

IT'S A NATURAL...



When You ADVERTISE In The TORRANCE HERALD

and IT'S 8 COMPANION PAPERS

PUBLISHED BOTH SUNDAY and THURSDAY!

HERE IS PROOF POSITIVE OF TORRANCE HERALD PULLING POWER



1508 CARRILLO AVE. TELEPHONE 411
TORRANCE, CALIFORNIA

December 1, 1952

Mr. Bill King
Adv. Manager
Torrance Herald

Dear Bill:

As one of your regular advertisers, I would like to report to my fellow advertisers that unlike to many other businesses, my hearing aid sales have increased considerably during 1952. I believe my advertising in your paper has had a considerable amount of influence on this growth.

Another great contributing factor, I believe, is that the public is beginning to realize that people of great achievement such as Mr. Winston Churchill, Mr. Bernard Baruch, Mr. Herbert Hoover, Mrs. Eleanor Roosevelt, and even that current singing star, Johnny Ray, wear hearing aids. Apparently the feeling that a hearing aid is a badge of affliction has been overcome as people learn that these great leaders suffer from hearing deficiencies and use hearing aids to correct their impairment.

Just imagine what a frightful feeling it would be not to be able to hear the singing of birds, beautiful music or the conversation of family and friends.

I am sure that my business will continue to grow as more people with hearing deficiencies, with the help of the Torrance Herald, realize the value of hearing aids.

Sincerely,

Tommy Wilkes
Manager, Howard Jewelers

IT'S NO GAMBLE because you get...

- More Advertising
- More Local News
- More Features
- Paid Circulation
- More Local Sport News
- More Pictures

FOR EXPERT DISPLAY and CLASSIFIED ADVERTISING CONSULTATION

CALL TORRANCE 444

and ask for one of our AD-VISORS

DISPLAY DEPARTMENT
BILL KING
BERNIE PRICE
JACK DAVIS

CLASSIFIED DEPARTMENT
JAY DeLANY
PAT HILLIER
JAN BAKER

PUBLISHED EVERY SUNDAY AND THURSDAY MORNING

TORRANCE HERALD



—and 8 Companion Trade Area Newspapers Reach 100,000 Readers

Sunday and Thursday Home Delivered by Carrier 30 Cents Per Month

Public Notices

TORRANCE HERALD (PUBLIC NOTICE)
NOTICE FOR BIDS ON SCHOOL SUPPLIES, EQUIPMENT AND REPAIRS
Notice is hereby given that the Board of Education of the Torrance Unified School District of Los Angeles County will receive bids for furnishing certain school supplies, equipment and repairs as per list and specifications on file in the office of the Business Manager, 2335 Plaza Del Amo, Torrance, California.
Each bid must be submitted on a printed form furnished by the Board of Education, must be sealed, and filed in the Business Manager's office on or before Friday, Jan. 2, 1953 at 10:00 a. m. and will be opened in public at that time and place and each bid aggregating \$1000 or over, must be accompanied by a certified cashier's check for not less than 5% of the total amount of the bid; provided that if only certain items of a bid are accepted, the bidder may thereupon substitute a certified or cashier's check for 5% of the aggregate amount of the accepted items of his bid; and providing further that the firm doing business regularly with the Board of Education may at the discretion of the Business Manager and in lieu of the above mentioned check, file with the Business Manager of the Torrance Unified School District, an annual or continuing surety company bond in the sum not less than \$5,000.00 to insure compliance with the terms of the signed bids submitted from time to time during the life of the bond.
The above mentioned check or bidder's bond shall be given as a guarantee of the bidder's compliance with the terms of his signed bid; and if the successful bidder fails to comply with the terms of his signed bid, after acceptance thereof by the Board, his check or bond will be forfeited.
Other conditions being equal, preference will be given to the bidder of the State of California.
The Board reserves the right to reject any and all bids, or any part of a bid, and to waive any informality in the bids received.
Firms or individuals desiring to submit bids from time to time on school supplies and equipment, shall list themselves with said Business Manager of the Torrance Unified School District.
EMMETT W. INGRAM, Assistant Superintendent of Schools and Business Manager, Torrance Unified School District, Torrance, California.
Dated, Torrance, California, March 11, 1952.
Subscribed and sworn to before me this 11th day of March, 1952.
WALTER C. BRADFORD, Notary Public.
T-Dec. 18, 25, 1952.

TORRANCE HERALD AGREEMENT TO DISSOLVE CO-PARTNERSHIP

This agreement made, executed and entered into by and between Richard G. Osmun and Howard F. Lockhart both of Torrance, California is as follows:
WITNESSETH:
For and in consideration of the sum of \$1000.00 as agreed to be paid by Richard G. Osmun, Howard F. Lockhart agrees to sell, transfer and assign all his right, title and interest in and to the business known as the Refrigerator Service Company, located at 1517 1/2 Carrillo Avenue, Torrance, California to Richard G. Osmun.
It is understood and agreed that Howard F. Lockhart is transferring a one-half interest to Richard G. Osmun.
Richard G. Osmun agrees to pay said \$1000.00 in accordance with the certain promissory note executed by Richard G. Osmun and which bears the same date as this instrument.
It is further agreed that Richard G. Osmun will assume all the existing indebtedness and agrees to hold Howard F. Lockhart harmless therein.
Witness our hands and seals this 18th day of October, 1952.
RICHARD G. OSMUN
HOWARD F. LOCKHART
Sworn to and subscribed before me this 17th day of October, 1952.
(SEAL) MARGARET W. DEAN, Notary Public in and for the County of Los Angeles, State of California.
My Commission Expires May 22, 1953.
S-Dec. 21, 28, 1952.

TORRANCE HERALD CERTIFICATES OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that they are conducting a ceramics business at 15127 Crenshaw Blvd., City of Gardena, County of Los Angeles, State of California, under the fictitious firm name of MIDWESTERN NEW & USED CARS and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
Mrs. Anna Eret, 16706 Ermanita Avenue, Torrance, Calif.
Mrs. Emma Baldwin, 16706 Ermanita Avenue, Torrance, Calif.
WITNESS our hand this 18th day of December, 1952.
ANNA ERET
EMMA BALDWIN
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES
ON THIS 16th day of December, A.D. 1952, before me Margaret W. Dean, Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Mrs. Anna Eret and Mrs. Emma Baldwin, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
MARGARET W. DEAN, Notary Public in and for said County and State.
My Commission Expires May 22, 1953.
S-Dec. 21, 28, 1952; Jan. 4, 11, 1953.

TORRANCE HERALD CERTIFICATES OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that they are conducting a Used Car business at 16413 S. Normandie Avenue, City of Gardena, County of Los Angeles, State of California, under the fictitious firm name of MIDWESTERN NEW & USED CARS and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
Nellie Draper, 1711 1/2 W. 149th St., Gardena.
Perry Holeman, 1711 1/2 W. 149th St., Gardena.
Beverly Holeman, 1711 1/2 W. 149th St., Gardena.
WITNESS my hand this 13th day of December, 1952.
NELLIE E. DRAPER
PERRY HOLEMAN
BEVERLY HOLEMAN
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES
ON THIS 13th day of December, A.D. 1952, before me the undersigned, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Nellie Draper, Perry Holeman, Beverly Holeman known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
PAUL E. SMITH, Notary Public in and for said County and State.
My Commission Expires Dec. 7, 1953.
S-Dec. 21, 28, 1952; Jan. 4, 11, 1953.

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My Commission Expires Dec. 7, 1953.
S-Dec. 21, 28, 1952; Jan. 4, 11, 1953.

Public Notices

TORRANCE HERALD 66521
COUNTY IMPROVEMENT NO. 1534
FOR THE CONSTRUCTION OF SANITARY SEWERS
IN 23RD STREET AND OTHER RIGHTS OF WAY
RESOLUTION OF INTENTION
WHEREAS, the Board of Supervisors of the County of Los Angeles, State of California, has on file and spread upon the minutes of the Board, a report from the Health Officer of the County recommending the institution of proceedings for the improvement as a health measure,
AND WHEREAS, the Board has found and determined by resolution that the public interest requires the construction of sanitary sewers in 23rd STREET and other rights of way and that the improvement is necessary as a health measure; and
AND WHEREAS, the City Council of the City of Los Angeles has by resolution adopted on the 3rd day of December, 1952, approved this resolution and given its consent to the work proposed herein, and to the use of that portion of Normandie Avenue lying within the limits as described herein, and to the exercise of exclusive jurisdiction in this proceeding by said Board of Supervisors;
NOW, THEREFORE, THE BOARD RESOLVES:
SECTION 1.
That the public interest and necessity require and that it is the intention of the Board to order the following work to be done and improvement made, to-wit:
First: The construction of sanitary sewers and appurtenances in 23rd STREET between the centerline of NORMANDIE AVENUE (easterly roadway) and the westerly line of MEYLER STREET in 23rd STREET and NORMANDIE AVENUE (easterly roadway) and
and between MEYLER STREET and the northern and southern lines of 23rd STREET.
Second: The resurfacing of the trench in the streets and rights of way wherein aforementioned sanitary sewers are constructed.
All of said work shall be performed in the streets and between the limits herebefore designated except where the plans indicate that said work shall be omitted.
THAT SUCH WORK OR IMPROVEMENTS BE ESTIMATED WILL COST THE SUM OF EIGHT THOUSAND FIVE HUNDRED AND FIFTY DOLLARS (\$8,550.00).
SECTION 2.
That all the work and improvements aforesaid shall be done and performed as shown on and in accordance with and to the grades shown on the plans, profiles and specifications on file in the office of the Board of Supervisors in the Hall of Records in the City of Los Angeles on the 7th day of October, 1952. Reference is hereby made to said plans, profiles and specifications for a full and detailed description of said proposed work or improvement, and said plans, profiles and specifications shall govern for all details of the proposed work or improvement and for the description of the grade to which this work is to be done, and are made a part hereof.
SECTION 3.
That all the contemplated work or improvement, in the opinion of the Board, is of more than local or ordinary public benefit, and the Board hereby makes the expense of the work or improvement chargeable upon a district, which district the Board hereby declares to be the district benefited by the work or improvement and to be assessed to pay the cost and expenses thereof. A map of the district, indicating by a boundary line the extent of the territory included in the proposed district approved by the Board on the 7th day of October, 1952, is on file in the office of the Board. Reference is hereby made to the map for a full and complete description of the assessment district and the map shall govern for all details as to the extent of the assessment district.
SECTION 4.
That serial bonds shall be issued in accordance with Division 7, Streets and Highways Code, to represent each assessment of twenty-five dollars (\$25.00) or more remaining unpaid for thirty (30) days after the date of the recording of the warrant. The serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the next October fifteenth annual proportion of the principal sum thereof shall be payable, by coupon, on the second day of January every year after the next October fifteenth following their date, until the whole is paid, and the interest shall be payable semiannually, by coupon, on the second days of January and July, respectively, of each year following the date of the bonds, at the rate of six (6) per cent per annum on all sums unpaid, until the whole of the principal and interest is paid.
SECTION 5.
That the proceedings for the aforesaid work or improvement shall be under and in accordance with Division 7, Streets and Highways Code, Series) providing for the payment of the assessment within 30 days from the recording thereof shall be made to the County Surveyor.
SECTION 6.
The Streets herebefore referred to are public streets in the County of Los Angeles and are located partly in unincorporated territory in the City of Los Angeles.
SECTION 7.
That it is the opinion of the Board that the public interest will not be served by allowing the property owners to take the contract for the work to be done under these proceedings.
SECTION 8.
That Tuesday, the 13th day of January, 1953, at the hour of ten o'clock A.M. of said day, is the day and hour and the Chambers of the Board in the Hall of Records, in the City of Los Angeles, is the place fixed by the Board whereby and where any and all persons having any objections to the proposed work or improvement or to the extent of the district to be assessed, or to the proposed grades to which the work is to be done, or to any or all of the foregoing, may appear before the Board and show cause why the proposed work or improvement should not be carried out in accordance with this Resolution.
SECTION 9.
The County Surveyor shall cause to be conspicuously posted along the line of the contemplated work or improvement and along all open streets within the district Public in the City of Los Angeles, a newspaper published and circulated in the County of Los Angeles, which is hereby designated for that purpose by the Board.
The Board does hereby direct the Clerk thereof to mail notices of the adoption of this Resolution of Intention to all persons owning real property proposed to be assessed for the work herein described, whose names and addresses appear on the last qualified assessment roll of the County of Los Angeles or as known to the Clerk, the contents of said notices to be as required by law.
The foregoing resolution was on the 13th day of December, 1952, adopted by the Board of Supervisors of the County of Los Angeles, State of California.
ATTEST: HAROLD J. OSTLY, Clerk and Ex-Officio Clerk of the Board of Supervisors.
CLAY E. LEE, Deputy.
T-Dec. 25, 1952; Jan. 1, 1953.

THE BIG "9"
Classified Ads
Now Reach
Approximately
100,000 Readers
9 NEWSPAPER
100% Coverage

CALL AT OFFICE,
1619 Gramercy, Torrance
or Phone Your Ad to
TORRANCE 444

Closing time for acceptance of Classified Ads is Friday and Tuesday at 5 p.m. Ads received later will be held over to the following issue. Not responsible for more than one incorrect insertion. Errors will be corrected by republication only.

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Walteria & Pacific News
Harbor City Herald
Neighborhood News
Riviera-Seaside Sun
North Torrance Times
P. Nido News
Carson Courier

CEMETERIES

"A LOCAL INSTITUTION SERVING LOCAL NEEDS"
PACIFIC CREST
182nd St. & Inglewood Ave.
Redondo Beach, Calif.
Frontier 2-6107

GREEN HILLS MEMORIAL PARK
Aft. Endowment Care Cemetery Serving the Harbor District
For Information Call
TE. 3-0442 2760 S. WESTERN

CEMETERY LOTS

WILL SACRIFICE!
CEMETERY LOTS
In choice ocean-view section of Green Hills Memorial Park
Will sell 1, 2, or 3 A.C. adjacent at \$125 each.
Price includes perpetual care.

Call W. King at
Torrance 444

LOST AND FOUND

LOST - Small brown change purse in vicinity of Soupy's Style Shop, containing 3 small boys' Christmas Savings. Reward. Phone Lomita 2529-W.
LOST - Marcette the clasp. Initials, W.H.S. Lost between Hickory and El Prado. Reward. 1511 Arcadia Ave. Phone W. Torrance 2049-W.
LOST - Collie about 1 year old. Answers to "Lady." 1314 Greenwood. Phone Torrance 2586-W.
LOST - Gray German shepherd 6 mos. old. Name Cindy. Six toes on hind foot. \$10 reward. 2228 S. Denier. Phone Torrance 1645-W.

PERSONALS

SILVESTER:
I'm sorry I was not the model wife. I tried so hard to please. Let's have dinner with Charlie, so we can iron this out; there we will be more as a case.
Signed,
Belinda Bewildered.

WEDDINGS, dances, parties, or -hall for rent - American Legion. Call Harry Green. Torrance 1553-1.

I WILL NOT be responsible for debts other than my own after December 14, 1952.
Signed
EVERETT F. SEIBER

INSURANCE

Howard G. Locke
Auto-INSURANCE-Fire
1824 Andro Ave., Torrance
Phone Torrance 366-R

IT'S SO EASY
TO PLACE A
CLASSIFIED
AD
IN THE
TORRANCE
HERALD!
JUST PHONE
TORRANCE 444