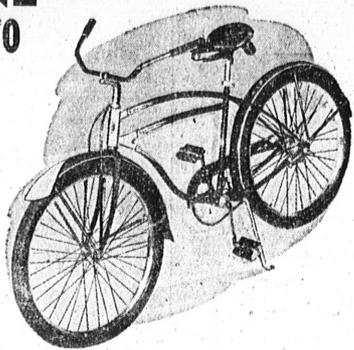


**1 Week Special! July 19 to 27th**  
**FIRESTONE**  
 WILL GIVE UP TO

**\$10**  
 FOR YOUR  
 OLD BIKE



Regardless of Age, Make Condition on a New

**Firestone BICYCLE**

—which can be bought during this sale on Extra  
**LOW BUDGET TERMS**

AS LOW AS

**\$4.00**  
 DOWN

Pay \$1.75 Weekly

Phone  
 Torrance  
 476  
 or  
 525

**Firestone**

Marcelina and Cravens — Torrance

**Special**  
 FOR YOU KIDS WHO DON'T  
 HAVE A BIKE TO TRADE  
 This Coupon is Worth  
**\$5.00**  
 Toward the purchase of any  
 Firestone bicycle at regular  
 price if you do not have a  
 trade-in. Only one coupon  
 may be applied on a bicycle.

TORRANCE TEE - VEE CLEAN SWEEP

**CLEARANCE**

Television Sets  
 CONSOLES - COMBINATIONS - TABLE MODELS  
 FOR EXAMPLE

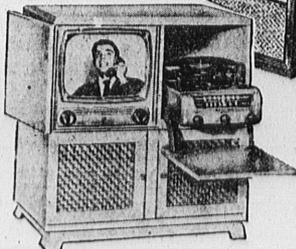
**FAMOUS MAKE  
 TABLE MODEL**

- Large Screen
- Tone Control
- Mahogany Cabinet

**\$79**

FULL PRICE

Name Your  
 Own Price!  
 OUT THEY  
 GO!  
**\$119.00**  
**\$129.00**  
**\$149.00**



ASK  
 ABOUT  
 OUR EASY  
 CREDIT PLAN

See How You Can  
 Have a New TV Set  
 Tonight. Phone!

**TORRANCE  
 TEE  
 TV  
 TEE**  
 COMPLETE HOME APPLIANCES

Phone Torrance 650 and Torrance 2835

1629 CRAVENS - TORRANCE

CRAVENS

**Life Is Sunday  
 Sermon Topic**

The Sunday Lesson-Sermon on "Life" in all Christian Science churches sets forth the benefits which follow as one gains a spiritual understanding of the fact the life is God and hence eternal.

The Golden Text is from Romans (6:23): "The wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord."

Luke's Gospel relates that a certain centurion "when he heard of Jesus, . . . sent unto him the elders of the Jews, beseeching him that he would come and heal his servant who "was sick, and ready to die." "Then Jesus went with them." But "the centurion sent friends to him, saying unto him, Lord, trouble not thyself: . . . but say in a word, and my servant shall be healed. . . . And they the announced returning to the house, found the servant whole that had been sick" (7:3,2,6,7, 10).

In "Science and Health with Key to the Scriptures" Mary Baker Eddy declares, "Not death, but the understanding of Life, makes man immortal." "Every law of matter or the body, supposed to govern man, is rendered null and void by the law of Life, God" (pp. 485, 380).

**Dixie Band to Play  
 For Legion Hall Dance**

Dixieland music will come to Torrance for the first time Saturday evening at 9 o'clock, with the announced appearance of a Dixieland band at a regular dance of the Bert S. Crossland American Legion Post at the Legion's Border avenue hall, Joseph Piatt, vice-commander, announced this week.

The dance will be open to the public.

**Walteria Woman Hurt**

A Walteria woman, Mary M. Kelly, 30, of 24249 Ward street, sustained a sprained neck when the car she was in and another collided on Normandie avenue and Pacific Coast Highway, Friday night. She was treated at San Pedro Emergency hospital.

**Torrance Herald**

Established Jan. 1, 1914

Member  
 California Newspaper Publishers' Association  
 1619 GRAMERCY—PHONE 444  
 Published Every Thursday  
 Torrance, California  
 Grover C. Whyte  
 Editor-Publisher  
 E. B. Brown, Business Mgr.  
 Jack O. Baldwin, Managing Editor  
 Reid L. Bundy, City Editor  
 Adjudicated a Legal Newspaper  
 By Superior Court,  
 Los Angeles County.

Entered as second class matter Jan. 30, 1914, at postoffice, Torrance, California, under Act of March 3, 1879. Official Newspaper of City of Torrance  
 Subscription Rates  
 6 Months \$1, 3 Months 50c  
 Anywhere in Los Angeles County \$2 per year  
 Payable in Advance  
 Outside Los Angeles County \$3 per year  
 Payable in Advance

NATIONAL EDITORIAL  
 ASSOCIATION  
 Active Member

The  
 Torrance Medical Group  
 1104 Sartori Ave.  
 Announces  
 The Association of  
 William A. Sidders, M.D.  
 for the General Practice  
 of MEDICINE  
 and  
 Emmy Schiller, M.D.  
 for Treatment of Infants and  
 Children  
 Office Phone: Torrance 3017  
 After Hours: Torrance 192

**Hi-Lites Of Seaside Heights**

By GRAYCE RYCKMAN AND MERLE HOLSTIN  
 Frontier 5-1779 o Frontier 5-3718

Well, here we are, back with you again, after a really swell vacation. The best part being the drive up our own hill and down see so many improvements and everything looked so green and pretty. And then we start catching up on our local goings-on.

First off, we heard that two of the Dwyer kittens, of Bide-wald, Snowball and Little Miss, walked off with the red ribbon, second prize, for being the second youngest, at the Pet Show at our school.

Then we heard that we had missed out on a big 4th of July celebration put on especially for this Seaside area. In fact, only a few from the Heights attended. Of mention were Clifford Burke, Cub, of Zakon, and Win and Pegi Gravin of Macaffee.

Incidentally, Pegi Gravin's

**Ham Radio Set  
 Brings Husband  
 'Home' on Visit**

"It was just like he was sitting in the room with me," chirped Mrs. Ed Seidel after she had spent a half hour talking to her husband by shortwave radio from Adak, Alaska, Sunday.

Called from the breakfast table Sunday morning by Carl Yeaman, a "ham" operator for 20 years, Mrs. Seidel and her daughter, Barbara Zachary, rushed to the Yeaman home at 1525 West 219th street where she talked with her husband for the next half hour.

Seidel, who was a postal clerk in the Torrance post office before being recalled to the Navy early this year, has been in Alaska since the first of May. "The weather is great up here," he told his wife. He said they got to fish quite often, and that there were still some traces of snow on the island.

The call from Alaska wasn't the first to come in over the \$8000 "ham" set sitting in the Yeaman home. During the past several years he has been talking to other operators in such parts of the world as South Africa, New Zealand, Japan, France, Greenland, Sweden, French Morocco, Australia, and China.

When not tinkering with his hobby, Yeaman operates the C. Yeaman Auto Top and Seat Cover shop at 1312 Cabrillo.

**Representing  
 PRUDENTIAL  
 and  
 HARTFORD**



Lund Co.  
 AGENTS

Junior High Girl Scouts are all keyed up to make afghans for our veterans. The Red Cross is unable to donate the knitting worsted. So, if you have any yarn, of any color or quantity, would you please call Pegi, Frontier 5-4508. She or one of the girls will call for your contribution.

Away for the summer are Mrs. Bob O'Melia and children, Karen and Terry. They have gone to Detroit to visit her folks. Bob is with them now but will return before they do and "batch" for awhile.

Excuse brevity of column

**NEW  
 FACTS ON  
 cordless buttonless  
 HEARING**  
 A brand new hearing aid that may completely conceal. Write or call for FREE BROCHURE.  
 TELE Hearing Center  
 7441/2 Pine  
 Long Beach  
 Batteries for All Makes  
 of Hearing Aids  
 We Give S&H Green Stamps

this week, haven't gotten over our vacation daze yet.

WE PAY  
**HIGHEST  
 MARKET PRICES**  
 For—RAGS—WASTEPAPER  
 METALS  
 Small or Large Quantities  
**TORRANCE  
 METAL PRODUCTS**  
 1890 TORRANCE BLVD.  
 Torrance 2292—2293  
 Nev. 6-2619

Visit interesting, colorful . . .  
**SAN FRANCISCO**  
 Stay at the Hotel Whitcomb, at the Civic Center—in the theater and shopping district, in direct line with both great bridges.  
 Bring your family for a week-end or longer, and enjoy the distinctive Hotel Whitcomb cuisine and service.  
 500 Rooms from 14.50 Single; from 17.00 Double  
**MARKET STREET at 8th  
 Garage in Building**  
**HOTEL  
 WHITCOMB**  
 KARL C. WEBER  
 President and General Manager

**AL ROYER'S  
 HITCHING POST**  
 "TEXAS TINY"  
 Featuring Tex Wallace and his WESTERN HIT PARADE every  
 Dancing EVERY Sat. and Sun.  
 Sat. 1 p.m. to 4 p.m.  
 Tune in KFOX every night 11-12:30  
 Afternoon  
 15513 So. Western, Gardena

SAVE NOW! INSULATE WITH  
**INSULITE**  
 Full Line of Plaster Material, Cement, Permalite Aggregate, Clay Products, Sewer Pipes, etc.  
**TORRANCE MATERIALS CO.**  
 1826 W. 213th St. Phone Tor. 1884 - 1885

**WELL-KNOWN for QUALITY  
 LOW-PRICED for ECONOMY**

**CAMPBELL'S  
 Tomato Soup**  
 3 Cans For 31c

**VAN CAMP—16-oz. Can  
 PORK and BEANS 2 for 25c**

**ZEE  
 Toilet Tissue 4 roll pkg. 31c**

**ASSORTED FLAVORS  
 JELLO 4 pkgs. 29c**

**DEL MONTE—14-oz. Bottle  
 TOMATO CATSUP 19c**

**KENNEL KING  
 DOG FOOD 3 Cans 29c**

Colored and Cubed  
**Swanson's OLEO 25c**

You save with confidence when you buy at CARSON MART because we feature WELL-KNOWN BRANDS . . . brands that are known for quality . . . for good-tasting goodness that never varies. Quality-wise and penny-wise, they're your best food buys because you get more of everything you like for your money. So why take less? Buy the best at CARSON MART where every price is a low price every day.

SMALL GRADE 'A'  
**EGGS 45c doz.**  
 ROUND BAR  
**MORTON SALT 9c**  
 WINDSOR HILLS, 16-oz. Can  
**APPLE SAUCE 12c**  
 DOLE—No. 2 Can  
**PINEAPPLE Juice 13c**  
 PARK AVE.—Large Jar  
**DILL PICKLES 25c**  
 C and H, 5-lb. Bag, Pure  
**CANE SUGAR 45c**  
 LOG CABIN, 12-oz. Tin  
**SYRUP 25c**  
 LARGE PACKAGE  
**TIDE SOAP 29c**  
 PINT, CARNATION, Pure  
**ICE CREAM 23c**  
 NESTLE'S  
**MORSELS 19c**

**Quality Meats**  
 FINEST GRADE GOOD MEAT  
 NO SUBSTITUTE

**STEAKS Rib—Round 98¢ lb**  
 Fancy, U.S. Good, T-Bone  
**BEEF ROAST 63¢ lb**  
 Morrell's  
**SLICED BACON 47¢ lb**  
**Pork Loin Roast 59¢ lb**  
 Challenge  
**Cheddar Cheese 55¢ lb**  
 ALSO FRESH FRYING CHICKENS  
 and RABBITS

Solid Crisp  
**Lettuce 7¢ ea**  
 Fancy So. American  
**Bananas 15¢ lb**  
**RADISHES & ONIONS 3 bunches 10c**  
 Fancy Green  
**Cabbage 3¢ lb**  
 U.S. No. 1  
 White Rose  
**Spuds 10 lbs. 39c**

**CARSON MART**  
 1929 CARSON ST. TORRANCE  
 Pay Roll Checks Cashed  
 Limit Rights Reserved