

Not Favorite Color
Red is said to be the favorite color of the extroverts.

CLAND AREA
Sweden occupies an area of 178,247 square miles.

Torrance Herald
Established Jan. 1, 1914



Member
California Newspaper Publishers Association
1619 GRAMERCY AVE.
PHONE FAIRfax 8-4000
Published Semi-Weekly
Thursday and Sunday Morning
Torrance, California

Mrs. Fluma C. Whyte
Publisher

Jack O. Baldwin, Assistant Publisher
Clay B. Carley, Production Mgr.
Rita Bundy, Managing Editor
W. E. King, Display Advertising Mgr.
Bill Snyder, Classified Adv. Mgr.
C. L. (Harry) Wenker, Circ. Mgr.

Adjusted a Legal Newspaper
By Superior Court,
Los Angeles County
Adjudicated Decree No. 218470
March 23, 1937

Subscription Rates
By Carrier, 80c a Month
Mail Subscriptions,
\$3.00 Per Year

NATIONAL EDITORIAL ASSOCIATION

Ben Rothenberg Opens Realty Offices Here

Opening new sales offices at 1711 Cabrillo Ave. yesterday was Realtor Ben Rothenberg, active in real estate circles in the Torrance-Lomita-South Bay area for the past 15 years.

Rothenberg moved his offices to the new Torrance location from Lomita.

The new office is centrally located and will enable him to serve his clients with more efficiency, Rothenberg said. He is a member of the local, state, and national realty boards, and has had many years of experience in the profession.

An enlarged staff will be on duty at the new Cabrillo office to offer the best possible service to persons in this area, he said.

Associated with Rothenberg in the office will be Mrs. Rose Craig, broker, and Anita C. Rees. Other salesmen will be added in the near future, he said. The realtor said he intends to have "an organization that can serve the public adequately."

Herald Want Ads
Will Get Results...
Place Your Ad Today!
FAIRfax 8-4000



OPENS NEW OFFICE... Ben Rothenberg, a realtor in this area for the past 15 years, hangs up the "OPEN" sign in front of his new office at 1711 Cabrillo Ave.

Chairman Tells Advantages of Multiple Listing

The Torrance-Lomita Realty Board today enters its second week of an intensive campaign to acquaint both buyers and sellers of real estate with the multiple listing service, according to Harry Peterson, chairman of the multiple listings committee.

Use of the service speeds up real estate sales by making listings of property available to all members of the Realty Board, he claims. Indicating the effectiveness of the service, Peterson points to the volume of sales handled by the multiple listing service which amounted to \$825,936 during the past six months.

"Still another advantage," Peterson points out, "is that multiple listings provide a system of enforced rules and regulations, which protect everyone involved in any transaction."

In an earlier story it was stated that Chris Sorenson was chairman of the multiple listings committee. The present chairman of the committee is Harry "Hank" Peterson as stated above.

ANCIENT ART
Bread making is one of the earliest of human arts.

ANT VARIETIES
There are about 7,000 different kinds of ants.

Kids' Group Meeting Set

A detailed report on the progress of the Training Center, a cooperative training school for mentally retarded children, will be given at a meeting of the Harbor Area Exceptional Children's Foundation, scheduled to be held Wednesday evening at 8 p.m. at the Toberman Settlement, 131 N. Grand, San Pedro. Twenty pupils attend daily classes at the Center, according to Mrs. C. E. Bowen, publicly chairman for the Foundation. About half of the children attending the classes are from Torrance, Mrs. Bowen stated.

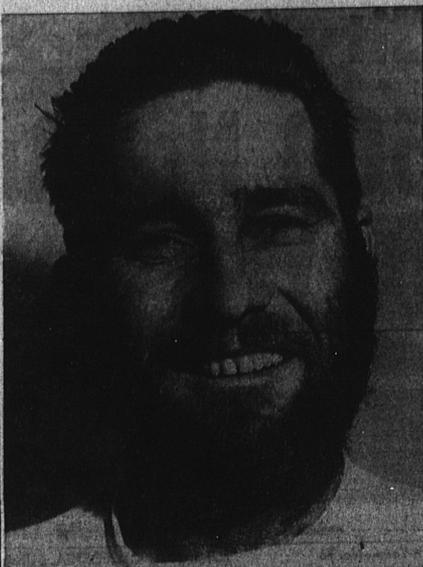
Since so many of the pupils are from this area, the Foundation is considering establishing a center here.

The school is financed by the parents of attending pupils and sponsored by the Exceptional Children's Foundation and the Toberman Settlement.

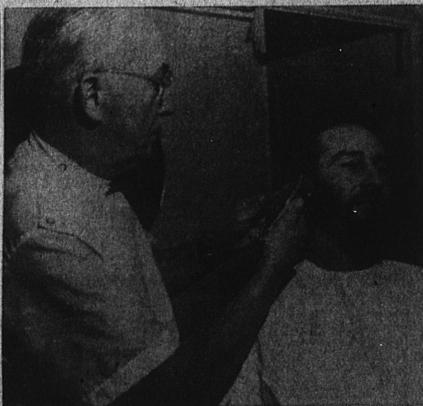
Local Doctor Visits New Cancer Facility

Dr. Clifford Easley, plant physician for The National Supply Co., was among the industrial physicians representing many of the nation's largest companies meeting at the Cancer Detection Center in Los Angeles to inspect the facilities of the \$300,000 institution last week.

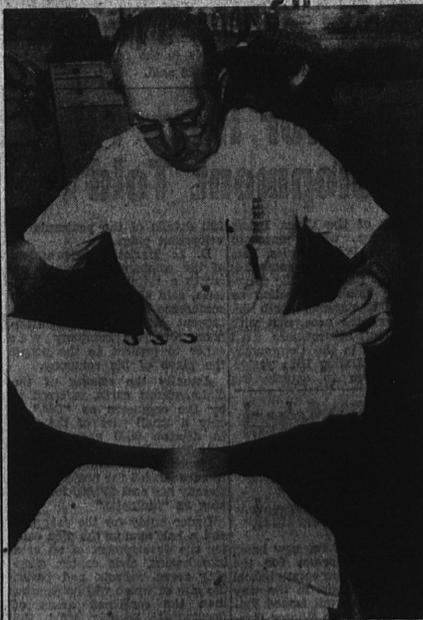
Following a tour of the premises, the doctors endorsed the work of the non-profit center.



THE BEARD... Lurking behind a nine-week growth of whiskers is Ross Hood, well-known Torrance athlete of 2419 Gramercy Ave. who just returned from a five-month hitch with an electrical engineering firm in Thule, Greenland.



THE CLIPPERS... "I'd have had more," Hood tells C. L. Flagg, the barber, but they made me shave it off after the first six weeks."



THE END... Hood has the barber toga in the towel and calls it quits upon returning to Torrance last week.



THE MAN... "I feel naked," Hood tells his barber as he prepares to go back to work with DeVore Electric Company here. (All Herald photos).

LAWSON'S ANNIVERSARY VALUES!

SENSATIONAL VALUES That set new records for Savings on Easy Credit Terms

NO CARRYING CHARGE!

YOU can SAVE as much as \$10.00 as

GRUEN watch

on a beautiful 1954

GRUEN watch

First Time!
17 JEWELS
at this
amazing
LOW PRICE

\$33.75 each
\$39.75

GREATEST VALUES of all time

Famous GRUEN Quality
Newest Advanced Styling

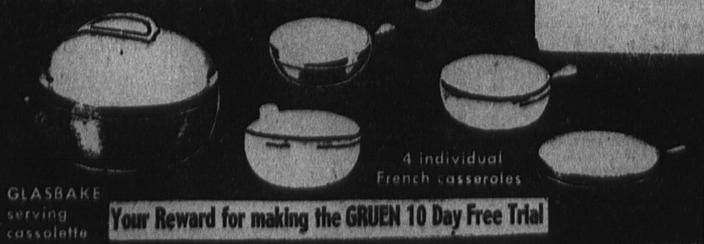
GRUEN values SPECIALLY PRICED for a limited time

<p>CHAMPION 17 Jewels Dust resistant Gold filled \$49.75 After Nov. 7 \$59.00</p>	<p>GENERATION 17 Jewels Dust resistant Gold filled \$59.50 After Nov. 7 \$69.00</p>	<p>GENERATION 21 Jewels Resistant to shock and dust Gold filled \$59.50 After Nov. 7 \$69.00</p>	<p>ROMANCE 14 1/2 gold Dust resistant \$65.00 After Nov. 7 \$71.00</p>	<p>MASTERPIECE 21 Jewels Resistant to shock and dust Gold filled \$99.50 After Nov. 7 \$97.00</p>	<p>RAPTURE 9 diamonds, 14 1/2 gold Dust resistant 17 Jewels \$115.00 After Nov. 7 \$125.00</p>
--	--	---	---	--	---

AT LAWSON'S SPECIAL INTRODUCTORY PRICES

VALUABLE BONUS

for making the 10-day free trial.
Beautiful... French Style
CASSEROLE SET



Your Reward for making the GRUEN 10 Day Free Trial

SAVE UP TO **\$10.00** ON A FINE Gruen Watch

TERMS AS LOW AS \$1.00 WEEKLY
No Money Down • No Carrying Charge

USE LAWSON'S LAY-AWAY PLAN
No Deposit Required. Your Selection Laid-away Until Wanted!

OPEN FRIDAY & SATURDAY NITES 'TIL 9



Lawson's
JEWELLERS

1317 EL PRADO

Phone FAIRfax 8-4313

TORRANCE