



Jewelers for 40 Years

PRE-CHRISTMAS Sale!



No Deposit Required for Lay-away
GREATEST VALUES IN OUR HISTORY
ALL NEXT YEAR TO PAY

No Deposit Required for Lay-away
NO INTEREST OR CARRYING CHARGES
BIGGEST SELECTION IN YEARS



DIAMONDS

- WATCHES
- SILVERPLATE
- RADIOS
- JEWELRY
- APPLIANCES
- ETC.

EASY CREDIT TERMS

BUY NOW AND SAVE

Make Christmas a happy occasion by choosing your jewelry gifts from Lawson's large stocks of fine quality diamonds, nationally advertised watches and other beautiful jewelry on easy credit terms.

IMMEDIATE DELIVERY
NATIONALLY ADVERTISED
Ladies & Men's Watches on Easy Credit



Men's Diamond Ring
 Reg. \$100
\$69.95
 \$1.50 Weekly



10 DIAMOND DUO
 Reg. \$300
\$225 For Both
 \$4.00 Weekly



3 DIAMOND RING
 Reg. \$100
\$79.50
 \$1.50 Weekly



10 DIAMOND PAIR
 Reg. \$125
\$89 For Both
 \$1.50 Weekly



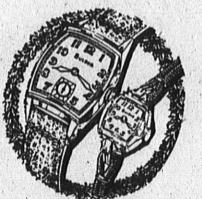
25 DIAMOND DUO
 Reg. \$200
\$169.50 For Both
 \$3.00 Weekly



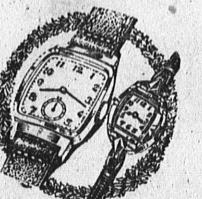
Diamond Combination
 Reg. \$75
\$49.50 For Both
 \$1.00 Weekly



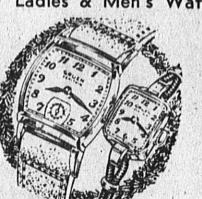
Hamilton Watches Large Selection
 From **\$52.50**
 \$1.00 Weekly



BULOVA WATCHES
 Your Choice
\$24.75
 \$1.00 Weekly



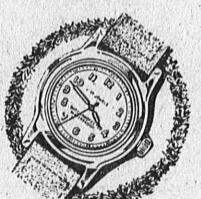
17 Jewel Watches
 Reg. \$29.75
\$19.75
 \$2.00 Monthly



ELGIN WATCHES
 with Duropower Mainspring
 From **\$29.75**
 \$1.00 Weekly



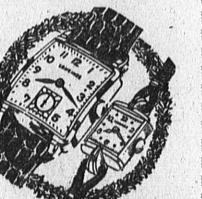
BULOVA WATCHES
 with Expansion Bands
 From **\$33.75**
 \$1.00 Weekly



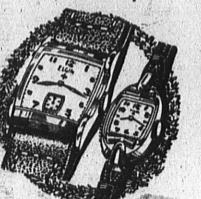
17 Jewel Waterproof
 Reg. \$39.75
\$24.75
 \$2.00 monthly



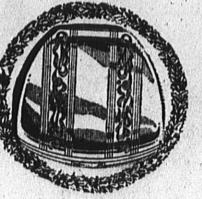
17 JEWELS 2 DIAMONDS
 Reg. \$49.95
\$29.75
 \$1.00 Weekly



GRUEN WATCHES
 The Precision Watch
 From **\$29.75**
 \$1.00 Weekly



Longines Watches
 From **\$71.50**
 \$1.50 Weekly



COMPACTS Large Selections
 From **\$1.95**
 \$1.00 Weekly



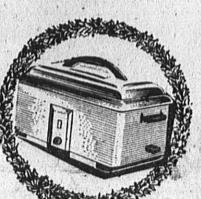
TYPEWRITERS
 Ideal Gift
\$84.85



3 DIAMOND WEDDING RING
 Reg. \$39.75
\$24.75



2 Diamond Mounting
 Reg. \$37.50
\$19.75
 Give Your Diamond



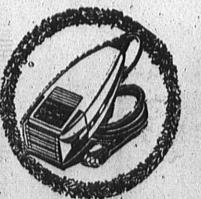
WESTINGHOUSE ROASTER
 the New Look!
 Ideal Gift **\$39.75**
 \$1.00 Weekly



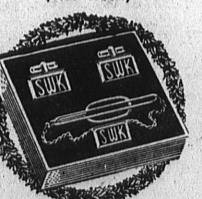
4 PIECE PERCOLATOR SET
\$24.95
 \$1.00 Weekly



17 Jewel Chronograph
 Reg. \$49.50
\$39.75
 \$1.00 Weekly



ELECTRIC SHAVERS
 Remington - Sunbeam
 • Shick
 From **\$24.50**



SWANK JEWELERS
 Large Selection
 From **\$2.95**



MEN'S BIRTHSTONE RINGS
 Reg. \$29.75
\$19.75
 \$2.00 Monthly



Twin Wedding Rings
 14 K Gold **\$9.75**
 Reg. \$19.75
 Easy Terms



DIAMOND CROSS
 With Chain **\$7.95**
 Reg. \$12.95
 \$2.00 Weekly



BIRTHSTONE RINGS
 Large Selection **\$12.95**
 Values to \$39.75
 Pay Weekly



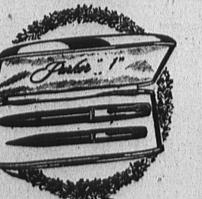
PRINCE GARDNER
 Bill Folds
 From **\$3.95**



DRESSER SETS
 From **\$4.95**



Musical Powder Box
 The Ideal Gift
\$3.95



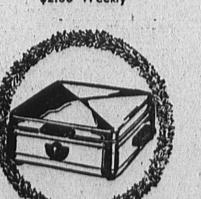
Pen & Pencil Sets
 Parkers - Sheaffers
 From **\$5.00**



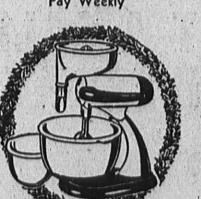
AUTOMATIC TOASTERS
 Toastmaster \$23.00
 Westinghouse 422.95
 General Electric 23.95
 Proctor 13.95
 Sunbeam 26.50



NATIONALLY ADVERTISED AUTOMATIC Coffeemakers
 Sunbeam \$37.50
 Westinghouse 32.50
 Universal 24.95



NATIONALLY ADVERTISED Waffle Maker
 Sunbeam \$28.50
 Dominion 17.95
 Westinghouse \$12.95
 General Electric
 Grill & Waffle Iron 16.95



NATIONALLY ADVERTISED MIXERS
 Sunbeam \$46.50
 Dormeyer 34.50
 General Electric 37.50
 Westinghouse 39.50
 Hamilton Beach 40.25
 Kitchen Aid 57.50



ELECTRIC HAIR CLIPPER
 Save on **\$9.95**
 Haircuts



RONSON LIGHTER
 Ideal \$6.00
 Gift
 Easy Credit Terms

Sterling Silver Candlesticks Reg. 5.95 both for ... \$3.95
 Sterling Silver Salt & Peppers Reg. 7.95 both for ... 4.95
 Silverplate Creamer, Sugar & Tray Reg. 6.95 ... 3.95

BUY NOW AND SAVE! LAY AWAY YOUR CHRISTMAS GIFT NOW
NO INTEREST OR CARRYING CHARGES. ALL NEXT YEAR TO PAY

VISIT OUR GIFT DEPT.
Gift Suggestions for the Entire Family!

Community

52 Pieces SERVICE FOR 8
\$74.50
 Complete With Chest
 \$1.50 Weekly



LAWSON'S



1317 EL PRADO AVE. TORRANCE
OPEN EVERY EVENING TILL CHRISTMAS **PHONE 3181**

1847 ROGERS BROS.

52 Pieces SERVICE FOR 8
\$69.75
 Complete With Chest
 \$1.50 Weekly

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED AT LAWSON'S