

ROUND THE RIVIERA

Community Chest Drive Begins Today after El Retiro Meeting

By MARY and JACK WEBB FR 5-3051

Mrs. Paul J. Howey, 308 Calle de Andalucia, division chairman for the 50th annual Community Chest drive, reported today that the drive will start at 10 a.m. today, following a coffee and doughnut party at El Retiro Park. Last minute instructions will be given the volunteer workers before they fan out through the area to make their collections.

This is a one-day drive. Mrs. Howey continued, and Chest officials hope to have all quotas completed. Mrs. Howey heads the district including Hollywood Riviera, Elinwood, Seaside, Allied Gardens, Sepulveda Gardens, and part of Victoria Terrace. Quota for the district is \$1475, of which \$915 is Hollywood Riviera's. All other sections of the district have the remaining quota of \$560 combined.

Girl Scout Troop 110 of Hollywood Riviera recently spent a camp-out at Camp Manzanita in Wrightwood, Calif. Leader of the troop was Mrs. Bill Huskamp, who has since turned over the office of Scout leader to Mrs. Clifford Ferrell, of 616 Calle Miramar.

Co-leader of Troop 110 is Mrs. Douglas Farmer, and counselors of the trip were Mmes. Rex Hayes and Durwood Law.

The leaders report the girls went swimming, fishing, horseback riding, cooked out and slept in cabins. Girl Scouts making the trip included Lynn Burman, Sue Dorsett, Jean Huskamp, Kathryn Moore, Ada Dof Hayes, Joelyn Ferrell, Ann Davis, Lynn Satterlee, Sherril Smith, Joyce Law, Adele Mullen and Ann Farmer.

Mrs. Mary Leforovich, mother of Mrs. James T. Jones of 237 Via Alameda, arrived here from Syracuse, N. Y., recently. Mrs. Leforovich will remain in Riviera for a few more weeks before returning home.

Tonight is the first meeting of the Hollywood Riviera Sportsmen under the direction of their newly-elected and installed officers. They'll meet at 7 p.m. at their club room at the Hollywood Riviera Beach Club, with the business meeting at 8 p.m. President Rex Hayes reported he had a message of vital importance to all members and urged them all to be on hand for this meeting. New Riviera residents are invited to attend the meeting.

Paul Howey, of 308 Calle de Andalucia, joined the fraternity of broken bones recently. While painting the bathroom, he lost his balance and fell, breaking three of his ribs.

Lee Scott, of 146 Calle de Andalucia, had the cast removed from his foot last Friday. He broke a bone in his foot about a month ago while working in his garden.

Accompanied by Tom Jesse, son of Mrs. Lou Dorfman, of 98 Calle de Arboles, Lawrence Phillips, brother of Tom Dudley, of 844 Calle de Arboles at Riviera Oct. 25 to return to his hometown, North Adams, Mass.

Mr. Dudley has been visiting the Linehans in Riviera for a few weeks, taking in Southern California sights.

Tom Jesse had returned from a tour of duty in Japan with the Air Force. After visiting his mother here, he accompanied Mr. Dudley as far as Wichita, Kan., to visit with friends and relatives there before returning to his Air Force duties.

More Broken Bones Dept.: Miss Kitty Vaughan, teacher of the second grade at Riviera School, suffered a fractured pelvis Oct. 22 in an auto accident. She is currently in the Santa Monica Hospital and will remain there for a few weeks. Miss Vaughan was hit by an automobile while walking. Her hospital address is 1250 16th St., Santa Monica, Calif.

The "Coffee Hour" held recently at the home of Mrs. R. F. Beck, 17 Crest Rd. East., featuring Hink was a great success. Mrs. S. D. Johnston, of 153 Via Monte de Oro, Republican precinct director of the Riviera area, said. Assisting the hostesses were Mrs. Clyde Haslet and Mrs. James Gibson, of Hollywood Riviera.

The second meeting of the season of the Literature section of the Woman's Club, Hermosa Beach, was held at the home of Mrs. L. L. Bowen, of 232 Paseo de Granada, yesterday at 1:30 p.m.

Mr. and Mrs. William Mason, of 204 Via la Croula, celebrated Mrs. Mason's birthday on Oct. 29, with a trip to Laguna Beach. Highlight of the trip was their birthday dinner at the Victor Hugo in Laguna Beach.

Mrs. Glen Grimaley, of 453 Calle de Aragon, entertained members and provisional members of Las Vecinas with a pink tea at her home on Oct. 29. The pink tea was so named because her decoration theme was all done in pink, even to the tiny cookies served, the pink table cloth, pink invitations and pink place mats and napkins.

Invited guests were Mmes. Morrison, Hornebeck, Williams, Jarrell, Roy, Nash, Leslie, Townsend, William G. Verrens, Thomas H. O'Malley, Robert A. Hoag, John Shidler, and F. Robert Espinosa.

On Tuesday, Oct. 26, Mrs. Henry Schmidt, of 423 Calle Mayor was hostess at a luncheon held at her home for members of Las Vecinas. Guests attending were Mmes. Ray Anderson, Frank Cowles, J. B. McDonald, Quinton Johnson, Marion Phillips, Sally Karr, Max E. Webber, William D. Patterson and John Walt.

The honor of being the first infant born to residents of the new Hollywood Riviera Estates went to young Ann Marie Irwin. The new daughter of Mr. and Mrs. Peter Irwin, 408 Via Soledad, was born on Monday, Oct. 25, at the San Pedro Community Hospital. She weighed in at five pounds.

Born to Mr. and Mrs. George E. Kuehnell, of 517 Via la Selva, on Oct. 26, was a second son, Gregory Evans, who weighed 8 lb. Gregory was born at the Culver City Hospital at a goodly 9 lbs., 2 oz.

Mrs. Clara Kuehnell has been visiting here for about seven weeks awaiting the birth of her new grandson, and is now planning to return to her St. Louis home.

Born to Mr. and Mrs. Clark Chittick, of 516 Calle de Arboles, on Oct. 23 at Torrance Memorial Hospital, was their third daughter. She has been named Deborah Kayle and arrived into this world weighing 8 lbs.

Brownie and Girl Scout troop camping training dates have been set for Nov. 9, 11, 16, 18 and 23. Mrs. Thomas T. von Blankenburg, of 700 Calle de Arboles, district chairman for the Girl Scouts and Brownies for this area, said this week. The training course is for leaders and interested mothers and fathers at El Retiro Park.

She reported that Hollywood Riviera will have three new second-grade Brownie troops, and seven mothers have volunteered for the training course for Brownie leadership.

Leaders of new troops will be Mmes. J. M. Ogborn, Al Koester, George A. Evans, L. L. Bonnette, and A. H. Griebel.

Mothers taking training courses include Mmes. Ogborn, George McBurney, Robert C. Herrick, Harry Swartz, Bonnette, and Evans.

Also present at the organizational meeting were Mmes. A. Phil, J. B. Eckart, E. H. Russell, C. E. Ferrell, H. T. Webb, I. McElroy, L. Schidler, P. E. Ward and Mrs. George Hummel, district organization chairman.

MORE MEAT FOR YOUR MONEY! LOW! LOW! LOW! PRICES

FOR YOUR SPECIFIC DESIRES AND NEEDS WE OFFER YOU

TWO TOP QUALITY GRADES OF BEEF

ONE—OUR OWN HAND-PICKED "ECONOMY BEEF" FOR LESS MONEY AND MORE PROTEIN VALUE... ALSO! THE VERY BEST MONEY CAN BUY—"U. S. CHOICE GRADED BLUE RIBBON BEEF." TENDER AND SATISFYING ON ANYONE'S PLATE.

TENDER, JUICY

ROUND STEAK

ECONOMY BEEF **49^c lb.** BLUE RIBBON U.S. CHOICE **67^c lb.**

LEAN, FLAVORFUL

SWISS STEAK

47^c lb. **65^c lb.**

LEAN, JUICY

RUMP ROAST

45^c lb. **65^c lb.**

LEAN MEATY

SHORT RIBS 5 lbs. **\$1**

PLATE

BOILING BEEF 8 lbs. **\$1**

TENDER BABY

BEEF LIVER 3 lbs. **\$1**

FRESH—GROUND HOURLY

GROUND BEEF 5 lbs. **\$1**

EASTERN, LEAN COUNTRY STYLE

PORK SAUSAGE 3 lbs. **\$1**

LUER'S QUALITY

PURE LARD 5 lbs. **\$1**

FARM FRESH POULTRY

WE TAKE GREAT PRIDE IN OFFERING YOU THE CLEANEST PROCESSED POULTRY POSSIBLE HAND-PICKED FROM SELECTED STOCK

FAT, MEATY

STEWING HENS 23^c lb.

N.Y. DRESSED

TENDER, COLORED FRYING CHICKEN 39^c lb.

N.Y. DRESSED

OCEAN FRESH FISH

CHOOSE YOUR SEAFOOD FROM THE LARGEST SELECTION IN THE AREA — DELIVERED FRESH DAILY



FILLET OF BASS 29^c lb.

SALMON STEAK 59^c lb.

SCALLOPS 69^c lb.

JUMBO SHRIMP BROKEN 47^c lb.

GUARANTEE

YOU MUST BE FULLY PLEASED WITH EVERY CUT OF MARKET TOWN MEAT OR YOUR MONEY WILL BE PROMPTLY REFUNDED. EVERY POUND OF OUR MEAT IS BACKED BY THIS IRONCLAD MONEY-BACK GUARANTEE!

BUY HERE WITH CONFIDENCE

PAY YOUR UTILITY BILLS AT OUR CONVENIENT CASHIER'S BOOTH

MARKET TOWN

15017 CRENSHAW Corner Compton Limit Rights Reserved

BIG SALE DAYS—THURS., FRI., SAT., SUN., NOV. 4, 5, 6, 7

Best

SPERRY FLOUR

39

2 reg. cans 19^c
3 reg. cans 29^c
2 buffet cans 25^c

21^c
16^c
25^c
23^c

ARMOUR'S TREET 45^c
ARMOUR'S BEEF HASH 31^c

Sensational New Offer!
Most delicious lima beans you ever tasted or
TRIPLE Your Money Back

Milani's STEAM BAKED LIMA BEANS In Bar-B-Q Sauce 29^c



By The Makers of Famous 1890 French Dressing