



# STEP

smartly  
in the **Easter Parade**

WITH NATIONALLY FAMOUS **charmettes**

Here's the NEW in SHOES! Charmettes . . . the superlative in fine footwear for the budget-minded shoe seeker. At Chaney's you'll find a great array of styles to keep your best foot forward in the Easter Parade.

Chaney's have been chosen as the exclusive distributor of these nationally famous shoes — bringing custom quality at popular prices. Charmettes are comparable in style, fit and quality to others priced at dollars more.

white dots  
lend  
dash to  
**navy**

tailored in polished calf **6<sup>99</sup>**

**charmettes**

Smart footnote to your spring suit!  
Beautifully detailed sandal or pump styles in highly polished calf touched with white.  
Such fun to choose at our tailored-to-your-needs price!



**ROSA**

Blue or black calfskin pump. Half heel. Buoyant sole.

**5<sup>99</sup>**



**CLEO**

Blue calf or black patent touched with white. Half heel.

**6<sup>99</sup>**



**COBRA**

Soft gleaming cobra. High and half heel. Red, green, toast and brown.

**7<sup>99</sup>**



**COUNTESS**

Soft black suede pump. High heel.

**5<sup>99</sup>**



**INTRIGUE**

Blue suede or blue calfskin for maximum gem glamour.

**6<sup>99</sup>**



**PRINCESS**

Gleaming black patent shell pump.

**5<sup>99</sup>**



**KENT**

Black patent sling pump. Nylon mesh. Open toe.

**6<sup>99</sup>**



**CIRCLETS**

Black patent pump . . . also black calf.

**6<sup>99</sup>**



**DUCHESS**

Soft black suede pump. High heel.

**5<sup>99</sup>**



**charmettes**

Are available in galaxy of styles and leathers not illustrated here. Come in, see them on display at Chaney's Complete Shoe Dept.

**TONI**

Severely simple in gleaming black patent.

**6<sup>99</sup>**



**PARADE**

Spectator pump. White buck trimmed in brown or blue calf. High or half heel.

**6<sup>99</sup>**



**ALICE**

Black suede pump. Popular Cuban heel.

**5<sup>99</sup>**



**CHANEY'S COMPLETE SHOE DEPARTMENT**

**Chaney's**  
IN HAWTHORNE  
Values Since 1930  
**315-317 N. HAWTHORNE BLVD.**

Open 'til 9 P.M.  
FRIDAY - SATURDAY  
MONDAY NIGHTS

**FREE PARKING**

- at rear of store
- Large Lighted Lot
- Enter Chaney's Back Door