

Congratulations to

VON'S
featuring
Holly Sugar
10 lbs. net
...the finest quality sugar
...the world's finest quality sugar

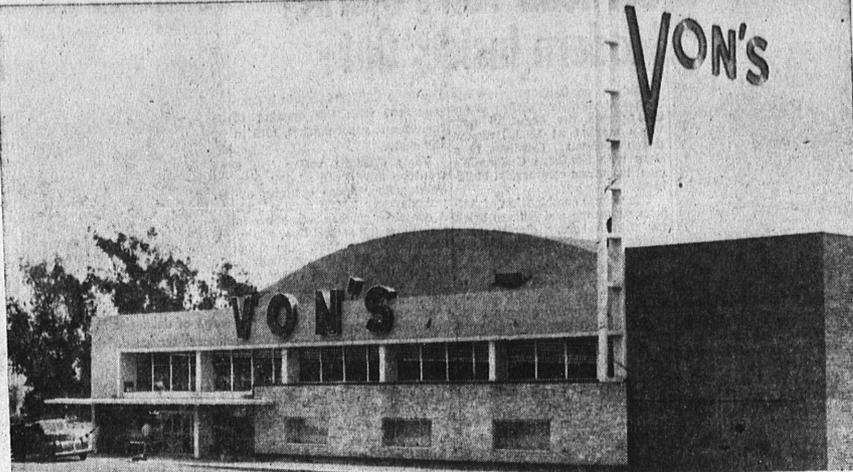
Magazines Available
All current popular magazines and periodicals are available at the magazine rack in the new Gardena valley Von's market. Monthly and weekly magazines in latest issues and in great variety are displayed so that the shoppers' favorites can quickly be located.

CLEAN TUMBLERS
Tumblers in which milk has been served should first be rinsed in cold water before washing with the hot soapsuds.

STAR ITALIAN OLIVE OIL
From Lucca, Italy

DOES WONDERS FOR Salads
Star Constellation Salad
1 cup Star Olive Oil
1/2 cup Star Torregno Wine Vinegar
1 teaspoon curry powder
1 teaspoon salt
1/2 teaspoon pepper
1 clove garlic minced
Cooked, cubed celery root
Star Filets of Anchovies
Sliced greens (your favorite)
Chopped asparagus

STAR OLIVE OIL
A. GIULIANI & BRO. • SAN FRANCISCO



SUPER FOOD MARKET: The new Von's market in Gardena valley combines the many shopping facilities of a real super market with the beauty of construction and design of an architectural triumph. Of functional modern style, the market features Arizona fieldstone and Roman brick. It is set well back from Redondo Beach boulevard and has ample parking both front and rear. With a frontage and depth of 150 feet, the market has 23,000 square feet of selling space. Grand 3-day opening begins today.

Party Dessert For Early Spring
For an early spring party dessert serve hard balls of ice cream with a canned red cherry and almond sauce. Make the sauce with 3/4 cup cherry syrup, 1/4 cup sugar and 1 1/2 tablespoons cornstarch. Cook until clear and thickened and stir in pitted cherries and roasted blanched almond halves. Serve warm or cold.

OLD FASHION WHOLE GRAIN BREAKFAST FOOD!
DINA-MITE CEREAL

DRINK Ficgo
A delightful hot beverage for those who don't drink coffee.

Adolph's SEASONED Meat Tenderizer

IT'S A CINCH TO MAKE A LUSCIOUS CAKE
Use half milk and half water. Butter the pan before pouring in the milk and water, then proceed same as for any poached egg. The milk keeps the egg white and also adds to nutritive value of the egg.

everything's in add only water 38¢ per pkg.

Milani's 1890 FRENCH DRESSING 27¢
De Cisco GARLIC DRESSING 27¢
1000 ISLAND DRESSING 28¢

Manning's COFFEE
ONE POUND NET WEIGHT

enjoy Quality!
FEATURED AT ALL **VON'S** MARKETS

Ample Parking Available Free
One of the main features at Von's Gardena valley market is the ample amount of free parking available. Off street parking and rear parking lot space will accommodate 1,000 autos. Von's always plan their markets with ample parking space in mind.

PREVENT CURLING
To prevent steaks from curling when you broil them, score the outer edges of fat with a sharp knife at 1-inch intervals.

Green Spot Delicious Orange Beverage
BIG 46 OZ. TIN 29¢

Tried it yet?
That wonderful new Viennese delight... **BAKER BOY CONFECTION ROLL**
Serve it hot, serve it cold, serve it topped with fruit—at breakfast, lunch, dinner or snack-time... keep it on your shelf for unexpected guests... it's BAKER BOY, the butter-rich, cinnamon-nut Confection Roll made from a famous old Viennese recipe.

EGGS POACHED IN MILK
Use half milk and half water. Butter the pan before pouring in the milk and water, then proceed same as for any poached egg. The milk keeps the egg white and also adds to nutritive value of the egg.

Only 49¢ at your grocery or market

Whether it's garden-fresh okra or Trappey's Peppers, your taste will get a treat with Trappey's fine Creole foods. Dulcito brand peppers are extra mild for salad, while Torrido brand peppers are extra hot. Mexi-Pep is the finest Louisiana Hot Sauce to add that taste of spice. Trappey's Pepper Sauce is a hot condiment that has no equal for seasoning any food where that zesty piquant flavor of Creole Cooking is desired.

Torrido Peppers
Dulcito Peppers
TRAPPEY'S Shield Label CUT OKRA

Send for Free Creole Recipe Book
B. F. TRAPPEY'S SONS, INC.
Featured at ALL **VON'S** MARKETS

Rythmettes Features Vons Free Food Show Saturday

The Rythmettes, television stars who have been winning widespread popularity, will be among the many attractions at the Von's Gardena market grand opening at 1260 Redondo Beach boulevard. This very unique all-girl Western band, favorites of thou-

Congratulations to VON'S FROM The DIAMOND MATCH COMPANY makers of DIAMOND WAX PAPER

Hires to You!
LARGE SIZE
2 FOR 27¢
PLUS DEPOSIT FEATURED AT ALL **VON'S** Markets

Walter Kendall fives DOG BISCUITS
5 FLAVORS 33 INGREDIENTS
36¢

HERE! Sensational NEW IMPROVED Albers Flapjack Mix - FOR SUPER PANCAKES

Albers FLAPJACK PANCAKE & WAFFLE MIX

Now, for the first time, Albers famous recipe brings you fine textured soft wheat and a new triple leavening action. Now, enjoy flapjacks with a glorious, new, golden goodness—lighter, smoother, more delicious. Now, more than ever, flapjacks beat any pancakes you ever ate.

GET NEW IMPROVED ALBERS FLAPJACK MIX TODAY!
Don't say "Pancake"—say "FLAPJACK"!

Naturally Fresh

WILSON'S CERTIFIED COLORED VEGETABLE OLEOMARGARINE

NO Benzoate of Soda - ABSOLUTELY NO ARTIFICIAL PRESERVATIVES

Wilson's is the Margarine that is Naturally Fresh! It has to be. That's because Wilson's Margarine contains no benzoate of soda—no artificial preservatives of any kind. Wilson's Naturally Fresh Margarine is churned fresh daily from rich, pure vegetable oils and fresh pasteurized milk... then rushed to your store. Each pound reaches you with a delicate country-sweet flavor... the real Naturally Fresh Wilson's taste.

For flavor... for quality... for extra freshness enjoy Wilson's Naturally Fresh Margarine tonight!

IT'S A LABELBANK PRODUCT
Save Coupon Inside Carton for Valuable Premiums
The Wilson label protects your table.