

# IT PAYS TO SHOP IN TORRANCE ON TUESDAYS

**Something New In COTTONS**  
 Flocked Prints in Many Beautiful Selections to Choose From  
 Dressmaking, Designing and Alterations  
**VaKay Yardage Center**  
 1614 CABRILLO — FA 8-4666

— The SPORT SHOP —  
 COSTUME JEWELRY ..... 1.00  
 NEW LINE DRESSES 8.95-14.95  
 LINGERIE ..... 2.95 - 5.95  
**THE SPORT SHOP**  
 1112 CRENSHAW BLVD.  
 PHONE FA 8-1359

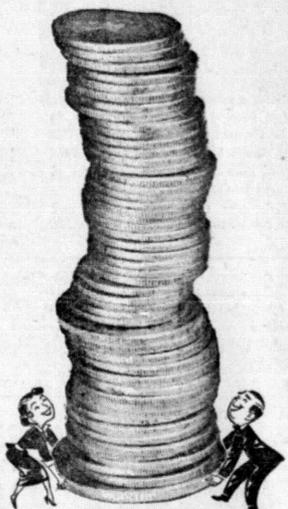
**BLOUSES \$1.99**  
 Guaranteed Fast Color by Mode O'Day and Good Housekeeping  
**MODE O' DAY**  
 CORNER SARTORI and POST

WOMEN'S FREE HOUSEHOLD & GARDEN **GLOVES**  
 Given away FREE with Any Tuesday Purchase!  
**NATIONAL PAINT & WALLPAPER**  
 1422 MARCELINA AVE.

ARGUS "75" REFLEX CAMERA KIT **\$22.50**  
 Includes:  
 • Camera • Flash Attachment  
 • Flash Bulbs • Flash Safety Shield  
 • Batteries • Film • Instruction Booklet  
 CAMERA ONLY ..... \$14.95  
 —EASIEST TERMS—  
**ALLEN JEWELERS**  
 1321 SARTORI AVE. FA 8-3003

SPECIAL! SPECIAL! SPECIAL!  
 1/2" FLEX - 100-FT. COILS **11 1/2¢ ft.**  
 1/2" FLEX CONNECTORS **8¢ ft.**  
 BEFORE YOU BUY "SEE"  
**A & F SUPPLY**  
 1306 Pacific Coast Hwy. Harbor City  
 DA 6-3951—Open Sun.—S & H Green Stamps

LADIES' NYLON DRESSES **\$6.95**  
 Sizes 12 to 20 — 14 1/2 to 24 1/2  
 BOYS' DENIM SLACKS **\$1.98**  
 Sizes 2 to 12  
**STRUM'S**  
 DEPARTMENT STORE  
 1261 SARTORI AVENUE



**MRS. DON WOLF**  
 21804 HALDDALE  
**\$5.00 Winner**

## THE TORRANCE HERALD'S SILVER BONUS

(COPYRIGHT BY J. A. DOWNEY)  
**TUESDAY \$130 SILVER DOLLARS**  
**SCHEDULE OF AWARDS**  
**SALES SLIP OR SALES SLIPS FOR**  
**\$5.00 or more ... \$130.00**  
**\$2.50 or more ... \$86.60**  
**Any sales slip ... \$43.33**  
 Members of the Torrance Herald staff and their immediate families are not eligible to enter the contest.  
 Owners of Silver Bonus stores and their employees can win the additional awards only on sales slips from stores other than that with which they are connected.

### READ THESE RULES . . . . .

Each week for an indefinite period The Torrance Herald will appropriate \$35.00 to be awarded to the winner of a great contest. The winner of each week's contest may accept his award in silver dollars according to the schedule of awards shown on this page.

Everybody in and around Torrance, 18 years of age or over, is eligible to participate in this contest and everybody is urged to do so. Here is all you have to do to be eligible to win:

If you are not already entered, secure an official entry blank from any Silver Bonus store or from The Torrance Herald and complete this sentence in 25 additional words or less:

"I like to shop in Torrance because . . . . ."

Send or bring your entry to the office of The Torrance Herald or leave it at any Silver Bonus store before 4 P.M. Tuesday of this week. If you wish to participate in this week's contest and all future weekly contests.

All entries will be judged each week by three competent judges and the person who, in the opinion of the judges, has submitted the best entry for the week will be declared the winner and will receive \$5.00 in silver dollars. In the event of a tie an identical prize will be paid to each tying contestant.

The Silver Bonus Man will call at the home of the winner of this week's contest Tuesday evening between 6:00 and 6:30 and will hand him his \$5.00 prize. If nobody answers the door when the Silver Bonus Man calls a note will be left instructing the winner to call at The Torrance Herald office and receive his \$5.00 prize.

**EXTRA AWARDS**  
 Now here's how you can win EXTRA AWARDS in this contest: If the winner is at home when the Silver Bonus Man calls to deliver the \$5.00 prize, he will be asked if he has sales slip or slips (or a facsimile thereof) showing purchase or payment on account made at one or more of the Silver Bonus stores whose advertisements appear on this Silver Bonus Page Sunday, June 20, 1954.

If the winner has such a sales slip or slips and produces them within three minutes, the Silver Bonus Man will pay him total amounts according to the schedule of awards shown above these rules.

Whatever part of the award is not given in any week will be added to the next week's bonus. The \$5.00 prize for the best entry of the week will be paid regardless of whether the winner has a sales slip or not.

You may enter the contest at any time by securing an official entry blank and completing thereon the above sentence and delivering it to The Torrance Herald or to a Silver Bonus store. Your entry will remain in the contest and will be judged each week as long as contest continues or until your entry has been declared a winner. Winner may re-enter the contest by submitting a new entry.

Entries will be judged principally on the basis of their sincerity and quality of thought but neatness and attractiveness will also count. Under no circumstances will the judges be permitted to know the names of the person submitting the entry. It will be judged impartially on its merits and every contestant will have an equal chance to win.

All entries become the property of The Torrance Herald and the decision of the judges will be final.

Briefly, here's all you have to do to be eligible to win the entire amount of the award:

1. ENTER THE CONTEST AS DIRECTED, BY COMPLETING THE ABOVE SENTENCE, IF YOU HAVE NOT ALREADY DONE SO.
2. EACH TUESDAY SHOP AT SILVER BONUS STORES AND SECURE SALES SLIPS DATED TUESDAY, SILVER BONUS DAY.
3. HAND YOUR SLIPS PROMPTLY TO THE SILVER BONUS MAN WHEN HE CALLS TUESDAY EVENING.
4. REMEMBER . . . YOU NEED NOT ENTER MORE THAN ONCE. YOUR ENTRY REMAINS IN THE CONTEST UNTIL IT WINS.

This contest is subject to Federal, State and local regulations.



**FREE**  
 1 BOX — 3 PAIRS — \$5 VALUE  
**NYLON HOSE**  
 WITH ANY NEW BUDGET ACCOUNT OPENED FOR \$15 OR MORE!  
  
 1319 SARTORI AVENUE

**BEST BUY**  
 ANY WEEK IS THE TORRANCE HERALD FOR ONLY . . . . . **30¢** MONTH  
 HOME DELIVERED BOTH SUNDAYS and THURSDAYS  
**JUST PHONE FA 8-4004**

CATALINA **SWIM WEAR**  
 IT'S FASHIONABLE TO HAVE SEVERAL SWIM SUITS DURING A VACATION. Complete Vacation Selection At Sam Levy's Priced from **8.95** UP  
**SAM LEVY**  
 DEPARTMENT STORE  
 1311 SARTORI AVE. TORRANCE

**A CLEAN SWEEP**  
 — WITH —  
**BROOM'S now 59¢**  
 REG. \$1.19 — FIVE-TIE  
 Made of Fine Broom Straw  
**McMahan's**  
 1306 SARTORI — FA 8-1252

NYLON PLASTIC-LINED **'Can-Can' PANTIES \$1.00**  
 PINK—BLUE—MINT—MAIZE—WHITE  
 TRAINING **PANTS 3 pair \$1.00**  
 DOUBLE THICKNESS—TRIPLE CROTCH TUESDAY ONLY!  
**NETA'S TOTS & TEENS**  
 1272 SARTORI AVENUE

ONE GROUP **COTTON BLOUSES**  
 • SLEEVELESS and SHORT SLEEVE **\$1.99**  
 • STRIPES and CHECKS  
 • PLAINS and PRINTS  
**ADAMS DRESS SHOP**  
 1274 SARTORI AVE.

**GENUINE METLOX "Poppytrail" Patio POTTERY**  
 MUGS, GRILL PLATES, SALAD BOWLS, SALT & PEPPER SHAKERS, CASSEROLE WITH WARMER, ETC.  
**Torrance Hardware Co.**  
 CHAS. V. JONES, Owner  
 1513 CABRILLO AVE. FA 8-2693

Regular 16.95 Famous Brand **MENS SHOES \$10.95**  
 This is an exceptional close-out of popular Medallion Tip Oxfords in Rich Brown Leather B-C-D Widths in Group  
**FENWICK'S**  
 Quality Shoe Repairing  
 Home of Quality Shoes for Men and Boys  
 1420 MARCELINA — TORRANCE

**RANGE SET -- 3-PC.**  
 Grease Jar—Salt and Pepper Shaker—All Spun Aluminum with Red, Yellow or Black Tops. Regular \$2.30 Set NOW . . . . . SET **\$1.69**  
**NATIONAL HOME APPLIANCE CO.**  
 1267 SARTORI AVE. FA 8-1953

BOY'S 10-OZ. DOUBLE KNEE **JEANS \$1.67**  
 SIZES 4 to 12  
**J. J. NEWBERRY**  
 Corner Sartori & El Prado — Torrance

Brand New **Whirlpool Auto. Washer**  
 1953 Model  
 REG. \$314.50 NOW **\$249.95**  
 EASY TERMS  
**LIBERTY HOME APPL. CO.**  
 1623 CRAVENS FA 8-5410

**REGULAR \$1.00 GAMES**  
 • FOX and HOUNDS  
 • CALLING ALL CARS  
 • IN DIA  
 • COWBOY ROUNDUP  
 • Game of State Capitals  
 • SUNKEN TREASURE  
**69¢ Each**  
**Squire Style Shoppe**  
 FOR CHILDREN  
 1313 Sartori FA 8-1975

BEAUTIFUL MODERN **FRAMED PICTURES**  
 Large 22"x28" Assorted Subjects Regular \$9.95  
**SALE . . . . \$2.95**  
**BAKER'S FURNITURE**  
 "WE ALWAYS SELL FOR LESS"  
 1512 CRAVENS FA 8-2778 or NE 6-3151  
 Across from the City Hall