

# 1954 TORRANCE BUSINESS REVIEW 1954



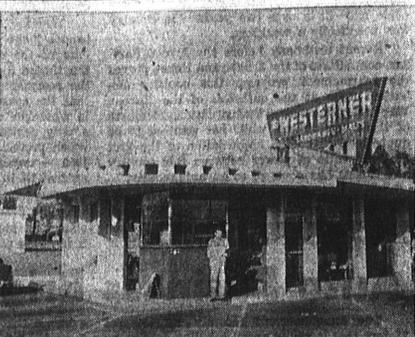
"The Vacuum That is Sweeping the Country" is the slogan of the Kirby Vacuum Cleaner Co., 1713 Cabrillo, Torrance. Mr. Helmerding is the agent for the company in the Torrance area, and he is a man who can answer your questions and solve your problems when it comes to vacuum cleaners. He has many years of experience in this line, and he and his staff are always more than willing to demonstrate the Kirby. To those of you who already own a Kirby.



Established 13 years ago by her mother, Marie Hughes is the owner of the well known Hughes Guest Home for Elderly People, located at 1874 261st St., Lomita. Featuring home cooked meals, private living room, and warm, clean, comfortable rooms, anyone can feel that their elderly loved ones will get the best of loving care in this genuine home atmosphere. Telephone number is DA 6-1171.



For the particular model builder, the place is Dory's Model Supply, 1807 Post Ave., Torrance. Dory Scudder, owner of the popular shop, has many years experience in handicraft work, and has devoted much of his time to Boy Scout activities. Model railroad enthusiasts will be interested to know that Dory organized the Harbor Model Railroad Assoc., and has turned over part of his store to them. The Assoc. meets every Friday night at 8 p.m.



Laurence Batty and John Blackham opened the Westerns, Western Ave. and Torrance Blvd., August 14, 1953. Here you may enjoy the finest of foods served to you in your car or in the friendly atmosphere of their beautiful building.

## AIRCRAFT MAINTENANCE

**ACME AIRCRAFT CO.**  
Torrance Municipal Airport  
Maintenance & Modification  
Designated Aircraft Maintenance  
Student Instruction, Rentals, etc.  
C. R. Keeney—H. K. Crawford  
Owners & Operators  
P. O. BOX 516, LOMITA  
DAVENPORT 4-4081  
Same location since 1945

## AMBULANCE

**JACOB'S AMBULANCE**  
24-Hour Service — 2-way Radio  
Oxygen Equipped Resuscitator  
8093 TORRANCE BLVD.  
FA 8-1415  
ME 4-3203

## SOUTH BAY AMBULANCE SERVICE

Complete  
Storeroom Supplies and  
Oxygen Service  
SALES & RENTALS  
24 Hour Service  
FAIRFAX 8-1105  
FRONTIER 8-2431

## ANTIQUES

**YESTERHOUSE**  
PACIFIC COAST HWY. AT  
HAWTHORNE AVE.  
FR 6-0808  
Lamps — Accessories — Gifts  
Fabrics — Curtains — Wallpaper  
Carpets  
Free Decorating Service  
Roberta Griffin  
Consultant Decorator &  
Color Stylist

## APPLIANCES

**GAMBLES**  
Western Auto Supply Co.  
1289 BARTOLI AVE.  
FA 8-1278  
Open 9 a.m.—6 p.m. Fri. Till 9 p.m.  
Radios, Refrigerators, Stoves,  
Washers, Auto Accessories, Tires,  
Batteries, Seat Covers, Sporting  
Goods, Complete Line of Paints  
& Housewares

## AUTO BODY & FENDER REPAIR

**D. K. MITCHELL**  
AUTO PAINTING  
Expert Auto Rebuilding &  
Quality Painting  
Complete Satisfaction Guaranteed  
Drive in for an Estimate  
1324 BORDER AVE.  
DA 6-0677

## AUTO PARTS

**DUNHAM'S AUTO PARTS**  
Complete Machine Shop Service  
Hastings & Seal-Paper  
Piston Rings  
Chicago Pneumatic Air Tools  
Raybestos Brake Lining  
1407 W. CARSON, TORRANCE  
FA 8-2204

## AUTO REPAIR

**STEAM CLEANING**  
Auto steam cleaned before repair  
saves time & money.  
**ASSOCIATED SERVICE**  
COR. CARSON & FIGUEROA

## AUTO REPAIR

**R. C. WILLIAMS GARAGE**  
Towing — Welding — Tune-Up  
Clutch & Brake — Ignition  
Carburetion — Transmission  
1408 BORDER AVE.  
FA 8-1174

## AUTO REPAIR

**101 BEAR SERVICE**  
Member Calif. Assn. Brake &  
Wheel Specialists, Inc.  
Brakes, Wheel & Frame Service  
Motor, Tune-Up  
Free Estimates  
25555 SOUTH VERMONT  
Near 101 Hwy. DA 6-0555

## AUTOS—NEW

**PONTIAC**  
Hohman & Hadenfeldt, Inc.  
805 PACIFIC COAST HWY.  
HERMOSA BEACH  
FR 4-8957 OR 8-5285  
"The Most Beautiful Thing on Wheels"

## AUTO SERVICE

**LES'S AUTO SERVICE**  
Tune-up—Brakes—Carburetion  
2172 TORRANCE BLVD.  
FAIRFAX 8-6597

## AUTOMOTIVE

**PENNSYLVANIA**  
AUTOMOTIVE SALES &  
SERVICE  
Tune-up with Latest Equipment  
Motor Rebuilding—Brake Service  
Parts for Makes of Autos  
24 Hour, Tow Service  
Auto Club of So. Calif.  
Approved Emergency Service  
25212 PENNSYLVANIA AVE.  
LORITA FA DA 6-2774

## BABIES & CHILDREN'S SHOP

**PIXIE BABY SHOPPE**  
Torrance's New Baby Store  
Clothing to 6X  
Furniture & Toys  
1817 CARRILLO  
FA 8-7389

## BAKERY

**VI'S BAKERY**  
1651 CRAVENS AVE.  
TORRANCE  
FAIRFAX 8-5356

## BARBER SHOP

**BILL'S BARBER SHOP**  
Special Attention to Your  
Particular Problems in Hair  
Grooming  
3 Chairs to Serve You  
Hair cutting by appointment, if  
desired  
If You're Looking for a Really  
Good Barber, See Bill  
1538 W. PACIFIC COAST HWY.  
HARBOR CITY  
DA 6-3222

## BARBER SHOP

**HANDY ANDY**  
BARBER SHOP  
1110 CRENSHAW BLVD.  
Ladies' & Men's Haircuts  
Specialize in Children's Haircuts  
FA 8-1071

## BARBER SHOP

**TARR'S BARBER SHOP**  
3 Barbers To Serve You  
We Like Children  
Ladies Haircutting Our Specialty  
Hours 10 a.m.—8 p.m. Tues.—Fri.  
9 a.m.—7 p.m. Saturday  
Closed Sunday & Monday  
1521 W. CARSON  
FA 8-2204

## BOWLING

**TORRANCE BOWL**  
"The House of Action"  
2 All Maple Lanes  
Open Bowling Every Evening  
Phone Ernie for Reservations  
1953 CARSON FA 8-9864

## BUILDING CONTRACTORS

**OPPERT & FORSBERG**  
All Types of  
Building Construction  
25 Years in Los Angeles County  
1446 W. 186th ST.  
GARDENA PL 6-2440  
ME 4-1059

## BLDG. MATERIALS

**H. & H. BUILDING**  
MATERIALS  
"Serving the Harbor Area"  
Rock — Sand — Cement — Brick  
Flagstones — Concrete Blocks  
Stepping Stones  
Barbecue Supplies  
22204 SOUTH VERMONT  
FAIRFAX 8-4845

## BLDG. MATERIALS

**TORRANCE READY-MIXED**  
CONCRETE CO., INC.  
By Large or Small Truck  
Sand — Concrete — Cement  
Concrete Piers  
Reinforcing Steel, Inc.  
Saturday Order  
22432 S. VERMONT  
FA 8-4451

## BUILDING SUPPLIES

**LOMITA LUMBER CO.**  
1800 PACIFIC COAST HIGHWAY  
DA 6-1437  
Lumber, Builders Hardware,  
Plywood, Sash & Doors, Fine  
Old Colony Paints, Tools,  
Redwood Fencing, Roofing

## CABINETS

**A & B CABINET CO.**  
Arthur C. Adams  
Custom Built Cabinets for  
Houses and Apartments  
QUALITY FIRST  
1865 1/2 W. 169th ST., GARDENA  
ME 4-4631

## CAFE

**CORK CAFE**  
809 W. ANAHEIM  
WILMINGTON  
Open 9 a.m.—2 p.m.  
Lunch — Coffee — Beer  
**MIRL'S CAFE**  
535 W. B STREET  
WILMINGTON  
Open 8 a.m.—6 p.m.  
Breakfast — Lunch

## CAFE

**DING HOW CAFE**  
American and Chinese Food  
Food to Take Out  
Private Banquet Room  
1650-1652 CARRILLO  
TORRANCE  
PHONE FA 8-2001

## CAFE

**HERB ALLEN**  
"Where Burgers and Chili are  
Better."  
Inez Allen's Home Made Pies  
TOP TENDER, SPESBA  
1616 CRAVENS AVE.  
TORRANCE

## CAFE

**HI-HO CLUB CAFE**  
1778 CARSON ST., TORRANCE  
FAIRFAX 8-9975  
Steak—Shrimp—Chicken Dinners  
Open 24 Hours

## CAFE

**STIEPP INN**  
Fine Food — Beer — Shuffleboard  
1035 N. PACIFIC AVE.  
SAN PEDRO  
PHONE TE 2-1983

## CAFE & BAR

**THE RANCH**  
Featuring Western Dancing  
and Your Favorite Beer  
Open 10 — 2 a.m.  
Dancing 8:30 — 12 a.m.  
Sun. Jam Session 2:30 — 10 p.m.  
Ernie & Propaganda  
414 E. SEPULVEDA BLVD.  
WILMINGTON Terminal 4-0447

## CANDY SHOP

**HELEN GRACE CANDIES**  
& Hallmark Great Gift Cards  
Now at  
**JOY LYN'S CANDIES**  
Watch Our Windows for  
Daily Specials.  
1339 EL PRADO — FA 8-4221

## CHILDREN'S READY TO WEAR

**NETA'S TOTS TO TEENS**  
"From Heaven to Earth"  
Complete Selection of Little  
Ones — Fairies — Gifts  
1272 FORTIER AVE.  
FA 8-2028

## CHILDREN'S SHOP

**KALES CHILDREN'S SHOP**  
Visit Our New Modern Store  
Complete Selection of  
Infants' Wear — Children's Wear  
Western Wear — Toys — Apparel  
Gifts — Toys  
1321 EL PRADO FA 8-7728

## CLEANERS

**TOP HAT CLEANERS**  
Pick-up & Delivery Service  
Cleaning — Dyeing — Blocking  
We Operate Our Own Plant  
One-Day Service on Request  
2025 W. COMPTON—ME 4-3159  
1803 REDONDO BEACH BLVD.,  
GARDENA  
DA 6-2713 TORRANCE  
LORITA & WESTERN  
DA 6-2252

## CLOTHING STORE

**COHN'S**  
Smart Clothes for Men  
Convenient Location  
Friendly credit  
There is No Better Place to Shop  
in the Wilmington Area  
738 AVALON BLVD.  
(Just South of Anaheim Blvd.)  
WILMINGTON TE 4-3781

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**ELYER R. WHITE**  
Building, Remodel & Repair  
44 LINCOLN ST.  
WILMINGTON, CALIF.  
PHONE Terminal 4-6238

## CREAMERY

**MAYFAIR CREAMERY**  
Fresh Dairy Products  
at Your Store  
Two Toter Convenience  
or Delivered to Your Door  
Dacro-Protected  
20301 S. WESTERN AVE.  
TORRANCE FA 8-2826

## DEPT. STORE

**WILSON'S DEPT. STORE**  
Dry Goods & Complete Line of  
Men's Furnishings  
Now at New & Spacious Location  
Lomita's Only Department Store  
The Only Established Business  
in This Community  
24825 NARBONNE AVE.  
DANFORTH 6-6263

## DI-MET TOOLS

**FELKER MANUFACTURING**  
"World's Largest Manufacturer of  
Diamond Largest Cut-Off  
Wheels and  
Felker Di-Met Diamond Wheels  
and Other Products Designed to  
Cut Concrete, Tile, Ceramics,  
Marble, Quartz, Glass, etc. For  
Non-Metallic Materials. There is  
no better method of cutting than  
with Felker Wheel."  
1128 BORDER — TORRANCE

## DRUG STORE

**AL'S KNOLLS DRUG**  
Prescriptions  
235th and WESTERN  
TORRANCE  
DAVENPORT 6-6644

## ELECTRICAL CONTRACTING

**BILL BICKAR**  
Electrical Contractor  
Industrial—Commercial  
Residential  
21226 S. FIGUEROA  
FA 8-3834

## ELECTRICAL

Complete Electrical Sales &  
Wiring Supplies & Fixtures  
Services  
**AARON'S 101 ELECTRIC**  
Service Anytime  
H. A. Jolliffe  
Licensed — Bonded — Insured  
If no one, call DA 6-0155  
Pennsylvania at 101 Hwy., Lomita

## EMPLOYMENT AGENCY

**TORRANCE**  
PERSONNEL AGENCY  
"The Job To Fit The Person—  
The Person To Fit The Job"  
1628 GRAMERCY AVE.  
(Near Lincoln Court)  
FAIRFAX 8-5368

## EQUIP. RENTALS

**CRESCENT EQUIPMENT**  
RENTALS  
Complete Line of Power  
Equipment for Contractors and  
Home Owners  
2073 PACIFIC COAST HWY.  
LOMITA DAVENPORT 6-6112

## FLORISTS

**LA GALERIA FLORISTS**  
"Distinctive Flowers for All  
Occasions"  
Delivery & Wire Service  
1620 GRAMERCY FA 8-4745  
TORRANCE

## FOOD MARKET

**QUALITY SUPER MARKET**  
Frozen Food Lockers  
Complete Groceries  
Meats, Fruits & Vegetables  
2171 TORRANCE BLVD.  
TORRANCE

## FRUIT CONCENTRATES

**REX KING-O-FLAVOR**  
12 Delicious Flavors  
1 Bottle makes 6 bottles of  
Finished Drink, Just add Water.  
"A Delicious Real Fruit  
Drink"  
3870 PACIFIC COAST HIGHWAY  
Open 10 a.m. — 7 p.m. Week Days  
Fri. and Sat. 'Till 8:30  
Child Accounts — Wholesale  
22023 S. AVALON BLVD.  
Avalon Village — Wilmington

## FUNERAL DIRECTORS

**A. M. GAMBY MORTUARY**  
"Sympathy in Time of Need"  
In Lomita Since 1936  
A Complete Service Within The  
Means of Every Family  
Every Consideration  
Personal and Financial  
25001 NARBONNE AVE.  
DA 6-6343

## Furniture—Appls.

**FRED'S**  
Television—Alliances  
Furniture—New and Used  
Trade in your old furniture and  
appliances on new, later model.  
Save Far More Than You Think!  
Fred Hagedorn, Manager  
1321 E. Pacific Coast Highway  
WILMINGTON  
TE 4-4855 TE 4-4258

## GARAGE

**LARSON'S GARAGE**  
Complete Automotive Repair  
Motor Tune-up  
Carburetor Service  
1922 W. CARSON, TORRANCE  
FA 8-3798

## GARAGE & GAS

**NEIL'S GARAGE &  
SERVICE STATION**  
Towing—Welding—Tuneup  
Clutch & Brakes—Ignition  
Carburetion—Transmission  
Complete Motor Overhaul  
Experts on Foreign Make Cars  
20320 SD. NORMANDY  
MENLO 4-9346

## GUEST HOME

**HUGHES GUEST HOME**  
FOR ELDERLY PEOPLE  
Home Cooking  
Private Living Room  
Genuine Home Atmosphere  
Established 1940  
1674 85th ST., LOMITA  
DA 6-1171

## HEATING & AIR CONDITIONING

**TURMES HEATING**  
Heating — Ventilating  
Air Conditioning  
Sales—Service—Installation  
Calli Charlie Turmes FA 8-4329  
721 PINE DRIVE TORRANCE

## HOTELS

**BRIGHTON HOTEL**  
1639 1/2 CARRILLO AVE.  
TORRANCE  
FAIRFAX 8-5543

## HOUSE TRAILERS

**C & M MFG. CO.**  
Fleetwood Trailers  
Sleeps Five, Plastic Dinette  
Seats, Canadian Birch Interiors,  
All Hand Plumbing, Pull Drapes  
18028 S. BROADWAY  
ME 4-6668

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**BY-GEORGE CHIHUAHUA**  
KENNELS  
Stud Service—AKC Reg. Puppies  
Terminal 4-9300  
If no answer call AX 7680  
1854 JAYBROOK DR.  
SAN PEDRO  
Phone TE 3-4352, TE 3-2220

## LANDSCAPING

**STANLEY STEARNS**  
LANDSCAPING  
Serving Torrance & Vicinity  
Commercial — Residential  
Free Estimates  
1408 W. 214th FA 8-3412

## LINGERIE & KIDDE SHOP

**LINGERIE & KIDDE SHOP**  
Infants to Age 14—Boys & Girls  
Complete Line of Women's Sports  
Wear and Lingerie  
Lilyette Bra and Camis Road  
Open 10 a.m. — 7 p.m. Week Days  
Fri. and Sat. 'Till 8:30  
Child Accounts — Wholesale  
22023 S. AVALON BLVD.  
Avalon Village — Wilmington

## LIQUOR STORE

**ANCHOR LIQUORS**  
2439 WESTERN AVE.  
LOMITA  
DAVENPORT 6-6334  
Best Brands Liquors,  
Beers & Wines  
Groceries — Cosmetics  
Sundries — Delicatessen

## LUMBER

**A & M LUMBER**  
Lumber and Building Supplies  
REDWOOD FENCES  
Open Daily 8:30 to 5:30  
Sundays 10 till 2 p.m.  
13720 S. WESTERN  
PL 8-1628 or ME 4-4304

## MARKET

**CARSON MART**  
Complete Line of Groceries  
Including All Fresh Vegetables  
Quality Meats — Beer & Wine  
Independently Owned and  
Operated  
ANDREW ZLAKET  
1922 CARSON FA 8-5036

## MODEL SUPPLY

**DORY'S MODEL SUPPLY**  
1307 POST AVE.  
FAIRFAX 8-7878  
Model Ships—Trains—Autos  
Planes  
"For the Particular  
Model Builder"  
Dory F. Scudder, Proprietor

## MOTEL

**SUNSHINE MOTEL**  
Gateway to Palos Verdes  
Sleeping Rooms—Also Family  
Accommodations  
Private Baths—Venetian Heat  
Pacific Coast Hwy. at Hawthorne  
Blvd.  
9 MI. West of Long Beach  
3 MI. East of Redondo Beach  
FR 9-3009

## MOVING—STORAGE

**TORRANCE**  
VAN & STORAGE CO.  
Local & Long Distance  
Agent for  
Aero-Max/Flower Transit Co.  
FAIRFAX 8-7071  
1916 BORDER AVE.

## OPTOMETRIST

**DR. B. N. ROBINSON**  
OPTOMETRIST  
1640 S. Vermont Ave.  
Gardena  
ME 4-1437

## OPTOMETRIST

**DR. J. M. SOSS**  
DR. A. F. KLINE  
Modern—Scientific Eye Exam.  
Glasses Fitted  
Convenient Weekly or  
Monthly Terms—24 Hour Service  
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WILMINGTON Terminal 4-8661

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**AMES PAINTING CO.**  
Commercial & Residential  
"Qualified Interior Decorating"  
by David Boerschig  
Paperhanging — Waterproofing  
Guaranteed Work Since 1941  
1854 JAYBROOK DR.  
SAN PEDRO  
Phone TE 3-4352, TE 3-2220

## PAVING CONTRACTORS

**WARREN SOUTHWEST, Inc**  
Paving Fashioned for Each Job  
Hot Mix Asphalt Pavement is  
Ready for Use the Day it is Laid  
20934 S. NORMANDIE AVE.  
FAIRFAX 8-3165 TORRANCE

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**WATTS PET SHOP**  
A.K.C. Reg. Chihuahuas  
and  
Pet Supplies  
Govt Inspected Horsemeat  
Birds of All Kinds  
22507 SO. VERMONT AVE.  
FA 8-3033

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**OPERATIVE PLASTERERS**  
& CEMENT MASONS  
INTERNATIONAL ASSN.  
Local No. 838  
D. L. "Joe" Reid  
Paul J. Axelsson  
822 CARSON FA 8-3400

## PLUMBING & HEATING

**GEORGE H. WARE**  
PLUMBING  
New — Remodeling — Repairs  
"Let George Do It"  
1971 PLAZA DEL AMO  
FAIRFAX 8-7691

## PLUMBING

**JAY R. WARE PLUMBING**  
Plumbing Service and Repair  
Water Heaters, Garbage  
Disposal, Wall Heaters,  
Floor Furnaces  
New Construction  
Remodeling Services  
Four Trucks to Serve You  
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FR 8-6110

## PLUMBING

**WM. PUNT CO.**  
Plumbing — Paints  
Contractor — Repair Work  
Water Heaters — Furnaces  
Plumbing Supplies  
15410 S. WESTERN ME 4-4951

## PLUMBING CONTRACTOR

**MERKEL CONSTRUCTION**  
CO.  
Serving All Southern California  
Septic Tanks, Cesspools  
New Drain Systems for Home,  
Industry and Tract  
Repair Existing Systems  
Pumping Free Estimates  
1018 ENGRACIA  
Call FA 8-2814 Night & Day

## PLYWOOD

**FITZGERALD CABINET CO.**  
Plywood Cut to Size, see us for:  
Hardboard — Wallboard — Roofing  
Marine Plywood  
Cabinet Doors (made to order)  
Open Sunday 'Till Noon  
17819 S. MAIN ST. ME 4-2742

## PLYWOOD

**PLYWOOD, LTD.**  
Hardwood, Softwood & Marine  
Plywood, Hardboard, Kolding,  
Sash, Frames, Doors—Sills, Panels  
& French, Ceilings, Screens, Sun-  
Bath, Cabinets, Hardware, Pen-  
Chrome Stains, DAWAIT Radial  
Sawn  
22422 NARBONNE AVE.  
(9 MI. N. of Pac. Coast Hwy.)  
LOMITA DA 6-3181

## PRINTING

**AUTOMATIC PRINTING**  
COMPANY  
Lithographers & Printers  
Business & Factory Printed Forms  
Folders — Catalogs  
One-Time Carbon Forms  
1516 CARRILLO AVE.  
FA 8-6622 24th 0445

## REAL ESTATE

**ALTER REALTY &  
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Serves the Southland from these  
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1963 Pacific Cat. Hwy. DA 6-3137  
2220 Arlington Ave. FA 8-1120  
1425 W. Carson St. FA 8-67