

The Social World

AGNES BOLTER, Editor

BOX SOCIAL, HORSE SHOW BENEFIT FOR PHILHARMONIC SET BY PENINSULA LEADERS

"Box Stall Social" in the Mediterranean-style courtyard of the Portuguese Bend Riding Club Saturday night, Aug. 16, will kick off the round of events sponsored by the Peninsula Committee for the Los Angeles Philharmonic Orchestra.

More than 50 persons are well along with plans for this social event, and the nucleus for the fund-raising program, the second annual Philharmonic Benefit Horse Show, to be held the following Saturday, Aug. 23, at the club.

General chairman of the charity affairs is Mrs. James De Silva, Palos Verdes Estates. Her committee includes Mrs. Gordon Shallenberger, San Pedro; and social leaders of Palos Verdes Estates, Rolling Hills, Portuguese Bend, Wilmington and San Pedro.

Funds raised will be turned over to the Southern California Symphony Association.

Elaborately-decorated box supper for two are being prepared

by each of the ladies attending the first Saturday event, and these will be auctioned off to the highest bidders, with the proceeds going to the Philharmonic.

Musical entertainment and outdoor dancing will follow the unique supper, to be eaten under the huge pine trees making a canopy over the courtyard. The social will be a reservation-only party, and guests will be limited to 100 couples.

Heading the committee in charge of the supper is Mrs. Charles Houghton, Palos Verdes Estates. Auctioneers will be Kim Breitenstein, Rolling Hills; Gordon Shallenberger, San Pedro; and Harry Brandel Jr., Palos Verdes Estates.

Decoration chairman is Mrs. John Resich, San Pedro.

The horse show, a 16-event program exclusively for riders 18 years of age and under, will be held in the club's tree-fringed show ring beginning at 10 a.m. Saturday, Aug. 23.

Carrying out the theme of the event, all trophies, ribbons, programs and decorations carry the Philharmonic Benefit hall mark, a show horse jumping over a bar of music.

A heavy entry list, made up of competitors from the San Fernando Valley, Pasadena and Beverly Hills areas as well as young riders from the L.O.N.; Beach-San Pedro, South Bay and Palos Verdes peninsula regions, is anticipated as a result of the success of last year's show.

Competition will include Western, English, jumping and pleasure horses. Sterling silver trophies will be presented to first-place winners, and ribbons will be awarded through fifth place.

The show is open to the public.

Daily fast-food concessions will be set back from the west side of the ring to provide refreshments throughout the program. Food and drinks are being donated for dispensation to increase the Philharmonic fund.

Chairman of the horse show portion of the benefit is Glen Young, Portuguese Bend. Jesse Powers, Rolling Hills, will be ring steward, and his principal assistants, headed by Walter Richards, Rolling Hills, will be drawn from the membership of the Palos Verdes Peninsula riding club, Los Caballeros de Rancho Palos Verdes.

The refreshment committee is headed by Dr. Rachael Jenkins, Rolling Hills.

Other key committee heads include trophy sponsors, Fritz Lakin, Palos Verdes Estates; advertising and show program, Charles Houghton, Palos Verdes Estates; ring area decorations, Fred Zain, Portuguese Bend; show patrons, Mrs. Gayb Little, Palos Verdes Estates; publicity, Mrs. Gordon Shallenberger, San Pedro; tickets, Mrs. H. P. McCarthy, San Pedro; finances, James De Silva, Palos Verdes Estates; coordinator with the Southern California Symphony Association, Mrs. Nicholas Truttan, Rolling Hills.



BASKETS OF FUN . . . Palos Verdes Peninsula women helping to plan the "Box Stall Social," a feature of the Philharmonic Benefit Horse Show Aug. 23 at the Portuguese Bend Riding Club, arrive at the home of the box social chairman Mrs. Charles Houghton, Palos Verdes Estates. An afternoon of basket decorating is in store for Mrs. Judge Anderson, Portuguese Bend, Mrs. Walter Richards, Rolling Hills, and Mrs. Houghton, (left to right). The social will be held in the Riding Club courtyard Aug. 16, the Saturday evening preceding the Horse Show.

Jaycees To Dine, Dance

"Just a reminder," said Mrs. Don Carpenter, JayCettes publicity chairman, " . . . the smorgasbord dinner-dance is this Saturday night at Attebery's Red Barn."

Dinner-time for the cottons and jeans affair is 7:30 p.m. A variety of mixer-dances is planned for the following hours.

JayCettes are sponsoring this first social function for members of the Junior Chamber of Commerce and their guests.

Next general meeting of the group will be held Aug. 16 at 8 p.m. in the Chamber of Commerce building. Outcome of the dance and fall activities will be discussed.

DOUGLAS McCLAYS HOST HER PARENTS

Visiting in the home of Mr. and Mrs. Douglas McClay, 1502 W. 214th St. last week were her parents, Mr. and Mrs. John Glick of Plainville, Kansas. During their stay here they also visited relatives in Inglewood and Westchester. They returned to Kansas last week-end.

Attend Lions' Meet

Mr. and Mrs. Al Ewalt, 1622 W. 215th St., were at Indian Wells last weekend attending a Lions Club meeting honoring Jack Stallings, district governor for California. Mr. Ewalt is chairman of the group for the Bay area.

The meeting adjourned Sunday.

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HOMEMAKING GETS PLACE ON COLLEGE CURRICULUM LIST

Want to be a better housewife, or prepare to be a housewife? Opportunity for same will be in this area in September. Homemaking courses for university transfer and for independent living are to be offered for the first time this fall at El Camino College, according to Dr. William Harless, director of instruction.



MISS MARJORIE BURRILL . . . to start homemaking program

August Social Swing Set By Moose Club

Breakfast will begin August social activities for the Women of the Moose, Chapter 44.

Next Sunday, Aug. 17, Melba Hutchison, homemaking chairman, will be in charge of a breakfast gathering to be held at the Moose Lodge, 9 a.m.

A box luncheon to be held near the end of the month will be the final August social for the group. Vela Livingston, Mooseheart Alumnae chairman, is in charge.

The public is invited to both events.

Ila Mae Ambach, recorder, left Sunday to attend the Moose Heart convention in Moose Heart, Ill. She will return to Torrance in two weeks.

The group has voted a donation of \$25 for the new Moose Heart High School which will soon be erected at Moose Heart, Ill.

At a regular business meeting Wednesday, Aug. 6, Cora Kooser was unanimously elected to be initiated into the Torrance chapter.

WCTU Slates Meet Friday

Members are to bring sack lunches to tomorrow's meeting of the Women's Christian Temperance Union, announced Mrs. Boone Kirks, publicity chairman. Session will begin at 11 a.m. and end at 1:30 p.m. at the Foursquare Church.

Coffee and tea will be furnished by the hostesses.

Story of a scientific study of temperance which has been started as a regular course in the curriculum at the University of Redlands was told at the July meeting, held in the First Christian Church, by Mrs. Nellie Henry.

The speaker told of the work done by Mrs. Maude Obar, recently returned from a state WCTU workshop at the University of Redlands, in aiding the project.

Mrs. W. F. Miller was elected permanent president of the organization, and Vera Coleclausure, vice president.

It was voted to have each church select a representative to the group.

Fall Wedding Is Slated By S. Gulbranson

Wedding bells will ring for Miss Sandra Gulbranson and Edwin Doney in September, 1953.

News of the betrothal was told Friday evening at a family gathering held in the home of the bride-to-be's aunt, Mrs. Bob Murphy, 4629 Layman Ave.



SANDRA GULBRANSON . . . to wed next September

Pico, Calif. Ostensibly in honor of an aunt and uncle, Mr. and Mrs. Jack Pierce, just arrived from Dallas, Tex., the party turned out to be the announcement of an engagement.

A large sheet, cake inscribed with the names of the engaged couple revealed the cupid story.

The bride-to-be, 1952 Torrance High School graduate, is the daughter of Mr. and Mrs. A. Norman Hale, 16937 Elgar Ave. One of the lovelies in the Miss Torrance Contest of 1951, she will attend El Camino College this fall. She is affiliated with Delta Sigma Chi sorority at the college.

Doney, the son of Mrs. Lee Doney of Manhattan Beach and Kenneth Doney of Compton, is president of Sigma Phi Kappa fraternity at El Camino Junior College. He is a graduate of Redondo Beach High School.

Las Vegas Holiday for M. Rosenfelds, Visitors

Highlights of Las Vegas were enjoyed recently by Mr. and Mrs. Murray Rosenfeld, 829 W. 162nd St., Gardena, and their houseguests Mr. and Mrs. A. Kaid, Mrs. Rosenfeld's parents of Galveston, Tex. The Kaid's have been visiting in the Rosenfeld home for the past two weeks and plan to stay until Aug. 16.

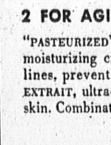
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BOTH FOR ONLY 1.25.



2 FOR AGING SKIN

"PASTEURIZED" NIGHT CREAM, extra rich moisturizing cream that helps smooth out lines, prevents dryness. With "HERBAL" EXTRACT, ultra-soothing lotion for sensitive skin. Combination value, 2.38.

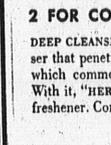
BOTH FOR ONLY 1.50.



2 FOR DRY SKIN

"PASTEURIZED" FACE CREAM SPECIAL with superfine emollients to clean and lubricate dry, taut skin. Paired with SKIN LOTION SPECIAL for a velvety smooth finish. Combination value, 1.88.

BOTH FOR ONLY 1.25.



2 FOR COARSE PORES

DEEP CLEANSER, amazing new liquid cleanser that penetrates deeper, removes bacteria which commonly cause surface blemishes. With it, "HERBAL" SKIN LOTION, astringent freshener. Combination value, 2.00.

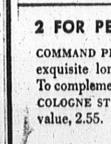
BOTH FOR ONLY 1.50.



2 FOR DAININESS

HEAVEN-SENT EAU DE TOILETTE, divine floral bouquet in a clinging, long-lasting fragrance. Also HEAVEN-SENT DEODORANT CREAM ends perspiration problems, keeps you fresh. Combination value, 1.85.

BOTH FOR ONLY 1.25.



2 FOR PERFUMING

COMMAND PERFORMANCE EAU DE PARFUM, exquisite long-lasting, feminine fragrance. To complement it, COMMAND PERFORMANCE COLOGNE STICK, to cool you. Combination value, 2.55.

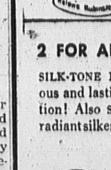
BOTH FOR ONLY 1.75.



2 FOR EYE BEAUTY

WATERPROOF MASCARA in cream form, won't run, streak or smear, even if you cry or swim with it on. With it, EYE CREAM SPECIAL, rich, easily absorbed for dry eye area and squint lines. Combination value, 2.00.

BOTH FOR ONLY 1.00.



2 FOR ALL-DAY MAKE-UP

SILK-TONE FOUNDATION, flawless, glamorous and lasting—covers every tiny imperfection! Also SILK-SCREEN FACE POWDER for radiant silken finish! Combination value, 2.00.

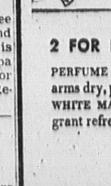
BOTH FOR ONLY 1.50.



2 FOR "LIFELESS" HAIR

SILK SHEEN CREAM SHAMPOO—cream-rinse and super shampoo in one! With HEAD-LINER, glamorous hair groom gives lustrous highlights to hair, keeps it beautifully neat. Combination value, 1.50.

BOTH FOR ONLY 1.00.



2 FOR BODY FRESHNESS

PERFUME SPRAY DEODORANT keeps underarms dry, perfumes and stops odor. Matching WHITE MAGNOLIA COLOGNE STICK for fragrant refreshment! Combination value, 2.05

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