

TORRANCE HERALD
HOME DELIVERED
FOR ONLY **30¢** A MONTH

GOING AROUND IN CIRCLES OVER YOUR INSURANCE PROGRAM?

STATE FARM
Auto
Life
Fire
INSURANCE

IT PAYS TO KNOW YOUR
STATE FARM AGENT
1715 CABRILLO AVE.
FA 8-3803



JACK SMITH



OUT WITH THE OLD . . . Alan Moore, teacher at Torrance High School, shows that our present calendar system would be junked if the United States accepts the World Calendar, which has been approved by the United Nations and forwarded to 90 nations for perusal. It would divide the year into four equal quarters, give each month 26 working days, and further standardize the flow of time.

A DEER ON SPREE

Freeport, Ill.—A 120-pound deer, which wandered into town, leaped over autos, crashed through windows and poked his nose into a tavern, it was so badly injured, however, from collisions with buildings and windows, that it had to be destroyed.

NOT SO ALERT
Wilmington, N.C. — A car, parked in front of the Police

VAULT CENTER

Ohio manufacturers about two-thirds of all the safes and vaults produced annually in the United States for two days, kept getting overtime tickets and was about to be towed away to the city garage when the desk sergeant looked over his records and found the car was stolen from Police Chief Paul Wolfe, of nearby Carolina Beach, three days before.

Three-Ring Pet Circus Planned

A three-ring Pet Circus will hit the sawdust tomorrow at El Nido Playground, sponsored by the LA County Department of Parks and Recreation, the Torrance Unified School District and the Torrance Recreation Department.

Ribbons and rosettes will be awarded to best pets in the three rings—dog, cat and miscellaneous. Special ribbons will be given to the best circus act involving pet and owner in each ring, and a rosette for the most outstanding circus act in the show.

Kids To Give Show at Park

A free show by the Bettie Thomas Accordionettes, featuring music, dances and novelty numbers, will be presented by the Recreation Department Sunday, Aug. 22 at Torrance Park at 2 p.m.

MACHINE WRONG
Pasadena, Calif.—The parents of Jack Alden, Stanford University student, were somewhat surprised when they received his latest report card. It contained three A's and one C. Jack explained, "I got the C in Rugby. Unfortunately, I am not taking Rugby, but you can't argue with a tabulating machine. So I got a C in Rugby."

DIES AT FUNERAL
Glendale, Calif.—Late for the funeral of a friend, D. G. Kenning, insurance man, ran from his car to the funeral chapel, made it through the door and then collapsed and died of a heart attack.

THIS Instructor Explains Proposed World Calendar

"Thirty days hath September, March, June, December, February, May, August and November. All the rest have thirty-one." There'll be a new twist to the old rhyme if the United States accepts the proposed new World Calendar, which has been approved unanimously by the Economic and Social Council of the United Nations at Geneva.

Alan Moore, science teacher at Torrance High School, will introduce his classes to the revised calendar next school year to prepare them in advance in case it is inaugurated in 1961, as it has been suggested.

The calendar has been presented for approval to the governments of 90 nations throughout the world. Each country which accepts it will start living years that are:

1. Divided into four quarters, each with 91 days.
2. Exactly the same each year, with a given day of any month always falling on the same day of the week. (Christmas, for example, would always fall on a Monday).
3. 26 Work Days

Each month of the New Years would have 26 work days, including Saturdays, no more, no less.

At the end of each year, between Dec. 30 and Jan. 1, would be a day called "Worldday" which would come between Saturday and Sunday and would have no weekday name. In leap years, another Worldday would follow June 30. Children born on this day would celebrate their birthday on that day each year, or, in the case of leap years, on the day before or after.

Birthdays and other anniversaries would remain the same for 180 days of the year, but at other times would suffer a maximum change of two days in their date.

The major church groups of the world have agreed that Easter will be observed each year on Sunday, April 8, Moore says, and he believes that business and industrial men will welcome the new calendar because it will stabilize pay periods and selling seasons and will make comparisons between one year and another easier and more meaningful.

If approved, the new calendar would not take effect until 1961 because it has to start in a year that begins on Sunday. The calendar is loaded with flaws, Moore states. Besides containing four possible lengths of months, the quarters are not equal and pay periods are never stable nor are rent period.

Caesar Starts Something
Julius Caesar was responsible for a form of the present calendar, when, 2000 years ago, he changed the ten-month style by adding months named, rather geographically, after himself and Augustus Caesar. Thus, July and August joined the rest of the months.

But by the 16th century, Julie's calendar was hopelessly out of step with the seasons of the year. So Pope Gregory stepped in and gave us our present year-plan. He adjusted the dates to the season and set up the Leap Year plan, for which maidens have been thanking him ever since.

The world was slow to adopt the Gregorian calendar, however. The British countries did not accept it until 1752, and when they did, they had to drop ten days.

Failure of Jobless Rolls To Increase Presents Mystery

NEW YORK, Aug. 16.—This is the time of year when unemployment rolls usually show an increase. Normally, they go up in summer due to the influx of students to the labor force. But this year the number of jobless remained relatively stable—3,346,000, or 5.1 per cent of the work force—while employment rose 60,000 in July to 62.1 million.

Why the increase failed to materialize is somewhat of a minor mystery. Government officials are understandably hesitant in attaching any special significance to it. One reason may be that, with jobs scarcer this year, some students started shopping earlier than usual. Others may be postponing their entry into the labor market.

That the expected didn't happen underscores the pitfalls that lie in unemployment figures. They're fertile soil for political controversy. One side will view some mere million persons out of work with alarm. Others will argue that this figure is close to the irreducible minimum, even for "good times."

There are some facts the statistics don't reveal. One is that there are almost always, in times of high employment, somewhere between 1 and 2 million persons in the process of changing jobs. They can—and do—find new jobs. The point is that these people who are unemployed now are not necessarily the same ones who were out of work last month, or who will be next month.

PEACE OF MIND — Further proof that statistics don't always tell all of a story can be found in those on automobile accidents. One out of every five cars will be involved this year in accidents serious enough to be reported. But millions of minor mishaps, such as scraped and dented fenders and broken glass, never enter the record.

Yet these small accidents, and the need for towing or other roadside service when cars break down, can be hard on the average motorist's pocketbook, not to mention the inconvenience and time lost on the road. The man who should know is Leonard M. van Noppen, vice president of Universal C.I.T. Credit Corporation, the nation's largest independent auto finance company. He supervises a car fleet that travels 30 million miles a year.

Car-owners, he says, are more insurance-conscious than ever. He adds:

"Nothing contributes more to the car owner's peace of mind than the knowledge that insurance protects him in case of personal injury; that the amount owed on his car will be paid in full in event of his death; that bail bonds up to \$5,000 will be supplied in the event of traffic violations;

and that emergency funds for car repairs can be obtained, if needed, on away-from-home trips."

THINGS TO COME — For the amateur uranium hunter, a pocket-sized geiger counter . . . A left-handed wrist watch. The winding stem is on the left side so that the watch can be worn on the right wrist . . . An applicator for painting sash, moulding and tight corners without contacting adjoining surfaces . . . A portable fluorescent floodlight weather-proofed for indoor or outdoor use.

POPULATION B O O M — The greatest single factor stimulating America's expanding economy is the rapid increase in population—now up to 161,000,000. Many businesses are feeling its explosive effects; few more so than the home construction industry.

New private dwelling units in July were up 11 per cent over the same period in 1953, a continuation of the present pace would make 1954 the sixth straight year of over one million housing starts.

While prices of new homes haven't come down, quality has gone up. A basic example of the latter is the broadening use of durable clay tile which is being used to waterproof floor-to-ceiling surfaces as never before. The average new house has one-and-a-half to two bathrooms surfaced throughout with clay tile.

The fact that industry is meeting the tremendous demand of prospective home owners with quality products is proof that both the producer and consumer are optimistic about the future.

FOREIGN TRADE — President Eisenhower's decision to raise the tariff on Swiss watches undoubtedly was a difficult one for the chief executive to make, for he's an ardent liberal on foreign trade. It was taken by nations abroad as indication of the approach the government would take in regard to future tariff problems.

Any misgivings foreign traders might have on this point should have been dispelled by the President's reasons for his action. The President said his decision was based less on a desire to aid the American watch industry financially than on recognition of its essentiality to national defense.

BITS O' BUSINESS — Michigan's rank as the leading U. S. auto assembler continues to decline. It now assembles 30.8 per cent of the nation's new cars compared with 35.8 per cent a year ago . . . Present trend indicates U. S. production of meat this year will hit 25.2 billion pounds, highest ever . . . Cotton output in the 1954-55 marketing year is estimated at 12,680,000 bales, 23 per cent below last year's crop.

FIRST SHOWING

Westinghouse

1955 MODELS

21" T.V.
ONLY \$18995
SMALL \$178 PER PAYMENTS OF 1 WK.

MODEL 827721
21" T.V. Without Base \$23995

Swivel Base Optional at extra cost. Adjusts to any position for best viewing. Speaker can be removed from the set and installed in the base for richer sound fidelity.

New IDEA in T.V. Design

Westinghouse CAPRI

OPEN ALL DAY SUNDAY IMMEDIATE DELIVERY

Open Every Evening Mon. thru Fri. 'Til 9 p.m.

GRIFFEY ELECTRIC

OPEN ALL DAY Sunday

212 S. PACIFIC AVE. FR 2-2616 - FR 4-2616 REDONDO BEACH

It takes just a moment...do it today!

Start YOUR ACCOUNT at B of A!

For Mother... a Tenplan Account to help budget household expenses! Tenplan costs only \$1.25 for a book of 10 checks...no minimum balance required!

For Dad... a Bank of America Checking Account! They're used by nearly 2,000,000 other family men and men of affairs!

For the Family... a B of A Savings Account in which you and other members of your family can save systematically for the things you want.

Bank of America
NATIONAL SAVINGS ASSOCIATION
MEMBER FEDERAL RESERVE SYSTEM
1904 50th Anniversary 1954
Fifty years of building California...serving you!