



# GRAND OPENING VALUES!

VON'S take great pride in their "Really-Fresh" Fruits and Vegetables. After their expert buyers make their purchases in the wholesale market, the produce is rushed to VON'S stores in their own fleet of trucks—no storing in a warehouse until they can be delivered. That is why you'll find VON'S Fruits and Vegetables the best quality you have ever seen—low priced, too!

## "REALLY FRESH" FRUITS and VEGETABLES

LARGE SOLID RIPE - FUERTE

### AVOCADOS

**10<sup>c</sup>** EACH

REALLY FRESH - FULL LEAF

### SPINACH

CELLO PKG. **10<sup>c</sup>**

FINEST-YELLOW RIPE

SOUTH AMERICAN

## BANANAS

**2** LBS. FOR **25<sup>c</sup>**

ALL GREEN CANNONBALL

### CABBAGE

**1<sup>c</sup>** LB.

LARGE - CRISP - TENDER

### ROMAINE

**5<sup>c</sup>** LB.

EXTRA FANCY WASHINGTON STARKING

### DELICIOUS APPLES

**2** LBS. FOR **25<sup>c</sup>**

Moist California Deglet Noor

**DATES** 2 1-LB. CELLO PKGS. **35<sup>c</sup>**

FANCY - SWEET - DESERT

### GRAPEFRUIT

**4<sup>c</sup>** lb

No. 1 - Gold Meated-in The Shell

**WALNUTS** 1-LB. CELLO PKGS. **29<sup>c</sup>**

TENDER - ALL GREEN

### ASPARAGUS

**15<sup>c</sup>** LB.

## DELICATESSEN

In VON'S Delicatessen Departments, you'll find everything to make your meal planning easier. Evrey variety of cold meats and cheese,—actually, it's a gourmet's delight to visit a VON'S Delicatessen. And all VON'S Cooked Foods and Salads are prepared in our own central kitchen. For economical, quick-easy meals, visit VON'S Delicatessen.

SWIFT'S PREMIUM FRESH LIVERWURST

8-OZ. LINKS **17<sup>c</sup>** EACH

LUER'S or SWIFT PREMIUM FRANKS

1-LB. PKG. **53<sup>c</sup>** LB.

AGED - SHARP REEDSPORT CHEESE

**69<sup>c</sup>** LB.

VON'S BLEU CHEESE DRESSING

PINT JAR **59<sup>c</sup>**

SWIFT'S BROOKFIELD JACK CHEESE

**49<sup>c</sup>** LB.

Swift's Oriole - Kosher Style

### SALAMI

**49<sup>c</sup>** LB.

Swift's Brookfield Oregon

### CHEDDAR CHEESE

**49<sup>c</sup>** LB.

VON'S KITCHEN FRESH CHICKEN PIES

**3** FOR **\$1<sup>00</sup>**

CANADIAN SMOKED HADDIE FILLETS

**49<sup>c</sup>** LB.

Swift's Brookfield Sliced AMERICAN LOAF CHEESE

**49<sup>c</sup>** LB.

Wisconsin Fancy A SWISS CHEESE

IN THE PIECE **65<sup>c</sup>** LB.

Von's Cheese Smothered ENCHILADAS

**3** PKGS. OF 2 **\$1<sup>00</sup>**