



Cottons... wherever you look this Summer. See our bright-as-a-penny collection at pretty penny savings.

- Cay Artley
- Toni Todd
- Vickie Vaughn
- Jacqueline Shaw



BETSY ROSS as seen in SEVENTEEN
Twice as nice... you in Vickie Vaughn's holly andress of Avondale's lustrous satin stripe chambray that loves to be washed. Waist-whittling detachable cummerbund and modest moments bolero are polished cotton. The coy collar poses so prettily and the dancing gored skirt whirls as you like it. White/royal, white/red or white/green. Sizes 7 to 15.

Cottons were never prettier... and Chaney's look their loveliest... all decked out in palette-fresh colors and distinctive styles. Flare, circle, and generously gathered skirts in abundance, with the tailoring details you look for. Fabulously low priced too, at budget flattering prices.

5.98
To
8.98

New FABRICS...
New COLORS...
New FUN!



DOLLY MADISON as seen in SEVENTEEN

Like sweet icing on a cake... the embroidered white plique collar and pocket scallops on the rippling skirt. Rhinestones wink naughtily from buttons and applique petals. Vickie Vaughn welcomes summertime with this sleeveless enchantress done in famous Avondale crisp Everglaze Mignonne chambray, crease-resistant and pre-shrunk. Red, lilac, chartreuse, black, mist grey, gold or toad. Sizes 7 to 15.

7.98

- "Bolero" by Jacqueline Shaw... a sleeveless dress with bolero jacket in fine combed everglaze... Sizes 12 to 18... **5.98**
- "Squaw Dress"... a three-tier rainbow colored playtone fabric with wide patent leather belt... Sizes 9 to 15... **5.98**
- "Cinerama"... everglaze embossed print with black polka dot overprint. Tan, Teal Blue, Rose, Chartreuse... Sizes 9 to 15... **3.98**
- "Backless" Carnac Carbrook Broadcloth, with novelty schiffli fringe trim. Backless dress with button up jacket... Sizes 14 1/2 to 24 1/2... Navy, Coppertone, Purple, Citron, Green, Peacock... **7.98**
- "Bolero Backless"... sanforized mercerized broadcloth with rick-rack and applique trim. Sizes 12 to 20. Rose, Green, Navy, Coppertone, Grey... **6.98**

7.98

for fun in the sun...



KAMEHAMEHA

SWIM SUITS

One-piece elasticized swim-suits of Kamehameha authentic Hawaiian brilliance, in design and color printed for prettiness... designed for comfort and figure flattery.

Many colorful patterns other than illustrated **8.90**

Authentic Hawaiian designs in Kamehameha cotton skirts to match swim suit... **6.90**

Kamehameha cotton jacket to wear with swim suit... **4.98**

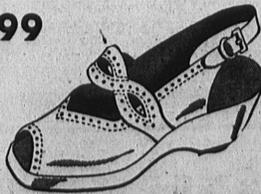
2-Piece Bra and Panty SWIM SUITS

Colorful patterns in bright color cotton bra and panty suits... choose from red and white, blue and white, green and white combinations. **6.90**

SABOT PUMP

Punch punctuation adds summer-drama to this platform-soled summer pump that wears its heels low and a strap of links across your vamp. Sling back and open toe, too. White.—Only

3.99



Other Styles at 2.99

Headquarters for U.S. Keds and Kedittes for all the family.

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IN HAWTHORNE
Values Since 1930
315-317 N. HAWTHORNE BLVD.

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On Huge Lighted Lot In Rear
Enter Chaney's Back Door

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Sport Coats
for REAL SPORTS

Men's 100% Wool Imported Tweeds

Greatest value in years! Finest quality virgin wool in rich imported tweeds, novelty patterns, 2-button styles, top tailored in light leisure comfortable style. Hurry for first selection. Sizes to fit most men in regular, shorts and longs.

18.88

You Save 6.62

Men's Sea-worthy **SWIM TRUNKS**
Fancy prints or plain colors
Newest popular styles

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UP

Boy's Fancy Combed Cotton **TEE SHIRTS**
Reinforced at strain points to give long wear, hold shape.

1.00

Boys' Quick-Drying **SWIM TRUNKS**
Prints and plains, just like Dad's
Popular styles

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UP

Boy's Cotton Seersucker **SPORT SHIRTS**
Printed colorful patterns
Sizes 4 to 18

1.49

Chaney's are official headquarters for Boy Scout and Cub Scout **SWIM TRUNKS**

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Boy's Cello Pack of 3 **COTTON BRIEFS**
Sizes 2-16 — Guaranteed
3 in pack

1.25

SMART - STURDY - LOW PRICED LUGGAGE



TRAIN CASES... **2.49** 21-INCH CASES... **2.98**
18-INCH CASES... **2.49** 24-INCH CASES... **3.98**

All 4 Pieces Matched Set

Here's luggage that is ready-set-go! This complete set gives you cases for your every need at a real budget price.

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BOYS' FANCY STRIPE

"T" SHIRTS

Values to 1.00

2 for 1.00

LADIES

HAND BAGS

Values to 2.98

COLORS—BLACK, RED, NAVY, GREEN and WHITE

1.59
EA.

BUY 2 for 3.00

Shredded

FOAM RUBBER PILLOWS

Size 17x26, a 2.98 Value

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EA.

2 for 3.50

BETTER DRESSES

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NOT ALL SIZES IN THIS GROUP

A REAL BUY AT

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EA.