BEFORE . . . Miss Janice W. Murdock, who lectured at the Y.Wives meeting Friday morning, shows how over-accessorizing can detract from a woman's total appearance.

AFTER . . . Here Miss Murdock shows how proper combination of accessories can give a woman that smart, well-groomed look.

# Follow Golden Rule for A More Beautiful You, Lecturer Tells Y-Wives

Charm, beauty, poise, and personality, sought after by every woman whether she be one or 100 all add up to one thing—the Golden Rule.

This was the message of Janice W. Murdock when she addressed the Y-Wives Friday morning at their regular meeting at the YWCA.

Miss Murdock, who has had a wide background of specialized training in grooming, color, style, charm and modeling, has been in the professional business world as a fashion and photographic model, commentator and co-ordinator for fashion shows and instructor at a well-known charm school, and has appeared many times on television, stressed individuality in her talk.

She prefaced the lecture, "Accent on You," with a comedy monologue depicting the transformation of an over-dressed, nervous-mannered matron into a smartly-attired, poised woman, using the proper use of accessories as her theme.

That elusive quality, charm, Miss Murdock said, is nothing more than saying and doing to others as you would have them do unto you. Beauty lies not so much in the color of your eyes or the shape of your features but in the expression you put in both.

Poise is pause, the lecturer continued. The woman with poise is the one who stops to ask herself the question, "Am I really doing for others what I wish they would do for me?"

Personality, she said, is the sum total of what you are inside expressed on the outside. "There is only one 'you' in this whole world, and the important thing is to share what you think and feel with others.

"Keeping these things in mind, it will be easy for a woman to face each day with a free mind and a clean memory," Miss Murdock continued, "for yesterday is a cancelled check, tomorrow is the promissory note, while today is cash in hand.

"In glamorizing your figure, face, and dress, it is important not to lose naturalness," Miss Murdock said. "By naturalness, I mean keeping your innate goodness, kindness, loviness, thoughtfulness, and understanding. If you have these things the 'glamour' you spread around you will be a true expression of the real alert, calm, gracious you, and not just the frosting on the cake.

"What you do with what you have is what you are," she concluded.

# Over 400 Expected at North City PTA Meeting Wednesday

Over 400 people are expected to crowd the school auditorium next Wednesday night, Oct. 14, for the initial 1953-54 meeting of North Torrance PTA, Mrs. Tone Rogers, publicity chairman, said this week.

Highlighting the 7:30 p.m. session will be an address, "Let's Get Acquainted," by Dr. J. H. Hull, superintendent of Torrance Unified School District. Girl Scouts of Troop 1371 also will participate in the program.

Preliminary plans for the gathering were made last week when board members held their October business session. The leaders also voted to award two prizes, one for the upper and one for the lower divisions, to the classes bringing in the most new members in the annual membership drive, which begins tomorrow and will continue through Oct. 23.

Nearly $150 rolled into the PTA treasury as a result of the initial ways and means project, a paper and rag drive, held last week, Mrs. Walter Buffington, finance and budget chairman reported. School children assisted association members in collecting 3500 lbs. of paper and 700 lbs. of rags.

# Adult School Head to Talk To City PTA

"Safety to School" will be Dr. Marshall Crawshaw's topic next Thursday afternoon, Oct. 15, when he addresses Torrance Elementary PTA at its initial 1953-54 meeting, slated for 1:30 o'clock in the school auditorium.

The administrator, principal of the Torrance School of Adult Education and an educator in safety, will give his talk following a business session to be conducted by Mrs. R. E. Moffitt, president. Sixth grade mothers will act as hostesses during the social hour to follow, and child care will be available.

# EPISCOPALIANS SLATE BAZAAR, STEAK DINNER

A trip around the world winding up with a good old American Western-style charcoal broiled steak dinner will be featured at the Fifth Annual Bazaar, to be held Oct. 24 at St. Andrew's Episcopal Church.

Booths will be decorated in the international theme, each representing a different country. Among items featured will be baked goods, Dutch style; and oriental display featuring colored slides; Christmas decorations; cards and wrappings.

In addition to aprons and fancy work of all kinds, there will be accessories to make milady's dress a new one every day and clever toys for John and Jane's Christmas tree.

A one-pound steak charcoal broiled to individual taste, coleslaw, French fries, coffee and cake or pie, all for $1.75, will be served from 5 to 8 p.m. by the men of the church and St. Cecilia's Guild. For the children, there will be a charcoal broiled hamburger dinner for 60 cents.

# C. BEEDIN NEW NTCIA PRESIDENT

C. Beedin will head the North Torrance Civic Improvement Association during 1953-54, Mrs. W. A. Wright, acting publicity chairman, revealed Friday.

The new president, elected at last week's meeting at McMaster Hall, and his corps of officers will be installed Nov. 4 at McMaster Hall.

Mrs. Wright will assume vice-presidential duties, while E. Carlstrom will serve as recording secretary. Other officers are Miss E. Tillim, treasurer; and M. Reeves, auditor.

# Family Night Set by High School PTA

Next Tuesday, Oct. 13, will be "Family Night" for Torrance High School PTA, Mrs. J. E. Popovich, publicity chairman, announced Friday.

Parents, teachers, and their families will gather for a 6:30 o'clock potluck supper in the high school cafeteria " to become acquainted," which is the theme of the evening.

An annual event, the potluck will precede the initial business session of the association for the 1953-54 year. Mrs. I. O. Kasten, president, will call the meeting to order at 8 p.m.

Slides and tape recordings demonstrating the school curriculum and activities will take the spotlight during the program hour.

MOMS TO MEET

Blue Star Mothers will hold their regular meeting next Tuesday night, Oct. 13, 7:30 o'clock, at the First Methodist Church, here.

# Business Women's Week Begins Today; Local Club Schedules Oct. 19 Dinner

Beginning today, the local Business and Professional Women's Club will join with other BPW groups all over the nation in celebration of the 26th annual Business Women's Week, Mrs. Virginia Beck, president, revealed Friday.

"Once a year, during this week, the clubs focus the normally extroverted spotlight of their attention inward upon themselves," Mrs. Beck said.

"They not only honor successful business women of their own communities, but in so doing they rededicate themselves to the ideals the founders of our organization left in trust."

California Federation is observing Business Women's Week from Oct. 11 through 17, but the local club is extending its celebration to Oct. 19, when the monthly dinner meeting will be held at the Western Club in Gardena. A group of members, headed by Mrs. Muriel Whiting, will present in skit form the history, purposes, and ideals of the club as the evening highlight.

As an added feature, each member will introduce herself, giving her name and occupation, and telling briefly why she became a business or professional woman.

This year the BPW program theme is "The Ramparts We Build . . . Prosperity for Freedom," Mrs. Beck said.

"Actually," she continued, "that's only a pat phrase to describe our aim as business and professional women to support a strong national economy as a bulwark for stabilized world conditions and for freedom at home and abroad.

"The ideal business woman is a mainspring in her community; she's alert to job opportunities; she understands the relationship of jobs to business and of hometown business to world trade. She knows the ramparts we build are strengthened by the exchange of goods throughout a free world.

"Only by fostering such a membership can we maintain our goals; to elevate standards for women in business and the professions; to promote the interests of business and professional business women; to bring about a spirit of co-operation; and to extend opportunities in education, industrial, scientific, and vocational realms."

Members of the local club will discuss these goals and the political promotion campaign for more women in public office with representives of BPW groups throughout the Los Angeles Sierra Mar District when the winter conference is held Nov. 14 and 15 at the Lafayette Hotel in Long Beach.

Two local women, Zada Ramsey, now harbor section chairman, and Herma Tillim, harbor section representative for junior clubs, will be honored by the Torrance membership at a cocktail party in the hotel the first evening of the session.

# B'nai B'rith Women Plan Buffet Supper

South Bay B'nai B'rith Women will culminate their current membership drive with a buffet supper for new and prospective members Wednesday evening, Oct. 21, at the Gardena Recreation Center.

Plans for the affair were made Thursday night when the executive board met at the 2720 W. 174th St. home of Mrs. Bernard Snitzer.

The oldest and largest Jewish service organization, B'nai B'rith was organized in 1843 and has become dedicated to humanity, Mrs. William Brodsly, publicity chairman, said in announcing the concentrated membership drive.

The group supports the only hospital maintained solely for treatment of arthritis, the nonsectarian Leo N. Levi Hospital at Hot Springs, Ark, she said. The National Jewish Hospital at Denver, Colo., which provides free non-sectarian treatment and world-wide research in tuberculosis also is sponsored by B'nai B'rith.

In addition, the organization maintains a constant program for disabled veterans in service hospitals and works in behalf of Community Chest, March of Dimes, and Red Cross.

Further information about the club or the membership supper may be obtained by calling Mrs. Bernard Yeskin, 1624 Greenwood Ave., FAirfax 8-4883, or Mrs. Ralph Klein, 17303 Glenburn Ave., MEnlo 4-8010.

## Attend Birthday Fete

Among guests at a birthday dinner honoring Mrs. Ruth Brumbly of Huntington Park Friday were Mr. and Mrs. Robert A. Beck, 1319 Cranbrook Ave. The J. Poolers of Los Angeles were hosts for the event, held at the Tail O'Cock in Beverly Hills.

# Torrance Clubs Begin Plans For Halloween Festivities

## Masquerade Ball Slated By JayCettes

Getting off to an early start with Halloween festivities will be the JayCettes, who are planning a Masquerade Ball at La Venta Inn on Saturday evening, Oct. 24.

Beginning at 8:30 o'clock, guests will arrive in costumes designed to disguise their identity. When the clock strikes midnight, masks will be taken off, and prizes will be awarded for the most original and unusual outfits. Then the crowd will enjoy a buffet supper.

Witches, skeletons, pumpkins, and crepe paper streamers in the traditional black and orange, all created by Mesdames Chuck Herrin, Dale Stanton, and Joe Nelson, will decorate the inn for the affair. Mrs. Douglas Horlander is general chairman.

Tickets may be obtained from any JayCette or by calling Mrs. Ed Karlow at DAvenport 6-6478.

## Legion Dance To Benefit Disabled Vets

With fun and philanthropy in mind, Bert S. Crossland American Legion Post 170 is busy with preparations for a gala Halloween Costume Dance, to be held at the Legion Hall on Border Ave., Oct. 30.

All proceeds from ticket sales will be used by the Post to buy wheel chairs, which they will loan to disabled veterans in this area.

The ducats, at $1 per couple, may be obtained from any Legion member or at the door the night of the event.

Glen Thornton and his Southlanders will play sophisticated swing from 8 p.m. to 1 a.m. in typical Halloween atmosphere, featuring corn stalks and pumpkins, spooks and skeletons. Prizes will be awarded for the best costumes.

Clark Morris, second vice-president, and Vernon Coil, service officer, are in charge of arrangements.

The following night, Oct. 31, also will be the occasion for celebration at the Legion Hall when Longren Aircraft Co. stages a dance for its employees.

# Harbor Kids Get Reward

"Felix the Cat" and "Putty Pecks a Bone," two 15-minute movies, will be shown Harbor City School pupils as a reward for their part in making the recent PTA paper drive a success, Mrs. James Triffon, publicity chairman, announced this week.

Proceeds of the drive will be used to purchase new curtains for the teachers' cafeteria and supplies for use in child care during PTA functions, she said.

Assisting Mrs. Cowling Cole man, ways and means chairman, in the project are Bob Coleman, John Horn, Harry Baillie, and Mmes. Charles Hilzer, Troy Collum, Norman Walls, Charles Riggs, Ray Groover, Leland Van Buren, Minnie Howell, Glen Allen, Elma Baker, Kay Hamasaka, Robert Easton, and Stanley Sliwtch.

# After-banquet Rites Install MYF Leaders

J. Gene Walker, pictured at far right in the photo below, formally took office as president of the Methodist Youth Fellowship when the club held installation rites at the YWCA last Sunday.

The new leader, who served as vice-president last year, succeeds Alvyn Roberts. He will be assisted by the following, pictured from left to right:

Martha Wallace, Christian citizenship; Diane Larson, Christian witness; Norma Rowe, Christian faith; Betty Hope, Christian outreach; Claudia King, treasurer; Sharon Mae Kirks, secretary; and Eddie Hutchison, vice-president.

Robert Scarbrough, not pictured, will serve as Christian fellowship chairman.

Ceremonies were conducted following an evening banquet, with outgoing officers joining the new leaders. Among those attending were Norma Rowe, missions; Janice Crabtree, evangelism; Virginia Buchanan; Janie Moffatt, treasurer; Carol Maloy, publicity; and Mary Louise Hutchison, community service.

A vocal solo by Miss Hutchison preceded the rites; and an address by Mayor M. M. Schwab, "A Challenge to Youth" climaxed the evening festivities.

Among honored guests were Mr. and Mrs. Schwab; Mr. and Mrs. L. I. Foster, last year's counselors; and the Rev. and Mrs. John L. Taylor.

Installation rites at the YWCA Sunday seated these leaders of the Methodist Youth Fellowship.

# WSCS Slates Prayer Day, Dec. Bazaar

Two major activities were charted last Thursday when the Woman's Society of Christian Service, Methodist Church, met at the church parlors last Thursday.

First on the agenda will be a special day program commemorating the "Week of Prayer" at 10:30 a.m. Oct. 29 at the church. Slated for Dec. 3 is the group's annual bazaar.

Other highlights of the Thursday meet included a talk by Mrs. Lois Balsley on the Homer Toberman Settlement House in San Pedro; a piano concert of Schubert selections played by Wilbur Johnson; and a talk by Mrs. Charlottte Lukes, branch director of the Torrance YWCA, on "The Status of Women."

Individual circle meetings slated for next Tuesday are the following:

Rachel Circle at 7:30 p.m. at the 2109 Middlebrook Rd. home of Mrs. Joseph Helphand; Mary Circle at 8 p.m. at the 805 Teri Ave. home of Mrs. Richard Brundin, with Mrs. Roger Robbin sharing hostess honors; and Deborah Circle at 8 p.m. at the 17815 Atkinson Ave. home of Mrs. Raymond Loruenser.

# 667 SEASIDERS JOIN PTA; EXPECT TOTAL TO TOP 700

Seaside PTA had a total of 667 new members, topping the announced goal by 67, by meeting time last Thursday night, Mrs. Eugene Courtney, membership chairman, reported.

It was expected that over 700 names would be added to the roster at the drive's close Friday evening. Winners in the contest for bringing in the most new members will be announced tomorrow, Mrs. Courtney said. For their efforts, the top class in both upper and lower divisions will be awarded a field trip to Knott's Berry Farm.

Other activities on the PTA agenda, announced Thursday evening, will be a series of six study groups to begin Oct. 21, 7:30 p.m., in the homemaking room. The study groups are designed to acquaint the parent with methods taught in the school of today, Mrs. James Rolfe, parent education chairman, revealed.

Three new youth groups, a Cub Pack and two Girl Scout Troops, will be sponsored by the Seaside association in that area, it was reported.

Highlighting the program were buzz sessions on reading conducted by Principal Walter Reh

## Former 'Christy' Gals, Employers Hold Picnic

"Christy" girls, their husbands, and their families got a chance to get re-acquainted with their former employers, Mr. and Mrs. J. M. Christensen, 1520 Marcelina, when they gathered at Torrance Park last Sunday.

The Christensens, former owners of "Christy Restaurant" here for many years, planned the event for the girls. About 45 people from throughout the Los Angeles area [illegible]

# Oct. 15 Nativity Club Plans Public Card Party

Biggest combined social and ways and means project of Nativity Altar Society for the year, an all-city card party, will be staged next Thursday night, Oct. 15, at the Nativity Parish Hall.

Card play in five popular games, bridge, canasta, pinochle, 500, and bunco, will begin at 8 p.m., and prizes will be awarded for high scores in each at the climax of the evening. Refreshments will be served.

Joining forces in planning the event, open to the public, are Mesdames Victor Benstead, Mae Birdsall, John Bleser, Clarence Cullen, Harry Green, Jack Dabbs, Lawrence Gitschier, John Gitschier, J. Fredericks, John Gandsey, M. Eldridge; John Hogan, Bessie Linderman, John Miller, Noel Morris, Lillian Powers.

George Probert, J. Terkmany, J. Turkman; and Misses Frances Dimitri and Charlotte Coninx.

## GETS LIFE AWARD

Explorer Scout Roger Snell will receive his life membership pin which Post 761 holds Court of Honor ceremonies at the 16730 Yukon Ave. home of Mr. and Mrs. Joseph Hedgecock next Tuesday night, Oct. 13.

Rites will begin at 7:30 o'clock.

# 'Stuff You're Made of' Topic of Wednesday Talk

Sugar 'n' spice 'n' everything nice, worms 'n' snails 'n' puppy dogs' tails—so goes the old nursery rhyme telling what little girls and boys are made of.

But local residents will get a true picture of "the stuff they're made of" next Tuesday, Oct. 13, when Adelle Davis gives the second in a series of six lectures at the Torrance Elementary School Auditorium, 7:30 to 9:30 o'clock.

"Nutrition is the study of how food is utilized in the body for good health," Miss Davis, nationally-known author and nutritionist, said in her initial lecture, "Let's Feel Fit," last Tuesday.

There are 60 necessary nutrients for good health, and one missing nutrient in the diet causes ill health, she said. She added that there are as many combination deficiencies as there are people in the world, and that these vary from day to day, depending on the diet.

According to research, which is constantly being carried on, poor posture, fatigue, and low resistance to infection are the results of a protein-deficiency diet, Miss Davis said. In conclusion she stressed the importance of a heavy protein meal early in the day to keep one at the energy-peak when most needed.

The Tuesday lectures, which will continue for the next five weeks, are sponsored by Torrance Council PTA under the auspices of the Torrance School of Adult Education.

# Betsy Ross Club Combine Business, Sewing Tuesday

Because the next regular meeting of Betsy Ross Club will come during Grand Chapter Week and many of its members will be attending these sessions in Long Beach, the sewing and business meetings of the club will be combined into one next Tuesday, Oct. 13.

The combined session will be held at the 1911 W. 220th St. home of Mrs. Myrtle Clayton, with Mrs. Alethea Smith sharing hostess honors.

Fingers will be flying with needle and thread from 10 a.m. to 12:30 p.m. so that members may finish articles for the club bazaar, to be held Oct. 17. Following luncheon Mrs. Dorothy Moore, president, will conduct the business hour.

All members who have taken articles to make or who are donating items for the bazaar are asked to bring them to the Tuesday meeting so they may be priced, Mrs. Smith, publicity chairman, said.

# Hospital Aides Plan Valentine Ball Tuesday

Plans for the Valentine Ball, held annually to raise funds for Torrance Memorial Hospital, will highlight next Tuesday's 12:30 p.m. luncheon meeting of the Hospital Auxiliary to be held at the Fish Shanty.

Mrs. John Beeman, assisted by Mesdames Fred Ewens and Melvin Howard, is in charge of arrangements for the event.

Money raised at last year's affair has been turned over to the construction fund for a new hospital wing and to purchase remaining cubicle curtains for semi-private rooms, Mrs. John Melville, president, said. The previous year, the ball financed the purchase of a diatherm un-