.)  
Terminal 4-1166 WILMINGTON Terminal 4-1167

### OSCAR MAPLES

Offers You These  
**QUALITY USED CARS**  
AT SENSATIONAL

### BARGAIN PRICES

No Down Payment  
(On Approved Credit)

SEE THESE AND MANY MORE TODAY!

- 1953 DODGE .....\$1499  
Sedan. Looks and runs like a new car. This week end special.
- 1953 FORD V8 .....\$1899  
Convertible. Overdrive, radio, heater, Coronado kit, whitewalls, 2-tone leather interior. Must see to appreciate.
- 1953 DODGE V8 .....\$1599  
Red Ram Club Coupe. Gyromatic, radio, 2-tone finish, looks and runs like new!
- 1951 FORD .....\$799  
Sedan. Motor reconditioned in our shop. Car is exceptionally clean. Must see to appreciate!
- 1948 CHEVROLET .....\$299  
Sedan. Has radio and heater. Here's real value!
- 1946 PLYMOUTH .....\$399  
Convertible. New top, genuine leather interior, recent reconditioned motor. Must drive to appreciate.
- 1946 MERCURY .....\$399  
Club coupe. Radio, heater, whitewalls, beautiful metallic finish. One of those hard-to-find models.
- 1950 FORD .....\$599  
Tudor Sedan. This popular model has radio, heater, sparkling new finish and custom tailored interior. You must see this one!
- 1948 PLYMOUTH .....\$349  
Coupe. Sparkling new finish, custom tailored interior and like new tires. A real buy.
- 1947 PONTIAC .....\$249  
Club Sedan with radio and heater. Good transportation.

MANY MANY OTHERS TO CHOOSE FROM

### OSCAR MAPLES

YOUR FRIENDLY FORD DEALER  
1420 CABRILLO AVE. TORRANCE FAirfax 8-5014

TRAILERS For Sale or Trade  
Trailer Space  
WISHING WELL TRAILER PARK  
20315 So. Denker. Two blocks East of Western. Near schools, bus, markets, cleaners. VE 8-7237  
ONE MONTH FREE RENT  
7x10 luggage trailer. In excellent condition. Reasonable. 315 W. 223rd. Torrance.  
DESIRABLE TRAILER SPACES  
1729 WESTERN AVE. TORRANCE

GOOD TRANSPORTATION CARS Up to \$100  
Complete auto repair and body and fender work  
WE ALSO BUY JUNK CARS J. & W. AUTO WRECKING 25300 Pennsylvania Ave. DA 6-5481 LOMITA Open 7 am to 7 pm 8 days week  
1951 FORD V-8 4-door. 2800 or more offer on trade. 1450 W. 25th. Phone DA 6-6285  
1940 PLYMOUTH. Good transportation car. 310 Terminal 4-1715  
1948 PONTIAC Sedan. 1951 motor. Good tires. All extra. Cash. \$350. 2408 West 237th Street. Davenport 6-3886

### RING OUT THE OLD! RING IN THE NEW

### — HAPPY NEW YEAR! —

### TO THE NEW MOTORAMIC 1955 CHEVROLET

COMPLETELY NEW FROM BUMPER TO TAIL LIGHT — FROM ROOF TO TIRES  
MAKES OTHER "NEW CARS" LAST YEAR'S MODEL

So Sensational Is This New Chevrolet  
**We Must Liquidate Our**

### ENTIRE USED CAR STOCK

To Make Room For The Many Trade-Ins Coming

TREMENDOUS SAVINGS — UNHEARD OF VALUES  
CHECK THESE BARGAIN BUYS

- 1953 CHEVROLET 2-Door Sedan. Radio, heater, whitewalls, 2-tone finish. Very clean. Low mileage. **\$1595**
- 1953 WILLYS Station Wagon. Radio, heater, 4-wheel drive. Very low mileage. A special buy! **\$1195**
- 1952 CHEVROLET 4-DOOR Radio, heater, original finish. Excellent condition throughout. A beauty! **\$1095**
- 1951 CHEVROLET 2-Door Sedan. Radio and heater. A 1-owner, low mileage car. This is a real buy! **\$895**
- 1950 MERCURY 4-Door Sedan. New tires. Custom seat covers. Original sand finish. Hurry for this! **\$845**
- 1952 BUICK 2-Door Sedan. Radio, heater, whitewalls, new finish. A very clean car. **\$1245**
- 1951 FORD FORDOR Fully equipped including Fordomatic, radio and heater. Like new! **\$995**
- 1950 CHEVROLET 2-Door Sedan. Radio, heater, custom seat covers and new paint. Very clean! **\$695**

1954 CHEVROLET EXECUTIVE CARS  
11 to choose from. All models, all carry a new car guarantee. Fully equipped. Very low mileage!  
**As Low As \$1895**

- 1950 FORD V8 Station Wagon. Like new throughout. An original 1-owner car. See it! **\$795**
- 1949 CHEVROLET 2-Door Sedan. Radio, heater, good tires. This is a real beauty! Priced low. **\$595**
- 1948 CHEVROLET 2-Door Sedan. Has radio and heater. For low cost transportation, this can't be beat! **\$299**

- 1947 CHEVROLET 4-DOOR This sedan is ideal for a second or transportation car. Easy to buy, economical to operate. **\$199**
- 1947 HUDSON 4-DOOR New tires, radio and heater. Exceptionally clean and in fine condition. Drive it away today! **\$249**

50 MORE NEW CAR TRADES TO CHOOSE FROM  
Your Best Buy Is An  
**"OK GUARANTEED" USED CAR**

### PAUL'S CHEVROLET

YOUR LOCAL CHEVROLET DEALER

1640 Cabrillo Ave., Torrance FAirfax 8-1640  
1961 Torrance Blvd. FAirfax 8-1640

### To All Motorists!

Several months ago we began to hear rumors of spectacular changes the CHRYSLER CORPORATION was planning for their 1955 models.

Three months ago, (without seeing these cars) we laid plans for a complete face-lifting of our premises. Today these plans have become a reality.

We have REPAINTED completely—inside and out—We have NEW SIGNS—We have NEW OFFICE SPACES—We have relocated our PARTS DEPT.—We have MODERNIZED our SERVICE DEPT.—We have purchased and are using in our Service Dept. ALLEN ENGINE TESTING & ANALYZING EQUIPMENT, costing \$1500, which is considered the very latest and best available. We have black topped our rear yard where our BODY and PAINT SHOP is located and have also added other equipment at that location.

Our USED CAR DEPT., 1504 Cabrillo—has been enlarged, repainted and those facilities have been added to also.

Last Tuesday (Oct. 26), we were privileged to witness the unveiling of the

### MAGNIFICENT 1955 DESOTO

We're glad we spent the money we did, getting ready for this truly New Car. The 1955 DeSoto and Plymouth, COMPLETELY NEW, will be on display here Wednesday, November 17th.

WATCH and WAIT For Them  
WE HAVE FAITH IN THE FUTURE  
Come In and visit our new home.

### Whittlesey Motors

1600 Cabrillo Ave. Torrance

WILL trade my equity in 1953 1948 FORD Tudor. Radio and heater. Clean. See at He's Bar. 2218 So. Anchor after 4 p.m. Avalon Village, Wilmington. \$495.  
1951 HILLMAN convertible, new top, radio, good tires. \$425. Davenport 6-6523  
1954 DODGE V-8. \$3850. Phone FAirfax 8-2544 or FRontier 4-3283  
1951 PLYMOUTH Cranbrook Club Coupe. Good condition. Low mileage. Radio, heater, back-up lights, directional signals. 2310 W. 25th morning. Davenport 6-1453 after 5 p.m.

### TRANSPORTATION SPECIALS!

All In Running Condition  
YOUR CHOICE — FULL PRICE

**\$89.95**

- 1938 CHRYSLER 4-Door Sedan
- 1939 BUICK 4-Door Sedan
- 1939 FORD 8 Tudor Sedan
- 1940 BUICK Convertible
- 1940 OLDSMOBILE 4-Door Sedan
- 1940 PLYMOUTH Coupe
- 1941 FORD Tudor Sedan
- 1941 HUDSON 4-Door Sedan

### CARL P. PURSCHE

15525 S. WESTERN AVE.  
DAvis 9-4561 GARDENA DAvis 9-4561

We Have Seen  
Chrysler

AND  
Plymouth

FOR '55  
Don't Buy

UNTIL YOU SEE IT!

Fred Briggs  
Chrysler - Plymouth  
1855 Torrance Blvd.  
FA 8-2040

MONEY-BACK USED CARS  
2-DAY FREE TRIAL  
— WHY GAMBLE? —  
WALTER G. LINCH  
312 S. Pacific Coast Hwy.  
Redondo Beach, CA 90288  
"L.A. County's Oldest Dealer"

1953 CHEVROLET Bel-Air convertible. Radio, heater, powerglide, whitewalls, very clean. \$1,100. Private party. Frontier 4-3222 after 5 p.m.

Call FA 8-4000  
and "YOUR HERALD"

WANT-AD TAKER will suggest copy that will get results