

**VERY IMPORTANT**  
**SAVE \$50<sup>00</sup>**  
SALESMAN'S Commission when you buy your T. V. REFRIGERATOR WASHER or FREEZER at  
**LEN'S TELEVISION**

Also  
Science has made it possible to eliminate the possibility of COLDS, SINUS TROUBLE, POLIO. Exclusively at LEN'S T. V. only.  
Investigate at once.  
1615 W. CARSON  
Between Western and Normandie

A Little Herald Want Ad ... Gets BIG RESULTS!



(Herald Photo)  
NEW DISPLAY AREAS . . . The new modern interior of the National Paint and Wallpaper Co. is shown here as customers browse among the many display cases of paints, varnishes, painting equipment, and household cleaning and polishing items. The store will celebrate its opening in new quarters tomorrow with many special items at bargain rates.

## National Paint to Celebrate Opening of New Store Here

"My customers simply outgrew the other store," Mary said yesterday as she gazed fondly around the new National Paint and Wallpaper store at 1424 Marcellina. Located on Sartori Ave. for 13 years, the National Paint store is celebrating its opening in new and more spacious quarters across from the Post Office. The new store, which will continue to feature high quality DuPont paints and other top lines of home decorating materials, was first opened Oct. 13, the 13th anniversary of the business. Advertised for years as "The Store That Mary Runs," the business has become known to hundreds in the area as headquarters for the answers to home decorating problems. Mrs. Mary Page, founder and operator of the store, yesterday outlined the policies which have

been the keystone of her business:  
**Policies Outlined**  
"1. We offer complete interior decorator service to our customers with no obligations attached," she said.  
"2. The painters and other skilled workmen we recommend to our customers have the complete backing of the store. The store will stand back of anything it recommends.  
"3. We have a complete line of household cleaning appliances which are for our customers' use without any charge. (Included waxers, polishers, and such items.)"  
Paint expert at the store is Henry Moe, who has had 50 years of paint experience — 35 years in Torrance.  
"He is just part of the family," Mary reports. "He can answer any question on paint or painting."  
An expert in blending and preparing auto and truck paint colors is Frank, who has just installed a new color magic eye which enables him to get the exact blending needed to match colors.

### POLITICAL ADVERTISEMENT

**ELECT JUDGE OTTO B. WILLETT**  
Your South Bay Municipal Judge

OTTO B. WILLETT

**Decorating Expert**  
A specialist in interior decorating is Howard Voien, who is available at the store or in the home by appointment. His services and advice in planning interiors from rugs to drapes are free.  
"We have the same 'hole in the wall' store," Mary said, "but we have just spread out a little more to give our customers a better opportunity to see what we have to offer."  
Other features of the new store include a lounge and powder room for the ladies, one of the most complete wallpaper departments in Southern California, and a complete line of matching wallpapers and fabrics for chic decorating.  
"Any thanks I have for the new store go to my customers and to my loyal associates who have made it possible," Mary said.

## Bevy of Traffic Accidents Sends 3 to Hospital

Three persons were injured in weekend traffic collisions as police were summoned to handle a near-record number of highway accidents.  
Walter W. Phillips, 46, 2436 W. Lomita Blvd., is suffering major injuries at Harbor General Hospital following a collision at U. S. Navy and Shirley Walker, 223rd St. and Normandie Ave., Officers Don Cook and Al Win-

kler reported that Phillips' car smashed into a parked automobile.  
A sailor and a girl passenger were taken to the hospital following a crash at Sepulveda Blvd. and Hawthorne Ave. Injured were Ezequiel Gomez, 20, U. S. Navy, and Shirley Walker, 223rd St. and Normandie Ave., Officers Don Hamilton and Joe

intersection only two weeks ago.  
A host of other traffic accidents, all non-injury collisions, had Torrance traffic investigators on the run during the weekend.  
**EXPORT TRADE**  
Sugar and pineapple products account for about nine-tenths of the normal quota of exports from the Hawaiian Islands.

# SAVE Time Steps Money

These Prices Available To Members of Better Living Plan

LIBBY'S PEAS By Doz.	12¢ ea
LIBBY'S CORN By Doz.	12¢ ea
LIBBY'S MIXED VEG. By Doz.	12¢ ea
LIBBY'S Fordhood LIMAS By Doz.	15¢ ea
LIBBY'S CORN By Doz.	12¢ ea
LIBBY'S PEAS By Doz.	12¢ ea
LIBBY'S SQUASH By Doz.	12¢ ea

Limit 100 Pkgs.

## WITH BETTER LIVING

### Introductory Offer!

(Thru Oct. 30)

U.S. CHOICE BEEF	45¢ lb.
¼ QUARTER (100 LBS.)	
DAY-OLD BREAD LANGENDORF WEBER WONDER	Lg. 13¢ Sm. 10¢

ON SALE TO NON-MEMBERS AT STORE

Come In Today and Inquire About Becoming a Member of the Better Living Plan

## BETTER LIVING PLAN

1624 GRAMERCY AVE. ACROSS FROM STADIUM THEATER PHONE 2971

## Torrance Tee Vee Brings You THE BEST

HERE'S the set that "CLICKS" with you . . . and FOCUS your eyes on this low price

# 199<sup>95</sup>

Model M-1733

IT'S READY for instant UHF "Inside Set" Adaption

it's the sensational new "TWIN CIRCUIT"

# Raytheon tv

Fast Efficient Service  
Our Service Dept. is the most complete in the Harbor Area. We give you fast, efficient Personalized Service.

90 Days FREE SERVICE As Long As Two Years to Pay

It can be ready to receive ALL 70 new UHF Channels! To bring you new UHF programs the moment they come to your area!

Perfect Television at Low Cost!  
You can now enjoy clean snow-free pictures with plenty of power to spare. Raytheon has the anti-glare, tilted picture window and distortion-free tube.

OTHER "SUBURBAN" MODELS . . . FROM \$199.95 to \$339.95 . . . IN COMPLETE VARIETY OF SMART, CRAFTSMAN STYLED CABINETS.

21" TV MODEL 2107 SUBURBAN BEVERLY. Enjoy Raytheon's anti-glare tilted picture window, distortion-free tube. Full Year Warranty on All Parts . . . Including Picture Tube! \$249.95.

TORRANCE TREE TV COMPLETE HOME APPLIANCES  
1629 CRAVENS - TORRANCE PHONE TORRANCE 650

# FINAL WIND-UP AUCTION ENTIRE STOCK

## FINE FURNITURE One Night Only! Friday, Oct. 24th, 7:30 p.m.

Living Room — Bedroom — Dining Room — Rockers — Lamps — Pictures — Mirrors — Mattresses — Box Springs — Rugs — Gas Ranges — Refrigerators T.V. Sets — Heaters — and hundreds of items too numerous to mention at this time!

"BID AND BUY AT YOUR OWN PRICE"

ALL SALES FINAL! DEPOSIT REQUIRED  
ATTENTION: WE ARE NOT GOING OUT OF BUSINESS!

# LOMITA FURNITURE

2300 PACIFIC COAST HIWAY LOMITA  
MILTON SAMUEL, Auctioneer