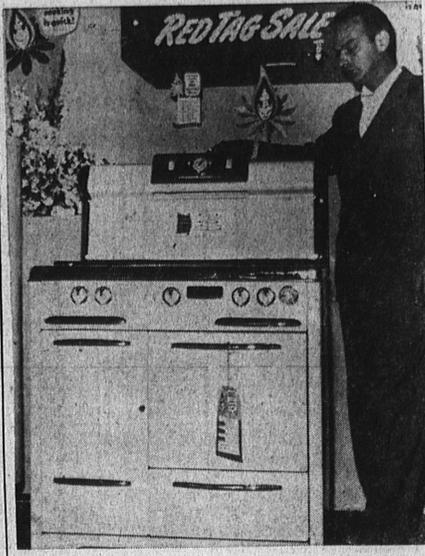




**SHOW STOPPER . . .** Frank Higgins and Steve Schmidt of Star Furniture Co. show off one of the new Wedgewood ranges which will be featured at the Herald Cooking School Thursday and Friday.



**MAGIC-COOKING . . .** Harry Oster of Universal Furniture demonstrates the Magic Chef, which will be one of the ranges offered as the grand prize at the Herald Cooking School Thursday and Friday at the Civic Auditorium.

**Cautions Chief**

**Don't Wait for A Fire Before Finding the Right Phone Number**

Foremost time to determine whom to call to report a fire is during a fire. Such was the advice given this week by Fire Chief J. J. Benner of the Torrance Fire Department. "We have been averaging more than a call per day from persons reporting fires not within the City of Torrance," said Benner.

He urged residents, especially new home owners to check to obtain the correct number to telephone to alert the proper fire-fighting agency.

In general persons living between Western Ave. and Normandie Ave. live in the City of Los Angeles and should not

phone the Torrance Fire Department. The correct number for residents of the Shoestring Strip or Harbor City to call is Terminal 2-4241, which is the Los Angeles City dispatcher.

Residents living generally east of Normandie Ave. which is in Los Angeles County territory should report fires to the coun-

ty fire station on East Carson. The number is Terminal 4-5281. Residents of Lomita will get quicker response if they call Lomita 263. A substitute number to call for county territory is NEwmark 1-6121.

Another procedure which may be followed is to tell the telephone operator: "I wish to report a fire in the . . . (then give the proper governmental subdivision: Los Angeles City, Los Angeles County, City of Torrance. Telephone officials caution residents not to get so excited that they forget to give the address of the fire."

**Scouts Take Swim Lessons**

Nearing completion of their "learn-to-swim" outings to qualify for Scout advancement are 19 members of Troop 721. Sponsored by Bill Norman and Harold Johnson, the 19 boys have been attending the Long Beach Plunge each Friday evening and will complete the training at the end of this month. Tenderfoot Scouts must learn how to swim before receiving advancement to second class.

**LIFE PAYMENTS**

United States families received \$118 from their life insurance companies every second in 1950, or \$3.7 billion for the year.

**EARTH EXPLORED**

More than \$200 million was spent in 1950 for geo-physical exploration by the U. S. oil industry.

**Torrance Merchants Offering Many Valuable Awards at School**

Merchandise and certificates totaling several hundred dollars will be given away during the two-day cooking school today and tomorrow in the Civic Auditorium. Sponsored jointly by the Torrance Herald and the Southern California Gas Co., the school will feature recipes which were the popular standbys of another generation. The free school is being billed as "I Remember Mama's Cooking."

Everybody Likes a Bargain . . .

The Biggest One in Town

Is The Torrance Herald . . .

It Gives More For Your Money!

Torrance 444

Among the major awards which will be given away during the school are the following:

- Sylvania table radio, worth \$29.95, Torrance Heating and Plumbing, 1524 Cravens.
- Electric ice cream freezer,

\$28.50, Liberty Home Economy Co., 1623 Cravens Ave.

Dish-Master, \$49.50, Torrance Plumbing, 1418 Marcellina.

Plastic auto seat covers, \$25, Gamble's Western Auto, 1209 Sartori.

Three-piece chrome dinette set, \$89.50, Alpert's Trendmaker Furniture, 2067 Torrance Blvd.

Merchandise certificates, \$25, Bernard's Family Shoe Store, 1315 Sartori.

Lady's dress, \$25, Mari Lyn's Dress Shop, 1114 Crenshaw.

Food Orders, \$25, Roth's Market.

Food orders, \$25, Markets.

Corey Coffeemaker, \$30.50, Torrance Hardware, 1513 Cabrillo Ave.

**RESERVES CLIMB**

Total United States oil reserves climbed from 25.6 billion barrels to 29.9 billion barrels during 1950, an increase of 1.3 billion barrels during the year.

**At the Cooking School or at UNIVERSAL FURNITURE . . . See All the Magic Chef Points of Superiority!**

there's a reason why . . .



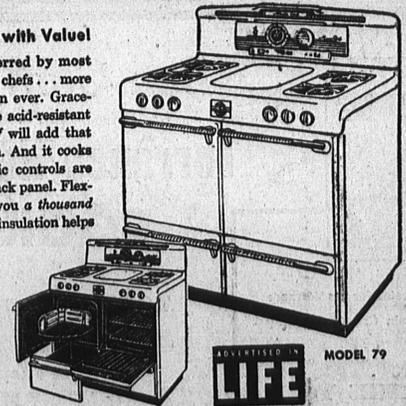
**SEE THE SUPERB NEW 1953 Magic Chef GAS RANGE**

**Packed with Features!**

**Loaded with Value!**

It's here . . . the range preferred by most homemakers and professional chefs . . . more beautiful, more wonderful than ever. Gracefully styled in glistening white acid-resistant porcelain, the new Magic Chef will add that "modern look" to any kitchen. And it cooks as well as it looks. Automatic controls are clustered on the streamlined back panel. Flexible high-speed burners give you a thousand and one heats. Heavy fiberglass insulation helps keep kitchen cool.

Low down payment; easy monthly terms. Priced to sell, only . . .



Come in today!

LET US SHOW YOU MODERN COOKING MAGIC!

**SEE THE NEW 1953 MAGIC CHEF**

ON DISPLAY AT THE COOKING SCHOOL MAY 14 - 15

**CREDIT!**

IS INSTANT HERE

**TERMS!**

ARE EASILY ARRANGED

REMEMBER--YOUR OUT-OF-TOWN CREDIT IS GOOD HERE

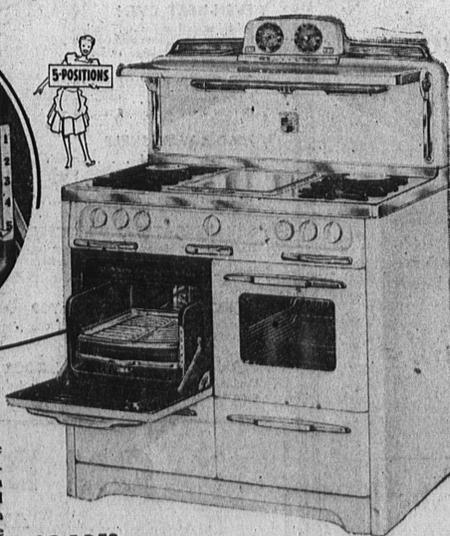
**UNIVERSAL**  
The World's Lowest Priced Furniture Store  
1317 SARTORI AVE... TORRANCE  
PHONE TORRANCE 2296  
OPEN FRIDAY NIGHTS UNTIL 9 P. M.

**NOW WEDGEWOOD BRINGS YOU THESE PREMIUM FEATURES**



**New SELECT-O-GRILL**

An exclusive feature! The E-Z-Squeeze Selector lets you select exact broiler position. Broiler grid and deep pan glide up or down to just right distance from heat. Infra-red rays impart that "barbecue" flavor . . . mean perfect, smokeless broiling. Unit removable for deep broiling . . . or for easy washing.



\$349<sup>50</sup> EASY TERMS

**New GOLD TONE STYLING**

A luxurious touch to brighten up your kitchen . . . and that highlights the glistening beauty of the Titanium Porcelain finish.

**New FLUORESCENT ILLUMINATION**

Concealed fluorescent lamp floods top of range with soft light . . . keeps entire work surface shadow-free.

The Greatest Gas Range Money Can Buy!  
See this new range on stage at the COOKING SCHOOL MAY 14 and 15

**STAR FURNITURE CO.** 2103 TORRANCE BLVD. Phone Torrance 625

BUY WISELY . . . BUY WEDGEWOOD

