

# SAVINGS "REIGN" at FENWICK'S

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By Popular Demand  
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DURING FENWICK'S BIG

# SHOE SALE!

Because we need room for our new Spring stocks soon to arrive, we must move these shoes at once. We guarantee that you'll save up to 40% on many pairs of these fine shoes.

Save On These Shoes  
FOR  
"THE TEEN AGE GROUP"  
THESE SHOES SELL REGULARLY  
FOR  
\$9.95 - \$10.95 - \$11.95  
OUT THEY GO!

WHILE THEY LAST!  
**\$6.95**  
A PAIR

HURRY -- QUANTITIES and SIZES LIMITED!  
SALE CONTINUES ONLY WHILE STOCKS LAST!

# FENWICK'S

1420 MARCELINA ACROSS FROM POST OFFICE PHONE 1043

HOME OF FAMOUS SHOES For MEN and BOYS

HEADQUARTERS FOR QUALITY SHOE REPAIRS



## Sherfey Set to Head Red Cross Campaign

J. Hugh Sherfey of Stone and Myers Mortuary, 1221 Engracia Ave., Torrance, yesterday was confirmed as the 1953 Red Cross fund chairman for the Torrance area by Lloyd L. Austin, overall volunteer chief for the Los Angeles Red Cross.

Telling of the need for hundreds of volunteer canvassers to ring doorbells for the 1953 fund campaign, which begins on March 2, Sherfey said his first action would be to name leaders of key divisions in this district.

**New Weapons**  
"A dramatic new undertaking of Red-Cross — underwriting of 'operation gamma globulin' — this year will provide a new weapon in the battle to lessen the crippling effects of polio," Sherfey said. "Thus the 1953 fund drive must be an over-the-top affair."

Derived from whole blood, gamma globulin has proven in two years of tests that it will prevent or minimize the paralysis in those exposed to the dreaded disease. The tests were conducted under the auspices of the National Foundation of Infantile Paralysis, with Red Cross supplying the gamma globulin without cost.

Red Cross has agreed to underwrite "operation gamma globulin" through the initial year in the amount of \$7,000,000, thus placing itself under a still heavier financial burden than in past years, the new chairman

said. He added that each Southern California community must carry its share of the cost of the mercy project.

Acting on the request of the Office of Defense Mobilization, Red Cross has agreed to finance and collect enough whole blood to provide 1,200,000 units of anti-polio serum by July 1, 1953. "Operation gamma globulin" is above and beyond the mercy organization's day-by-day supplying of blood to Los Angeles and Orange counties hospitals and to American servicemen all over the world.

Men and women who wish to offer their services as volunteer Red Cross workers for the 1953 campaign are asked to call Torrance 225.

### ★ LEFT OVER SALE ★

- | WAS   | NOW    |
|---|--------|
| \$3.95 Pillows.....                               | \$1.99 |
| \$6.95 Table Lamps (Nice Selection)...            | \$4.88 |
| 7.50 Broadloom Axminster Carpet sq. yd.....       | 3.88   |
| 21.50 Jenny Lind Beds (Full or Twin Size).....    | 13.88  |
| 24.95 Floor Lamps (9 Way).....                    | 11.88  |
| 99.95 Contour Chairs .....                        | 59.88  |
| 79.95 5 Pc. Virtue Chrome Set.....                | 59.88  |
| 59.95 Platform Rockers .....                      | 45.88  |
| 79.95 Axminster 9x12 Rugs All Wool..              | 49.88  |
| 49.95 Maple Desk (Windsor).....                   | 34.88  |
| 169.95 Bedroom Set 7 Pc. (Inc. Spg. & Matt.)..... | 88.88  |
| 169.95 Living Room Complete (7 Pc. Outfit).....   | 88.88  |
| 79.50 Mattress & Box Spring (All Sizes) .....     | 39.88  |
| 39.95 Mahogany 4 Poster Beds.....                 | 24.95  |
| 9.95 9x12 Rug Pads While They Last.               | 5.98   |

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### Plan New Dance Class

An adult square dancing class will meet weekly beginning Wednesday, Jan. 28, at 8 p.m. in the Normandie Ave. Recreation Center, 224th St. and Normandie Ave., according to Robert Valerio, director.

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### COMING SOON!

Watch The Torrance Herald For STAR FURNITURE'S SPECIAL ANNOUNCEMENT

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**PEGGER CORDS PANTS**  
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**SUEDE JACKETS**  
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### TORRANCE BARGAIN SPOT

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