

Sherfey Asks Donations to Red Cross Be Mailed

"If you haven't been contacted as yet by a Red Cross volunteer solicitor, please mail in your contribution to the 1953 fund raising drive," J. Hugh Sherfey, campaign chairman, asked recently. He added that the local Red Cross mailing address is: American Red Cross, 1754 Torrance Blvd., Torrance, Calif.

"Don't wait until your doorbell is rung by a canvasser — get your donation in the mails right away," the chairman said.

"Your contribution may be the one that will put the local branch — and the entire Los Angeles chapter — over the top."

The fund chief offered his "gratitude and appreciation" to the hundreds of volunteer workers who are "footsores and weary after a month and a half of soliciting that has taken the fund raising drive here within sight of its goal."

He admitted, however, that volunteers have been "unable to

contact every resident and businessman in their territories, unintentionally missing some houses and unfortunately calling when many residents were away. For this reason — and because time is short — I urge you to give now, by mail."

The chairman concluded with: "Your contribution this year will serve the same purposes it did in 1952 — such as to provide whole blood to wounded servicemen in Korea and sick and injured persons in Southland hospitals, or to provide help to victims of flood and fire disasters. But in 1953, the money will also go for an important new purpose — 'Operation Gamma Globulin,' the Red Cross-financed project which will provide hundreds of thousands of 'anti-polio' serum inoculations this year.

"GG' stands for 'gamma globulin,' the substance that will protect youngsters from the crippling effects of polio this summer. When you mail in your donation, give 'GG' another meaning — 'give generously.'"

B'nai B'rith Lodge Plans Smorgasbord

The South Bay Lodge of B'nai B'rith has scheduled a smorgasbord dinner at the Western Club in Gardena, on Sunday April 19 at 6 o'clock, according to Bill Brodsky, second vice-president of the lodge.

The dinner will be followed by cards and dancing. Donation for the affair is \$1.50 per person, and parking is free.



ART BAKER ... Will MC Quartet Show

'Deaconairs' Sing For Torrance in Quartet Contest

Torrance will be represented by the "Deaconairs" at the west's mammoth gathering of barbershop quartets Saturday, April 25, at Long Beach, when the top singing groups of California, Arizona and Utah compete for honors.

The event is sponsored by the Far-Western chapters of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc., to select two quartets to send to Detroit's international contest later this year.

Torrance is one of more than 40 cities in the west that have active chapters of the SPEBSQSA.

The "Deaconairs" quartet consists of Bud and Bill Bartholomew, Dean Lougee, and Howard Foster. The Torrance group meets at Torrance High School, Carson and Martina, each Thursday at 8 p.m.

Art Baker, television, radio and motion picture star, who is a member of the Pasadena chapter, will be master of ceremonies at the Long Beach harmony show. Baker is seen on television's "You Asked For It" and "Stars on Stars" shows plus the Dinah Shore show. He is also heard daily at 4:55 p.m. on the NBC radio network with a news summary.

Local Staff Earns Prudential Award

In recognition of its outstanding accomplishments in the life insurance field during 1952, the entire staff of the Prudential Insurance Company's South Bay District office were guests of honor at a dinner in the Ambassador Hotel recently.

The event was highlighted by presentation of a company award, earned by the staff as one of the Prudential's top organizations in the country.

Known as the President's Citation, the award represents one of the Prudential's highest marks of merit for field performance. It is conferred annually on 46 districts which not only lead the company in sales but which show also a marked superiority in many other phases of underwriting. To win the citation, the South Bay staff outranked those of more than 100 Prudential district offices throughout the United States and Canada.

Henry C. Harper, district manager, accepted the award for the entire organization.

Church Plans For 1000 at Barbecue

Preparations are being made to serve over 1000 people at the annual Nativity Church barbecue, which is scheduled for Sunday, Apr. 19, at the Torrance Municipal Ball Park.

The Rev. P. J. McGuinness has announced that two experienced chefs, Ray Garkow and Pat Reid, will be on hand to satisfy the epicurean tastes of all. Janeene Colombo and Annette Leo will play accordion selections as part of the entertainment.

Cost for adults is \$1.25 and for children 75 cents. Proceeds will go towards building a new wing on the church rectory, the Rev. McGuinness said.

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CONDENSED CANNED MILK ALL PURE TALL CAN 11

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| OXYDOL LGE. BOX 27c | IVORY PERSONAL 4 for 23c | SPIC N' SPAN 26c | IVORY SNOW 27c |
| P & G BAR 7c | CAMAY REGULAR 3 for 23c | JOY REG. BOT. 27c | IVORY FLAKES 27c |
| IVORY MEDIUM 3 for 25c | CAMAY LARGE 2 for 23c | DUZ LGE. BOX 27c | CRISCO 1-LB. CAN 32c |

These Prices Effective at Market Town Gardena April 13, 14, 15

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