

**WE Aren't Satisfied Just To March In The Parade WE WANT TO LEAD IT!!**

We are leading the parade with these super-special NEW MONTH BARGAINS Make Your Selection TODAY

**HARD TO FIND**  
**1948 FORD Station Wagon** ONLY **\$695**  
 This clean model is equipped with radio and heater. Built for a dual purpose — a work car and a family car. Fine condition inside and out.

**REALLY SHARP**  
**1948 CHEVROLET SEDAN** JUST **\$695**  
 This sleek Fleetline model has radio and heater. An original car throughout. Come in and drive this baby. You'll like it.

**SALESMAN'S SPECIAL**  
**1947 PLYMOUTH COUPE** NOW **\$595**  
 A clean car inside and out. Has new paint, seat covers, etc. If you're looking for a bargain, here it is.

**LOTS OF POWER**  
**1946 FORD Fordor Sedan** WOW **\$495**  
 This Super Deluxe V-8 model has radio and heater for added driving enjoyment. It's ready to go, come and get it.

**SLEEK STYLING**  
**1946 PONTIAC Sedanette** SPECIAL **\$495**  
 Equipped with radio and heater. This popular body style is always in demand. See this beauty today.

**Transportation Buys**

**1940 CHEVROLET SEDAN** **\$95**  
 Runs very good. Will make a good second car.

**1940 PLYMOUTH SEDAN** **\$95**  
 Extra clean. Drive this one to work and save money.

**TRUCK SPECIAL**

**1935 FORD PICKUP** **\$95**  
 Ready, willing and able to do that light hauling job.

2% CASH CLEAN DISCOUNT  
 BANK OF AMERICA FINANCING

**SCHULTZ & PECKHAM**

Your Friendly Ford Dealer  
 1420 Cabrillo Phone FAirfax 8-5014

**NOTICE!**  
 New OPENING & CLOSING HOURS for PARTS & SERVICE  
 Effective October 1st  
 7:30 A.M. to 5:30 P.M. Monday thru Thursday  
 7:30 A.M. to 9:00 P.M. Friday  
 Closed Saturday & Sunday

**STUDEBAKER**

- TRADE INS**
- 1939 FORD FORDOR SEDAN **\$95**  
Good tires and motor.
  - 1947 PLYMOUTH 4-DOOR SEDAN **\$595**  
Radio and heater.
  - 1948 CHAMPION CONVERTIBLE... **\$795**  
Overdrive, radio and heater.
  - 1949 HUDSON 4-DOOR SEDAN **\$895**  
Overdrive, radio and heater.
  - 1950 CHAMPION STARLITE **\$895**  
Overdrive and heater.
  - 1950 CHAMPION 4-DOOR SEDAN **\$895**  
Overdrive, radio and heater.
  - 1950 LAND CRUISER **\$995**  
Overdrive, radio and heater.
  - 1951 COMMANDER 4-DOOR SEDAN **\$1295**  
Automatic, radio and heater.
  - 1951 COMMANDER STARLITE **\$1295**  
Overdrive, heater. Clean.
  - 1952 COMMANDER STARLITE **\$1595**  
Automatic. Very clean.

**TRUCKS**

- 1948 FORD 6 1/2 TON STAKE **\$595**  
4-speed transmission. Good & solid.
- 1945 STUDEBAKER 1-TON STAKE **\$395**  
Sportsman body, bed, stove, etc.

**Carl P. PURSCHE**  
 NEW CAR DEALER  
 Sales STUDEBAKER Service  
 16317 S. VERMONT  
 PL 6-2060 Gardena MEnlo 4-6603

**LOOK!**  
 You Too Can Own A NEW

**1953 DE SOTO or PLYMOUTH V-8 and 6s**

1953 DE SOTO V8 4-Door Sedan, Radio, Heater, Torque Converter, Power Steering, Whitewalls, 2-Tone Finish Plus Many More Extras. Price Includes Sales Tax and License.

**ONLY \$3395**

**MANY MORE NEW**

1953 De Soto & Plymouth Models to Choose From  
 4-DOORS - SEDANS - CLUB COUPES  
 STATION WAGONS - HARDTOPS

We Will Not Knowingly Be Undersold  
**SEE US BEFORE YOU BUY!!**

- DE SOTO V-8 4-Door, Radio & heater, whitewall tires... \$2295
  - DE SOTO Hardtop Convertible, Radio & heater... \$1695
  - PLYMOUTH Hardtop Convertible, Radio & heater... \$1345
  - PONTIAC 2-Door, Sharp... \$1395
  - DODGE 4-Door, Radio & heater... \$695
  - CHEVROLET 4-Door, Radio & heater... \$595
  - STUDEBAKER 4-Door, Overdrive... \$995
- "An Acre of Cars That Sparkle Like Stars"

**JERRY HERFURTH'S OCEAN MOTORS**

DE SOTO-PLYMOUTH  
 730 So. Pacific Coast Hwy.  
 Redondo FR. 4-3431

**BUY YOUR MERCURY**  
 Today From DILDAY  
 Factory Deliveries and automatic transmissions available

Your Best Used Car BUY is a "SAFE BUY" USED CAR  
 One of Our SPECIALS For THIS WEEKEND  
**1950 MERCURY Club Coupe**. Very clean throughout and has the gas saving overdrive. **\$1495**

**PASCAL DILDAY**  
 Lincoln-Mercury Dealer For The Harbor Area  
 NEW CAR SALES 546 W. 6th St.—San Pedro  
 USED CAR SALES 345 W. Anaheim WILMINGTON Terminal 4-6114

**ACTION SALE 65 CARS**  
 Priced From \$50 to \$2595  
 This Is Opportunity To SAVE HUNDREDS OF \$\$\$  
 IF YOU'RE IN THE MARKET FOR A BETTER CAR, DON'T FAIL TO VISIT THIS SALE  
 Pick Out The CAR YOU LIKE  
 and We'll Work Out A DEAL YOU'LL LIKE

**BUTLER BUICK**  
 400 S. Sepulveda (Hiway 101)  
 MANHATTAN BEACH  
 Open Daily 8 A.M. to 9 P.M.  
 Sunday 9 to 6  
 FR. 4-8968 FR. 4-8968

**First O' The Month SPECIALS**  
 Dependable Used Cars — Cars That Are Ready for the Road

- 1947 PLYMOUTH Convertible New black top. Radio and heater. **\$698**
- 1951 HUDSON Commodore 6. Radio, heater, overdrive, new '53 2-tone finish and new seat covers. **\$1398**
- 1950 MERCURY Sport Sedan, Radio, heater, whitewalls. Very clean throughout. **\$432 dn.**
- 1949 NASH Super 600 4-Door Sedan, Radio, heater, overdrive, 2-tone green finish, makes into a bed. **\$798**
- 1947 DE SOTO Custom 4-Door Sedan, Radio, heater and automatic transmission. Only **\$598**
- 1949 LINCOLN Cosmopolitan Club Coupe. Radio, heater, whitewalls, New 2-tone finish, custom interior. **\$898**
- 1950 FORD Tudor Sedan New custom seat covers, whitewalls. Very sharp. **\$325 dn.**
- 1949 DODGE 4-Door Sedan New 2-tone finish, motor completely reconditioned. **\$998**

50 MORE TO CHOOSE FROM  
**TOM ROADY**  
 Dodge-Plymouth Dodge Trucks  
 15102 S. Western Ave (Corner of Compton & Western)  
 MEnlo 4-7906

**MORAN'S FIRST OF THE MONTH DEALS**

- 1953 DODGE V8 Coronet CONVERTIBLE... \$2195  
Gyro Torque Transmission. New Car Guarantee.
  - 1951 PLYMOUTH 4-Door Sedan... \$995  
Excellent Throughout.
  - 1947 OLDSMOBILE 98 4-DOOR SEDAN
  - 1947 BUICK SEDANETTE
  - 1947 BUICK 4-DOOR SEDAN
- \$100 DOWN OR OLD CAR**  
**RONALD E. MORAN**  
 OLDSMOBILE — CADILLAC  
 25 — Pacific Coast Highway — 26  
 Hermosa Beach Frontier 4-3436

**PAUL'S CHEVROLET, WILL NOT**

1. Offer You \$500 More Than Your Car is Worth on a New or Used Car.
2. Offer You a New Car at a \$600-\$800 Discount.
3. Offer You a New or Late Model Used Car with No Money Down.
4. Offer You a Free Vacation at our Expense, etc.

**BUT PAUL'S CHEVROLET, WILL GIVE YOU**

1. Honest Value for Money Received.
  2. Top Trade-in Allowance for Your Present Car on a New or Used Car.
  3. Legitimate Low GMAC Financing.
  4. Chevrolet's Famous "OK Guarantee" on Late Model Used Cars.
- REMEMBER—If You Don't Know the Car—  
 KNOW YOUR DEALER!  
 A FEW OF OUR OUTSTANDING BUYS

- 1952 CHEVROLET STYLELINE 2-DOOR SEDAN **\$1495**  
Equipped with radio and heater. This executive carries a new car guarantee. A low mileage, dark green beauty in excellent condition. (1U13661)
- 1952 CHEVROLET 1/2 TON PICKUP TRUCK **\$1195**  
This original local truck is A-1 throughout. (P39431)
- 1951 FORD V-8 COUNTRY SQUIRE STATION WAGON **\$1595**  
A beautiful local car equipped with radio and heater. The leather upholstery is like new. Excellent condition. (629951)
- 1951 CHEVROLET STYLELINE DELUXE CLUB COUPE **\$1395**  
With the much desired Powerglide transmission, plus heater, etc. A standout value. (1C88178)
- 1951 HENRY J 2-DOOR SEDAN **\$895**  
This little economy car is very clean inside and out. The mileage you'll get from this will amaze you. (1S63605)
- 1950 BUICK SPECIAL 2-DOOR SEDAN **\$1395**  
Fully equipped with radio, heater, and Dynaflo transmission. Sharp jet black finish. (1R25297)
- 1950 CHEVROLET STYLELINE DELUXE 2-DOOR **\$1295**  
Radio and heater for comfort and driving pleasure. Exceptional in every detail. (1P16251)
- 1950 MERCURY 2-DOOR SEDAN **\$1295**  
Has everything including radio, heater, overdrive, brand new whitewall tires and seat covers. (1D80704)
- 1950 PONTIAC CHIEFTAIN 8 4-DOOR SEDAN **\$1295**  
Motor overhauled in our shop and unconditionally guaranteed. Also has radio and heater. (5S115)
- 1950 CHEVROLET STYLELINE CLUB COUPE **\$1095**  
This popular sharp model has radio, etc. A fine car for the family with small children. (1P56427)
- 1950 CHEVROLET STYLELINE CLUB COUPE **\$1095**  
Motor overhauled in our shop and unconditionally guaranteed. You can't beat this one. (7N62975)
- 1949 FORD V-8 CUSTOM TUDOR SEDAN **\$995**  
Has radio and heater. Very clean inside and out. Priced to sell this week-end. Hurry. (7N64904)
- 1949 PLYMOUTH DELUXE 2-DOOR SEDAN **\$895**  
Equipped with radio. Nice mist green finish. A real value. See it now. (1P65816)

**MANY, MANY OTHERS TO CHOOSE FROM PAUL'S CHEVROLET**

YOUR LOCAL CHEVROLET DEALER

1640 Cabrillo Ave. Torrance FA 8-1640  
 1961 Torrance Blvd. Torrance FA 8-1640  
 Open Evenings and Sundays

**The Largest Used Car Lot In The Harbor Area**

- 1952 FORD V8 Victoria Hardtop Convertible. Radio, heater, Fordomatic, 2-tone finish and whitewalls. \$2195
- 1951 OLDSMOBILE "88" Super 4-Door Sedan. Radio, heater, and hydramatic drive. Beautiful... \$1895
- 1951 MERCURY Club Coupe. Has overdrive, radio and heater. A real money saving value... \$1595
- 1951 CHEVROLET Styleline Deluxe 4-Door Sedan. Radio, heater, and powerglide. Only... \$1295

**10,000 MILE OR 1 YEAR GUARANTEE**  
 On All Late Model Used Cars  
 Over 80 Beautiful Cars To Choose From  
 ALL SAFETY TESTED AND GUARANTEED

**CECIL L. THOMAS AND SONS**  
 Cadillac - Oldsmobile - GMC Trucks  
 Gaffey at Eighth, San Pedro Terminal 3-5291

**Are You Buying A NEW MERCURY? If Not You Should Be!**

**WHY?**

Never In History Will You \$\$\$ Buy MORE For So LITTLE! Right Here In Torrance

**NOW**

A Beautiful NEW 1953 MERCURY \$2344.47 plus tax & license  
 30% Down \$63.72 Month  
 Mercury Production is WAY UP And Prices are WAY DOWN  
 PHONE FOR A DEMONSTRATION NO OBLIGATION  
**South Shore Motor Co.**  
 Your LINCOLN-MERCURY Dealer  
 NEW CAR SHOWROOM  
 1336 POST AVE.  
 (Across From Roth's Mkt.) FA 8-3142

SACRIFICE—1952 Chev. 1/2 ton 1950 OLDSMOBILE CLUB COUPE. I Am The Popular "88" 1. I have the original paint of black. I have radio, heater and w.w. tires. I look like I stepped out of security, come in now before I'm taken, the place of course is "Hermosa".  
 MODEL A COUPE 16 inch wheels, Good engine, \$48, 1497 W. 21st, FA 8-3411.  
 CHEVY all of parts, 1-600216 new \$10, 1-60016 new recap \$6, 2-2294 Lomita, Drive, Hermosa FR 4-6112  
 1947 FORD CLUB COUPE I have the original paint of black. I have radio, heater and a Jack. My condition is show room fresh, and I where of course do you get the best? BACON'S BRITISH CARS 700 Pacific Coast Highway Hermosa FR 4-6112  
 1950 FORD, custom 8-dr, radio, heater, overdrive. Make offer. Frontier 4-3021, after 8 P.M.  
 1949 DE SOTO custom club, radio, heater, complete over-haul, July 6, 1953. New tires. Private party. \$500. Terms. 628 Del Amo, near 204th block and Vermont, Torrance.  
 1949 MERCURY SPORT SEDAN I am a beautiful baby blue. I have OD, radio, heater too; come in now before I'm taken. The place of course is: "Hermosa". BACON'S BRITISH CARS 700 Pacific Coast Highway Hermosa FR 4-6112  
 1947 FORD 1 1/2 ton truck, 121 FOR SALE, 1952 Cadillac "gg" foot stack, clean, good condition, 4 door sedan. Make offer. FA 8-3142  
 1952 FORD 1 1/2 ton truck, 121 FOR SALE, 1952 Cadillac "gg" foot stack, clean, good condition, 4 door sedan. Make offer. FA 8-3142