

Pledgers For Baseball Few But Encouraging

The drive to bring baseball back to Torrance, being sponsored by Jack French and the Torrance Semi-Pro Baseball Committee, received a big boost this week with pledges of \$115 received from generous Torrance merchants.

In an attempt to put the drive over the top, French has addressed the following open letter to all merchants.

OPEN LETTER TO TORRANCE MERCHANTS
Gentlemen:
Your response to the recent pledging of donations to the semi-pro baseball campaign, though sporadic, has displayed indications of encouragement. So far, a total of \$115 has been pledged from the Torrance Cycle and Sports Shop, Torrance National Bank, Smith Brothers Fish Shanty, Johnson's Rife Field Service, Longren Aircraft, National Home Appliance, Prudential Insurance, and Foster's Freeze.

It is believed that the average merchant is a bit coy about donating to this cause, thinking that he might be the only one contributing. With this in mind, we are extending the 15-day time limit for your response, in hopes that most of you will get behind the above merchants and "snowball" this drive to a success!

Our minimum goal is \$600. That would carry the baseball season through five or six months of the spring and summer. Of course, a year-round program is desired as the younger players will have a greater opportunity for development and a chance to become major league ball players—a privilege now denied within Torrance. High school baseball, alone, is not enough. The World Series would not be possible if it weren't for towns, throughout America, playing semi-pro baseball.

Sincerely,
JACK FRENCH
Torrance Semi-Pro Baseball Committee
c/o Torrance Cycle and Sports Shop
1421 Marcelina Ave.

Warriors

(Continued from page 6)
Sparked by the running of Nick Smith and Gene Fitzgerald the 'Gades pushed over three touchdowns in the first half to take a commanding 21 to 6 lead. In the third quarter T. H. Lockard completed a pass to Smith, who scored unopposed and virtually put the game on ice for the 'Gades. They added another score in the fourth quarter to add to their victory.

El Camino got off to a fast start in the first quarter by marching down the field to a TD the first time they got the ball. Don Spicer carried the ball for the points. Ken Swearingen's kick was blocked and the Warriors led 6 to 0. They scored again in the third quarter on a 40-yard pass from Billy Crawford to Swearingen who carried over the TD. Swearingen added the extra point. Crawford, former THS star, completed 16 out of 31 passes during the evening.

The Warriors seemed to have the same trouble that plagued them against other teams they have played. El Camino fumbled the ball five times and recovered only once. The statistics for the game showed that both clubs were fairly evenly matched, but the long runs by Gene Fitzgerald — one for 57 yards and another for 52 yards proved too much for the Warriors to overcome.

The Warriors lost the services of Swearingen early in the fourth quarter when he suffered a severely bruised thigh. Norm Becker, starting left end, left the game in the third quarter with a knee injury.

The Long Beach Vikings got their conference season underway with a 21 to 12 victory over the San Diego Knights in the annual Optimist Bowl game in the border city. Despite the loss of two first-stringers to Uncle Sam's services, the Vikings will be out to avenge last year's defeat by El Camino.

EMBLEM WOOD
Ignite or brown coal has the appearance of decayed wood.

LEATHER SOURCE
Cordovan leather is made from the hides of horses.

Flag Football Play Underway

Boys of all sizes romped around Torrance Park Monday night as the Flag Football League got underway with three opening games and one forfeit.

Fred Solis' Pueblo Hornets topped Ed Herrin's Greenwood Team, 32 to 12; Bob Sleeth's Walteria boys whitewashed Father Robert Gar's Nativity School Team, 34 to 0; the North Torrance Rams under Les Breit-enfelt squeaked by Torrance Park, coached by Jim Hill, 14 to 13; and the Seaside Hollywood Riviera forfeited to the East Torrance Giants coached by H. L. Griffith.

More than 120 boys between the ages of 13 and 15 are entered in the league which plays 10 to 15 of its league games on Monday nights from 7 to 9 p.m. at Torrance City Park. Practice scrimmages and games are held at Walteria Park, McMasters Park, and Torrance City Park. The league is sponsored by the Torrance Recreation Department, and all teams are coached by volunteer leaders.

FLAG FOOTBALL
Mon., Oct. 18: Walteria vs. Giants; Rams vs. Greenwood; Field #1, Torrance Park. Hornets vs. Nativity, Seaside vs. Torrance Park, Field #2.

SOUTH BAY HEADQUARTERS
ROGER BACON BRITISH CARS

M. G. ALLARD
AUSTIN HUNTER
MORRIS ROVER
HILLMAN SUNBEAM

B-B CAR SALES
700 Pacific Coast Hwy.
Hermosa Beach

Tartars Face Seahawks

(Continued from page 6)
ers intermittently, plus "Reliable" Don Kasten, the workhorse, who can always smash through for those extra three or four yards, and Dick Piazza to spring the boys loose with rock and sock blocking. The Tartars have one of the strongest backfields in the league.

Whitely Morgan, sub halfback who is vying with Sonny Steele for the second string tailback spot behind Smith. Morgan has been a ball of fire in practice and should be able to give "Pappy" a welcome break during the forthcoming games. Redondo has won one and lost two this year. They topped Santa

Paula 20-13. Their other loss was to Long Beach Wilson 42-0. They have three lettermen returned to the fold this year, but their team, though green, showed potential in holding the Green Wave from Inglewood to a 17 point win, and that gotten in the second half. Doug Dick booted the field goal that put the Seahawks ahead at the end of the first half 3-0. At the end of the third period, the Sentinels led to a TD with an intercepted pass by Inglewood, the score hadn't been for a recovered fumble on the Redondo 19 yard stripe, which led to a touchdown, and a 30 yard runback down, and a 30 yard runback to a TD with an intercepted pass by Inglewood, the score might have ended at 7-3.

at **SAFEWAY** these

4 coffees for 4 kinds of coffee lovers!



If you're fond of a really rich coffee, choose **EDWARDS**. No finer coffee packed. Always fresh, always pennies less. 1-lb. can, **87¢** (2-lb. can, 1.72.)



If you adore real and rich coffee, but want it quick... **INSTANT EDWARDS** Rich is Right. 100% real coffee ready in an instant. 2-oz. jar **49¢** (4-oz. jar only, 95¢.)



If you're devoted to flavor that matches aroma, take **NOB HILL**. A rich blend of choicest Central and South American coffees. 1-lb. bag **83¢** (2-lb. bag, 1.64.)



If you're enamored of mellow coffee flavor, select **AIRWAY**. A mild blend of high grown Brazilian coffees. 1-lb. bag **79¢** (2-lb. bag, 1.56.)

Where, but at Safeway, can you find so complete a coffee selection?

A coffee for every kind of coffee lover, and always at flavor peak. EDWARDS in vacuum pack; INSTANT EDWARDS; NOB HILL and AIRWAY with oven freshness protected in the whole bean, to be released only when you flip the switch that grinds it to your preference. These best-loved brands sell so fast, you get them fresh every time at Safeway.

YOUR CHILD CAN WIN A BICYCLE
150 Bicycle Prizes in the big **Skylark BREAD CONTEST**
Full Details at **SAFEWAY**

Skylark Bread
White or Wheat Regular or sandwich. large std. loaf **26¢**

Kern Grape Jelly Pure Fruit 2-lb. jar **37¢**
MARGARINE
Sunnybank. Foil-wrapped quarters. New, improved. "Just-made" flavor. lb. **27¢**

California Dried Fruits
Featuring California grown Prunes and Raisins... nature's own sweets.

MEDIUM SIZE PRUNES
Rosetta brand, tops in quality. Tender skin, golden meat. In plio film bags. 1-lb. bag **23¢** 2-lb. bag **43¢**

SEEDLESS RAISINS
Vinecrest brand, select Thompson Seedless, a quick energy food. 15-oz. pkg. **15¢** 2-lb. bag **32¢**

PET MILK
Evaporated. Get recipe for "Harvest Gold Peach Pie" at your Safeway. 2 tall cans **27¢**

NEWS DETERGENT
Use coupon from box. 39-oz. box **58¢** Save 20¢ next time.
SPECIAL DEAL PACK 3 18-oz. pkgs. **57¢**

PARADE DETERGENT
Use Parade Money on box, save up to 8¢ on your next purchase. 19-oz. pkg. **25¢** 39-oz. pkg. **49¢**

WHITE MAGIC BLEACH
Bleaches, deodorizes, disinfects. Quart bottle, 13¢. gallon bottle **39¢**

SHORTENING
Royal Satin... it's Emulsi-mixed for lighter, higher cakes. 1-lb. can **29¢** 3-lb. can **75¢**
JELL-WELL DESSERTS
Gelatins & puddings. 3 pkgs. **19¢**

Chop BOY-AR-DEE
Spaghetti & Meat Balls 15 1/2-oz. can **25¢**
Spaghetti 15 1/2-oz. can **15¢** with cheese & tomato sauce.

PEACHES CASTLE CREST 29-oz. can **23¢**
Sliced or halved. Choice California Clings.

BLACK TEA 48-bag package **39¢**
Canterbury. (100 bag pkg., 79¢; 16 bag pkg. 15¢.)

MILD CHEESE lb. **49¢**
Oregon Cheddar. Pre-cut & wrapped.

CHEESE FOOD 2-lb. pkg. **79¢**
Van Zee brand. Priced low!

SHARP CHEESE Wisconsin Cheddar. Precut & wrapped. per lb. **63¢**

ELBOW MACARONI Globe "A1" brand, in Cello package. 1-lb. pkg. **19¢** 2-lb. pkg. **35¢**

STAR KIST TUNA Chunk style. In green label can. 6 1/2-oz. can **30¢**

TORPEDO TUNA Chunk style. In green label can. 6-oz. can **25¢**

VERMONT MAID SYRUP Cane & maple. 12-oz. bottle **27¢** (24-oz., 53¢.)

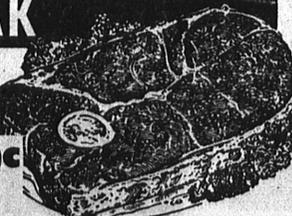
JANE ARDEN COOKIES Coconut Striped 6 1/2-oz. pkg. **27¢** Marshmallow Puffs.

MARSHMALLOWS Fluff-i-est brand. Light and tender. 1-lb. bag **25¢**

GUEST ICE CREAM Cotillion brand. Pecan Crunch, Chocolate Marble, Butter-scotch Marble. (2 pints, 45¢) Also available in Vanilla, Chocolate and Strawberry... gold medal winners at Los Angeles county fair.

ROUND STEAK

Tender, juicy steaks cut from rich red rounds of U.S.D.A. CHOICE graded Beef, aged to peak of tenderness, flavor. **BONELESS** BONE IN per lb. **69¢**



SIRLOIN TIPS 83¢
Steaks & Roasts. Cut from U.S.D.A. Choice beef.

GROUND BEEF 39¢
Freshly made from selected beef. Visking pack.

CORNERED BEEF 49¢
Boneless brisket with mild cure. Excellent hot or cold.

BEEF LIVER 45¢
Sliced or in piece. For a tasty meal, serve liver and bacon.

FRANKFURTERS Somerset skinless. 1-lb. pkg. **45¢**
No. 1 quality.

BOLOGNA Large size. In the piece. lb. **39¢**

FRESH EGGS Grade AA, Large Size Cream O' the Crop brand. doz. **79¢**

Grade A, Large Size Breakfast Gems brand. doz. **76¢**

Grade A, Medium Size Breakfast Gems brand. doz. **65¢**

PRICES EFFECTIVE THURS., FRI., SAT., OCT. 15, 16, 17, 1953, AT SAFEWAY STORES IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

Curtsy BAKERY SPECIAL

DEVIL'S FUDGE RANCH CAKE SPECIAL RICH, HIGH CHOCOLATE in delicious cake and frosting... baked the Curtsy "home ingredient" way! **35¢**

DID YOU KNOW?
A New STUDEBAKER
Sells for Only **\$1995?**

AT LES BACON'S
TRADE IN YOUR CAR NOW!

DID YOU KNOW?
Monthly Payments
Are Only **\$54.05**

AT
LES BACON
Studebaker Dealer
1200 Pacific Coast Hwy. FRontier 4-8991
HERMOSA BEACH

VALUES IN FRESH FRUITS

BARTLETT PEARS Plump, firm pears from Lake County where the best pears are grown. Sweet, juicy, fine flavored. lb. **10¢**

JONATHAN APPLES Northern grown, early harvest, red apples. Lots of flavor—for eating fresh or for making pies or sauce. lb. **9¢**

2171 PACIFIC COAST HWY., LONITA
Open Friday and Saturday Nights until 9 p.m.

1301 SARTORI AVE., TORRANCE
Open Thurs., Fri., Sat. Nights until 9 p.m.

