

GENERAL ELECTRIC
AUTOMATIC WASHING MACHINE

- Completely Automatic
- Activator Washing Action
- Top Loading
- Sealed In Transmission
- 9-Lb. Clothes Capacity

FREE!
 FULL CASE WHITE KING SOAP
 With Every G.E. Automatic Washer
 Purchased This Week ONLY!

NO MONEY DOWN

With Your Old Washer!



GENERAL ELECTRIC 1953 REFRIGERATOR

- NO DEFROSTING
- ROLL-A-DRAWERS
- 2 REFRIGERATORS IN ONE
- SEE THE MANY, MANY NEW FEATURES TODAY

1953 PRICES START AT **\$1995**

FREE!
 16-Pc. DINNERWARE SET
 With the Purchase of Every
 G.E. REFRIGERATOR PURCHASED
 THIS WEEK ONLY!

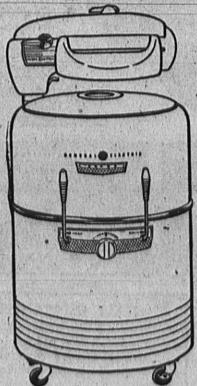
**THIS WEEK ONLY
 DOUBLE TRADE-IN ALLOWANCE!**

GENERAL



ELECTRIC

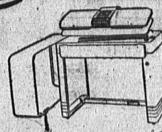
FREE!
 FULL CASE WHITE KING SOAP
 With Every G.E. Conventional
 Washer Purchased This Week Only!



GENERAL ELECTRIC CONVENTIONAL WASHERS

- ACTIVATOR WASHING ACTION
- PRESSURE CLEANSING WRINGER
- PERMADRIVE MECHANISM
- DURO RESISTO-MAR FINISH
- ADJUSTABLE TIMER
- ONE YEAR WRITTEN WARRANTY

\$500 Delivers

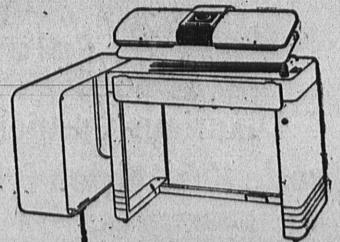


GENERAL ELECTRIC

FREE!
 16-Pc. DINNERWARE SET
 With Every G.E. IRONER
 Purchased This Week Only!

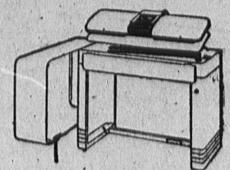
AUTOMATIC IRONER

- Toe-Touch Operation
- Large Ironing Surface
- G.E. Calrod Heat Unit
- Triple-Covered Ironing Surface does the work of 11 hand irons all at once.



DEMONSTRATION SAT. MAR. 21

Mrs. Irene Moore will be here Saturday to demonstrate this amazing advance in ironing science exclusive with G.E. Bring in your dress or shirt. Mrs. Moore will iron it FREE!



WE ARE A FRANCHISED GENERAL ELECTRIC DEALER

UNIVERSAL
 The World's Lowest Priced Furniture Store
1317 SARTORI AVE... TORRANCE
 THE HOME OF — GENERAL ELECTRIC · SIMMONS · SEALY
 GAFFERS & SATTLER · MAGIC CHEF · BENDIX · ALEXANDER SMITH
 Phone Torrance 2296 Open Friday Nights Until 9 P.M.



WE ARE A FRANCHISED GENERAL ELECTRIC DEALER