

(ESTABLISHED JAN. 1, 1914)

TORRANCE, CALIFORNIA, THURSDAY, NOVEMBER 4, 1954



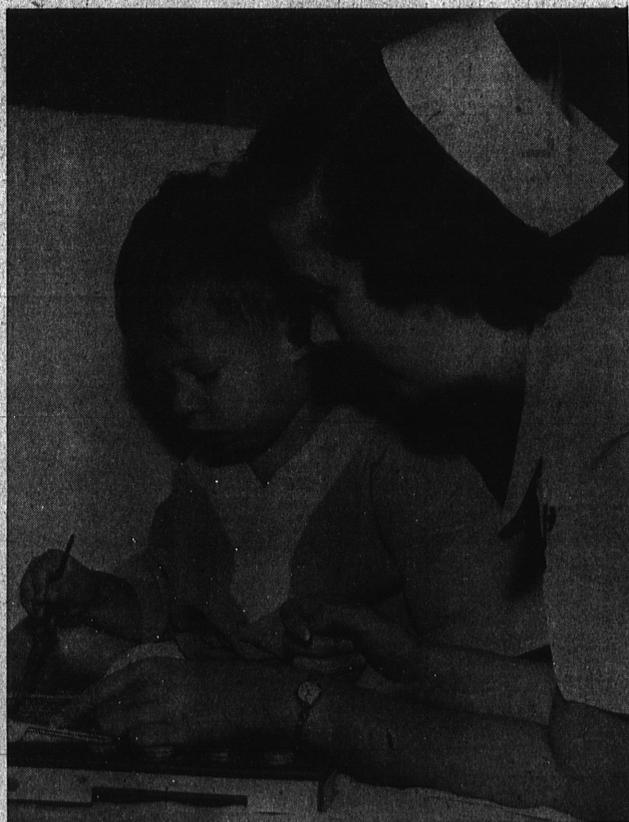
KEEPING MINDS BUSY . . . Girl Scouts of Torrance Troop 1368 here learn the art of wood working. "Making something to take home to mother," are Joyce Lewis, 13, of 18421 Elgar (left) and Susan Jayes, 12, of 18906 Casimir. Girl Scouts are

taught arts and crafts to keep hands and minds busy and are also trained in citizenship and developing character. They receive much of their operating expenses through the Community Chest.



(Herald Photo)

REHEARSAL TIME . . . Jim Bridgeman and Jackie Moore, who have leading roles in the Palos Verdes Players production, "Autumn Garden," strike a pose which will be part of the play when it is presented in Malaga Cove School auditorium Nov. 18, 19, and 20. Stan Johnson is directing the production.



PLAY TIME IS NEEDED . . . Even in the hospital, youngsters need play time. Here Earl Chumley, 2½, of 2527 Shadycroft Ave., is doing just that as Nurse Patricia Bates looks on. Little Earl was just one of the 192 Torrance children helped by the Community Chest-sponsored Childrens Hospital last year.

'A Fair Share'

## One-Day Chest Drive Due Today

Hoping to make it a record Red Feather day for Torrance, more than 600 local volunteers will get the go-ahead signal this morning to launch a one-day campaign on behalf of the Community Chest's 164 health and welfare agencies.

"A fair share gift from every one will do it," declared City Chairman Mrs. Ella Schwartz, as she called upon Torrance residents to help volunteers realize their objective of raising the entire residential quota of \$11,131 within one day. The remaining \$9947 of the \$20,770 goal is the responsibility of the local Commerce and Industry volunteer division.

**Mass Meet Planned**  
The city chairman said that plans for carrying out the one-day campaign called for a mass assembly of volunteers at 9:30 a.m. Thursday at the Torrance YWCA, for a final brief meeting after which they will view the TV drama "Red Feather Schoolhouse," to be presented live over KTLA, Channel-5, at 10 a.m. They will then proceed to ring every doorbell in Torrance in a concentrated effort to recruit their goal within one day.

"You can help them and the 164 Red Feather agencies — which last year aided a total of 38,420 persons from the Harbor area, alone — by responding readily to their request for your 1954-55 "Fair Share" gift," was

her urgent suggestion to local residents.

The Chest's new "Fair Share" plan, which will distinguish this year's campaign from previous Chest appeals, will be presented donors as a "guide to fair giving" for the first time this year. Based on the mounting needs of the 164 services and what givers, in various income brackets contributed last year, the plan has been endorsed by Chest volunteer organizations throughout Los Angeles as an effective and fair method of meeting the needs of not one, but 16 agencies, reported Mrs. Schwartz.

**Need Pointed Out**

In commenting on the increased needs of the agencies, Mrs. Schwartz said that the over-all \$8,652,000 goal of the Los Angeles area must be generously over-subscribed if the needs of our communities are to be served adequately.

In conclusion, she pointed out that of a total of 10,328 persons from Torrance, Rolling Hills and Gardena, who were helped by the Red Feather services last year, 541 children were treated at children's hospitals and clinics; 532 persons benefited from family service agencies; 2920 servicemen received help through veteran service centers, and 6383 youngsters participated in recreation and youth services.

"So, when your volunteer rings your doorbell today, remember — she is asking you to give a fair share gift to not one, but 164 appeals, which through the united way of giving, strive to serve the needs of all communities!"



PONY TAILS FENCED IN . . . The blonde pony tails of 23-month-old Barbara, a patient of Orthopaedic Hospital, are fenced in by a hospital bed. During her stay at the hospital, however, Barbara received the best medical attention available, all made possible through the Community Chest.

## 'Nasty Boys' Burn Clothes

Some "nasty boys" burned their shoes and sweaters in an open field near the 400 block of Harbor Hills in Lomita, three young girls told sheriff's deputies Wednesday.

The boys grabbed the girls, aged 7, 9, and 10, and took off their shoes and socks, and a sweater and jacket, they said. Then the boys put the things in a pile and burned them, they said.

The County Fire Department was called out to extinguish a grass fire in the field shortly afterward.

## Hearing Magic at Childrens Hospital, a Red Feather Service



No . . .

No, not yet

A sound?

I can hear now!



HOSPITAL HOURS GO SLOW . . . Joseph Fladt, 3, of 733 W. Ocean Ave., spent many a slow hour as a patient of the Community Chest-sponsored Childrens Hospital. Here Nurse Patricia Matayoshi is helping him pass some of the long hours by giving him a doll.