

Red Cross to Curtail Expenses In Fight to Stay Within Budget

Fighting to maintain all of its essential services in the face of failure to attain its March fund raising goal, Los Angeles Chapter of the American Red Cross last week announced sharp curtailment of expenses in many of its departments.

Earl M. Jorgensen, recently re-elected chairman of the Chapter for another year, said the action was taken "regretfully" but was absolutely necessary to "make ends meet." The cuts take effect July 1.

Because 50 cents of every Red Cross dollar goes to the blood program, and to services to the armed forces through the Home Service Department, heavy cuts were made in these two divisions even though considered "most vital" by Red Cross workers.

Blood Service Cut
Topping the list in the cut-back venture will be the Los Angeles Regional blood service program, Jorgensen said.

"Financially, Red Cross is unable to meet the increased requests for whole blood and derivatives from civilian hospitals in Los Angeles and Orange counties," Jorgensen points out. "We will continue to supply the 8000 pints of blood being directed to civilian hospitals every month, but cannot, under any circumstances, fulfill all demands."

"Emergency calls from the military for whole blood for transfusion use in Korea will be met, but the stockpiling of blood plasma for defense needs will be carried out at a slower pace," the chairman disclosed.

Hours Shortened
Calling for "full cooperation and understanding from the citizens of Los Angeles and vicinity," Jorgensen announced further that starting July 1, Red Cross here will be operating only four of its six bloodmobile units and will shorten the hours of operation at the Blood Service Center, 1130 S. Vermont Ave.

"Under this arrangement, Red Cross must make maximum collections of blood daily, both at the Blood Center and the bloodmobile visitations," Jorgensen stressed. "It would be most costly, indeed, to have nurses and doctors idle one day, and turning away potential donors the next. We must strive for a 'happy medium' day after day."

Wakonda Bites Dust: White Men Receive Blame

Wakonda, Narbonne's gleaming protector of the courtyard, bit the dust Tuesday evening, according to the sheriff's office.

The large life-like statue was found flat-on-its-face, apparently the victim of an attack by white men—young white men.

No other damage to school property was reported.

Hours Shortened
Calling for "full cooperation and understanding from the citizens of Los Angeles and vicinity," Jorgensen announced further that starting July 1, Red Cross here will be operating only four of its six bloodmobile units and will shorten the hours of operation at the Blood Service Center, 1130 S. Vermont Ave.

"Under this arrangement, Red Cross must make maximum collections of blood daily, both at the Blood Center and the bloodmobile visitations," Jorgensen stressed. "It would be most costly, indeed, to have nurses and doctors idle one day, and turning away potential donors the next. We must strive for a 'happy medium' day after day."

"Emergency calls from the military for whole blood for transfusion use in Korea will be met, but the stockpiling of blood plasma for defense needs will be carried out at a slower pace," the chairman disclosed.

Calling for "full cooperation and understanding from the citizens of Los Angeles and vicinity," Jorgensen announced further that starting July 1, Red Cross here will be operating only four of its six bloodmobile units and will shorten the hours of operation at the Blood Service Center, 1130 S. Vermont Ave.

"Under this arrangement, Red Cross must make maximum collections of blood daily, both at the Blood Center and the bloodmobile visitations," Jorgensen stressed. "It would be most costly, indeed, to have nurses and doctors idle one day, and turning away potential donors the next. We must strive for a 'happy medium' day after day."

"Emergency calls from the military for whole blood for transfusion use in Korea will be met, but the stockpiling of blood plasma for defense needs will be carried out at a slower pace," the chairman disclosed.

"Under this arrangement, Red Cross must make maximum collections of blood daily, both at the Blood Center and the bloodmobile visitations," Jorgensen stressed. "It would be most costly, indeed, to have nurses and doctors idle one day, and turning away potential donors the next. We must strive for a 'happy medium' day after day."

300-Acre Site for Dump Eyed by Brass

Possibility of establishing a dump on the northerly slope of the nearby hills, just southwest of Lomita and Waveria, still seemed plausible yesterday as members of the County Board of Supervisors took "under advisement" a proposal to acquire an abandoned portion of the diacite quarry.

The purchase of the property, some 300 acres, was requested by the county sanitation districts which proposed to operate the facility as a county project.

Opposing the plan was Supervisor H. C. Legg, who said he does not think the county should go into the "rubbish dump business" to compete with private enterprise.

However, Supervisor John Anson Ford, of Pasadena, said he felt the plan was worthy of further study inasmuch as it involved the future establishment of a county park on the filled area.

Original plans called for creation of a park in 50 to 75 years—the period required to fill the 300-acre gorge.

Bitter protests have arisen from residents in the south Lomita and Waveria-Pacific Hills sections indicating that many were prepared to battle any proposed dump ideas.

There was some indication Tuesday by the supervisors that a public hearing might be held in the near future.

Under the plan as proposed by the sanitation district moguls, the county would enter into a lease-purchase agreement with the Palos Verdes Corporation and fill the gigantic hole in 15 to 20 acre block.

On completion of this plan, in 20-30 years, the corporation would deed the entire area to the county, to be used as a park. The Palos Verdes Corporation indicated it would be willing to consider an agreement under which the county would pay a base rental of between \$1000 and \$2000 a month in addition to a 5-cent per yard bonus for dumped material.

County Chief Administrative Officer A. J. Will did not make a recommendation on his report to the supervisors Tuesday, but submitted it to them as a "policy" matter.

Two Torrance fire companies, directed by Capt. Gordon Northington, kept the fire from spreading to the Walker and the Knowles' homes. Intense heat scorched a side of one of the Torrance fire trucks, parked on the street to one side of the fire.

Estimate of damage was set at \$2500, reports show.

CAR, MACHINES DESTROYED IN GARAGE BLAZE

A fire, origin of which as yet has not been determined, swept through a private garage at 2570 Torrance Blvd. early Sunday morning, destroying the garage, a passenger sedan, three electric wood-working machines, and other garden and home tools.

Investigation by Fire Chief J. J. Benner into the cause of the blaze was continuing yesterday, after Benner reported he found pennies behind two blown fuses.

The fire was first discovered by Mrs. R. E. Walker, wife of a Torrance policeman, and a neighbor to the Kenneth Knowles, owner of the burned garage.

Flames roared through the frame structure, the intense heat melting a telephone cable which passes over one side of the small building. Many telephones in the Torrance Gardens section were thrown out of service for several hours by the charred lines.

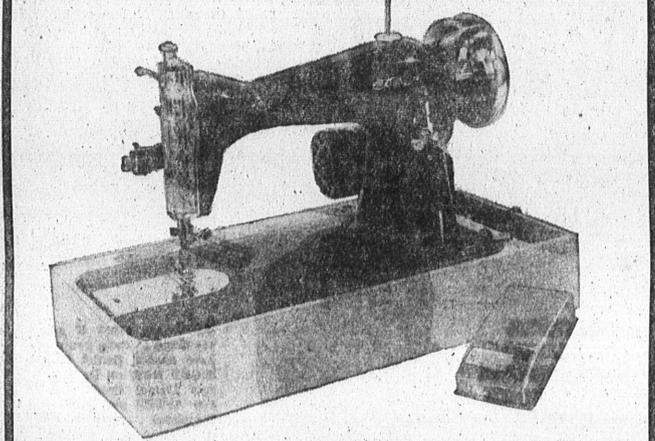
Two Torrance fire companies, directed by Capt. Gordon Northington, kept the fire from spreading to the Walker and the Knowles' homes. Intense heat scorched a side of one of the Torrance fire trucks, parked on the street to one side of the fire.

Estimate of damage was set at \$2500, reports show.

TORRANCE BOWL
1953 Carson
Open Bowling every night in the week. Finest equipment. Ladies made welcome.
Call for Reservations TOR. 748
Summer Leagues Now Forming




SALE! Repeated By Popular Demand



Famous Make! Brand New!
Round Bobbin
GUARANTEED
Portable Electric

- * SEWS FORWARD OR BACKWARD!
- * HAS DIAL TENSION, STITCH REGULATOR!
- * HAS FULL FOOT CONTROL!
- * HAS AUTOMATIC BOBBIN WINDER!
- * MAKES DOUBLE LOCK STITCHES!
- * HAS LEATHERETTE COVERED BASE!
- * AND IT'S FULLY GUARANTEED!

4998 FULL PRICE

NOTHING DOWN
ONLY 75¢ A WEEK
Your Credit is Good at Star!

We Carry Our Own Contracts
STAR FURNITURE COMPANY
Sartori and Post Ave. - Torrance 625
OPEN FRIDAY NIGHTS TILL 9 P. M.



BOOSTER AT SEA . . . Dale Isenberg, executive-secretary of the Torrance Chamber of Commerce isn't quite sure where he is going to stick the new sign he had made up welcoming visitors to Torrance. He is sure, however, that he will get eight signs like this put up at the major entries to the city.

Shriners to Take 200 Kids to Circus

Four busloads of Torrance kids will be guests of the El Toga Shrine club for the Annual Shriners Circus in Los Angeles tomorrow. It was announced here yesterday by Al Gianni, who is donating the tickets.

More than 200 tickets have been made available to local kids who will be picked up in the various areas and taken by bus to the Shrine Auditorium for the annual circus.

Kids wanting to make the trip must have a signed note from their parents to get on the bus, according to Frank Carpenter, superintendent of recreation. The busses will appear in the various areas of the city to pick up kids beginning about noon tomorrow. To check the time for each area, contact the director at the nearest recreation center.

The show gets under way at 2:15 and the busses should be back in Torrance by 5 p.m., Carpenter said.

POPULATION SHIFT
Farm population of the U. S. decreased from about 32 million in 1900 to only about 28 million in 1950.

GREYHOUND



More Travel Extras
No Extra Cost!

Yes, bigger value! More service to more places. Finest buses. Best drivers. Choose the travel leader... choose Greyhound!

8 Buses Daily to SAN FRANCISCO from TORRANCE

Only \$5.95 plus tax
All America Complete Service to

DANIELS CAFE
1625 Cabrillo TORRANCE 1068

B B Car Sales Opening Set for Saturday

Thousands of sports car enthusiasts and Southern California motorists will be present Saturday to witness the Grand Opening of B B car sales at 700 Pacific Coast Hwy., Hermosa Beach. Roger Bacon, owner, has invited the public to view the new showrooms and the array of famous continental cars.

FIREWORKS

OPEN JULY 1, 2, 3, 4

BUY AT THE "SPIRIT OF 76 STANDS"
Operated by the Torrance Veterans Groups

"GIANT 76 FIREWORKS ASSORTMENT"
105 Pieces—Regular \$7.10 Value—As Long as They Last, \$5

FREE MERCHANDISE

This Coupon Redeemable for 50¢ Free Merchandise With the Purchase of Each "Giant 76 Assortment"

(EVERYTHING IN FIREWORKS AT NEW LOW PRICES)

Giant 76 Stands Located at

CARSON & WESTERN
TORRANCE BLVD. & CRENSHAW
REDONDO BEACH BLVD. & HAWTHORNE
TORRANCE & LOMITA LINE AT 101 HIGHWAY
VISTA DEL MAR AND PACIFIC COAST HIGHWAY

VALUABLE COUPON

Buster Brown

You can sit back and take a bow. Those Buster Brown shoes you choose will be the finest shoes your money can buy. Almost 48 years of shoe-making skill go into Buster Browns. You can tell they're "Quality" just by feeling the leathers and checking the construction.



BERNARD'S FAMILY SHOE STORE

1315 SARTORI AVE., TORRANCE

No matter how large the amount

2% interest paid on all savings accounts at **Bank of America**

Deposits made on or before July 10 earn 2% as of July 1. **START YOUR ACCOUNT NOW** for any amount!

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION
DEPOSITS INSURED UP TO \$10,000