

IT PAYS TO SHOP IN TORRANCE ON TUESDAYS

FABRICS FOR THE BUSY LADY
NEEDS NO IRONING!
MANY SELECTIONS TO CHOOSE FROM!

Dressmaking, Designing and Alterations
VaKay Yardage Center
1614 CABRILLO — FA 8-4666

The SPORT SHOP
COTTON SKIRTS
REDUCED TO CLEAR!
(Buy one and get another at COST!)

"NATURE BOY"
PEDAL PUSHERS.....\$7.95
DENIM SHORTS and
BLOUSES TO MATCH.....\$3.95

THE SPORT SHOP
1112 CRENSHAW BLVD.
PHONE FA 8-1359

NEW ARRIVALS IN
COTTON DRESSES
AT \$2.99

Guaranteed Fast Color by Mode
O'Day and Good Housekeeping
MODE O' DAY
CORNER SARTORI and POST

ALL 1953
WALLPAPER
FOR THIS TERRIFIC
PRICE YOU WILL HAVE
TO SERVE YOURSELF **15¢** ROLL
UPSTAIRS IN THE WALLPAPER STOREROOM.
BEFORE COMPLETING ANY DECORATING
PLANS, CHECK OUR 1953 PATTERNS!

NATIONAL PAINT & WALLPAPER
1422 MARCELINA AVE.

JUST FOR DAD
WE HAVE THE COMPLETE SELECTION
OF ALL RONSON LIGHTERS
INCLUDING THE NEW
RONSON **WINDLITE \$3.95**

EASIEST TERMS—
ALLEN JEWELERS
1321 SARTORI AVE. FA 8-3003

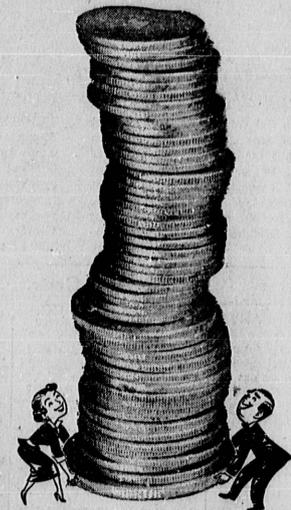
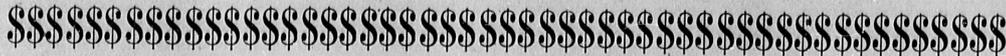
NOW is the time to remodel your Kitchen
Plumbing—See us for A "SUDS SPRAY" dish
washing faucet and Garbage Disposal.

32"x20" DOUBLE BASIN
CAST IRON SINK.....\$32.00

BEFORE YOU BUY "SEE"
A & F SUPPLY
1306 Pacific Coast Hwy. Harbor City
DA 6-3951—Open Sun. — S & H Green Stamps

MEN'S GABARDINE
JACKETS... \$6.95
MEN'S GABARDINE
SLACKS.... \$5.95

STRUM'S
DEPARTMENT STORE
1261 SARTORI AVENUE



THE TORRANCE HERALD'S

SILVER BONUS

(COPYRIGHT BY J. A. DOWNEY)

TUESDAY

\$100

SILVER DOLLARS

MRS. ALMA AMBILL

1556 W. 220th ST.

\$30.00 Winner

SCHEDULE OF AWARDS
SALES SLIP
OR SALES SLIPS
FOR

\$5.00 or more....\$100.00
\$2.50 or more....\$ 65.00
Any sales slip...\$ 35.00

Members of the Torrance Herald staff and their immediate families are not eligible to enter the contest.

Owners of Silver Bonus stores and their employees can win the additional awards only on sales slips from stores other than that with which they are connected.

READ THESE RULES

Each week for an indefinite period The Torrance Herald will appropriate \$35.00 to be awarded to the winner of a great contest. The winner of each week's contest may accept his award in silver dollars according to the schedule of awards shown on this page.

Everybody in and around Torrance, 18 years of age or over, is eligible to participate in this contest and everybody is urged to do so. Here is all you have to do to be eligible to win:

If you are not already entered, secure an official entry blank from any Silver Bonus store or from The Torrance Herald and complete this sentence in 25 additional words or less:

"I like to shop in Torrance because"

Send or bring your entry to the office of The Torrance Herald or leave it at any Silver Bonus store before 4 P.M. Tuesday of this week. If you wish to participate in this week's contest and all future contests.

All entries will be judged each week by three competent judges and the person who, in the opinion of the judges, has submitted the best entry for the week will be declared the winner and will receive \$5.00 in silver dollars. In the event of a tie an identical prize will be paid to each tying contestant.

The Silver Bonus Man will call at the home of the winner of this week's contest Tuesday evening between 6:00 and 6:30 and will hand him his \$5.00 prize. If nobody answers the door when the Silver Bonus Man calls a note will be left instructing the winner to call at The Torrance Herald office and receive his \$5.00 prize.

EXTRA AWARDS

Now here's how you can win EXTRA AWARDS in this contest: If the winner is at home when the Silver Bonus Man calls to deliver the \$5.00 prize, he will be asked if he has sales slip or slips (or a facsimile thereof) showing purchase or payment on account made at one or more of the Silver

Bonus stores whose advertisements appear on this Silver Bonus Page Sunday, June 13, 1954.

If the winner has such a sales slip or slips and produces them within three minutes, the Silver Bonus Man will pay him total amounts according to the schedule of awards shown above these rules.

Whatever part of the award is not given in any week will be added to the next week's bonus. The \$5.00 prize for the best entry of the week will be paid regardless of whether the winner has a sales slip or not.

You may enter the contest at any time by securing an official entry blank and completing thereon the above sentence and delivering it to The Torrance Herald or to a Silver Bonus store. Your entry will remain in the contest and will be judged each week as long as contest continues or until your entry has been declared a winner. Winner may re-enter the contest by submitting a new entry.

Entries will be judged principally on the basis of their sincerity and quality of thought but neatness and attractiveness will also count. Under no circumstances will the judges be permitted to know the names of the person submitting the entry. It will be judged impartially on its merits and every contestant will have an equal chance to win.

All entries become the property of The Torrance Herald and the decision of the judges will be final.

Briefly, here's all you have to do to be eligible to win the entire amount of the award:

1. ENTER THE CONTEST AS DIRECTED, BY COMPLETING THE ABOVE SENTENCE, IF YOU HAVE NOT ALREADY DONE SO.
2. EACH TUESDAY SHOP AT SILVER BONUS STORES AND SECURE SALES SLIPS DATED TUESDAY, SILVER BONUS DAY.
3. HAND YOUR SLIPS PROMPTLY TO THE SILVER BONUS MAN WHEN HE CALLS TUESDAY EVENING.
4. REMEMBER . . . YOU NEED NOT ENTER MORE THAN ONCE. YOUR ENTRY REMAINS IN THE CONTEST UNTIL IT WINS.

This contest is subject to Federal, State and local regulations.



Tuesday Special Only
For Mother — For Daughter
ELAINE BRA— FREE
With the Purchase of One
at the Regular Price of **\$1.98**

Gay
1319 SARTORI AVENUE

BEST BUY
ANY WEEK IS THE
TORRANCE HERALD
FOR ONLY. **30¢** MONTH

HOME DELIVERED BOTH
SUNDAYS and THURSDAYS
JUST PHONE FA 8-4004

— For Father's Day —

- ARROW SHIRTS
- MCGREGOR SHIRTS
- J. B. STETSON HATS

Hundreds of Nationally Adv. Items

SAM LEVY
DEPARTMENT STORE
1911 SARTORI AVE. TORRANCE

SUMMER SILVER BONUS
-- SPECIAL --
50 FT. GARDEN HOSE
REG. 3.98 -- **NOW 3.49**

McMahan's
1306 SARTORI — FA 8-1252

GIRLS' one-piece
SHORTALLS & PEDAL PUSHERS
Ideal For Vacation
\$1.99 TO \$3.99

NETA'S TOTS & TEENS
1272 SARTORI AVENUE

"A REAL FATHER'S DAY GIFT"
GENUINE WIND PROOF
RONSON Lighter \$3.95

NATIONAL HOME APPLIANCE CO.
1267 SARTORI AVE. FA 8-1983

PETER PAN \$5.00
STRAPLESS

THE NEW PETER PAN
HIDDEN TREASURE SPECIAL **\$2.50**

ADAM'S DRESS SHOP
1274 SARTORI AVE.

EXTRA LARGE
COFFEE CUPS & SAUCERS
For Father
With "Father" or "Dad" printed on side of cup
in gold or blue lettering!

FATHER'S DAY \$1.50 And Up
SPECIAL

Torrance Hardware Co.
CHAS. V. JONES, Owner
1513 CABRILLO AVE. FA 8-2693

Regular 16.95
Famous Brand
MENS SHOES \$10.95

This is an exceptional close-out of popular
Medallion Tip Oxfords in Rich Brown Leather
B-C-D Widths in Group

FENWICK'S
Quality Shoe Repairing
Home of Quality Shoes for Men and Boys
1420 MARCELINA — TORRANCE

REG. \$2.98
MEN'S SPORT SHIRTS
PLISSE, GABARDINE, NYLON. Wide selections
of Colors and Styles. SIZES—Small, Medium,
and Large **\$2.77**

SPECIAL SILVER BONUS PRICE **\$2.77**

J. J. NEWBERRY
Corner Sartori & El Prado — Torrance

New Scientifically Tested
SKOTCH GRILL

Enjoy Charcoal Broiling on your
beach or picnic outing with this
easy to carry portable Grill. **\$8.95**

LIBERTY HOME APPL. CO.
1623 CRAVENS FA 8-5410

Again By Popular Demand
DENIM SHORTALLS
FADED BLUE and GOLD
SIZES — 3 to 14 **\$1.98** Each
A GIVE-AWAY PRICE. . . .

Squire Style Shoppe
FOR CHILDREN
1313 Sartori FA 8-1975

SAVE \$110.00
3-ROOM OUTFIT
SALE PRICE **\$279.95**
NOW

Living Room, Bedroom, Kitchen
BAKER'S FURNITURE
"WE ALWAYS SELL FOR LESS"
1512 CRAVENS FA 8-2778 or NE 6-3151
Across from the City Hall