

GIGANTIC FURNITURE DISPOSAL

DOWN GO PRICES! IT'S A PRICE SLASHING FESTIVAL NEVER BEFORE EQUALLED HERE!! AN OPPORTUNITY TO BUY THE THINGS YOU NEED AT A FRACTION OF THEIR VALUE - SAVINGS ARE TERRIFIC!!!

Terrific Reductions Throughout

It's a gigantic store-wide sale event directed to the disposal of at least 1/2 of this huge stock, regardless of the loss incurred. We are facing a situation that calls for immediate selling action. We made the same mistake that many other merchants have made. In face of scarcities and rising prices we bought too much merchandise—as a result we are heavily overstocked and must unload. Good business judgment demands that we reduce our stock immediately—regardless of the loss incurred.

WALTER'S FURNITURE CO. 143 So. PACIFIC Ave., REDONDO BEACH

IT'S A CASE OF Must Unload

The situation is this: It has always been our sincere desire and aim, during the many years that we have been in business, to have for you the finest furniture and its kindred lines that we could possibly procure, and at the lowest possible prices. This season has been no exception. In anticipation of shortages and rising prices, we purchased the largest and most complete selection that it has ever been our privilege to present to the people of this area. But, we are frank to admit, the anticipated business has failed to materialize up to expectations, and as a result we are facing a heavily overstocked condition. After considerable thought and serious deliberation, and taking into consideration the great loss that may have to be incurred in disposing of this overstock, we have decided that there is only one logical, sensible thing to do in order to create an immediate demand for this merchandise. Stage this great store-wide sale and place this fine merchandise on sale . . . to our friends, customers and the buyers of this community . . . at cost . . . near cost . . . and below cost . . . let the merchandise bring what it will and the loss be what it may.

The orders are to clear out this fine stock without delay and there will be no letup to this great store-wide sale until this store is swept clear of at least 1/2 of this fine stock of furniture and kindred lines.— This overstock must be—has to be sold—no matter what the loss may be—This is not a sale of of just a few items or part of our huge stock but a great store-wide sacrifice in which practically every item in the store has been price slashed for immediate clearance.

GIGANTIC-ALL OUT SACRIFICE All Prices Slashed!

REMEMBER, every item in our store on sale is all our own regular stock, from the outstanding manufacturers of the country and built by master craftsmen. NO cheap inferior sale merchandise has been added for sale purposes. And every item is exactly as shown as to description, regular and sale prices, for we value our good name and the fine reputation we enjoy far too much to make any misleading statement.

SALE STARTS FRIDAY April 20th AT 9:30 A.M.
And Continues Until We Accomplish the Reduction of Stock

STORE OPEN FRIDAY and SATURDAY EVENING UNTIL 9 p.m.

2-PIECE LIVING ROOM SUITES

KROEHLER SOFA and CLUB CHAIR
Famous Kroehler cushioned construction. Sofa and chair covered in green matelasse. Reg. \$229.50 Sale Price **159**

KROEHLER SOFA and CLUB CHAIR
Full spring construction. Hardwood frame, covered in rich grey and rose figured tapestry. Reg. \$179.50 Sale Price **129**

KROEHLER SOFA and CLUB CHAIR
Spring filled, hardwood frame, deep rose leaf pattern all wool frize covering, fringe bottom. Reg. \$239.50 Sale Price **169**

KROEHLER SOFA and CLUB CHAIR
Famous Kroehler cushioned construction, forest green frize covering. Reg. \$219.50 Sale Price **169**

KROEHLER SOFA and CLUB CHAIR
Cushionized construction, lipstick red boucle frize covering. Reg. \$239.50 Sale Price **179**

KROEHLER SOFA and CLUB CHAIR
Sponge rubber arms, full spring construction, rose frize covering. Reg. \$234.50 Sale Price **179**

CAMEL BACK SOFA and CLUB CHAIRS
Channel arms, full spring construction, rose frize covering. Reg. \$319.50 Sale Price **249**

WING BACK SOFA and CLUB CHAIR
Full spring construction, hardwood frame. Dusty rose frize covering, fringe bottom. Reg. \$319.50 Sale Price **249**

KROEHLER CRESCENT SOFA and CLUB CHAIR
Combination solid color and figured green matelasse covering, full spring construction, fringe bottom. Reg. \$339.50 Sale Price **259**

SECTIONAL SOFAS

2-PC. SECTIONAL LOVE SEAT
Full spring construction, brown tapestry covering. Reg. \$99.50 Sale Price **79**

3-PIECE SECTIONAL
Full spring construction, hardwood frame, green matelasse covering. Reg. \$139.50 Sale Price **99**

3-PIECE SECTIONAL
Spring filled, nubby weave, all wool frize covering, chartreuse. Reg. \$139.50 Sale Price **119**

VALENTINE-SEAVER 2-PIECE SECTIONAL
Full spring construction. Choice of green or red leaf pattern, cut velvet covering. Reg. \$249.50 Sale Price **159**

2-PIECE SECTIONAL
Famous make, full spring construction, choice of grey or green frize covering, fringe bottom. Reg. \$219.50 Sale Price **159**

VALENTINE-SEAVER 2-PIECE SECTIONAL
Spring filled, hardwood frame, forest green caved leaf pattern frize covering. Reg. \$269.50 Sale Price **169**

KROEHLER 3-PIECE SECTIONAL
Famous Kroehler cushionized construction, green frize covering, boucle trim. Reg. \$229.50 Sale Price **179**

3-PIECE CHANNEL-BACK SECTIONAL
Spring filled, hardwood frame, lipstick red nubby weave frize covering, fringe bottom. Reg. \$319.50 Sale Price **189**

2-PIECE KROEHLER SECTIONAL
Cushionized construction, hardwood frame, red cut velvet covering, boucle trim, fringe bottom. Reg. \$249.95 Sale Price **189**

BED DIVANS

SIMMONS HIDE-A-BED
Close-out floor sample, with DeepSleep innerspring mattress, sage green all-wool frize covering, fringe bottom. Reg. \$279.50 Sale Price **229**

KROEHLER 2-PIECE SET DAVINETTE and CHAIR
Bed davenport and club chair, red tapestry covering. Reg. \$179.50 Sale Price **119**

KROEHLER BED DIVAN
Bleige floral tapestry covering. Reg. \$99.50 Sale Price **69**

KROEHLER BED DIVAN
Red tapestry with gold metal-lic thread covering. Reg. \$99.50 Sale Price **74**

KROEHLER BED DIVAN
Full spring construction, cushion frize covering. Reg. \$109.50 Sale Price **84**

ROCKERS and CHAIRS

PLATFORM ROCKERS
Choice of 3. Plain color or figured pattern long-wearing fabric covering. Reg. \$59.50 Sale Price **44**

PHENIX AIR-FLOAT ROCKER
Green Duran plastic covering. Reg. \$89.50 Sale Price **64**

CLUB CHAIR and OTTOMAN
Full spring construction. Red and grey brocatel covering, moss trim. Reg. \$99.50 Sale Price **74**

RECLINING CHAIR and OTTOMAN
Many, many others besides these shown above, all types and styles and coverings, all on sale at TERRIFIC PRICE REDUCTIONS.

ONE GROUP UPHOLSTERED CHAIRS

• CLUB • FIRESIDE • CLOSED-ARM and MOD-ERN OCCASIONAL
A number of chairs to choose from wanted finishes and wide selection of coverings. Values to \$69.50 Sale Price **39**

TABLES

• COFFEE • COCKTAIL • LAMP • END • STEP • TIER • DRUM • COMMODOE
Mahogany, Walnut, Maple, Blonde, Bleach wood and other finishes. In all wanted styles, shapes and sizes. UP TO 1/2 OFF TO 1/2 REG. PRICE

CLOSING OUT RECORD DEPT. RECORDS

1 Huge Group 10 and 12-inch New Records, all kinds, by major companies. YOUR CHOICE **10 FOR 1**

GROUP No. 2 Balance of our stock of 10 and 12-inch records. **29c EACH**

4 FOR 1 ALL RECORD ALBUMS **40% OFF**

SOFAS

FRENCH PROVINCIAL SOFA
Full spring construction, plain color green tapestry covering. Reg. \$325.00 Sale Price **199**

PROVINCIAL SOFA
Attached pillow back, figured print covering, pleated flounce bottom. Reg. \$189.50 Sale Price **139**

LAMPS

• FLOOR • TABLE • BOUDOIR • BRIDGE • PIN-UP
China, Glass, Wood, Brass Copper and other bases. Hundreds to choose from—ENTIRE STOCK ON SALE UP TO 1/2 OFF TO 1/2 REG. PRICE

BOX-SPRING AND INNER-SPRING MATTRESS SETS

Full or twin size. Long wearing cover. Reg. \$59.50 Sale Price—SET **39**

DELUXE INSTITUTIONAL
Box Spring & Inner Spring Mattress, Flexolator insulation, 8-oz. ACA woven stripe ticking. Reg. \$109.50 Sale Price—SET **69**

CLOSING OUT ALL FLOOR SAMPLES REFRIGERATORS and HOME FREEZERS

AT **DRASTIC PRICE REDUCTIONS**

TELEVISIONS

Well known nationally advertised name brands **GREAT SAVINGS** ANYWHERE ON DEMONSTRATORS and FLOOR SAMPLES

BOOK CASES and RECORD CABINETS

WALNUT BOOKCASE
36-in. wide, adjustable shelves. Reg. \$49.50 Sale Price **32**

DESKS and SECRETARIES

GOV. WINTHROP MAHOGANY SECRETARY
Authentic reproduction. Reg. \$109.50 Sale Price **79**

DROP-FRONT DESK
Blond or mahogany, 3-drawer. Reg. \$39.50 Sale Price **27**

MODERN OAK DESK
Flat top, blond oak. Reg. \$64.50 Sale Price **49**

MAPLE KNEEHOLE DESK
7-drawer. Reg. \$59.50 Sale Price **34**

MAHOGANY KNEEHOLE TYPEWRITER DESK
Reg. \$109.50 Sale Price **69**

MAHOGANY KNEEHOLE DESK
9-drawer. Reg. \$85.00 Sale Price **59**

KIDNEY KNEEHOLE DESK
Mahogany, 9-drawer. Reg. \$89.50 Sale Price **64**

BED ROOM SUITES

2-PIECE MODERN ASH
Mocha finish, bookcase head boards. Double dresser with plate glass mirror. Reg. \$189.50 Sale Price **149**

4-PC. MODERN BLONDE WOOD
Bookcase headboard, 2 night stands, double dresser with plate glass mirror. Regular \$159.50 Sale Price **119**

BED ROOM SUITES

4-PIECE ULTRA MODERN
Combination grey walnut and blonde wood bookcase head board, Mr. and Mrs. dresser with plate glass mirror, 2 commodes. Reg. \$169.50 Sale Price **129**

5-PC. WALNUT WATERFALL
Chest on chest, full size bed, drop center vanity with full-view mirror, bench, and night stand. Reg. \$279.50 Sale Price **149**

4-PIECE MODERN ASH
Mocha finish, bookcase head board, Mr. and Mrs. dresser with plate glass mirror, 2 night stands. Reg. \$189.50 Sale Price **149**

4-PIECE MODERN HEATHER WALNUT
9-drawer double dresser, plate glass mirror, bookcase headboards, 2 night stands. Reg. \$199.50 Sale Price **159**

5-PC. BLEACH AVODIRE
Modern, drop-center vanity, full size bed, 5-drawer chest, bench and night stand. Reg. \$249.50 Sale Price **159**

4-PC. EARLY CALIFORNIA
Bed, vanity chest and bench, decorated. Reg. \$99.50 Sale Price **59**

BUNK BED SUITE
Natural finish, knotty pine. Bunk beds, chest, desk, bench. Reg. \$99.50 Sale Price **74**

4-PC. MODERN LIME OAK
Eastern hardwood, full size bed, dresser, chest, night stand. Reg. \$229.50 Sale Price **139**

BED ROOM SUITES

3-PIECE EASTERN WHITE ASH
Modern, 9-drawer Mr. and Mrs. dresser, with beveled plate glass mirror, hand tooled leather trim, night stand, full size bed. Reg. \$319.50 Sale Price **249**

EASTERN GREY WALNUT SUITE
Piano finish Mr. and Mrs. dresser with plate glass mirror, full size panel bed, 2 night stands with drawer and adjustable shelves. Reg. \$369.50 Sale Price **289**

5-PC. GENUINE SOLID MAHOGANY SUITE
"Kling" 18th Century colonial 6-drawer chest, pineapple poster bed, flat top vanity with framed mirror, bench, and night stand. Reg. \$399.50 Sale Price **289**

APPLIANCES

AGITATOR WASHERS
Well known brand name, with pump. Reg. \$135.50 Sale Price **99**

HORTON WASHERS
Agitator, with pump. Reg. \$139.50 Sale Price **109**

HORTON DEMONSTRATOR
Washer, with pump. Reg. \$139.50 Sale Price **89**

HORTON IRONER
Portable, knee control. Reg. \$79.50 Sale Price **54**

UNIVERSAL ELECTRIC BROILER OVEN
Reg. \$84.95 Sale Price **59**

LIBERAL CREDIT TERMS WALTER'S FURNITURE CO. 143 South Pacific Avenue Redondo Beach LIBERAL CREDIT TERMS