



**MODEL CHINCHILLA . . .** Showing off a very valuable Allied Farms Chinchilla is a pretty Hollywood starlet who thought it was the "cutest little thing." A shirt-tail relative of this

chinchilla has recently been hailed as the first mutation of the species, being a beautiful white animal with a blue veil.

**American Rock Wool Here for Seven Years**

Coming to Torrance in 1946, the plant has 125 employees and the American Rock Wool Corp. is managed by J. A. Ebbing, has been a leader in providing house insulating material to the South. Principal product is insulation during its seven years. Principal product is insulation for homes, refrigerators, stoves, water heaters, and here. Located at 401 Arlington Ave. industrial plants.



**FABULOUS HISTORY . . .** The history of the Chinchilla Industry is a Cinderella story of American enterprise. Brought to the United States from South America, the animals were raised during past years only as breeding stock. Only the pelts of casualties went into the fur industry. Peltling of the animals is now being started, Allied officials say.

**Allied Fur Industry Adds Another First**

Allied Fur Industries, whose headquarters are at 2227 W. 182nd St., have long been recognized as the leaders of a fabulous and fascinating industry, and recent developments brought about by the Torrance firm have confirmed that leadership.

President Lloyd Prestwitch, who started in the business a number of years ago by simply buying a pair of chinchillas, has watched his business grow until it is now a million-dollar company. Latest development of Allied is the mutation chinchilla, the first successful change which has been bred into the valuable little animal.

Allied's new mutation chinchilla is a pure white with a blue veil—white fur tipped on the ends with a beautiful blue. Added to the company's list of firsts, the mutation animal will help the firm maintain leadership in a world-wide industry which has captured the imagination of thousands who have gone into the business of breeding animals.

Among the firsts claimed by the company is the use of fur experts to grade animals to determine their quality. The firm has also led the way in herd improvement by establishing two experimental ranches where scientific breeding programs are carried out, and to coordinate feeding and equipment studies with upgrading.

Allied Fur Industries, Inc., is not in the business of raising chinchillas, Prestwitch says. The firm specializes in providing high quality breeding stock to ranchers and providing the ranchers with a market for their animals. In this line, the company has designed feeding

**Inglewood Farms Dairy Observes 10th Birthday**

Celebrating its 10th anniversary here is the Inglewood Farms Dairy, owned and operated by the Voges brothers Al, Stan, and Ralph.

The ultra-modern, split span establishment now enjoys sales well over the \$1,000,000 mark annually and provides steady employment for 76 persons.

From a small start in 1943 when the three brothers acquired the 10-acre farm at Del Amo and Madrona, the firm has grown from seven routes to 30 routes at present.

The herd of about 300 cattle includes the best Holstein, Guernsey, and Jersey cows the brothers have been able to acquire. The herd is mixed with about six Guerneys or Jerseys to every 50 Holsteins, which provides the high quality milk delivered by the company's trucks or sold across the modern "drive-in" counter at the dairy at 3400 Del Amo Blvd.

Overseeing the technical end of milk control is E. S. "Barney" Barnhard, plant superintendent. Barney is a graduate of Ohio State University where he majored in dairy technology. He is in charge of the milk testing laboratory and other technical aspects of putting fresh, pure milk on the deliveryman's truck each morning.

One of the features of the dairy is the practice of taking large numbers of school children on a tour of the farm each year. Last year more than 8500 school children, most of them second graders, were shown through the modern dairy. The youngsters are given the opportunity to observe every process in the dairy from washing and sterilizing the bottles to the loading of trucks.

**MILITARY USE**  
Some Civil War military reconnaissance was done from free balloons.

**DEEPEST LAKE**  
Deepest lake in the world, Baikal, in Siberia, has been plumbed at 4982 feet.



**DAIRY DRIVE-IN . . .** Farm fresh dairy products are available at the Inglewood Dairy Farm's modern drive-in at the company's plant at 3400 Del Amo. Here customers can buy milk, eggs, cottage cheese, and a score of other dairy items without getting out of the car.



**DAIRY VISITORS . . .** Some of the thousands of children who visit the Inglewood Farms Dairy each year are shown here with one of the firm's many delivery trucks as the kids pay a visit to the dairy. More than 8000 visited the dairy last year.



**ALLIED CHINCHILLAS WIN MORE PRIZES**

In important chinchilla shows such as the National Show of Champions, 9 out of 10 top awards went to animals from ALLIED Foundation Stock.

Founding their business on quality has boosted Allied into the position of **WORLD'S LARGEST CHINCHILLA ORGANIZATION**. Not only do Allied customers receive the advantages of wide experience and know-how, but the benefits of Allied's **NATION-WIDE MARKETING ORGANIZATION**.

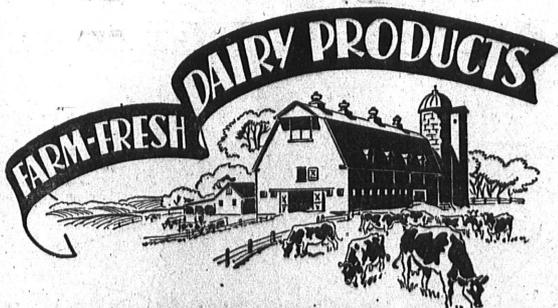
If you would like to start a business of your own — **YOU'LL DO BETTER** with ALLIED chinchillas.

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