

ROTHS LOWER PRICES ROTH'S LOWER PRICES ROTH'S LOWER PRICES ROTH'S LOWER PRICES



- NO. 300 CAN \$1.00
- NO. 2 1/2 CAN \$1.00
- 14 OZ. BOT. \$1.00
- 46 OZ. CAN \$1.00
- 8-OZ. CAN \$1.00
- NO. 2 CAN \$1.00
- NO. 2 CAN \$1.00
- 2 1/2 CAN \$1.00
- ROYAL GELATINE—Pkg. 7c
- LARDY CHOICE CIDER VINEGAR—Pt. 9c
- ARRO GLOSS STARCH—12-Oz. 10c
- AUTO BRITE SILICONE—12-Oz. 98c
- Best O Chicken Cook Tuna—8 1/2-Oz. Can. 31c
- CANAMATIC 31c
- CAMPANIA TOMATO PASTE—6-Oz. 9c
- DUNNY MOORE BEEF STEW—24-Oz. 49c
- DOYLE DOG FOOD—No. 1 Can. 3 for 25c
- EVEREADY VEG. COCKTAIL—46-Oz. 35c
- GLORIETTA TOMATO JUICE—46-Oz. 23c
- HELL CRACKERS—12-Oz. 39c
- HELL CRACKERS—24-Oz. 23c

**ROTH'S FINE MEATS**

Minnesota Milk Fed

**VEAL ROAST 39<sup>c</sup> lb.** **CHOPS 49<sup>c</sup> lb.**

BONELESS **VEAL STEW 59<sup>c</sup> lb.** **Veal Rib CHOPS 59<sup>c</sup> lb.** **VEAL Breast 19<sup>c</sup> lb.** **FRESH GROUND VEAL 39<sup>c</sup> lb.**

FRESH **BEEF Tongues 27<sup>c</sup> lb.** **FRESH SLICED BEEF LIVER 49<sup>c</sup> lb.** **FRESH FILET ROCK FISH 39<sup>c</sup> lb.** **Columbia River Smelts 29<sup>c</sup> lb.**

FRESH **BEEF HEARTS 19<sup>c</sup> lb.** **EASTERN CORN FED SPARE RIBS BOIL BAKE B-B-Q 43<sup>c</sup> lb.**

**ROTH'S FINE PRODUCE**

**GOLDEN BANTAM SWEET CORN 5 FOR 25<sup>c</sup>**

**WHITE MEAT WALNUTS 32<sup>c</sup> lb.** **FRESH DAILY Green Onions 1<sup>c</sup> G BUN.** **WASH. WINEAPPLES 2 L B S 23<sup>c</sup>**

**DELICATESSEN FOODS**

MANHATTAN BRAND **BEEF SALAMI 45<sup>c</sup> lb.**

OSCAR MAYER—8-OZ. PKG.

**Braunswieger CHUBS 29<sup>c</sup>**

FULL CREAM MONTEREY **JACK Cheese 49<sup>c</sup> lb.**

CROWN BRAND—READY TO EAT—BONELESS **PICNIC H A M 5 LB. CAN \$3.69**

PUFFIN READY-TO-BAKE **Biscuits CAN OF 10 10<sup>c</sup> ca.**

**WINES and LIQUORS**

DOUGHERTY'S BOTTLED IN BOND 6-YR. OLD **STRIGHT Whiskey FULL FIFTH \$3.99**

BORIS SEROV **Vodka 80 PROOF \$2.69 FULL FIFTH**

SCHMIDT'S CITY CLUB **Eastern Beer 29<sup>c</sup> QUART**

G ALLO **SWEET WINE FULL FIFTH 58<sup>c</sup>**

OLD TERMINAL BLENDED **Straight Whiskey FULL FIFTH \$2.98**

**Wong's**

PROTEIN COOKIES TOGGY

**PORK CHOP SUEY**

WONGS FRIED RICE—11-Oz. 39c

WONGS EGG FOO YOUNG—12-Oz. 39c

WONGS PORK CHOP SUEY—12-Oz. 39c

WONGS CHICKEN CHOP SUEY—12-Oz. 39c

WONGS SWEET & SOUR PORK—10-Oz. 49c

SIMONIZE PASTE WAX—1-Lb. 69c

SIoux BEE HONEY—12-Oz. 23c

SKIPPY DOG FOOD—No. 1 Can 9c

SUNKIST ORANGEADE—6-Oz. 15c

SUNKIST LEMONADE—5 1/2-Oz. 14c

SUNSHINE HI-HO CRACKERS—1-Lb. 29c

SWIFT PREM—12-Oz. 45c

WILSON'S MOR—12-Oz. 44c

STA CRISP CRACKERS—1-Lb. 19c

**GOLDEN CREME WHITE or WHEAT BREAD**

Lge. Loaf **21<sup>c</sup>**

**Roth's**

Prices Effec. Thurs., Fri., Sat. & Sun., May 7-8-9-10

1321 Post Avenue Torrance 109 S. Hawthorne Hawthorne

310 E. MANCHESTER, L. A. 2713 E. MAIN, VENTURA 12021 W. Washing Blvd., Culver City 2412 PICO BLVD., Santa Monica

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**Sacramento Report**



By CHARLES CHAPEL

**THE FIGHT OVER IMITATION ICE CREAM**

Senate Bill 470, the bill advanced by the dairy farmers of California to prohibit the manufacture and sale of imitation ice cream for a period of two years, was defeated in the Assembly two weeks ago. In the preliminary skirmishes, prior to the vote on the bill itself, I voted on the side of the dairy farmers for several reasons: (1) Most of the letters on this subject that I had received from my district were from housewives who said that if the bill were defeated, the price of milk and genuine butter would rise because the farmers would be selling less butter fat for ice cream; (2) Many independent grocers wrote that they did not want to sell an imitation food product; and (3) I was raised in northeastern Iowa, in the great dairy region, where farmers had to fight to make a bare living, and I realized that this bill might determine the economic stability of California agriculture.

**LETTERS FROM HOME SWITCHED MY THINKING**

On the day of the vote on the bill, after all the debate was over, I announced that I would vote against the bill, simply because hundreds of women whom I know in my towns of Torrance, Inglewood, Westchester, El Segundo, Playa Del Rey, Manhattan Beach, Hermosa Beach, Redondo Beach, Palos Verdes Estates, Rolling Hills and Avalon wrote that they had decided that in the spirit of free enterprise we should let the new product find its own market. Some of them suggested that the dairy farmers could turn to the manufacture of imitation ice cream if they wished!

**THE FARMERS FACE NEW PROBLEMS**

I had to get my wife from the hospital, where she had had a minor operation. I thought I had time to get her, take her home, and still get back to vote after lunch, but in a desperate effort to catch the opposition off base, the dairy farmers called the roll before I got back. The farmers lost and the manufacturers of imitation ice cream won! Even though I had decided to vote in accordance with the wishes of the housewives of my district, I did feel sorry for the farmers. I hope they can adjust to the new problems created by the advent of the imitation ice cream.

**CAMP FIRE GIRLS SHOW GRATITUDE**

Here is a letter, just as I received it, written very carefully in the handwriting of young ladies about 11 to 13 years of age:

"Dear Assemblyman Chapel, "Thank you for saving the Redwood Groves. We like the trees, the wild flowers and the animals, so we need someone to protect these things for us. "Very sincerely, "Old-Tel-Ya-Pi, Camp Fire Group."

The letter is followed by the names of 22 young ladies, each of whom wrote her age after her name. None of the writing is adult as far as I can see. Now they are just young girls. All too soon they will be married.

they will have children, and I hope that all their daughters will be either Camp Fire Girls or Girl Scouts, and I hope that they, too, will "love the trees, the wild flowers, and the animals."

This letter is now framed and hangs in my office. No matter how high I may rise, or how old I may grow, I hope I shall always have the good will of children who love the trees, the wild flowers, and the animals.

**TAX CUTS**

In response to my request for advice from the readers of my column about financing new highways, I can report the following: The majority of the readers do not want toll roads, and they do not want a bond issue, and most of them do not want an increase in the gasoline tax of more than 1 cent. If you have not written to me about financing new highways, and if you have definite ideas on the subject, please write to me immediately because we must decide on this matter very soon.

**SHORTAGE OF ENGINEERS**

One of the reasons why I do not believe we should raise too much money for the highways immediately is that there are not enough highway engineers to handle a program more than twice the size of the present highway-building program. This applies particularly to civil engineers and to a lesser extent to mechanical engineers, and to a still smaller degree it applies to other types of engineers. The State Division of Highways is always looking for competent highway engineers. The state does not pay as much as private contractors. Even though highway officials in the State Division of Highways go East at college graduation time and hire young men right out of college, we are unable to keep these people in the employment of the State of California because the private contractors hire them away from the State apparently by offering them more money. Therefore, the State of California is in reality acting as a recruiting service for private road builders. I do not see any particular solution to the problem because there is a great shortage of graduate engineers all over the United States.

Sell "Don't Wants" Through The Herald Classifieds!



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