WE KNEW YOU WERE COMING SO WE BAKED A CAKE!

LAWSON'S JEWELERS

BIRTHDAY SALE!

EXTRA VALUES! EXTRA SAVINGS!

NO MONEY DOWN
A YEAR TO PAY
Cash or Terms, Our Price is the Same! You Don't Pay One Cent Extra for Credit!

No Waiting . No Red Tape . Immediate Delivery

LAY-AWAY NOW FOR CHRISTMAS

Never any Interest or Carrying Charges at Lawsons

FREE! Individual Birthday CAKES

OUR GREATEST BIRTHDAY SPECIAL

NO MONEY DOWN

Important DECORATORS DETAILS

IMMEDIATE DELIVERY
Limit One to A Customer AT THIS SENSATIONAL LOW PRICE

Only $7.95 COMPLETE With Shade
50c WEEKLY
NO CARRING CHARGES

See Our Windows For Other Great Values

FREE! TELEVISION SET
Ask The Manager For Full Details

17 Jewels — Real Value

No Money Down — 50c WEEKLY

Celebration Offer!
8 PIECE CHINA CAKE SET
Reg. $3.95 — $2.95

Celebration Offer!
12-Piece ALUMINUM COOKWARE
Reg. $29.75 — $17.95

Celebration Offer!
COSTUME JEWELRY
Values to $5.00 — 99c

Celebration Offer!
Reg. $1.50 COPPER MUGS — 89c
Copper & Glass Reg. 49c ASH TRAYS — 3 FOR $1

Celebration Offer!
LAY AWAY NOW FOR CHRISTMAS
No Deposit Required For Lay Away

Ladies & Mens
17 JEWEL WATERPROOF
Sweep Second Hand
Reg. $39.50 — $19.75 Choice
50c Weekly
Ideal watch for Nurses, Doctors, Technicians or anyone who needs a real sturdy 17 Jewel Watch.

LADIES' 2-DIAMOND BIRTHSTONE RING
Reg. $29.75 — $16.95
50c Weekly
Ideal gift for "Her." 2 genuine diamonds and simulated birthstone in 10K gold setting.

DIAMOND ONYX INITIAL RING
Reg. $29.75 — $19.75
50c Weekly
Genuine diamond in Onyx with your

SENSATIONAL DIAMOND VALUES

10 DIAMOND Bridal Pair	6 DIAMOND Bridal Pair	27 DIAMOND Bridal Pair	10 DIAMOND Bridal Pair
Reg. $150 $99.50	Reg. $125 $79.00	Reg. $300 $197.00	Reg. $175 $125.00
$2.00 Weekly	$1.50 Weekly	$4.00 Weekly	$2.50 Weekly

Nationally Advertised WATCHES On Easy Credit

ANY OLD WATCH IS WORTH A BIG TRADE-IN ALLOWANCE!

BULOVA
America's Greatest Watch Value
TRADE-IN YOUR OLD WATCH
Regardless of Age or Condition

Smart Bulova models for him and her at a thrifty low price! $27.50 $1. WEEKLY

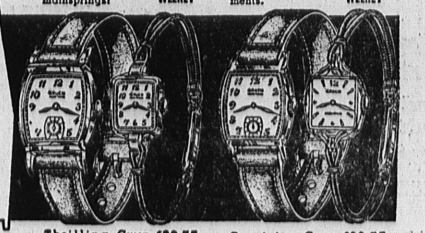
Bulova Director' for him, 'Miss America' for her. Your choice! $35.75 $1. WEEKLY

ELGIN
17 JEWELS
Your Old Watch Is Worth a Big Trade-In Allowance
TRADE-IN NOW!

Famous Elgins for him and her, both with DuraPower mainsprings! $29.75 $1. WEEKLY

Beautiful Elgins for him and her, both with 15-jewel movements. $37.50 $1. WEEKLY

GRUEN
The Precision Watch
Lay Away Now for Christmas
No Deposit Required



Thrilling Gruen models for him and her, both with 15-jewels. $29.75 $1. WEEKLY

Precision Gruen watches in smartly styled models for him and her. $39.75 $1. WEEKLY

ALL PRICES INCLUDE FEDERAL TAX
EVERY WATCH BACKED BY OUR 1-YEAR FREE SERVICE GUARANTEE!

½ CARAT Diamond Ensemble
Reg. $300 — $169.00 for Both
$3.00 Weekly
All diamonds are perfectly matched and set in exquisite mountings that make the diamonds appear even bigger than they are, exclusively designed by our diamond experts.

5-Diamond WEDDING RING
Reg. $49.75 — $24.95
$1.00 Weekly
5 Diamond Wedding Ring. 14K Gold Dovetail setting. A real Lawson Value!

SALE! MOUNTINGS
Modern Designs
Plain, Reg. $19.75 — $9.75

2 Diamonds Reg. $39.95 — $19.75
4 Diamonds Reg. $59.50 — $29.75
6 Diamonds Reg. $69.50 — $39.50

Satisfaction Guaranteed or Your Money Refunded
Phone Torrance 3181

LAWSONS
1317 EL PRADO — TORRANCE

FREE GIFTS • FREE PARKING ACROSS FROM POST OFFICE OPEN FRIDAY & SATURDAY NIGHTS TILL 9 P.M. • FREE GIFTS