EDITORIALS

They Favor Bond Issue

City officials and others, interested in the passage of the special bond issue October 19 for the construction of a new Civic Center and swimming pool, met last week to organize a campaign of public education on the worth of these much needed improvements.

Stressed at the meeting was the inadequacy of the present Torrance city hall and police station and the ease with which Torrance can acquire its first public natatorium. Both projects will cost the average home owner no more than $1.75 per year on his tax bill. Having the improvements should raise the value of his property considerably.

Torrance has become a big city and is destined to become much bigger. It has city hall facilities suitable for a city of 12,000. Residents must realize that the city cannot continue to grow without something being done, not only to meet the needs of the present, but, provide for a future that some day may see this population of 52,000 doubled.

If you are aware of the growth that has taken place in Torrance since the war, then you will realize the need for these vital improvements. We cannot do less than look ten years ahead; we can do better by greater foresight.

Trading at Home

There is much conversation about the inadequacy of the Torrance main shopping district. Some of it may be justified; much of it is not on the basis of fair consideration.

Southern Californians have been educated to the spectacular mass appeal of the mammoth shopping center. The rapid growth of the entire area has been such that older business districts, by their very obsolescence or moribund traditions, have been handicapped in meeting new competitive forces. Nevertheless, the older business centers in many cases have met this competition with sound procedures, namely—good advertising and good service.

The fact that the Retail Clerks' Union has succeeded in organizing the town, often is alluded to as a factor in restraining the development of Torrance. It is a fact that Torrance merchants pay their clerks more than do others in areas directly competing for the dollars of Torrance residents. It does not follow, however, that prices in Torrance are generally higher than they are in other shopping areas. Furthermore, courteous service by these same union clerks seem to be generally the rule than the exception.

Practically every known and established advertised brand is available in Torrance stores and there is a wide variety of selection. Torrance retailers back up these products with personal service and their own reputations as business men. In some instances they may be remiss in not letting the entire trading area know they have these advertised brands; when they are, they and their customers both lose.

We sincerely believe that there are distinct advantages to local housewives in trading in Torrance. It is convenient, pleasant and profitable.

Golden Gleams

The only medicine which does women more good than harm, is dress.

LAW IN ACTION

MORE TIPS FOR HOME BUYERS

Before you move into a new home, check the house to be sure that it is in good condition, and that the builder or seller has finished up everything as promised.

If you are buying a new house, you may make a deal with the builder to move in before he does all the outside work. For example, he may not be able to do the driveway or walks because of cold weather. So have a clear understanding—in writing—that any such uncompleted work will be properly done.

Find out from your builder if any new equipment (heating plant, refrigerator, washing machine, etc.) carries manufacturer's guarantees. If so, have him tell you whom to call if you need service.

As a rule, once you buy your home you pay for repairs and upkeep, such as outside and inside painting and maintenance. But, when you buy a new home a responsible builder will generally agree to correct defects due to poor material or workmanship within a given time after you move in. Get the builder's written agreement as to what he will do.

Ask whether the builder will do the following:

See that the heating unit works.

Keep up your roof and roof flashings against leaks.

Correct a wet basement due to seepage.

See that the septic tank operates properly, if you have one.

Does your contract also cover: cracks in the masonry; opening or spreading of woodwork joints, improper operation of doors, cabinets, and windows; water leaks at windows or doors; exterior paint blistering or peeling; settlement of ground around your foundation; tile in your bathroom or kitchen cracking or pulling away from the tub or sink; dampness in your basement; excessive floor shrinkage or swelling?

In any case notify the builder and give him a reasonable time to make any needed corrections.

If you buy a previously occupied house, there is, as a rule, nothing you can do against the former owner to get him to correct any defects, unless, of course, such things are put in writing. Otherwise, that makes it even more important to be sure that the house is in proper condition before you buy.

NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

ESTABLISHED JAN. 1, 1914
Torrance Herald
Published Semi-Weekly at Torrance, California, Thursday and Monday. Entered as second class matter Jan. 20, 1914, at Post Office, Torrance, California, under act of March 3, 1879.

1619 Gramercy Ave.
FA 8-4000

KING WILLIAMS, Publisher
GLENN W. PFEIL, General Manager
REID L. BUNDY, Managing Editor
CLAY B. CARLEY, Plant Superintendent

Adjudicated a legal Newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 218470, March 23, 1927.

MEMBER CALIFORNIA NEWSPAPER PUBLISHERS ASSOCIATION
MEMBER NATIONAL EDITORIAL ASSOCIATION

Subscription Rates: By Carrier, 30c a Month. Mail Subscriptions $3.60 per year. Circulation office FAirfax 8-4004.

Wild, Wild Women

Criswell Predicts

An Accurate Glimpse of the Future

Criswell will answer your questions if you will write him in care of the Torrance Herald, signing your full name and address. Only initials will be used in the answers which will appear in rotation as received and as space permits. There is no charge for this service. Write Criswell Predicts today!

YOUR HEADLINES OF THE FUTURE

Pentagon takes inventory of a stockpile ammunition! . . . Utah Governor warns against uranium frauds! . . . Salacious material banned from newsstand sale! . . . Parent Teachers Assn. demands reform school for rat pack students! . . . Hollywood murder shocks nation! . . . Noted radio star victim of drugs! . . . Paris loses importance as style center! . . . Denver, Colo., files suit against California waterway commission! . . . Peace signed in Far East! . . . Rebellion sweeps Northern Africa! . . . Canton, Ohio scandal shocks nation! . . . Wave of prosperity sweeps Canada! . . . Terrifying new weapon perfected for defense purposes only! . . . Amazing discovery announced by German scientists! . . . 1955 banner tourist year for U. S. A.!

WHAT PEOPLE WILL DO:

Italy will soon export the wonder car of the year—a small compact "Black Pearl" which will burn solid gasoline! . . . Greta Garbo will return to the silver screen in her own production of the famous De Maupassant classic "Madame Tellier's Establishment," under the movie title of "Holiday" . . . Howard Hughes will soon announce publicly the perfection of his super-jet which can ascend 87 miles into the stratosphere without danger to the pilots or passengers. New York to Los Angeles will only take three hours with these superjets in 1955! . . . Mae West will sign to do an album of duets with Eddie Fisher, Bing Crosby, Mel Torme, Johnny Ray, Nelson Eddy, Howard Keel, and Ronnie Hilton!

WOMEN WHO WILL MAKE NEWS:

Helen Traubel will return to the Metropolitan Opera late this season in the new opera based on the career of "Calamity Jane" by Lehman Engel and will score heavily in this American opera! . . . Senator Margaret Chase Smith will write her autobiography for spring publication, and it will show ambition can be achieved through faith! . . . Hildegarde, one of the top entertainers of the era, will appear as herself in the forthcoming movie "Night Club"! . . . Mme. Chantel, the French politician, will lead the women of her country in a huge strike aimed at the present high taxes! . . . Ginger Rogers will announce that she will only act in productions she controls, and this will start a new trend for our stars toward the actor-manager organization! . . . Paulette Goddard will hit the international headlines with a sudden marriage!

REGRET PREDICTIONS

I regret to predict that one of our most famous magazines will suddenly fold, due to the arrest and conviction of three of its editors on charges of treason against the United States of America! . . . I regret to predict that one of the most famous men in all the nation will be taken to the hospital for an emergency operation, from which he will not recover. Upon the passing of this man, his loss will be felt by every American, for he is loved just like one of the family! . . .

WATCH OUT FOR THIS FRAUD

Beware of the man who will knock on your door and solicit funds to "Make a Happy Christmas for poor children" through this publication, for they may lead you to believe that your newspaper is behind this project. Nothing could be further from the truth, for this newspaper does not send out solicitors for a Christmas fund, and has no connection with this man. If you hesitate about giving, this man will show you pictures of deformed and maimed children which will shame you into giving. Do not be defrauded—these pictures are medical pictures many years old. If such a man contacts you, you contact this newspaper, or call your police department at once!

John RV 1087: I suggest you go to the large general hospital clinic for further medical advice and diagnosis. You will find a cure, and in a short time will be well on the road to recovery. Be sure to follow your doctor's advice at all times. Seek a position that will not bring any physical or emotional strain upon you.

* * *

DWJ: I am sorry but I can only answer your questions through the columns of this splendid newspaper. I do know that with a little private detective work you can find the answer to your problem. Trust only friends who have proved worthy of your trust.

* * *

Anna GN 1620: Do not worry about your son and his wife, for this marriage will muddle through. Your granddaughter should bide her time before marrying, as she is a bit too young. See your doctor about your side and he will be able to help you considerably. I do not sense anything serious. You can start a rest home on a small scale, and let it build gradually.

* * *

Mrs. James ET 2634: I feel at a later date you will be able to sell this property and receive good value for it. If you check with the local Veterans Organization they will advise you of your husband's rights as a former POW, and will be able to expedite the payment of money which is due him. The amount will be quite large.

* * *

Stella N 2506: Consult with an attorney about this skin condition which your doctor feels was caused through work in your last job, as I feel you should receive proper compensation for this. Seek work of a part-time nature, and you can still shop around for something permanent and more to your liking. You will be successful in your quest.

* * *

Dear Criswell:

I feel it is such a waste of time to wake up in the morning. I'm a cripple, and life seems so empty. I sit in this lonely room and listen to my in-laws quarreling downstairs all day. I know they're just waiting for me to die. I have quite a bit of money my husband left me, and have been considering going to this beautiful rest home, where they'll take good care of me, but I'm afraid my in-laws will object. What can I do? Mrs. M.E.C.

My dear Mrs. M.E.C.:

This rest home you write about is one of the finest in the world, and you will be treated like a queen if you go there. Now you are kept locked in your room, and no one comes when you need help. Do not worry about your family for they do not worry about you. Make your life as comfortable and as pleasant as you possibly can.

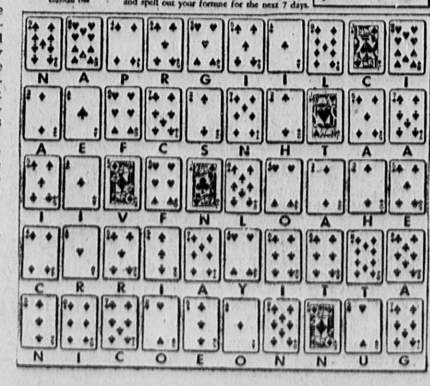
It's in the cards

by Tom Post

Copyright 1954

First—take the month in which you were born and find your card suit from today's Magic Key. Now, follow that suit through the cards below and spell out your fortune for the next 7 days.

TODAY'S MAGIC KEY
♣ JULY, JAN., FEB. ♦ MAR. SEPT. AUG.
♠ JUNE, APR. OCT. ♥ NOV. MAY DEC.



The SQUIRREL CAGE

By REID BUNDY

Sometimes a keen sense or rumor seems to be more enjoyed than a keen sense of humor.

* * *

Rumor has it that even the telephone companies sometimes have trouble with their phones. As an example, one of the HERALD'S reporters tried to call a nearby telephone company office the other day for some information and he got that monotonous recording that goes, "The number you have just called has been disconnected." He had to call information for the new number.

* * *

Butler Buick salesmen at the company's Torrance-Cravens lot have the sign of the week posted on the door of their sales office. It reads:

"If you can't make a deal here, you're dead. Go next door."

Next door is Stone and Myers Mortuary.

* * *

Reporter Harry Klissner sent over this definition of a politician the other day. Says he heard it from one of the new Lakewood City's leading officials. It describes a politician as "a man who climbs to the top of the nearest hill, looks down to see which way most of the people are going, and then runs like mad to get in front of them so he can lead them."

* * *

Townsights: Dr. Don C. Moshos reading the *Wall Street Journal* between turns at the alley during the opening games of the Service Club Bowling League . . . A young boy ordering a hamburger with five pickles at Weaver's Gramercy Cafe and counting the pickles to be sure he wasn't shorted . . . At a Marcelina Ave. drug store, a 12-year-old boy leaning against the building sneaking a quick look at one of the magazines off the rack. The magazine—*U.S. News and World Report.*

* * *

This is the time of the year when many a young boy will be staying after school because his father worked his arithmetic wrong.

It's Your Country

By JOHN W. BECK

WHO ARE THEY?: Either the people who are today running our Federal Government are not the people we elected in 1952, or the people we elected in 1952 are not the people we thought they were. If that sounds confusing, go back to the 1952 Republican Party Platform and its Preamble. Read it carefully, and weigh it carefully against the record of the Eisenhower administration.

Not the 10 specific charges leveled in the 1952 Republican Platform Preamble against the preceding Democratic administrations. Every one of those charges was true. Today, with but one exception, they are equally true of the present administration. The one exception is the Republican charge that the Democrats "plunged us into war in Korea" without the consent of Congress.

In 1952 the Republicans made many promises to the American people. Very few of those promises have been kept; many have been flagrantly broken. What is actually happening under the Eisenhower administration is a continuation of the program that took form under the Roosevelt and Truman administration, a program that is being carried out in many instances by holdovers from the former administrations or by appointees known to be advocates of the New-Fair Deal policies.

* * *

SAME PROGRAM: The present program continues to point to bigger and more powerful central government; to the destruction of States' rights; to the usurpation by the invisible government, through the Chief Executive, of the rights of Congress and of the people; to violation of our Constitution; and to the surrender of our national sovereignty and our individual liberties to a United Nations controlled World Government.

Who is responsible for this un-American program? We do not know. But we do know that it is being activated as vigorously under the Eisenhower administration as it was under the preceding administrations, which would indicate that the same behind-the-scenes manipulators are still in control. The net effect of this secret control is to merge our two major political parties into one collectivist-internationlist dictatorship with the two labels retained only to soothe and deceive the people.

* * *

TRUTH HIDDEN: Very few national publications, and even fewer public officials, have had the desire or the courage to tell the people the truth about what is taking place. Many have been brainwashed into espousal of the conspiracy which is currently labeled the "world order." Others fear the inevitable smears and reprisals if they speak out openly. Some selfishly follow lines of political or mercenary expediency, without regard to national interests. Still others simply lack the mental capacity to comprehend the Machiavellian pattern that is unfolding before their very eyes.

Whatever the various reasons for complicity in the un-American scheme, or for silence with respect to it, the American people must pay the disastrous penalty. Our only chance to escape this penalty lies in learning the truth in time to take action. It has been wisely said that when the people know the truth they will find the way.

But to whom shall we look for the truth? The sources, alas, are few and too often obscured. To find them, we must search. For example, Senator William E. Jenner (R. Ind.) made a speech in the United States Senate on August 13. This was a speech of vital importance to the American people, yet it received little, if any, coverage by the nation's press. It was, however, covered by the National Economic Council, In. (Empire State Bldg., New York 1, N. Y), in their Council Letter No. 342 of Sept. 1, 1954.

* * *

SECRET CONTROL: The Council Letter quotes Senator Jenner: "It is the internationalist-collectivist lawyers who have neutralized American military power and made our promises ridiculous before the world." Our military establishment may be the best led, the best equipped, the largest, and fully committed to holding back the Communist threat, and yet be reduced to impotence by the thin silken meshes of the law . . .

"These silken meshes," says Senator Jenner, "are the work of a little inner circle of able, unscrupulous men in the State Department, in a few other posts in our government, and in the agencies of public opinion." He refers to these men as "an inner steering group which, behind a curtain of secrecy makes its own laws. It is free of any control of Congress, the President, and the courts . . . It was the left-wing collectivist elite in our government which learned how to manipulate the levers of government in the thirties . . . and which consolidated its power in a legal spider web of treaties, executive agreements, conferences, and directives, in preparation for permanent control of our post-war policies."

* * *

STILL EFFECTIVE: That such control was established, and that it still maintains a firm hold on our government, is evidenced by the many instances cited by Senator Jenner in his speech of Aug. 13. It is also evidenced by many of the Executive and State Department appointments, by the administration's slavish devotion to the United Nations, and by many other things as well. We elected a new administration in 1952, but apparently we retained the same inner circle of secret control.

Announcing

NEW OFFICES
to serve
residents of this community

You are most cordially invited to contact this office when you wish to apply for a personal loan up to $500.00 to consolidate debts, or for any worthwhile purpose. You will receive prompt, courteous service by trained personnel—anxious to do their best to serve your needs.

Cash loans . . . QUICKLY . . . with sensible repayment plans, in a friendly, helpful atmosphere. That is our pledge to residents of this community.

MODEL FINANCE COMPANY
OF CALIFORNIA
VETERAN OPERATED
MONEY WHEN YOU NEED IT.
Open Friday Evening Till 8 P.M.
1401 SARTORI PHONE FA 8-7781 TORRANCE

PHIL DANTICO, MGR.