

Torrance — The Modern Industrial City

Typical of the growth enjoyed by the City of Torrance and its residential and industrial wealth is the huge General Petroleum Corp. refinery pictured below. The upper photo was made in 1929 shortly after the plant was put "on stream."

The photo below was made two months ago and shows the tremendous growth which has been recorded during the 23-year life of the refinery.

Soon to be added adjacent to the refinery is the \$36,000,000 plant of the Carbide and Carbon Chemicals Co., a subsidiary of the Union Carbide and Carbon Corp. Construction is now under way.

Other photos showing comparable development are included in this issue of The Torrance Herald commemorating the 40th anniversary of the City of Torrance.

Hundreds more could be shown from every section of the city as no one section has enjoyed a monopoly on growth.

Contributing to the growth have been Torrance's ideal climate; an abundance of water, power, and transportation facilities; and a community life which attracts the most skilled tradesmen and professional men of the nation.



What kind of a CITY

is **TORRANCE** going to be...?

The Torrance of Tomorrow won't be an accident. Good or bad, it will be the result of the things we citizens of Torrance do TODAY.

The Torrance Chamber of Commerce is working hard . . . full time . . . on the question: "What kind of a city is Torrance going to be . . .?"

Here is what we believe the answer will be:

TORRANCE is going to be BIGGER . . . more industries, more job opportunities, more markets close to home for the skills, the services, and the products of the city and its people.

TORRANCE city government and municipal services, already the biggest bargain a tax dollar can buy, will be an even better buy in the future. We'll have the same high standards in education and city planning.

TORRANCE will be the HUB of transportation services for the Southwestern Los Angeles area. Our two transcontinental railroads, our CAA-approved airport, our trucking terminals and nearby express freeways, plus our proximity to the Harbor, will make our city the headquarters of shipping in our area. Transportation for Torrance industries will be the finest. Finally,

TORRANCE will be a wonderful and satisfying place to live. The Torrance traditions of friendliness and helpfulness will pay us dividends in pleasant living, just as they are doing today.

Will you join with us to make the Torrance of tomorrow the finest place in the world to be?



**TORRANCE
CHAMBER of COMMERCE**

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TORRANCE, CALIFORNIA