

LINES BY SOGLOW



Mister... you've been working for money, for years! It's high time you learn to let money work for you! If you invest your money wisely, you'll earn the security and happiness you want for your future! And there's no easier... surer way to have your money... than by buying United States Defense Bonds. Improved Series E Defense Bonds are now even better. There's a higher interest rate... three per cent, compounded semi-annually when held to maturity. Join the Payroll Savings Plan where you work... or the Bond-A-Month Plan where you bank. Invest more in Defense Bonds... they're now better!

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OPENING SCOUT WEEK... Members of Boy Scout Troop 721 leave church in formation Sunday after opening Boy Scout Week with attendance at the morning worship services. The troop is sponsored by the First Baptist Church.

Roth's Market
To Run Food Ads
In Sunday Paper

Beginning Sunday bargain-spotted advertisements of Roth's Markets are to appear in the Torrance Herald twice weekly, it was announced this week by Ben Roth and Milton Katz, owners of the chain of super markets.
Money-saving prices will be featured in the ads for the store at 1321 Post Ave. and for another Roth's Super Market at 109 So. Hawthorne Blvd., Hawthorne.
The local store, centrally located with plenty of free nearby parking, is open from 9 a.m. to 10 p.m. daily and from 10 a.m. to 7 p.m. on Sundays.
The many low-priced items will be featured in large ads to appear in both the Thursday and Sunday Herald.



BARGAIN CENTER... The many low-priced grocery items offered by Roth's Markets will be advertised twice weekly beginning with the next Sunday issue of the Torrance Herald.

Torrance Phones Get Super Memory Dials

"Crossbar," a communication system with a super-memory is coming to Torrance.
District Manager Frank G. Jordan of Pacific Telephone said that crossbar is the name of the latest type dial switching equipment now being installed in the company's new central office building at 1307 Cravens Ave.

'Cake Breakfast To Benefit Cub Scouts in Area

Helping to make Scout Week a success in 1953, Clark Supermarket at Western Ave. and Imperial Highway will play host to 1,000 residents in the Southwest area at a community breakfast Saturday morning. All proceeds are being turned over to the Cub Scouts. Breakfast will be served on the parking lot on the north side of the market. Cub Scout Pack 137C will be the official host at the breakfast. A fine menu has been planned.

Here is an opportunity for everyone in the Southwest area to enjoy a good breakfast and contribute to a worthy cause at the same time, says Mark Schulman, president. Orange juice, pancakes and bacon, coffee and all the trimmings for the morning meal will be served. Children under six years of age will be admitted free of charge; adults and children over 6 years of age are welcome at 50c per person.

"The Scouts of today are the men of tomorrow, and bearing this in mind it is just good citizenship to support this worthwhile drive for funds so that the Scouts in our area can carry on their fine work," claims Schulman.

In addition to sponsoring the breakfast, Clark Supermarket has made an interesting window display of Cub Scout Arts and Crafts. "Be sure to be at Western Ave. and Imperial Highway on Saturday morning for a fine breakfast and an interesting exhibit," urges the market president.

line among the thousands which terminate in the office. It then memorizes the location, the type of service of the subscriber and the telephone number.

Storing this information in its "brain," the equipment searches for an idle pathway. When the number is dialed, crossbar also memorizes that number, returns to the location of the subscriber's line and completes the connection. During these steps crossbar keeps checking to be sure that each of its components received the correct information.

Not content with handling calls and checking its own accuracy, Jordan said, crossbar also acts as a trouble-shooter. If any irregularity is encountered while completing a call, it will write out a detailed memorandum containing 1,000 possible notations and figuratively tap a maintenance man on the shoulder with signal lamps and alarms.

"It will do everything but take the man by the hand and lead him to the offending item of equipment," the district manager of the calling party's agent said.

Strange Facts About Polio

WALTER DAVIS
TEXAS A and M TRACK STAR
OF NEDERLAND, TEXAS, STRICKEN WITH POLIO AT THE AGE OF 9, WAS NEVER EXPECTED TO WALK AGAIN...

HE WON FIRST PLACE IN HIGH JUMP EVENT IN 1922 OLYMPICS WITH A LEAP OF 6 FEET, 8.5 INCHES

HE WAS THE WORST POLIO CASE IN THE LAST 5 YEARS HERE EQUAL TO ALL OF THE PREVIOUS 20 YEARS COMBINED 185,000

10-DAY-OLD (MANY SCHNEIDER OF WAGNER, WIS. YOUNGEST POLIO PATIENT OF 1952)

39,000 CASES

A LONG-TERM IRON LUNG PATIENT SPENDS AN AVERAGE OF 16 HOURS A DAY IN THE LUNG!

★★★★★
"You can fool some of the people all of the time, and you can fool all of the people some of the time, but you cannot fool all of the people all of the time."
Abraham Lincoln
★★★★★

FOLKS! Your friendly Clark Markets are always mindful of the words spoken by this great man.
We have constantly tried to sell you the best brands of merchandise at the lowest possible prices. We are proud of the fact that our business has been built on fair dealings with all of our customers... all of the time.

CONTINUING FOR 4 MORE BIG BARGAIN DAYS
OUR 11th ANNUAL GIGANTIC INVENTORY SALE

Compare Our Lower Prices! OPEN SUNDAY 9 AM to 9 PM

FOLKS COME PREPARED TO SAVE ★ SAVE ★ SAVE ★ HUNDREDS OF QUALITY FOODS AT COST and BELOW COST

| | |
|---|--|
| C&H PURE CANE SUGAR 10 LB. BAG 79c | IOWA EASTERN PKG. ALL CENTERS LEAN SLICED BACON REG. 49c VALUE 39c lb. |
| SWIFT'S FINEST SHORTENING SWIFTNING 3 LB. CAN 65c | LEAN-FRESH GROUND BEEF GROUND EVERY HOUR 39c lb. |
| SWANSON'S CHICKEN FRICASSEE REG. 53c VALUE TALL CAN 39c | KINGAN'S SMOKED TENDER HAM SKINNED LARGE PARTS TO BAKE 44c lb. |
| FINEST QUALITY LARGE BOLOGNA BY THE CHUNK 33c lb. | U. S. NO. 1 RUSSET POTATOES 10 lbs. 43c |

PLEASE TURN PAGE FOR MORE OF THE LOWEST PRICES IN TOWN! →