

Greater VALUES Greater SAVINGS!

formerly ALMONDS • New Owners Proudly Present + + +

Honest Merchandise - Honest Prices!

OUR POLICY Strum's policy is a simple thing. It's based on honesty. It's our belief that success comes to those who serve honestly, fairly and squarely. And that's our plan. To bring to the people in and near Torrance the merchandise they want . . . good, quality merchandise at lowest possible prices. So come in and say hello. We hope that you will like us . . . and trade with us. Certainly we will do everything in our power to justify it. Thank you.

- * OSCAR STRUMWASSER
- * ARTHUR STRUMWASSER
- * JACOB STRUMWASSER

STRUM'S

GRAND Opening

Cannon, Dryfast and Haynes
WASHCLOTHS 10¢
These cloths are odd colors and patterns from our regular matched sets. Values to 29 cents. Friday and Saturday

FRIDAY and SATURDAY

APRIL 20th and 21st, 1951



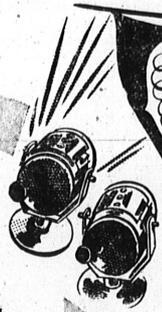
A Lovely Double

The first 300 ladies to enter Strum's Friday morning will be presented with a lovely double orchid with our compliments.

ORCHID

—with our compliments

for the first 300 Ladies



Guess and Win

FREE

WASHER and BICYCLE!

Free washing machine for mom and dad and a bicycle for junior. Just ask for the red application blank and fill in your guess of the number of beans in Strum's Big ar of beans.

JUNIOR: Will have to coach mom and dad because the winning adult guess wins both prizes so be sure mom puts your name in the space for names of children.

Winners will be notified next week.

FREE BALLOONS for the Kids!

READY MADE TRAVELER DRAPES

Luxury styling in beautiful cord casement fabrics . . . A large selection especially purchased for our opening. Pleated to 46 inches to pair—Length 64 inches. Eight colors to brighten your home. Natural — Chartreuse — Hunter Green — Red — Wine — Grey — Rose — Brown. Reg. 6.95 Strum's Opening **\$5.99** SPECIAL Matching fabric by the yard 45" 1.29

COTTON LADIES' ANKLETS New merchandise in assorted sizes and colors. Some slightly soiled socks from our regular 39c stock included in this group. A real special **6 pairs \$1.00** price at

LOOK! 81-inch unbleached Sheeting. Need we say more? **98** SPECIAL

MEN'S—30% WOOL SPORT SOCKS Sizes 10 to 12 **4 for \$1.00** STRUM'S SALE

Lace Tablecloths 52" x 72"—Regular \$2.50 Strum's Opening SPECIAL **\$1.98**

SLIGHTLY IRREGULARS BED SHEETS Crisp white, type 128—81x108 double bed size. If perfect \$3.98. **\$2.79** Strum's opening sale price

WOMEN'S SHOES Military Heels — loafers and Saddle Oxfords. Regular \$4.95 **\$2.79** Strum's SALE PRICE

BOYS—ALL-WOOL SPORT SHIRTS Plains and plaids, just a few **\$2.49** left. Reg. \$3.95 and \$5.95

MEN'S RAIN COATS You can afford to dig in this stack of coats and find your size. Gabardines, plastic, rubber. **\$2.98** Strum's Opening SALE

LADIES' COTTON FROCKS Sanforized, vat dyed. Beautiful fabrics and patterns. Values to **\$3.45**. Strum's Opening Sale **\$1.98**

SLIK PRINT SCARFS 36-inch. Also some fine cotton ovals in this group. **\$1.98** value. Strum's Sale Price **99c**

PRINT NECK SCARFS 18-inch — 69c values **29c** SALE

COTTON SLIPS and PETTICOATS Embroidery and ribbon trim slips. Size 32 to 40—Petticoats S, M, L. **\$1.98** Strum's SPECIAL PRICE

CANNON DRYFAST TOWELS These famous make towels are super-soft and absorbent and available in several good colors . . . perfect quality **BATH TOWEL 50c** FACE TOWEL **25c**

FLUORESCENT SPORT CAPS Hot Red, Chartreuse, Lime. 6 1/2 to 7 1/2. Strum's Special **63c**

MEN'S DRESS SLACKS Gabardines, Bedford Cords, Sharkskins, Flannel. Reg. price 8.90 **20% off** to 16.90. Odd sizes

PURE LINEN LUNCH CLOTHS Big 54"x64" size. Beautifully hemmed and finished. Regular \$2.98 **\$1.98** Strum's Opening SPECIAL

MEN'S LONG SLEEVE SPORT SHIRTS Cotton—S, M, ML, L—High count cottons, beautiful patterns — at this price you can use them for **\$2.49** work. Strum's Special Sale

FAMOUS TIES

Entire regular stock of neckwear reduced. Famous Brands. Hat and prints, fourths, silk prints, woolsens, knit. Reg. 2.50 . . . **\$2.00** Reg. 2.00 . . . **\$1.50** Reg. 1.50 . . . **\$1.00** Reg. 1.00 . . . **.75**

VALUES TO \$24.00—LADIES' **Quilted ROBES** \$4.98
Famous brands — Odd Sizes — Blue, Pinks and Peach. — Strum's Opening Special

MEN'S SANFORIZED Blue Chambray Work Shirts Sizes 14-17 **\$1.79** **\$1.39**

RAYON CREPE SLIPS Four-gore and Bias. Nylon net and lace trim. Sizes 32 to 40. Strum's Opening Special only. **\$1.98**

MEN'S GENUINE PIGSKIN Work Gloves Made by Wolverine—Short gauntlet. Regular 1.59 — Strum's Sale Price. **\$1.10**

Boy's Long Sleeve GABARDINE SHIRTS Blue - Green - Tan - Wine - Yellow. Sizes 4 to 16. Remarkable Value at Strum's. **\$1.98**

Boy's Little Ranger 9-oz. BLACK DENIM JEANS Only 25 pair—sizes 4 to 10. Regular 2.59. Strum's Sale Price. **\$1.98**

SPECIAL PURCHASE Garier Bras For Beach and Play. Printed and plain broadcloths. A steal at Strum's. **2 for \$1.00**

MEN'S Western SHIRTS Real honest values — All sizes in the groups. Reg. 5.98—now **\$3.98** Reg. 10.90—now **\$7.90** Reg. 13.90—now **\$9.90**

SPECIAL LADIES ARCH SHOES TARSAL-TRED—NATURAL-BRIDGE Many styles. Not all sizes to each pattern. 4 1/2 to 9. Come early to avoid disappointment. **7.95 and 8.95 VALUES** **SALE \$3.88**

VALUE Men's DRESS SHIRTS Reg. 2.95 and 3.95. An odd lot of name brand dress shirts. Some excellent chance for men who wear beautiful shirt for— **\$1.69**

BARGAIN A Complete Table of our Quality Sport Shirts Small, medium, large, extra large in gabardines, corduroys, gingham. Reg. 6.95 . . . **\$4.95** Reg. 5.95 . . . **\$3.95** Reg. 4.95 . . . **\$2.98** Reg. 3.98 . . . **\$1.98** Reg. 2.98 . . . **\$1.98**

SAVING GIRLS DRESSES Beautiful percales and prints, some trimmed in batiste and eye-but worth a look. Values to 2.98. Strum's Opening **\$1.00**

BEDSPREADS

Regular \$7.90 to \$10.95
Single and double bed size. We have emptied our shelves of this nationally advertised spread. Many sold at \$10.90. None less than \$7.90. . . . Take advantage of this remarkable 2-day opening Sale—YOUR CHOICE

\$4.98

FAMOUS BRAND — PERFECT NYLON HOSE Something special for the ladies, lovely nylons for every need including such names as Berkshire, Faultless, Trinitite, 51 Denier, etc. service weights, some seamless and sheer, some are odd shades but all mesh. **YOUR CHOICE 79¢**

YARDAGE Hundreds of yards of percales, eighty square prints, checks, polka dots, and square dance patterns. You will recognize the famous brand that means easy washing and long endurance. An opportune time to make these sewing plans a reality. Our regular 59c quality. Friday and Saturday only at Strum's Opening Sale. **3 yds. for \$1**

YARDAGE REMNANTS You have always saved on our special remnant prices. Now for our opening we have slashed these prices exactly in two. All remnants— **1 1/2 Price**

PLASTIC DRAPES KITCHEN CURTAINS Several odd lots too numerous to list separately but their price slashed so low that brightening up that odd room will be a pleasure for your pocketbook. Don't fail to see these items displayed at our opening sale.

NO REFUNDS OR EXCHANGES ON SALE MERCHANDISE

STRUM'S

Open Friday Evenings
DEPARTMENT STORE
1261 SARTORI — TORRANCE

formerly ALMOND'S