

VON'S

1260 REDONDO BEACH BLVD. at NORMANDIE, GARDENA



KIDS! CHEF MILANI AMATEUR SHOW THIS SATURDAY!

CHEF MILANI, America's famous "singing chef" of radio and television fame, will make a personal appearance at Von's Gardena Market on Saturday, May 2nd, heading up a two hour entertainment program seeking to find the most talented amateur entertainer in this vicinity.

Contestants must be 16 years old or younger and should register at 10:00 A.M. at the scene of the event.

Many valuable prizes will be awarded, with the first prize winner being eligible to compete in the finals of this thirteen week contest for a week's professional guest appearance engagement on Chef Milani's KTTV television program. Every child entering the contest will win a prize regardless.

Among the other awards to be given by Chef Milani are four gasoline-powered airplanes, four pairs of Karl's shoes, an Eastman Kodak flash camera outfit including flash equipment and film, 12 hand painted oil paintings, Grandma Cakes for all, and 20 billfolds, 20 dolls, and musical toys.

BE SURE TO ATTEND!

Chef Milani is sponsored by the manufacturers of these famous foods:

Stokely-Van Camp Products
MJB Coffee
Wilson Ham and Mor
Tekko Dry Milk

Grandma Cakes
Queen Isabella Grape Juice
Birds Eye Frosted Foods
Minute Rice

Tillamook Cheese
Snows Clam Chowder
Breast O' Chicken Tuna
Chun Wong Frozen Foods

WHITE STAR, MEDIUM-RED
SALMON 1-LB. CAN **59¢**

VON'S YELLOW
MARGARINE 1-LB. CTN. **19¢**

PATIO—WHITE OR COLORED
NAPKINS PKG. OF 80 **10¢**

EVAN'S
PINTO BEANS
Clean, Even Size
4-LB. CELLO BAG **49¢**

TEX SUN
GRAPEFRUIT JUICE
46-OZ. CAN **23¢**

C and H—POWDERED OR BROWN
SUGAR 1-LB. PKG. **10¢**

WESTWOOD -- ASSORTED FLAVORS
ICE CREAM 1/2-GAL. CTN. **59¢**

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., April 30, May 1, 2, 3

We'll prove it! You...

COMPARE VON'S

Yes, we'll prove your food budget for less money.

VON'S QUALITY MEATS

MORRELL PRIDE — EASTERN CORN FED — HICKORY SMOKED
SMOKED PICNICS
4 TO 6 POUND AVERAGE **39¢** SHORT SHANK CELLO WRAP

MORRELL PRIDE—GRADE A—EASTERN SUGAR CURED—HICKORY SMOKED
SLICED BACON 1 LB. PKG. **65¢**
THICK OR REGULAR SLICES

U.S. GOV'T GRADED 'PRIME' AND 'CHOICE' GENUINE BABY SPRING
LAMB SALE!
TO BAKE OR BOIL **BREAST** 10¢ LB. **SHANKS** 29¢ LB.
TO STEW OR BRAISE **NECKS** 25¢ LB. **PATTIES** 39¢ LB.
SHOULDER ROAST 3 TO 3 1/2 LBS. **39¢**
CHOPS BLADE OR 7-BONE **59¢** LB. ROUND BONE **69¢** LB. SHOULDER

EXTRA FANCY, YOUNG, TENDER, OVEN READY
TURKEYS
TOMS 20 TO 22 LBS. **53¢** **HENS** 12 TO 14 LBS. **57¢**
BELTSVILLE TURKEYS 5 TO 6 LBS. **69¢**
FRESH FILLETS **DOVER SOLE** **49¢** NORTH PACIFIC **HALIBUT STEAKS** **39¢**

GELATINE BEN HUR PLAIN 8 oz. Pkg. **89¢**
BON AMI CLEANSER 13¢
GLASS GLOSS BON AMI 35¢
FRISKIES DOG FOOD 2 Tall Cans **31¢**
FRISKIES DOG MEAL OR CUBES 5 Lb. Bag **78¢**
DUCO CEMENT FOR HOUSE-HOLD USE 25¢
MODESS SANITARY NAPKINS Pkg. of 12 **39¢**
TAMPAX ALL SIZES Box of 10 **39¢**
LISTERINE ANTISEPTIC Med. Size **49¢**
MODART CREME SHAMPOO 2 Jars For **99¢**

Van de Kamp's Specials
April 30, May 1, 2

Race Track **COFFEE CAKE**... 23¢ ea. (Reg. 29¢ ea.)

2-Layer Coconut **CAKE**... 89¢ ea. (Reg. 98¢ ea.) 45¢ half

Van de Kamp's BAKERIES

NEW ZIELE TOILET TISSUE with Powder-Puff Softness 4 ROLLS Choice of White, Green, Orchid in Handy FAMILY-PACK **29¢**

ZEE TOWELS 15¢ **ZEE FACIAL TISSUE** 19¢
ZEE NAPKINS 2 Pkgs. 80-COUNT **27¢** **Chiffon TISSUE** 2 Rolls SOFT AS FACIAL—DOUBLE-PLY QUALITY. **23¢**
ZEE WAXED PAPER 125-FEET **19¢** **Comfort TISSUE** EMBOSSED 4 ROLLS **37¢**

BEN HUR, BEAK HILLS BROS, MAXWELL DUS

NATIONAL BABY week

STRAINED OR JUNIOR GERBER BABY SWIFFS—STRAINED MEATS for AB BLUE LABEL KARO SYR GREEN LABEL KARO SYR RED LABEL KARO SYR CANNED—EVAPORATED CARNAPUM CANNED—EVAPORATED JERSEYMAIM BABY FOOD PABLUM

VON'S

FANCY, ALL GR. ASPA FRESH PINE SUMMER SQUA 10¢

SWEET AND JUICY PINE

COLGATE-PALMOLIVE

PALMOLIVE Brings Out Beauty While it Cleans

Get BIG BATH Size for...

Cashmere o... With the Fragrant Me...

VEL Disinfects, cleans, d... Marvelous for stockings...

FAB Whiter, Washes With... Faber-Castell

AJAX Cleans, Disinfects, Brightens