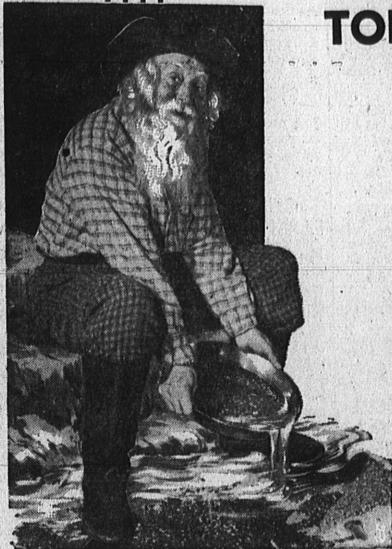


You'll Find Your Fortune

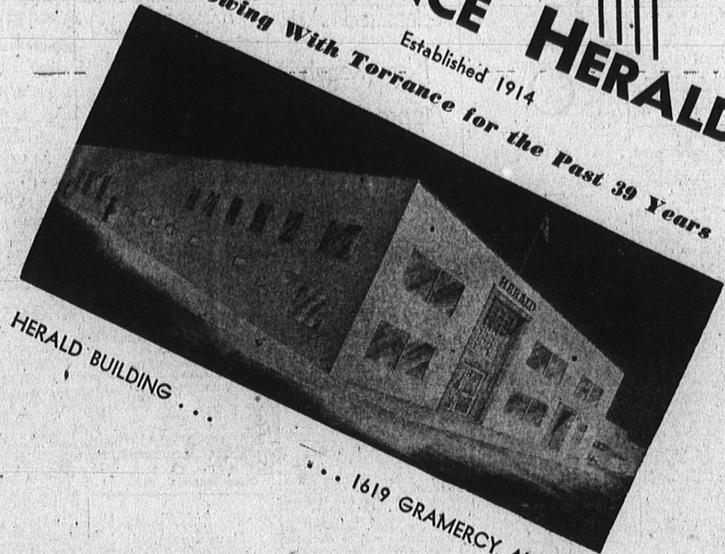
IN THE
TORRANCE HERALD



The old time prospector loaded his burro, rounded up his rations, took along his pan and off he went into the mountains looking for his fortune. Sometimes a "strike" was made, but more often the only gain was a good deal of exercise. Nowadays we know that fortunes are earned by planning carefully rather than by just plain hoping. Thrifty, farsighted people always read the ads in the Torrance Herald, first—to get all the news on best values offered. Secondly, they find life more interesting by reading all the news of happenings and activities in their community, 'FULLY REPORTED ONLY in the Torrance Herald.

TORRANCE HERALD

Established 1914
Growing With Torrance for the Past 39 Years



HERALD BUILDING . . .

. . . 1619 GRAMERCY AVENUE

YOU'LL FIND THE TORRANCE HERALD ON SALE AT THESE CONVENIENT NEWS-STANDS THROUGHOUT THE AREA!

NORTH TORRANCE

- LIQUOR MANOR**
Corner 174th St. and Crenshaw
- VERBURG DAIRY**
No. 1—2093 W. 174th St.
- VERBURG DAIRY**
No. 2—Corner 182nd St. and Crenshaw

CENTRAL TORRANCE

- ALLEN'S CHILI RESTAURANT**
1616 Cravens Ave.
- A and L LIQUORS**
1911 W. Carson St.
- A & P TEA CO.**
1330 El Prado
- BAKKEN'S LIQUOR**
Corner Gramercy and Cabrillo
- BLUE DIAMOND MARKET**
1261 W. Carson St.
- BOTTLE SHOP LIQUORS**
2087 Torrance Blvd.
- CABRILLO MARKET**
2323 Cabrillo Ave.
- DANIEL'S CAFE**
1625 Cabrillo Ave.

FOOD KING MARKET

Arlington and Carson

- GARRY'S LIQUOR STORE**
23421 Western Ave.

- GREATER TORRANCE MKT.**
2153 Torrance Blvd.

- HOBBY SHOP**
1219 El Prado

- JAX CAFE**
2203 Torrance Blvd.

- JOE DAVIS SHOE SHINE STAND**
Marcelina St. (across from Post Office)

- KEYSTONE MARKET**
Corner 220th St. and Main St.

- KNOLL'S DRUG**
Western Avenue

- MCCOWN DRUG**
1327 El Prado

- P. E. LUNCHROOM**
2312 Dominguez St.

- PERZIK'S PHARMACY**
2506 Torrance Blvd.

ROTH'S MARKET

1321 Post Avenue

- RUSS MARKET**
803 Sartori Ave.

- SHOESTRING MARKET**
1552 W. Carson St.

- SHOESTRING VARIETY**
1639 Carson St.

- TORRANCE LIQUORS**
2506 Torrance Blvd.

- TORRANCE PHARMACY**
1411 Marcelina St.

- ZELAN'S LIQUORS**
1300 Sartori Ave.

W. TORRANCE & BEACH AREAS

- COLLIES FARMERS MARKET**
Corner Torrance and Hawthorne Blvds.

- JIM DANDY MARKET**
Corner Torrance Blvd. and Crenshaw

LOMITA & HARBOR CITY

- WALTERIA DRUG**
Corner Neece and Pacific Coast Hwy.

FIRST IN NEWS... FIRST IN CIRCULATION... FIRST IN ADVERTISING!

To order the Torrance Herald Delivered to your door every Thursday and Sunday Morning Phone Torrance 444

TORRANCE HERALD

THE ONLY NEWSPAPER PUBLISHED AND PRINTED IN TORRANCE ESTABLISHED 1914
"TWICE WEEKLY IS TWICE AS WELL READ"

The Torrance Herald is sold at all the above locations . . . BUT . . . Be assured of your paper, twice weekly, by carrier boy, at your door by ordering a subscription now. Call TORRANCE 444 and your subscription will start with the next issue.

P.S. IF YOU'RE THINKING OF PLACING A CLASSIFIED AD . . . the deadlines are FRIDAY and TUESDAY at 5 p.m. PREVIOUS TO EACH ISSUE.