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The NEW 1953 TELEVISIONS

UP
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T. V.

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TOWN & COUNTRY T. V.
& APPLIANCES

1334 El Prado
(NEXT TO VAN DE CAMP IN TORRANCE)

— You too can tap your toes to the music of Town & Country Values! —

Chamber Secretary Issues New Warning About Bogus Salesmen

"With the advent of warmer weather and longer daylight, swarms of out-of-town salesmen solicitors are expected to begin operating in the residential area," executive-secretary Dale Isenberg of the Torrance Chamber of Commerce warned yesterday.

Isenberg pointed out that city licenses are required by solicitors, and that the Chamber goes one step further in asking that salesmen register their propositions and data concerning the responsibility of the product and of the company with the Chamber.

For those salesmen who cooperate, the Chamber of Commerce issued a clearance card showing that the particular solicitation has been registered and that data about the product and the company is on file at the Chamber office for the inspection of any person who wishes, Isenberg said.

Isenberg said the Chamber was also available for telephone queries from housewives and merchants concerning any solicitor. He said the procedure was designed to keep out phony house-to-house salesmen—not to hinder legitimate sales. He urged housewives and merchants to ask the salesman to show his yellow Chamber of Commerce Clearance Card, if there was any doubt about the situation.

"Before you invest, investi-

Must Sell Now
Regardless of Cost
We Need Room

New 1953
STUDEBAKERS

1/2 TON TRUCKS
1/2 TON PICKUPS
3/4 TON PICKUPS

As Low As
\$375⁰⁰

Down
\$55⁰⁰

Per Month

LES BACON

1200 Pacific Coast Hwy
Hermosa Beach
FR. 4-8991

Columbia Names New Product Sales Manager

Promotion of John E. Mattos to manager, heavy products sales was announced this week by R. E. Williams, assistant to the vice-president—sales, Columbia-Geneva Steel Division, United States Steel Corp.

The Fireside
600 S. Gaffey • San Pedro
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BANQUET ROOMS FOR ALL OCCASIONS

ALSO VISIT OUR DRIVE-IN

3 1/2 %
PER ANNUM
CURRENT RATE

SAVE with

SMALL OR LARGE AMOUNTS ACCEPTED
AIM AND SAVE FOR A PARTICULAR PURPOSE
FUNDS PLACED BEFORE THE 11th OF MONTH
EARN FROM THE 1st OF THAT MONTH
EARNINGS PAID SEMI-ANNUALLY
TWO CONVENIENT LOCATIONS
YOUR ACCOUNT MAY BE OPENED BY MAIL

YOUR ACCOUNT
IS INSURED
UP TO \$10,000

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