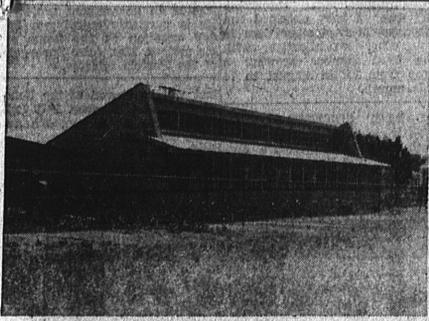


1953 TORRANCE BUSINESS REVIEW 1953



F. A. Lincoln, Sr., with 40 years experience, has owned and operated his machine shop at 1823 Border Ave. since November 1951. He has a modern new plant and the building was designed by Mr. Lincoln and his son, Fred Jurion. It is an example of beautiful architectural design and highly functional interior and is equipped to do almost any type of machine work.



A. W. Strand & Son, 1639 W. 220th St., painting contractors, don't claim to offer the cheapest paint job in the area, but do offer the best. They handle all types of commercial and industrial paint jobs as well as residential work and have been in business in Torrance for 16 years. They are licensed and insured and they say, "Quality is our Motto."



"2000 satisfied customers" is the claim of David Jacobs, owner of Jacobs Plumbing & Heating, 1908 - 222nd St., phone FA. 8-2051, who has been at this location since 1933. He carries all leading brands of plumbing, heating, and appliances. Jacobs Plumbing & Heating stress service and answer all calls same day they're made and do clean, modern, efficient repair work. Mr. Jacobs offers F.H.A., C.I.T., or Hoyt financing plan.



Pacific Sales Co., owned by V. M. Maynard and managed by W. H. Compton, has been located at 400 Pacific Coast Highway for the past 1 1/2 years handling the highest quality automobiles, both new and used, and is known throughout the area as the place to buy your Cadillac. Mr. Maynard is a member of the Masons, on the Board of Directors of the Chamber of Commerce of Manhattan Beach, and is an active church member. Mr. Compton, a former Cub Scout master, is now secretary of the Riviera section of the Cubs and is a member of the Bible class of the First Baptist Church.

ANTIQUES

COUNTRY STYLE ARTIFICE SHOP
Repairing - Refinishing
Hand Braided Rugs - Hand
Loomed Rugs - Sewing
Specializing in Early American
Furniture
10 a.m. - 5:30 p.m. Fri.
Closed Monday
2504 PACIFIC COAST HWY
Lomita Davenport 6-6491

APPLIANCES

NATIONAL HOME APPLIANCE CO.
Harry M. Abramson
Service - Gas Refrigerators
Gas Ranges - Radios - Heaters
...Girts - Sewing Machines...
"Friendly Credit"
1267 SARTORI AVE. FA. 8-1953
Torrance

APPLIANCES & TV

NICOLA'S T.V. & APPLIANCE
Refrigerators - Washers
Ironers - Radios - Small
Appliances - Record Players
TV & Appliance Parts & Service
G.E. - Westinghouse - R.C.A.
"Friendly Credit"
1875 W. CARSON - TORRANCE
FAIRFAX 8-7063

AUTO DEALER

SOUTH SHORE MOTOR CO.
LINCOLN - MERCURY
Courteous - Dependable Auto
Service
FINED USED CARS
2094 TORRANCE BLVD.
FAIRFAX 8-1934

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area
Guaranteed "ALL SQUARE"
Used Cars - Appliances and
Television
Authorized Distributor
U. S. ROYAL TIRES
BUTLER BUICK
400 S. Sepulveda - FR. 4-3964
Whittier

AUTOMOTIVE SPECIALIST

BENBOW BRAKE & WHEEL ALIGNMENT
Wheels Aligned & Balanced
Drums Turned
Shock Absorber Service
2804 W. WESTERN AVE.
Harbor City DA. 6-4752

AUTOS - NEW

PONTIAC
Hohman & Hadenfeldt, Inc.
805 PACIFIC COAST HWY
Hermosa Beach
4-8987 OR. 8-5286
"The Most Beautiful Thing
On Wheels!"

AUTO PARTS

DUNHAM'S AUTO PARTS
Complete Machine Shop Service
Headings & Sealed Power
Piston Rings
Chicago Pneumatic Air Tools
Raybestos Brake Lining
1407 W. CARSON - TORRANCE
FA. 8-2264 NE. 8-3127

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STADDEN MOTOR PARTS
Complete Stock for
All Automotive Needs
Authorized Distributor for
Ducoc & Dulux Auto Paints
All Auto Refinishing Supplies
1601 GRAMERCY AVE.
FAIRFAX 8-4334

AUTO REPAIR

PENNSYLVANIA AUTOMOTIVE SALES & SERVICE
Work Guaranteed
Complete Motor Rebuilding
24-Hr. Tow Service
54 Calif. Auto Club Service
All Major Oil Co. Cards Honored
2512 PENNSYLVANIA AVE.
Lomita DA. 6-2674

AUTO REPAIR

THOMPSON'S GARAGE
Front Wheel Alignment
Balancing - Brake Service
Motor Exchange - No Down Pmt.
15 Months To Pay
CARSON ST. AT FIGUEROA
FAIRFAX 8-1225

AUTO REPAIR

R. C. WILLIAMS GARAGE
Towing - Welding - Tune-Up
Clutch & Brake - Ignition
Carburetion - Transmission
1406 BORDER AVE. FA. 8-4174

AUTO REPAIR

101 BEAR SERVICE
Members Calif. Auto. Brake
& Wheel Specialists, Inc.
Brake, Wheel & Frame Service
Motor Tune-Up
Free Estimates
25855 SOUTH VERMONT
Near 101 Hwy. DA. 6-0638

AUTO REPAIR

VIRGEL'S FRAME & WHEEL ALIGNMENT
The Best Equipped Authorized
Bear Service Station on the
West Coast
Serving Torrance for 10 Years
Over 40,000 Top-Notch
Alignments
1790 CARSON - TORRANCE
FAIRFAX 8-6184

AUTO SALVAGE

SCHIMMICK BROS. AUTO SALVAGE
Two Acres of Used Auto Parts
Auto Glass Cut and Installed
Auto Glass & Welding
USED CARS - We Carry Our
Own Contracts - Small Down
\$11 Weekly Payments
82704 SOUTH NORMANDIE
Torrance FA. 8-6478

AUTO SUPPLIES

Firestone
Complete Brake, Wheel Align-
ment and Tire Service
Gasoline - Battery Service
Lubrication - Appliances and
Television
Bicycle & Auto Headquarters
1454 Marcolina (cor. of Cravens)
FAIRFAX 8-7821

Auto Upholstering

C. YEAMAN
AUTO TOP &
SEAT COVER SHOP
Complete Auto Upholstering
2518 TORRANCE BLVD.
(Near Crenshaw) FA. 8-4464

AUTOS - USED

PACIFIC SALES CO.
HIGH QUALITY
AUTOMOBILES
400 PACIFIC COAST HWY
HERMOOSA BEACH
FRONTIER 2-8111

AUTO WASH

TORRANCE AUTO LAUNDRY
3 MINUTE CAR WASH
Thorough - Efficient - Safe
Holidays - 11:25
Week Days - Sat., Sun. and
1724 WEST CARSON ST.
(at Western Ave.) FA. 8-2544

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HAFNER'S BAKERY
Wedding - Birthday
Special Decorated Cakes
Home Made Breads - Coffee Cakes
Assorted Pies and Cookies
Variety Cakes
1341 EL PRADO FA. 8-1738

BEAUTY SALON

COLENE'S BEAUTY SALON
GOLD WAVES MACHINELESS
Hair Styling
TWO OPERATORS
Expert Hair Cutting
2215 LOMITA BLVD.
Davenport 6-1823

BOATS

PACIFIC WATER CRAFT
Custom Built Outboards
20 - 14 and 10 Foot
V-bottom - Wide Beam
Safe - Easy To Handle
Non-Pound Hull - Easy Planning
1609 BORDER AVE. FA. 8-7024

BOWLING

TORRANCE BOWL
"The House of Action"
8 ALL MAPLE LANES
Open Bowling Every Evening -
Phone Res. for Reservations
1953 CARSON FA. 8-9864

Building Materials

H. & H. BUILDING MATERIALS
"Serving the Harbor Area"
Rock - Sand - Cement - Brick
Flagstone - Concrete Blocks
Sleeping Stones
Barbecue Supplies
22208 SOUTH VERMONT
FAIRFAX 8-4545

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SMITH'S CYCLE & KEY SHOP
Schwin Bicycles - Martin
Outboard Motors - Burchcraft
Boats - Whizzer Motor Bikes
Hand and Power Lawn Mowers
Visit Our Fishing Tackle Dept.
"We Sell the Best & Repair
the Rest"
1730 W. PACIFIC COAST HWY.
Lomita DA. 6-0617

CABINETS

BARNETT'S CABINET SHOP
Formica Sink Tops - Glass-
Stone Fixtures - Cabinets
Screens - Frames - Sash
Doors
1115 BORDER AVENUE
FAIRFAX 8-5832

CAFES

BAUDIN'S CAFE
AND PARKING LOT
1311 CARRILLO AVE.
FAIRFAX 8-9705
Special Noon Lunch
Best Chili in Town
Coldest Beer in Town

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BURCHFIELD CARPET WORKS
Rug & Upholstery Cleaning
Carpet Laying - Cutting
Sewing & Binding
1971 TORRANCE BLVD.
FAIRFAX 8-2672

Children & Infants

SQUIRE STYLE SHOP FOR CHILDREN
Infants' & Children's Wear
Nursery Furniture - Yarns - Toys
We Give \$ & H Green Stamps
1313 SARTORI AVE. FA. 8-1975

CHINCHILLAS

CHERRY'S CHINCHILLA RANCH
Guaranteed Breeding Stock
Low Down Payment
Easy Terms on Balance
Visitors Welcome
2121 W. 240th St. Lomita
Davenport 6-9134

CHINCHILLAS

LAWLER CHINCHILLA RANCH
Warranted Breeding Pairs
THE FRIENDLY RANCH
Visitors Welcome
1113 FIAT ST., TORRANCE
FAIRFAX 8-6810

CHINESE CAFE

MADAME CAFE
Chinese & American Foods
Victor Lee, Proprietor
1381 SOUTH PACIFIC AVENUE
SAN PEDRO, CALIFORNIA
Terminal 3-1478

CHIROPRACTOR

DR. ARVOL P. SMITH, D.C.
General Practice - X-Ray
Oxygen Therapy for
Sinusitis - Bronchitis - Asthma
5510 TORRANCE BLVD.
FAIRFAX 8-3128

CLEANERS

ELITE CLEANERS
Dependable Dry Cleaning
Fine Laundering - Expert Dyeing
All Major Brands - New or Used
"The Little Store With the
Big Deals"
Open 8:30 AM. to 8:30 P.M. Daily
1321 E. PACIFIC COAST HWY.
Whittier TE. 4-4855

DAIRY

VERBURG DAIRY
Producers and Distributors of
Quality Milk & Dairy Products
2093 W. 174th St. - Gardena
16158 Crenshaw Blvd. - Torrance
MB10 9-1191
"Buy Cash & Carry and Save"

DAIRY

INGLEWOOD FARMS HOME DELIVERY
or MILK AVAILABLE AT
CASH & CARRY
Prices at Our Dairy Ranch
3400 DEL AMO FR. 4-6971

DAY NURSERY

THE PLAY HOUSE LICENSED DAY NURSERY
Fully Insured
Hot Balanced Diet Provided
Registered Nurse in Charge
2747 CARRILLO AVE.
TORRANCE FAIRFAX 8-5358

DAY NURSERY

GUYS & DOLLS DAY NURSERY
NURSE ON STAFF
Classes - Dancing - Painting
and Music Appreciation
2815 ARLINGTON
FAIRFAX 8-4488

DAY NURSERY

HAPPY HOME DAY NURSERY
803 ANAPOLA AVE.
FA. 8-5344
Licensed & Fully Insured
Ages 2 thru 4

Drive-In Restaurant

THE WESTERN DRIVE-IN
CHICKEN-IN-A-BASKET
FRIED SHRIMP
MERCHANTS LUNCH DAILY
Western Ave. at Torrance Blvd.
FAIRFAX 8-7018

Electric Motor Serv.

M & W ELECTRIC SERVICE
Motor Repairs and Rewinding
Portable & Electric Tools
Sales and Service
1730 W. CARSON ST. - Torrance
FAIRFAX 8-7477

Electric Service

TWO MACKS ELECTRIC
OIL FIELD - INDUSTRIAL
COMMERCIAL
RESIDENTIAL WIRING
2223 BORDER AVE.
FA. 8-3800 and FA. 8-2071

Employment Agcy.

TORRANCE PERSONNEL AGENCY
The Job to Fit the Person -
The Person to Fit the Job
1628 GRAMERCY AVE.
(Next to Curries)
FAIRFAX 8-5368

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DINKY FISH MARKET
FRESH - SALTED
SMOKED - CURED
Specializing in BONELESS FISH
20 Years This Location
23003 ARLINGTON AVE.
Davenport 6-3177

FURNITURE - APPLIANCES

FRED'S TV - Appliances - Furniture
All Major Brands - New or Used
"The Little Store With the
Big Deals"
Open 8:30 AM. to 8:30 P.M. Daily
1321 E. PACIFIC COAST HWY.
Whittier TE. 4-4855

GARAGE

BROWN'S GARAGE
Body Shop - Auto Painting
Locations: On Maple Street Be-
tween Normandie and Vermont
COMPLETE PAINT JOB \$35
1017 MAPLE ST. MENLO 4-4272

GLASS CO.

DANDY GLASS CO.
Specializing in AUTO GLASS
Desk Tops, Mirrors, Window
and Plate Glass
2221 - 235th St. Torrance
Davenport 6-1880

HEALTH FOODS

LOMITA HEALTH FOODS
Dietetic Foods and Supplements
Hunza Bread - Fresh Juices
24820 NARBONNE AVE.
Lomita DA. 6-2381

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS
Heli-Arc & Portable Welding
Ornamental Iron Work
& Blacksmithing
1815 W. 213th St. FA. 8-2823

JEWELRY

LAWSON'S JEWELERS
DIAMONDS - WATCHES
Appliances - Silverware
EASY CREDIT
Never an Interest or Carrying
Charge
Watch & Jewelry Repairing
1317 EL PRADO FA. 8-4313

LUMBER

TORRANCE LUMBER CO.
Lumber - Sash - Doors
Mill Work - Building Materials
1782 BORDER AVE., Torrance
FAIRFAX 8-2704

MACHINE SHOP

F. A. LINCOLN, SR. MACHINE SHOP
Precision Machine Work of
ALL KINDS
Experimental Work
Tool & Die Making
1823 BORDER AVE.
FAIRFAX 8-6426

MARKET

KEYSTONE MARKET
Warm Room Frozen Food
LOCKERS FOR RENT
We Wholesale and Retail
Frozen Foods and Meats
See Us About Processing Your
Home Raised Stock
22015 SOUTH MAIN STREET

MARKET

SHOESTRING MARKET
Groceries - Fresh Vegetables
Frozen Foods
"Make Your Dollars Count"
Open Every Day (Including
Holidays) 7:00 A.M. to 10:00 P.M.
1552 W. CARSON FA. 8-4418

MOTEL

COLONY MOTEL
With or Without T.V.
New - Quiet Comfortable
Moderate Rates - Owner Mgr.
(Member United Motor Courts)
1629 W. PACIFIC COAST HWY.
Davenport 6-5887

Music & Dancing

BETTIE THOMAS STUDIO
Specializing in Accordion
All Types of Music & Dancing
1715 Crenshaw Blvd.
FAIRFAX 8-6312

New & Used CARS

FRED BRIGGS CHRYSLER - PLYMOUTH
1885 TORRANCE BLVD.
1418 MARCELINE
Complete Automotive Service
All Makes of Cars
Closed Mondays
4024 PACIFIC COAST HWY.
(101 Alternates) FR. 5-2294

NURSERY

HILLCREST NURSERY
GARDEN HARDWARE
Lawn Mower Sales & Service
Flowers - Shrubs - Plants - Trees
We Give \$48 Green Stamps
1517 W. ANAHEIM Harbor City
Davenport 6-3402

Office Equipment

TORRANCE DESK & OFFICE EQUIPMENT CO.
Rentals - New & Used
Option to Purchase
Standard & Portable Typewriters
Executive Desk-Office Furniture
Cash Registers - Adding Machines
2081 TORRANCE BLVD.
FAIRFAX 8-7403

OPTOMETRIST

DR. JAMES M. SOSS
Modern, Scientific Eye
Examination
Glasses Accurately Fitted
Convenient Weekly or Monthly
24-hr. Lens Duplication Service
1268 SARTORI AVE.

PAINTS

PITTSBURGH PAINTS
Manufactured by
PITTSBURGH PLATE GLASS CO.
465 Crenshaw FA. 8-7280
-MORGAN PAINT & WALL-
PAPER-1838 CRAVENS
-PARAMOUNT BUILDERS
SUPPLY-3401 Torrance Blvd.

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured
Public Liability & Property
Damage - \$50,000 & \$100,000
"Quality is Our Motto"
1639 WEST 120TH STREET
FAIRFAX 8-6846

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
Distributor of DuPont Paints
Torrance's Largest Selection of
Wallpapers and Fabrics to match
We Specialize in Mixing Custom
and Decorative Colors
Also Automobile Paints - Mixed
Decorative Service - Polishers,
Sanders, Spray Customizers
1424 MARCELINE FA. 8-5907

Paving Contractor

WARREN SOUTHWEST, Inc.
Paving Fashioned For Each Job
Hot Mix Asphalt Pavement is
Ready for Use the Day It is laid
22924 South Normandie
FAIRFAX 8-5185 Torrance

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COLONIAL ART SHOP
CUSTOM & STOCK FRAMES
Original Oils and Prints
Metal Linting - Comp. Work
Mounting
Wholesale Retail
125 HERMOOSA AVE., FR. 4-5876
HERMOOSA BEACH

PLASTERERS

OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.
LOCAL NO. 438
D. L. "JOE" REID
922 CARSON PAUL J. AXELSON
FA. 8-3400

PLUMBING

GEORGE H. WARE PLUMBING
New - Remodeling - Repairs
"LET GEORGE DO IT"
1971 PLAZA DEL AMO
FAIRFAX 8-7381

PLUMBING

DOYLE BROS. INC.
PLUMBING & HEATING
REPAIRS - REMODELING
F.H.A.-Bank of America Terms
FAIRFAX 8-6880
22203 SOUTH VERMONT

PLUMBING

TORRANCE PLUMBING COMPANY
PLUMBING
APPLIANCES HEATING
1418 MARCELINE
FA. 8-4444 & FA. 8-2854

Plumbing & Heating

DAVID JACOBS Plumbing & Heating
Franchise Dealer for
Colson Water Heaters
Furnaces and Appliances
Hot Water Heaters
"Electric Sewer & Drain Ept."
"Repair Work is Not a Sideshow"
3008 - 222nd St. FA. 8-2051

PRINTING

LEWELLEN PRESS
Social - Commercial Printing
25 YEARS' EXPERIENCE
Wedding Announcements - Cards
Office Forms Booklets
Rubber Stamps
1615 GRAMERCY AVE.
Torrance FA. 8-2807

PLYWOOD

PLYWOOD, LTD.
"If It's Plywood, We Have It"
HARDWOOD - SOFTWOOD
Marine Plywood - Celotex
Insulating Board - Sash
Hardboard - DeWalt Radial Saws
25422 NARBONNE AVE.
Lomita DA. 6-3183

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ALTER REALTY & INSURANCE
"Opposite the Post Office"
9 Conveniently Located Offices
All Salesmen Bonded
Main Office:
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Torrance FA. 8-0373
NE. 8-3450

REFRIGERATION

HEATH REFRIGERATION
SALES & SERVICE
Commercial - Domestic
24 Hour Emergency Service
1730 W. CARSON ST.
FAIRFAX 8-2764
(If no answer TE. 8-5777)

RESTAURANT

DING HOW RESTAURANT
American & Chinese Food
Food To Take Out
Private Banquet Room
1650-1652 CARRILLO AVE.
(Corner of Carson) FA. 8-5901

RESTAURANT

MOM AND DON'S
1975 TORRANCE BLVD.
TORRANCE, CALIF.
FAIRFAX 8-5885
Home of Old Fashioned Wood
Cooked Meats, Featuring Big
Sandwiches - Ham, Beef, Pork
Dinners. Our own Bar-B-Q Sauce
and Salad Dressing
Our Complete Line can be
Packed to Take Out
Also Bar-B-Q meat sold by pound

RESTAURANT

HI-HO CLUB
Restaurant & Tavern
Featuring Steaks, French Dips
Ham 'n' Eggs
Bottled & Tap Beer
Restaurant Open 24 Hours
1778 W. CARSON ST.
FAIRFAX 8-0975

RESTAURANTS

MOUNTAIN VIEW CAFE
1407 SARTORI AVE.
FA. 8-9707
Home Cooking - Delicious
Lunches at Reasonable Prices
Hours: 5:45 a.m. to 6:00 p.m.
DAILY
Open 'til 2:00 p.m. on FRIDAY

RUG CLEANING