

Gambles
**WESTERN AUTO
SUPPLY CO**

SENSATIONALLY NEW VARCON F-60 HURRICANE BATTERY!

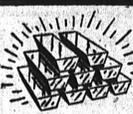
GUARANTEED FOR 5 FULL YEARS

Greatest Battery Engineering Achievement Since 1933



WATER-GUARD

Provides 50% more water over plates for better starting. Protects against summer heat and winter cold.



SILVER TREATED

A new process—pure silver prevents grid corrosion. Means longer service, greater dependability for you.



ADDED PLATES

Extra plates—57 in Group 1, 63 in Group 2L provide better starting. More exposed plate surface—more power.

A \$35.00 VALUE

Introductory SALE PRICE

19⁹⁵

Gr. 1,
Gr. 2L
Exchange

ONLY \$1.95 DOWN—BUY ON EASY TERMS

- 63 Plates in Group 2L—57 Plates in Group 1. Extra Plates Give 25% More Power. Insure Quick Starts in Any Weather.
- Guaranteed for 5-Full Years! Buy Now in January, 1954, and Get Performance Guaranteed Until January, 1959.
- New Plastic Separators Won't Warp or Burn. They Give Longer Life—Faster, Easier Starting All Year Around.
- New Silver Treatment in Battery Prevents Grid Corrosion and Extends the Life of Your Battery Up to 50%.
- Water-Guard Provides 50% More Water Above the Plates for Better Plate Protection. Fill Only Three Times a Year.
- Rugged New IM-PLAST Container Is Scientifically Designed to Hold More Water, More Plates—Extends Battery Life.
- Fits Fords, Chevrolet, Plymouth, Mercury, Dodge, Studebaker, Nash and Many Other Popular Models of Automobiles.

SHIPPED DIRECT FROM OUR FACTORY
Guaranteed Performance at Lowest Cost

Roy Blue Battery
Protected by Guarantee!

4.98 Group 1 Exchange

- 23 Precision Made Plates
- Select Wood Separators
- Heavy Plastek Container
- 78 Amp. Hour Capacity

MO-3-19225

Plus Freight from Ogden, Utah or Los Angeles, Calif.

SAVE MANY DOLLARS—USE OUR MAIL ORDER PLAN

VARCON BATTERIES TO FIT EVERY CAR—EVERY BUDGET!

With 12, 24 or 36 Month Guarantees

PRICED AS LOW AS 7.95 Group 1 Exchange

WESTERN AUTO SUPPLY CO.

A BUSINESS OF YOUR OWN . . .

Even though you have no previous business experience, you can successfully operate your own store. Write immediately to:

Gambles Western Auto Supply Co.
1430 Cahuenga Avenue
Hollywood, California

STOP! SHOP! COMPARE! TIRE SALE! PRICES DOWN!

Crest DE LUXE
Here is deluxe quality at sale prices. Has full siskid depth tread. Terms to fit your budget. Use our handy lay-away plan.

12.88* 600x16 670x16

- Rayon Cord Protects Against Blowouts
- 15 Month Road Hazard Guarantee
- Lifetime Guarantee Against Defects

710x15, or 650x16 **13.88***

*Plus tax, exchange for recyclable tire, \$1.00 extra if no tire in exchange.

Crest TRAVELER
Act now—take advantage of low prices on Traveler Tires. Tough, rugged, dependable. We feature free installation.

10.88* 600x16

- Cold Rubber Treads Give Longer Wear
- Buy in Sets and Pocket Big Savings
- Free Installation on All Crest Tires
- Protected by a Written Guarantee

MO-3-19212

*Plus tax, exchange for recyclable tire, \$1.00 extra if no tire in exchange.

Parkside TIRES
Save money through our Mail Order plan. Set of four 600x16 costs under \$40. Shipped from factory or nearest point.

8.88* 600x16

Plus Freight from Los Angeles, Calif. Portland, Oregon

- Cold Rubber Treads—Longer Life
- Rayon Cord, Durable Construction
- New Tires for Less Than Recaps

670x15 Size **9.99*** Plus Freight

MO-3-19212

*Plus tax, exchange for recyclable tire, \$1.00 extra if no tire in exchange.

DUROFLO MOTOR OIL

SAVE MANY DOLLARS—USE OUR MAIL ORDER PLAN

DEPENDABILITY AT LOWEST COST!

Compare DUROFLO at 30c a Quart

2 GALLONS 77c Bulk Incl. Tax SAE 10-40

Save money with safety. Carefully refined to remove impurities. Protects against excessive engine wear and is completely dependable. For all models of cars and trucks.

OIL FILTER CARTRIDGE Keeps oil pure, clean. Most cars. 9-2094 **1.10**

Lubricate Your Engine with the Very Best!

SUPREME OIL IN BULK

Compare at 45c Qt.!

Refined from pure paraffin base crudes. Meets heavy duty requirements. Resists oxidation.

79c Gallon Incl. Tax SAE 10-40

ALL OF OUR TIRES CARRY WRITTEN DOUBLE GUARANTEE!