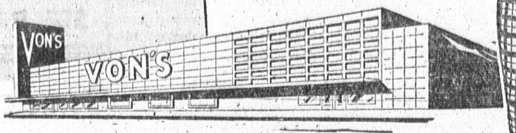
HOUSEWARES · BEVERAGES · PRODUCE · TOBACCOS · DELICATESSEN · MEATS · GROCERIES · BAKERY PRODUCTS

VON'S a Complete Shopping Center!



At a VON'S Super Food Market you will find everything to supply your food and grocery needs. Nationally advertised groceries, U.S. Gov't. Graded and Inspected Meats, Farm-Fresh Fruits and Vegetables, a most complete assortment of cheese, cold meats and prepared foods, housewares, cosmetics and sundries and a Van de Kamp's Bakery—you'll find them all at your nearby, friendly VON'S Market. Do all your grocery shoping at Von's and SAVE!

REDWOOD EMPIRE CIDER OR QUART BOTTLE 23c
APPLE JUICE ½ GAL. BTL. **45¢**

APRICOT - PINEAPPLE—2-LB. JAR, 35c
Dunn's PURE JAM 1 LB. JAR **19¢**

GLORIETTA
TOMATO JUICE NO. 2 CAN **10¢** 46 OZ. CAN **23¢**

LAURA SCUDDER'S
MAYONNAISE PT. JAR **29¢** QT. JAR **49¢**

DEL MONTE
TOMATO CATSUP 14 OZ. BOTTLE **15¢**

B and M
BAKED BEANS 13 OZ. CAN **18¢** 28 OZ. CAN **29¢**

BIG OR LITTLE
PICTSWEET PEAS 17 OZ. CAN **17¢**

WHOLE KERNEL OR CREAM STYLE BANTAM
PICTSWEET CORN 17 OZ. CAN **19¢**

GIFFORD'S LARGE PITTED
RIPE OLIVES PINT CAN **29¢**

GOLD MEDAL SPAGHETTI OR
MACARONI 1 LB. PKG. **20¢** 2 LB. PKG. **39¢**

SUPERIOR—ORANGE, SAGE OR CLOVER
HONEY 8 OZ. JAR 21c 12 OZ. JAR **28¢** 24 OZ. JAR **49¢**

PRIORITY
TUNA CHUNK STYLE NO. ½ CAN **23¢**

FOR BETTER BISCUITS AND PANCAKES
BISQUICK 40 OZ. PKG. **39¢**

S AND W—MELLOW'D
COFFEE 1 LB. CAN **79¢** 2 LB. CAN **1.56**

CAMPBELL'S CONDENSED
TOMATO SOUP 3 10½ OZ. CANS **29¢**

UNCLE BEN'S RICE
14 OZ. PKG. **20¢** 28 OZ. PKG. **39¢**
SWANSON'S—14 OZ. CAN
Chicken Fricassee 49¢

Snowflake Crackers 1 LB. PKG. **25¢**
10c Coupon on Each Package toward your purchase of
Lipton Soup Mix 3 PKGS. FOR **37¢**
CHICKEN NOODLE—TOMATO VEGETABLE

Niblets BRAND WHOLE KERNEL
Corn 3 12 OZ. CANS **49¢**
Kernels from 4 golden ears

NEW KRAFT'S
Parkay Margarine
Spreads smoothly even when ice cold!
½ Price Sale!
2 1 LB. CTNS. **44c**

VON'S QUALITY MEATS

VON'S FRESH DRESSED—YOUNG—TENDER—COLORED—2 TO 3 LBS.
FRYING WHOLE OR CUT UP
CHICKENS 63¢ LB.

LEAN, TENDER, FRESHLY GROUND
GROUND BEEF 49¢ LB.

100% PURE PORK
PORK SAUSAGE 49¢ LB.

FRESH FILLETS OF
RED ROCKFISH 37¢ lb.
FRESH, RED
SALMON STEAKS 65¢ lb.

FRESH FROZEN EVISCERATED—COLORED—5 TO 6 LBS.
STEWING HENS 59¢ lb.

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF
ROUND STEAK 89¢ LB.

EASTERN CORN FED PIG PORK
PORK ROASTS
PORK SHOULDERS 5 TO 6 LBS. **37¢ LB.**
RIB END LOIN ROAST 3 TO 3½ LBS. **49¢ LB.**
PORK BUTTS 3 TO 3½ LBS. **55¢ LB.**

PLANTERS PEANUT OIL Special
PT. 39¢ QT. 77¢

TREESWEET
LEMON JUICE 2 5½ OZ. CANS **23¢**

SWIFT'S—ASSORTED
MEATS for BABIES 3½ OZ. CAN **21¢**

G-E—75-100 WATT 18c
LIGHT BULBS 40-60 WATT **15¢**

HOUSEHOLD CLEANSER
OLD DUTCH 2 CANS FOR **25¢**

VON'S VALUE—Fresh Ground As You Like It
COFFEE 1 LB. BAG **69¢** 2 LB. BAG **1.36**

DEL MONTE SLICED OR HALVES
CLING PEACHES NO. 2½ CAN **25¢**

WHITE, GOLDEN, SPICE OR DEVIL'S FUDGE
CINCH CAKE MIX 17 OZ. PKG. **38¢**

SAVE! BRING US YOUR COUPONS

WHITE KING SOAP — LGE. PKG. **25¢** GIANT PKG. **49¢**
WHITE KING WATER SOFTENER — LGE. PKG. **25¢** GIANT PKG. **47¢**

NEW! IMPROVED Scotch Fast Foam-Action CLEANSER 2 CANS FOR **25¢**
A WHITE KING PRODUCT

HORMEL CANNED MEATS
Spam LUNCHEON MEAT 12 OZ. CAN **43¢**
Deviled Ham 3 OZ. CAN **19¢**
Vienna Sausage 4 OZ. CAN **21¢**
WITH BEANS Chili Con Carne 16 OZ. CAN **37¢**
PLAIN Chili Con Carne 16 OZ. CAN **43¢**

VON'S Fresh Fruits and Vegetables

FANCY, STONE
TOMATOES 2 LBS. FOR **15¢**

FRESH PULLED, TENDER CRISP
CARROTS LARGE BUNCH **5¢**

SWEET, GOLDEN BANTAM
CORN on the COB LARGE EAR **5¢**

FULL FLAVORED
MUSCAT GRAPES LB. **5¢**

GENUINE EASTERN CAPE COD
CRANBERRIES LB. **29¢**

HOUSEWARES DEPARTMENT
Our Own Import
PEPPER MILLS ONLY **79¢**
1 CENT SALE
O-CEL-O SPONGES
Buy Large Sponge for 33c, Get reg. 19c Sponge for 1c — BOTH FOR **34¢**

SUNDRIES DEPARTMENT
Colgate—Reg. 94c Value **Dental Cream** 2 GIANT TUBES **69¢**
For Normal, Oily or Dry Skin **Halo Shampoo** LGE. SIZE **57¢**
MONACOL **Rubbing Alcohol** PT. BTL. **19¢**
PHILLIP'S **Milk of Magnesia** LGE. BTL. **59¢**

VON'S DELICATESSEN VALUES

WISCONSIN SLICED AMERICAN
LOAF CHEESE 59¢ LB.

BORDEN'S—READY TO POP IN THE OVEN
BISCUITS 2 PKGS. OF 10 **25¢**

WILSON CERTIFIED—OLD FASHIONED
PEPPER LOAF 69¢ LB.

VON'S BLEU CHEESE
SALAD DRESSING PINT JAR **59¢**

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., OCTOBER 16, 17, 18, 19
1260 REDONDO BEACH BLVD. AT NORMANDIE
"WE GLADLY CASH PAY CHECKS"