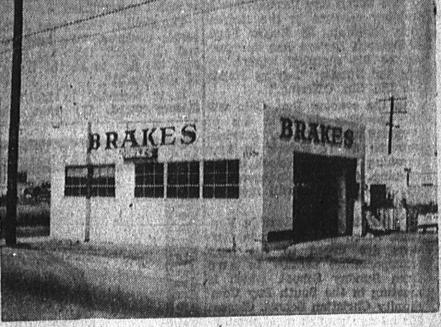
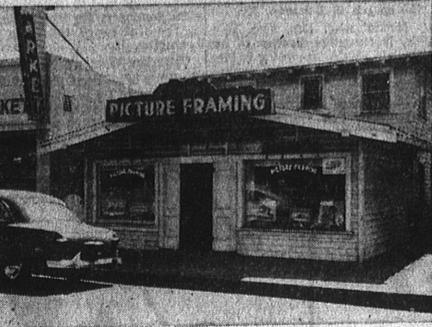


1953 TORRANCE BUSINESS REVIEW 1953



Starting on a small scale in 1937, A. H. Silligo, owner of the Torrance Lumber Company, 1782 Border Avenue, has grown with the town. Mr. Silligo stocks all lumber and building materials at fair, competitive prices and deals with many of the surrounding industries.

"A picture is a thing of beauty—if well framed a joy forever" is the slogan of Colonial Art Shop, 125 Hermosa Ave., Hermosa Beach, owned by Ruth R. Miller who has been at this location since 1947. They have a large stock of frames, all quality materials, and can furnish custom frames any size and any style. They can make frames to match your furniture. They carry a complete line of oils and paints.

Frank A. Steffen, owner for the past 3 years of Steffen's Richfield Service, 1529 Craven, has recently started a camping trailer rental service along with his regular service station business. He stocks a complete line of tires and accessories and does motor tune-ups and brake service. Mr. Steffen previously had a station at 1800 W. Carson and has had 18 years experience in this line.

C. B. Benbow is the owner of Benbow Brake and Wheel Alignment, automotive specialists, located at 25904 S. Western Ave., Harbor City. Mr. Benbow has lived in this area for 30 years and has 12 years' experience in the automotive line. His shop has the latest equipment for complete brake and alignment service for your car. They also do wheel balancing, drum turning, and front end service.

ANTIQUES

COUNTRY STYLE ANTIQUE SHOP
Repairing - Refinishing Hand Braided Rugs - Hand Loomed Rugs - Lamp Wiring Specializing in Early American Furniture
10 a.m.-5:30 p.m. Daily - 10-11 p.m. Fri. Closed Mondays
2504 PACIFIC COAST HWY Lomita Davenport 6-6491

APPLIANCES

NATIONAL HOME APPLIANCE CO.
Harry M. Abramson
Sergeant Gas Refrigerators Gas Ranges - Radios - Heaters - Gifts Sewing Machines...
1267 SARTORI AVE. FA. 8-1953 Torrance

APPLIANCES & TV

NICOLA'S T.V. & APPLIANCE
Refrigerators - Washers Ironers - Radios - Small Appliances - Record Players TV & Appliance Parts & Service
1875 W. CARSON TORRANCE FAIRFAX 8-7929

AUTO DEALER

SOUTH SHORE MOTOR CO.
LINCOLN - MERCURY
Courteous, Dependable Auto Service
FINE USED CARS
2084 TORRANCE BLVD. FAIRFAX 8-1934

AUTO DEALER

"BUTLER BUICK BLOCK"
Serving the South Bay Area Guaranteed "HALL SQUARE"
Used Cars
Authorized Distributor U. S. ROYAL TIRES
BUTLER BUICK
400 S. Sepulveda Torrance 4-8964 Manhattan Beach

AUTOMOTIVE SPECIALIST

BENBOW BRAKE & WHEEL ALIGNMENT
Wheels Aligned & Balanced Drums Turned Shock Absorber Service
25904 S. WESTERN AVE. Harbor City DA. 6-4752

AUTOS-NEW

PONTIAC
Hohman & Hadenfeldt, Inc.
105 PACIFIC COAST HWY Hermosa Beach OR. 8-5288
"The Most Beautiful Thing On Wheels!"

AUTO PARTS

DUNHAM'S AUTO PARTS
Complete Machine Shop Service Hastings & Sealed Power Piston Rings Chicago Pneumatic Air Tools Raybestos Brake Lining
1407 W. CARSON - TORRANCE FA. 8-2204 NE. 6-3127

AUTO PARTS

STADEN MOTOR PARTS
Complete Stock for All Automotive Needs Authorized Distributor for Duesch & Duesch Auto Paints All Auto Refinishing Supplies
1601 GRAMERCY AVE. FAIRFAX 8-3494

AUTO REPAIR

PENNSYLVANIA AUTOMOTIVE
SALES AND SERVICE Work Guaranteed Complete Motor Rebuilding 84-Hr. Tow Service So. Calif. Auto Club Service All Major Oil Co. Cards Honored
2812 PENNSYLVANIA AVE. LOMITA DA. 6-2674

AUTO REPAIR

THOMPSON'S GARAGE
Front Wheel Alignment Balancing - Brake Service Motor Exchange - No Down Pmt. 15 Months To Pay
CARSON ST. AT FIGUEROA FAIRFAX 8-1925

AUTO REPAIR

R. C. WILLIAMS GARAGE
Towing - Welding - Tune-Up Clutch & Brake - Ignition Carburetion - Transmission
1405 BORDER AVE. FA. 8-4174

AUTO REPAIR

101 BEAR SERVICE
Members Calif. Assn. Brake & Wheel Specialists, Inc. Brake, Wheel & Frame Service Motor Tune-Up Free Estimates
25855 SOUTH VERMONT Near 101 Hwy. DA. 6-0836

AUTO REPAIR

VIRGEL'S FRAME & WHEEL ALIGNMENT
The Best Equipped Authorized Bear Service Station on the West Coast
Serving Torrance - 9 Years Over 40,000 Top-Notch Alignment Jobs
1750 CARSON - TORRANCE FAIRFAX 8-6156

AUTO SALVAGE

SCHIMMICK BROS AUTO SALVAGE
Two Acres of Used Auto Parts Auto Glass Cut and Installed
USED CARS - We Carry Our Own Contracts - Small Down - Small Weekly Payments
22704 SOUTH NORMANDE TORRANCE FA. 8-9476

AUTO SUPPLIES

Firestone
Complete Brake, Wheel Alignment and Tire Service Gasoline - Battery Service Lubrication - Appliances and Television
Bicycle & Auto Headquarters 1454 Marcellina (cor. of Craven) FAIRFAX 8-7381

Auto Upholstering

C. YEAMAN
AUTO TOP & SEAT COVER SHOP Complete Auto Upholstering
2518 TORRANCE BLVD. (Near Craven) FAIRFAX 8-4464

AUTOS-USED

PACIFIC SALES CO.
HIGH QUALITY AUTOMOBILES
400 PACIFIC COAST HWY HERMOSA BEACH FA. 8-2544 Frontier 2-9811

AUTO WASH

TORRANCE AUTO LAUNDRY
3 MINUTE CAR WASH Through - Efficient - Safe
ONLY 95c Week Days - Sat., Sun. and Holidays, \$1.25
1724 WEST CARSON ST. (at Western Ave.) FA. 8-2544

BAKERY

HAFNER'S BAKERY
Wedding - Birthday Special Decorated Cakes Home Made Breads-Coffee Cakes Assorted Pies and Cookies Variety Cakes
1341 EL PRADO FA. 8-1735

BEAUTY SALON

COLENE'S BEAUTY SALON
COLD WAVES MACHINELESS Hair Styling TWO OPERATORS Expert Hair Cutting
2215 LOMITA BLVD. Lomita Davenport 6-1923

BOATS

PACIFIC WATER CRAFT
Custom Built Outboards 12' - 14' and 16' Foot V-bottom Wide Beam Safe - Easy To Handle Non-Pound Hull - Easy Planning
1609 BORDER AVE. FA. 8-7024

BOWLING

TORRANCE BOWL
"The House of Action"
8 ALL MAPLE LANES Open Bowling Every Evening - Phone Ernie for Reservations
1953 CARSON FA. 8-9854

Building Materials

H. & H. BUILDING MATERIALS
"Serving the Harbor Area" Rock - Sand - Cement - Brick Flagstone - Concrete Blocks Stepping Stones - Barbecue Supplies
22208 SOUTH VERMONT FAIRFAX 8-4345

BICYCLES

SMITH'S CYCLE & KEY SHOP
Schwinn Bicycles - Martin Outdoor Motors - Burchcraft Boats - Whizzer Motor Bikes Hand and Power Lawn Mowers Visit Our Fishing Tackle Dept. "We Sell the Best & Repair the Rest"
1730 W. PACIFIC COAST HWY. Lomita DA. 6-0917

CABINETS

BARNETT'S CABINET SHOP
Formica Sink Tops - Glass-Top Fixtures - Cabinets Screens - Frames - Sash Doors
1115 BORDER AVENUE FAIRFAX 8-5332

CAFES

BAUDIN'S CAFE AND PARKING LOT
1311 CARRILLO AVE. FAIRFAX 8-2706
Special Noon Lunch Best Chili in Town Coldest Beer in Town

CARPETS

BURCHFIELD CARPET WORKS
Rug & Upholstery Cleaning Carpet Laying - Cutting Sewing & Binding
1871 TORRANCE BLVD. FAIRFAX 8-2972

Children & Infants

SQUIRE STYLE SHOP FOR CHILDREN
Infants' & Children's Wear Nursery Furniture - Toys - We Give S & H Green Stamps
1313 SARTORI AVE. FA. 8-1975

CHINCHILLAS

CHERRY'S CHINCHILLA RANCH
Guaranteed Breeding Stock Low Down Payment Easy Terms on Balance Visitors Welcome
2121 W. 240th St. Lomita Davenport 6-0134

CHINCHILLAS

LAWLER CHINCHILLA RANCH
Warranted Breeding Pairs THE FRIENDLY RANCH Visitors Welcome
1113 FIAT ST., TORRANCE FAIRFAX 8-4810

CHINESE CAFE

MADAME CAFE
Chinese & American Foods Victor Lee, Proprietor
1321 SOUTH PACIFIC AVENUE SAN PEDRO, CALIFORNIA TEminal 3-1478

CHIROPRACTOR

DR. ARVOL P. SMITH, D.C.
General Practice - X-Ray Oxygen Therapy for Sinusitis - Bronchitis - Asthma
2510 TORRANCE BLVD. FAIRFAX 8-3123

CLEANERS

ELITE CLEANERS
Dependable Dry Cleaning Fine Laundering - Expert Dyeing We Give S&H Green Stamps
2168 TORRANCE BLVD. WILMINGTON TE. 4-4952

DAIRY

VERBURG DAIRY
Producers and Distributors of Quality Milk & Dairy Products
2093 W. 174th St. - Gardena 18158 Crenshaw Blvd. - Torrance Menlo 9-1191
"Buy Cash & Carry and Save"

DAIRY

INGLEWOOD FARMS HOME DELIVERY
OF MILK AVAILABLE AT CASH & CARRY
Prices at Our Dairy Ranch 3400 DEL AMO FR. 4-8971

DAY NURSERY

THE PLAY HOUSE LICENSED DAY NURSERY
Hot Balanced Diet Provided Registered Nurse in Charge
2747 CARRILLO AVE. TORRANCE FAIRFAX 8-5358

DAY NURSERY

GUYS & DOLLS DAY NURSERY
NURSE ON STAFF Classes - Dancing - Painting and Music Appreciation
2815 ARLINGTON FAIRFAX 8-4488

DAY NURSERY

HAPPY HOME DAY NURSERY
Everything Your Child Needs No Vaccines at Present Licensed - Fully Insured - Ages 2 thru 4
803 AMAPOLA AVE. FA. 8-5348

Drive-In Restaurant

THE WESTERN DRIVE-IN
CHICKEN-INA-BASKET FRIED SHRIMP MERCHANTS LUNCH DAILY
Western Ave. at Torrance Blvd. FAIRFAX 8-7018

Electric Motor Serv.

M & W ELECTRIC SERVICE
Motor Repairs and Rewinding Portable & Electric Tools Sales and Service
1730 W. CARSON ST. - Torrance FAIRFAX 8-7477

Electric Service

TWO MACKS ELECTRIC
OIL FIELD - INDUSTRIAL COMMERCIAL RESIDENTIAL WIRING
2223 BORDER AVE. FA. 8-3900 AND FA. 8-2071

Employment Agcy.

TORRANCE PERSONNEL AGENCY
The Job to Fit the Person - The Person to Fit the Job
1628 GRAMERCY AVE. (Next to Curries) FAIRFAX 8-5368

FISH MARKET

DINKEY FISH MARKET
FRESH - SALTED SMOKED - CURED Specializing in BONELESS FISH
29 Years This Location
2303 ARLINGTON AVE. Davenport 4-3177

FURNITURE-APPLIANCES

FRED'S TV - Appliances - Furniture
All Major Brands - New or Used "The Little Store With the Big Deal"
Open 8:30 a.m. to 8:30 p.m. Daily
1321 E. PACIFIC COAST HWY. Wilmington TE. 4-4952

GARAGE

BROWN'S GARAGE
Body Shop - Auto Painting Location: On Maple Street Between Normandie and Vermont
COMPLETE PAINT JOB \$35 1017 MAPLE ST. MENLO 4-4272

GLASS CO.

DANDY GLASS CO.
Specializing in AUTO GLASS Desk Tops, Mirrors, Window and Plate Glass
2221 - 235th St. Torrance Davenport 6-1830

HEALTH FOODS

LOMITA HEALTH FOODS
Dietetic Foods and Supplements Hunza Bread - Fresh Juices
24620 NARBONNE AVE. DA. 6-2381

IRON WORKS

JOHNNIE'S ORNAMENTAL IRON WORKS
Hot-Arc & Portable Welding Ornamental Iron Work & Blacksmithing
1815 W. 213th St. FA. 8-2823

JEWELRY

LAWSON'S JEWELERS
DIAMONDS - WATCHES Appliances - Silverware EASY CREDIT
Never an Interest or Carrying Charge
Watch & Jewelry Repairing
1317 EL PRADO FA. 8-4313

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
Distributor of DuPont Paints Torrance's Largest Selection of Wallpapers and Papers to match We Specialize in Mixing Custom and Decorative Colors
Also Automobile Paints, Mixed Decorative Service - Polishes, Sanding, Spraying & Finishing (Free to our Customers)
1424 MARCELLINA FA. 8-5907

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured Public Liability & Property Damage - \$50,000 & \$100,000 "Quality Is Our Motto!"
1639 WEST 220TH STREET FAIRFAX 8-6601

Painting Contractor

WARREN SOUTHWEST, Inc.
Paving Fashioned for Each Job Hot Mix Asphalt Pavement is Ready for Use the Day It is Laid
2934 South Normandie Ave. Torrance FAIRFAX 8-3165

Picture Framing

COLONIAL ART SHOP
CUSTOM & STOCK FRAMES Original Oils and Prints Metal Leafing - Compo. Work Mounting or Retail
125 HERMOSA AVE. FR. 4-5875 HERMOSA BEACH

PLASTERERS

OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.
LOCAL NO. 838 D. L. "JOE" REID PAUL J. AXELSON
522 CARSON FA. 8-3400

PLUMBING

DOYLE BROS. INC.
PLUMBING & HEATING 24-Hour Service
REPAIRS - REMODELING F.H.A.-Bank of America Terms
FAIRFAX 8-6880 2203 SOUTH VERMONT

New & Used CARS

FRED BRIGGS CHRYSLER - PLYMOUTH
1885 TORRANCE BLVD. FAIRFAX 8-2040
Complete Automotive Service All Makes of Cars

NURSERY

HILLCREST NURSERY
GARDEN HARDWARE Lawn Mower Sales & Service
Flowers - Shrubs - Plants - Trees We Give S&H Green Stamps
1517 W. ANAHEIM Harbor City Davenport 8-2402

Office Equipment

TORRANCE DESK & OFFICE EQUIPMENT CO.
Rentals - New & Used Option To Purchase Standard & Portable Typewriters Executive Desks-Office Furniture Cash Registers-Adding Machines
2081 TORRANCE BLVD. FAIRFAX 8-7408

OPTOMETRIST

DR. JAMES M. SOSS OPTOMETRIST
Modern Scientific Eye Examination Glasses Accurately Fitted Convenient - Weekly or Monthly CREDIT TERMS
24-hr. Lens Duplication Service
1608 SARTORI AVE.

PAINTS

PITTSBURGH PAINTS
Manufactured by PITTSBURGH PLATE GLASS CO.
465 Crenshaw FA. 8-7260
Sole Locality by - MORGAN PAINT & WALLPAPER EXAMINATION BUILDERS SUPPLY - 3401 Torrance Blvd.

Painting Contractor

A. W. STRAND & SON PAINTING CONTRACTORS
Licensed & Insured Public Liability & Property Damage - \$50,000 & \$100,000 "Quality Is Our Motto!"
1639 WEST 220TH STREET FAIRFAX 8-6601

Paint & Wallpaper

NATIONAL PAINT & WALLPAPER STORE
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Also Automobile Paints, Mixed Decorative Service - Polishes, Sanding, Spraying & Finishing (Free to our Customers)
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Paving Fashioned for Each Job Hot Mix Asphalt Pavement is Ready for Use the Day It is Laid
2934 South Normandie Ave. Torrance FAIRFAX 8-3165

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125 HERMOSA AVE. FR. 4-5875 HERMOSA BEACH

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OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.
LOCAL NO. 838 D. L. "JOE" REID PAUL J. AXELSON
522 CARSON FA. 8-3400

PLUMBING

DOYLE BROS. INC.
PLUMBING & HEATING 24-Hour Service
REPAIRS - REMODELING F.H.A.-Bank of America Terms
FAIRFAX 8-6880 2203 SOUTH VERMONT

PLUMBING

TORRANCE PLUMBING COMPANY
PLUMBING HEATING APPLIANCES - RADIATORS
1418 MARCELLINA FA. 8-4444 & FA. 8-2554

Plumbing & Heating

DAVID JACOBS Plumbing & Heating
Franchising Dealer for Coleman Water Heaters, Furnaces and Appliances
"Hot Water Heaters Electric Sewer & Drain Egt. "Repair Work is Not a Side-Line With Us"
1908 - 222nd St. FA. 8-2051

PRINTING

LEWELLEN PRESS
Social - Commercial Printing 26 YEARS' EXPERIENCE Wedding Announcements - Cards Office Forms - Booklets Rubber Stamps
1615 GRAMERCY AVE. Torrance FA. 8-2907

PLYWOOD

PLYWOOD, LTD.
"If It's Plywood, We Have It!"
HARDWOOD - SOFTWOOD Marine Plywood - Calotek Moulding - Doors - Sash Hardboard - DeWalt Radial Saws
2422 NARBONNE AVE. Lomita DA. 6-3183

REALTORS

ALTER REALTY & INSURANCE
"Opposite the Post Office" Conveniently Located Offices All Salesmen Bonded
Main Office: 1436 MARCELLINA AVE. Torrance NE. 6-3450
FA. 8-0373

REFRIGERATION

HEATH REFRIGERATION
SALES & SERVICE Commercial - Domestic 24 Hour Emergency Service
1730 W. CARSON ST. FAIRFAX 8-2754
(If no answer TE. 3-6777)

RESTAURANT

DING HOW RESTAURANT
American & Chinese Food Food To Take Out Private Banquet Room
1850-1852 CARRILLO AVE. (Corner of Carson) FA. 8-2001

RESTAURANT

MOM AND DON'S
1975 TORRANCE BLVD. TORRANCE, CALIF. FAIRFAX 8-5885
Home of Old Fashioned Wood Cooked Meats, Featuring Big Sandwiches - Ham, Beef, Pork, Dinners. Our own Bar-B-Q Sauce and Salad Dressing
Our Complete Line can be Packed to Take Out
Also Bar-B-Q meat sold by pound

RESTAURANT

HI-LO CLUB
Restaurant & Tavern Featuring Steaks, French Dips Bottled & Tap Beer Restaurant Open Hours
1778 W. CARSON ST. FAIRFAX 8-9975

RESTAURANTS

MOUNTAIN VIEW CAFE
1407 SARTORI AVE. FA. 8-9707
Home Cooking - Delicious Lunches at Reasonable Prices Hours: 5:45 a.m. to 6:00 p.m. DAILY
Open 'til 8:00 p.m. on FRIDAY

RUG CLEANING

SPENCER'S RUG CLEANING & UPHOLSTERING
2005 HAWTHORNE BLVD. (Two Blocks North of Torrance Blvd.)
FRONTIER 4-3389
8x12 Rugs - Cash & Carry \$3.95 (Hooks - Reversible - Boxes & Orientalists Slightly Higher)
SPECIALIZING IN OIL REMOVAL CLEANING

Seafood Restaurant

SMITH BROS. FISH SHANTY RESTAURANT
Great Lakes Fish & Sea Food Lunches - Dinners Served in Distinctive Marine Setting
Open 11:30 a.m. to 9:30 p.m. Closed Mondays
Near Pacific Coast Highway (mi. W. of Hawthorne Ave. 1/2 mi. Alternates) FR. 8-2294

SERVICE STATION

IKK'S SERVICE STATION
General Petroleum Products Tires & Recapping Service Batteries & Accessories
POST & SARTORI FA. 8-6925

SERVICE STATION

RUEL'S TEXACO SERVICE
Gas & Oil - Lubrication - Tires Gasoline - Batteries - Accessories Minor Repairs
Free Pick-up and Delivery We Give S&H Green Stamps
23505 SO. WESTERN - DA