

A Program for Lives

California's answer to the February White House conference on traffic safety and an attempt to save 700 lives and prevent 22,000 injurious accidents in this state in 1954 is being voiced in a statewide crusade to be launched next month.

representing an economic loss of more than \$320,000,000 according to a California Safety Council survey made public this week by the council's state president Raymond F. Leheney of Los Angeles.

President's Load Heavy

In President Dwight D. Eisenhower's first press conference in Washington this month, attended by a representative of The Herald, it was obvious that the burdens of the President of the country are getting heavier day by day.

of the Army Robert Stevens, Eisenhower backed up both men solidly. He said he thought Foster Dulles was due the gratitude of all Americans, and that Stevens had done nothing to alter his high regard and support for him.

'Crazy Driver' Examined

A novel solution to the problem caused by chronic "screwball" motorists is being tried in Chicago. A psychiatric laboratory is being set up to examine "crazy" drivers.

When a chronic case, or "screwball" driver is found to be mentally off, his driving privileges will be suspended. The suspended motorist's psychiatrist will then take over and seek to cure the condition.

World Temperature Rising

Dr. Hans Ahlmann, director of the Swedish Geographical Institute, says the earth's climate has been warming steadily for the past century. He says the warmer temperatures have caused significant developments in all parts of the world and that the warming-up process has been accelerated in recent years.

tropical and tropical weather will extend all the way up to New York and New England, and that palm trees and cocconut could be grown in those regions.

Bombs and Peace

Sir Winston Churchill, speaking in London recently, reminded a dinner audience that the very dangers which now threaten the human race—atomic and hydrogen bombs—may prove the salvation of the human race. The seventy-nine-year-old Prime Minister says there is still hope new unconventional weapons will not be used in warfare.



Criswell Predicts

An Accurate Glimpse of the Future

Criswell will answer your questions if you will write him in care of the Torrance Herald, signing your full name and address. Only inquiries will be answered which are answered and as space permits. There is no charge for this service. Write Criswell Predicts today!

FOR PEOPLE AND PLACES:

Senator Joseph McCarthy: Your next move will be to serve a warrant for questioning on one of our ex-Vice-Presidents! ... Wichita, Kan.: Prepare for another oil boom in your state! ... Reno City: Your French Cabinet will fall due to the French defeat at Dien Bien Phu! ... New Orleans: You will be the next host for the national convention of Funeral Directors in 1955! ...

with some of the same cast who performed in "Hotel for Women" ... Margaret Truman: You will play Las Vegas this September! ... Chicago: Prepare for a tragic lakefront fire! ... Senator Frank Barrett: Your next committee chairmanship will be the Reclamation Lands! ... School children: In 1955 you will have more visual education and less home work! ... Single girls: 1955 will be the boom year of marriage! ... Single men: The new bachelor tax will nip you heavily next year if you don't do something about it! ... Statute of Liberty: You will be repainted this summer! ...

Country, 1955 will be the year of Destiny for Ireland and all her sons and daughters! WATCH OUT FOR THIS FRAUD! A cooing voice will invite you on the telephone to have a free appraisal of any jewelry, stocks, furniture or a ny item you may want to sell. This man shows up, you submit your items, he takes several notes and you sign a paper which you surrender 10 per cent of the proceeds of any item he is able to sell for you as a broker's or agent's commission. The following day you receive a bill from a collection agency which bills you for this man's service for the appraisal, and you are forced to pay or have your property attached, as you signed this type of contract. This fraud is being pulled in many cities of our nation, and if this man calls on you, notify your police department at once, or your Better Business Bureau! Beware this fraud, for he is out to cheat you shamefully! JUST FOR YOU GIRLS: You will soon be able to buy a high-protein dinner all in one package which will aid you in reducing and regaining your figure! ... Look for the flat bottom styles of the mid-twenties to return this fall! ... A new stick deodorant for your purse will soon be on your favorite cosmetic counter! ... Mexican coffee will soon be on your grocer's shelves at 69 cents per pound! ... An easy to apply automobile polish, a new chromium cleaner and an upholstery shampoo will make the upkeep of your car easier in 1955! ... Baby bonnets with an inner ring of tiny flowers next to the face will prove most flattering for fall! ... Bowling will be one of the leading sports for you girls this coming winter! ... The United States Army will have a woman general for the first time in 1956! ... Deep sleep will prove to be one of the most healing factors in female diseases! ... Japanese women will adopt the joint-property laws of California in their marriage vows, making them independent for the first time since the creation of that nation! ... A new way to make money at home will be to hook rag rugs in Colonial designs. These rugs are most popular and are now in great demand by interior decorators and house furnishing shops! ... A new turtleneck which flattens your figure both front and back will soon be introduced in your area. This is the most dynamic change in underforms since the laced corset! ... The latest hostess fad will be an Oriental dinner and have guests dress in the same fashion!

AFTER HOURS

By JOHN MORLEY

FLEEING RED SPIES BAD SIGN FOR COMMUNISM

In the past four years this reporter has made twelve successful missions behind the Iron Curtain in Europe and China, which he reported in these columns direct from Belgrade and Hong Kong. We particularly stressed the ever-increasing number of secret agents and uniformed police behind the Iron Curtain. When a government increases its agents and police, it's a sure sign that things are not going according to plan.

THEY SAY

Marjory Douglas, curator, "Cavalcade of Fashion": "Today's girls all have bigger hands and feet than their mothers. Maybe that's because they got all their vitamins." Herman L. Stibler, Indiana educator: "Over 50 per cent of all students who enter high school as freshmen do not remain to graduate!" Ramon Magsaysay, Philippine President, deploring "Asia for the Asians" slogan: "We must not try to fit many and changing needs of national welfare into a straightjacket of a slogan." Konrad Adenauer, Chancellor of West Germany: "Sovietization of Europe is still the supreme goal of Russian policy." Herbert Hoover, ex-President: "You can have high confidence that this (recession) is only a passing dip."

THINGS TO TALK ABOUT BY FRANKLIN J. MEINE Editor, American Peoples Encyclopedia. Includes illustrations and text about evaporation in North Dakota, the word 'catalyst', and stage coaches.

LAW IN ACTION TRADEMARKS The law protects ownership of trademarks. In doing so, courts will order a late-comer to stop using another's trademark. It will award damages if the owner has suffered. Why does the law do this? First, to keep the buyer from being deceived and to make sure that we, the public, get what we want. Second, to prevent piracy of the trademark and the goodwill which its owner has built up in the mark through making, selling, and advertising such goods. A trademark may be a firm's most valuable asset. It stands for the firm's good-will and good name. So choose a trademark with care. It must not be too much like any other trademark. When you have chosen a word or symbol, you must then use it properly. A properly used trademark will become valid. Once in use, guard it. For a trademark may lose its legal safeguard if you or the public do not use it properly. To be valid a trademark need not be registered in any state or federal agency. But registration makes protection easier to enforce and may afford other advantages. NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

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