

Reflections

By J. HUGH SHERFEY, JR.

GRATITUDE GLOWS

A service station operator, with the least pretensions building, does two thirds of the possible business in his area. Why? No matter the size of the purchase, this man's gratitude is swift and sincere. Neighbors were acrimoniously discussing their letter carrier, "He snarls," "Sourpus," "Surly." They were stopped short by a lovely, white haired lady. "You assail him unjustly," she stated. "He reflects your attitude. Try gratitude. I have, and there couldn't be a more appreciative nor a more courteous person."

Two merchants were fighting, slugging it out by shaving profits, then slashing them, selling below cost. Bills came due. Collectors came, lawsuits were threatened. Bankruptcy reared its ugly head. A creditor suggested, "Matthew said, 'Take the cup, be thankful.'" He became interested. In his customers, their wants and needs. His "Thanks" were sincere. Gratitude, not slashed prices, won his war.

Gratitude glows, because so few people show it.

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'Mr. Telephone' Helps Ready New Torrance Dial System

Meet "Mr. Telephone" in Torrance. He's Wire Chief Richard L. Hayes, who typifies the Bell System's policy of "up from the ranks" to the highest degree. At present he's giving on-the-job training to his force of switchmen in the central office building at 1307 Cravens Ave. At the same time he is coordinating Pacific Telephone and Western Electric Company equipment installation activities for the forthcoming cutover from



RICHARD L. HAYES
... Mr. Telephone

the non-dial office to the modern new crossbar automatic dial communications system, due on May 31.

Responsible for making all acceptance tests of new equipment for the Torrance exchange, Hayes has instructed dozens of employees in the operation of the complex crossbar-type dial switching equipment.

The Torrance wire chief started his communications career in March 1940 as a messenger boy. Advancing rapidly through various positions of responsibility, he became a repairman in 1941, and was appointed wire chief for the Avalon exchange in 1949. He was named "Torrance wire chief" last January.

Married, Hayes lives with his wife and four children at 3220 West 186th St.

Disease, Death Reality Studied As Sunday Topic

"In the way of righteousness is life; and in the pathway thereof there is no death." This declaration from Proverbs (12:28) is the Golden Text of the Sunday Lesson-Sermon in all Christian Science churches. "Are Sin, Disease, and Death Real?" is the subject.

A selection from the Gospel of Matthew (9:24,25) tells how Jesus demonstrated the power of the Word in raising from death the daughter of Jairus. When he came to the ruler's house, "He said unto them, Give place; for the maid is not dead, but sleepeth. And they laughed him to scorn. But when the people were put forth, he went in, and took her by the hand, and the maid arose."

"Jesus proved the Principle, which heals the sick and casts out error, to be divine," declares Mary Baker Eddy in "Science and Health with Key to the Scriptures." Again she says, "Sin, sickness, and death must disappear to give place to the facts which belong to immortal man." (pp. 473, 476).

Mayfair Offers \$100 for Naming New Milk Drink

Mayfair Creamery is offering \$100 for a name for a new milk drink, according to John Melville, sales manager of the local firm.

The flavor is said to be entirely new and different, so different in fact that the company has been unable to find a suitable name for the product.

To quote Melville, "We are seeking a name for our new milk drink which goes on sale in local markets very soon. We are appealing to residents of the area we serve to help us out—and we're ready to pay \$100 for the best name."

Those who wish to sample the new milk drink before submitting name entries in the contest should call the Mayfair Creamery, Torrance 1887, for information. Details on the contest will be found on another page.

EIGHT PROUD MOTHERS

Only eight men have been elected President of the United States during the lifetime of their mothers—Washington, Madison, Polk, Grant, Garfield, McKinley, Franklin Roosevelt and Truman.

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