

Pensions for Self-Employed

A new idea involving a tax-free sum of money to be set aside each year by self-employed persons...

cy would pay income tax on it at the normal rates. Some such plan is needed because there are estimated to be 11,000,000 self-employed persons...

An Optimistic Prediction

Dr. Geoffrey H. Moore, associate director of research of the National Bureau of Economic Research, recently predicted the current recession will be very short-lived...

There has been little decline in total spending, but there has been an \$11,000,000,000 drop in inventory investment...

A Significant Promise

President Dwight D. Eisenhower made a significant promise to the nation recently when he pledged the Executive Department of the government not to involve the United States

Industry's Opportunity

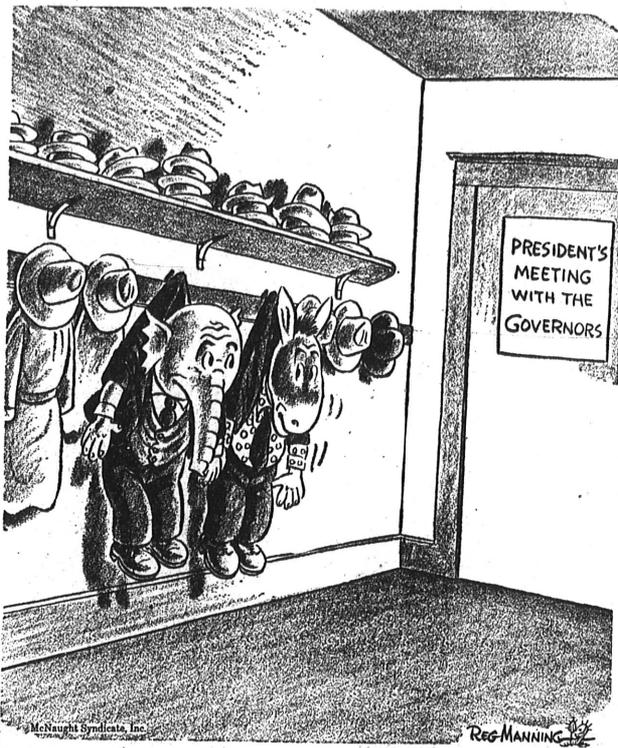
William J. Meinel, president of the Heinz Manufacturing Company in Philadelphia, recently reminded a group of business men American industry and U.S. management had talked for many years about what would be done if the free enterprise system was ever again permitted to return...

Meinel puts the challenge of these times squarely up to American industry. With an expanding population, a high national income and a market awaiting further development...

On the other hand, if business takes the bull by the horns, unrestricted as it now is, and manages to turn out better goods at lower cost...

Not only Americans, but observers in every country in the world, are watching the U.S. economy carefully these days. An economic bust will give both Communists and Socialists powerful opposition in their argument for more and more controls over the economy.

U.S. industry and business is, therefore, on the spot—to produce results. If the competitive free enterprise system is to continue popular, it must achieve beneficial results.



Criswell Predicts

An Accurate Glimpse of the Future

Criswell will answer your questions if you will write him in care of the Torrance Herald, signing your full name and address. Only initials will be used in the answer which will appear in rotation as received and as space permits. There is no charge for this service. Write Criswell Predicts today!

WHAT PEOPLE WILL DO:

Margaret Chase Smith, the senator from Maine, will soon be elevated to a seat in the Supreme Court through the death of a younger Justice within the next two years.

Vice-President Nixon will soon be the exact center of political controversy concerning the matter of Foreign Aid to nations who actively trade with the Red dominated countries!

Dr. Francis Townsend, the originator of the famous Townsend Pension Plan, will make a most important announcement which will be most vital to every person over 50, and will affect the destiny of millions of Americans!

Exc-President Truman will take the political football away from Adlai Stevenson in the coming backstage squirmish of the Democratic Party!

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There is and will remain the ardent feminist in spite of suggestions from the Political Bosses! You will be amazed at the freak weather the nation will have within the next sixty days, and our scientists will show great concern around the May 10 to May 20 period!

Fritzi Scheff, who was your grandfather's pin-up girl, will be memorialized in a coming Hollywood film titled "The Kiss-Me-Again Girl."

Mrs. Eva Bowring, the newly-appointed senator from Nebraska, will make political headlines within the next month when she will pass for a new farm plan as outlined by the late Senator Dwight Griswold, and will battle for this openly on the floor of the Senate!

Oona O'Neil Chaplin, the wife of the comic, will file for divorce within the next six months and reclaim her recently renounced American citizenship through a personal appeal to our Emigration Board!

I get so mad sometimes, I could cry blood. Why is it everything I do seems to be wrong? I've never intentionally hurt anyone in my life, but my

men always misunderstand me, then I never hear from them again. I was about to marry this fellow and when I told him age could never dim our love, he thought I was insulting he was old, but I was only referring to the future. Will I ever meet someone who will see eye to eye with me? ELEANOR F. S.

My dear Eleanor: You are well rid of all of these men, for none of them had the maturity you desire in a husband. You will marry a man who is a widower and he will show you great love and understanding. Your oil stocks will pay off.

We had a hedge growing between our house and the one next door that took years to cultivate. Last week while we were at work, these neighbors cut the hedge down to the ground, and I cried until I collapsed. Can I sue these people for damages? MRS. BESS T. 881

My Dear Boss: These people trespassed upon your property and destroyed something that belonged to you. I want you to go to your lawyer immediately and he will bring charges. These people will not only be forced to pay for the material value of the hedge but also for the work you put into this as well as the time involved. They will be scored by the rest of your neighbors and within 30 days will have a "For Sale" sign in front of their house.

Will I take this trip to visit my mother, or should I just sit here and rot? MRS. FLORA P. G. 121

My Dear Flora: You owe it to yourself to get far more enjoyment out of life than you have received. You will visit your mother and stay much longer than you expect. Your husband will realize how much he needs you and will treat you much kinder when you return home.

My name was forged on some papers and now these people are trying to hold me responsible. What can I do? MRS. EDITH E.

Turn this matter over to your attorney at once. The responsible people will be apprehended and your name will be cleared. These men have done this to others and they will be prosecuted to the fullest extent of the law.

What we sell now and leave here? WILLIAM AND MARTHA I advise you to hide your time and advertise your property as a sacrifice sale, for later on you will be able to sell at a good profit.

AFTER HOURS

By JOHN MORLEY

THE MCCARTHY-MURROW ROW

The television controversy between Senator Joseph McCarthy, CBS and news-analyst Edward R. Murrow has left unanswered a very fundamental issue which is bound to creep up again and again as TV showmanship is engaged in the presentation of news...

Murrow vs. Murray The public is aware by now that there is no love lost between Messrs. Murrow and McCarthy. The feud is old and deep rooted. Inside the journalistic fraternity even the enemies of McCarthy admit that the CBS-Murrow TV program, "See It Now," on Senator McCarthy was not in any sense a true documentary of the Senator and his investigative activities...

Ed Murrow, in denying prejudice against McCarthy in the program, said: "SIN (abbreviation for 'See It Now') is a documentary of weekly news for television and in the McCarthy presentation we simply portrayed the Senator in his favored role. Public reaction was mixed, however, and CBS decided that since an element of controversy existed, we would offer Senator McCarthy equal time to reply. We leaned over to be fair. On this show I said nothing I had not said before on the radio in reference to McCarthy. Why all the commotion now?"

Veteran newsman Murrow (46) undoubtedly understands the reason for the commotion. His reference to McCarthy on his radio news program could not carry the impact of a dramatic TV presentation. In "See It Now" he portrayed "McCarthy-in-action" with a "load of lens." When he and the splicers edited the trick shots and the deleted vocal statements, the result was McCarthy, the culprit, not the cavalier.

Equal Time vs. Equal Showmanship CBS in response to nationwide protests from McCarthy supporters did give Senator McCarthy free "equal time."

But "equal time" does not provide equal rebuttal, equal showmanship, or equal facilities for production. Senator McCarthy's answer could not compete with the Murrow presentation of him in "See It Now." CBS-Murrow spent thousands of dollars with camera, props, talent and expert production by some of the best professionals of the trade. The enormous resources of CBS were utilized to produce the show. It is no secret that both CBS and Murrow are anti-McCarthy. It can be assumed that as a director of CBS, Murrow is on the inside track of network policy, for no underling would dare to tackle such a portrayal of controversial McCarthy without a green light from the top. There is no law requiring CBS to give anybody free time to reply. The fact that it did proved that on both radio and TV Murrow did go beyond reasonable bounds in his portrayal of McCarthy.

Official Reaction to Controversy

Rose H. Hyde, chairman of FCC stated the Federal Commission's position: "We believe editorializing on TV is acceptable, consistent with fair play and impartiality. The question of the radio-TV commentator, versus anyone who does not possess the skill and facilities at using the medium, boils down to a matter of fair play."

Ted Bergman, DuMont Television, reacted thusly: "On DuMont news programs we strive to present a true and accurate picture of news and comment. Our editors have strict instructions to present facts without personal opinions, or slanting of any kind."

Reporting and Editorializing By and large the newspaper divides the news from its opinions by virtue of the "editorial page." Here the policy of the paper is clearly expressed on various issues. The reader knows this and reads the editorials with a clear cut knowledge that they express the opinion of the paper. The columnist is in the same category, expressing views under a byline and the reader can accept or reject them. But in reporting straight news, or documentary films of men or events, the reporter cannot compromise his responsibility for public service, by coloring his presentation with as much as an emphasis in his voice, or through a deliberate trick shot to show a subject in an exaggerated or unfavorable light.

TV is acknowledged as the most effective media in the presentation of news, because of its unlimited possibilities of picture and sound. Propaganda potential is enormous. It can serve as a tool for better reporting and greater public service, or as an instrument of the demagogue for public exploitation.

IT'S A FACT

by JERRY CAHILL

WORDS AND MUSIC—FOR THE HYMN, "ONWARD CHRISTIAN SOLDIERS" WERE BOTH COMPOSED IN 1861... BY TWO DIFFERENT MEN...

SHERAPNEL IN WOUNDS—IS NOW LOCATED BY AN ELECTRICAL DEVICE OPERATING ON THE PRINCIPLE OF THE SUBMARINE DETECTOR!



THE PAYOFF! ADMIRAL CHESTER W. NIMITZ... CINCUS OF THE U.S. PACIFIC FLEET WHICH BLASTED JAP WARESHIPS IN THE MARSHALL-GILBERT ISLAND RAID IN JANUARY, 1942, THUS REPAID JAPAN FOR THE 1931 SINKING OF THE U.S. SUBROTOR PANAY... THE PANAY WAS THE FIRST COMMAND! NEXT ISSUE: ARMORED VESSEL 50 YEARS BEFORE ARMOR!

LAW IN ACTION

KEEP RECORD OF COMMUNITY AND SEPARATE PROPERTY. Californians take a pride in their community property system. It makes a man and wife partners in what either one earns.

Separate property is what either one had before marriage, or received afterwards by gift or inheritance. You ought to keep track of both kinds of property in your family, possibly through separate bank accounts or records.

For otherwise the two kinds of property may become "commingled" with confusing results. Suppose your father wills you his house. The house is your separate property. But suppose you sell it, put the money in a joint account and then make many other deals. After a few years all trace of the original house money may be lost. Though it may be your separate property, you may not be able to prove it. Or if you do, it may be costly. What happens?

1. In allowing your separate property to become community property, you may have made a gift to your husband or wife. You may have to file gift tax returns and pay gift taxes. 2. Should a divorce occur, one may lose some of his property when the court divides the couple's goods. 3. Children may rely upon a record of property holdings in their dealings, only to find out to their loss that they were mistaken. 4. Without proper records, property may go to heirs who would not otherwise get it, especially when a person dies without a will. Community property goes to one's heirs through one line of kinship, but separate property through another. 5. You may forfeit your right to will some of your separate property as you like if it is so commingled with community property that a court cannot tell which is which. It is so much simpler and more satisfactory to keep records of separate and community property. NOTE: The State Bar of California offers this column for your information so that you may know more about how to act under our laws.

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