



UNVEILED . . . Formal opening of the sparkling new McCown's Super drug store at Pacific Coast highway and Western avenue in Harbor City will be held today, tomorrow and Saturday. (Staff photo).

Sixth McCown Super Drug Store Makes Debut Today

Featuring more than 40,000 items in sparkling array a new, spacious McCown self-service drug store is open today at Western avenue and Pacific Coast highway in Harbor City.

More than double the size of its predecessor at the important corner, the new McCown establishment is sixth member of the thriving chain which began in Lomita eleven years ago.

Twentyone departments are included in the modern retail building which was constructed completely anew after the old structure at the site was torn down several months ago and the store closed.

Fifteen employees are on hand to help customers, with three check-stands available for a large volume of purchases.

Among the wide variety of items carried by the store are bulk candies, toys, cameras, baby items, household necessities, pet supplies, costume jewelry, liquor, cosmetics, prescriptions and drugs. A lending library also is featured.

A spacious parking lot is located adjacent to the building, with room in its black-top area for nearly 80 cars.

Formal opening of the big store will be held today, tomorrow and Saturday, according to A. J. McCown, president of the drug corporation.

The firm also owns stores in Lomita, Torrance, Gardena, Compton and Hermosa Beach—all based on the self-service principle.

Vincent Zae, of 26420 Ozono avenue, a Harbor City resident for the past 10 years, is manager of the new establishment.

Other key figures in the chain's organization are Harry Petro, supervisor of all the stores; William McCurdy, secretary-treasurer and Chet Henshell, advertising and promotion manager.

According to legend, McCown discovered the self-service principle in his first Lomita store while he was filling a prescription.

A customer came in and McCown said: "Help yourself." McCown patrons have been doing it ever since and liking it.



A. J. McCown, who started in Lomita 11 years ago, now has six thriving harbor area drug stores—all built on the self-service principle.



HEADS STAFF . . . Manager of the latest McCown store is Vincent Zak, of Harbor City.



SUPERVISOR . . . Harry Petro, supervisor of McCown stores, helped plan the attractive Harbor City addition.

Portuguese Bend Scene for Movie

The historic Portuguese Bend stretch of Palos Verdes Peninsula coastline, once a famous rendezvous for smugglers, is re-creating, fictionally, to its old role this week as Columbia Pictures films scenes for "Smugglers' Gold."

Forty actors and technicians, directed by William Berke, have been working in Portuguese Bend to get outdoor scenes for the picture which stars Amanda Blake and Cameron Mitchell. Most of the film footage has been shot at sea with the Portuguese Bend bluffs as the background.

Portuguese Bend, during Spanish days in California history, was the center of a lucrative cattle and hide smuggling business. Foreign ships, evading Spanish export duties, would anchor in Portuguese Bend and cattle and hides would be taken

over the Bend bluffs and transferred to the smuggling ships.

Cat Show Scheduled

Local cat enthusiasts are planning to attend the Pacific Cat Fanciers' Show slated for December 2 and 3 at Lakewood's Pan-American Park, according to John T. Kilpatrick of Harbor City, president of the group.

The event will be a triple championship affair, with an all-breed classification and two specialties—Pacific Short Hair and Pacific Persians.

The Kilpatricks, well-known prize cat growers, are not planning any entries for this show due to illness of their animals.

LAY-A-WAY for Christmas



Gifts for Women

CHENILLE ROBES
Colorful array of serviceable Chenilles in wide range of styles and color combinations.
Priced to Please You
4 95 to 7 95

SLIPS
Gorgeous lace trimmed Nylons
3 95 and 4 95
Rayons in beautiful array of styles and shades.
1 95 to 3 95

HAND BAGS
Most shades, styles and colors in this unusual selection of plastic bags at **2 99**
Leathers in fine assortment at **5 95 to 27 95**

Sheer NYLON HOSIERY
Famous Berkshire Brand in 51 and 60 gauge, 15 and 30 denier in large selection of exquisite new tones
Magnet Brand First Quality in all the newer shades
1 35 to 1 95
1 09 to 1 50

SLIGHTLY IRREGULARS
51 and 60 gauge, 15 denier in choice shades—seamless and full fashioned.
97 and 1 19

SWEATERS
Cashmeres—Nylons—Wools—
Slip-overs, V neck and coat styles in colorful array of new shades.
2 95 to 12 95

BLOUSES
Whites and colors in fine selection of the latest styles and priced to save you money.
1 95 to 3 50

LOAFER SOX
Those comfortable Ripen all wool loafers in colorful new designs. Men and women both love them.
1 95 and 2 95

Very Special Purchase
Famous "Bear Brand" 30% wool socks in beautiful color combinations. You'll want several pair at this price.
Regular 59c Male **39c** 3 Pk. **\$1.00**

Gifts for Men

MENS SPORT COATS
Give him a Sport Coat from our popularity priced assortment **14 95 to 27 95**

Mens and Boys JACKETS
Horsehide, Suede, Corduroys, Rayons, Gabbs, Flannels, etc. in enormous selection, and all priced to save you money.
Mens **3 95 to 15 95** Boys **8 95 to 22 95**

SPORT SHIRTS
Nylons, Rayons, Wool Flannels, Cotton Flannels, Broadcloths, Plaids, Fancies, Westerns in enormous selection.
Boys **1 79 to 3 45**
Mens Sizes **2 95 to 10 90**

GIFT TIES
Ties, Ties, and More Ties to fit every Taste and fancy. Give him a tie this year.
\$1 to 2 50

Mens and Boys T-Shirts
Long and short sleeves, whites and plain colors for the conservatives, gorgeous colors for the glamorists.
1 49 to 2 98

Gifts for the Home

GIFT TOWEL SETS
You'll marvel at this gorgeous array of colorful boxed sets. Many sizes, designs and prices to choose from **1 99 to 5 98**

Lunch and Dinner Cloths
Beautiful pure linen 52X52 LUNCH CLOTHS **1 99**
Large assortment of damask cloths and complete dinner sets. **4 95 to 10 95.**

Gifts for Children

Childrens and Infants Robes
Just like mother's beautiful chenille in lovely colors. Easy to launder and wear and wear.
2 98 to 3 98

Childrens and Infants Dresses
Lovely dresses for the tiny tot, and for all the other girls to size 14. New styles, new colors, new materials in a gorgeous selection. You'll also like the prices.
1 29 to 5 98

ANAHIST for COLDS!
Stops cold symptoms in many cases in a single day!
Just use as directed on label

ANAHIST Now Backed by Guaranty Seal of

GOOD HOUSEKEEPING

ANAHIST contains pure ephedrine... safely stops cold symptoms in many cases in a single day! Just take in accordance with directions on label. New available in two companion products.
Famous ANAHIST TABLETS, available in 16 and 40-tablet bottles, and in the familiar 100-tablet bottle of 100 tablets.
ANAHIST—New kind of treatment for cold symptoms! Just squeeze a counter for the cure. 98¢
ANAHIST is the exclusive tradename of ANAHIST Co., Inc., Yorkville 2, N.Y.

ANAHIST
America's Best Selling Antihistamine

Navy Has Plenty Of Active Duty Reserve Officers

The Navy has received more requests for return to active duty from Naval Aviation Reserve Officers than can be utilized in the foreseeable future, announced R. K. Vance, Chief Electrician's Mate, U.S. Navy Recruiting Station, San Pedro, California, today. Therefore, no further applications are desired by the Bureau of Naval Personnel.

50 More Homes Slated for Big Walteria Tract

Fifty more new Walteria homes are to be started early next month, it was announced today by Developer K. Sande Sennese.
The two- and three-bedroom residences will be located just east of Madison avenue and south of Pacific Coast highway.

Harbor City Home Planned

A building permit has been issued to Akkis Jacobs for a home at 1720 W. 256th street, Harbor City, at a valuation of \$9400.

Youth Trains as U.S. Army Cook

Pvt. James R. Gilmore, 20, son of Mr. and Mrs. Willis Johnson, 960 W. 256th street, Harbor City graduated from Branch No. 1, Sixth Army Quartermaster Food Service School at Fort Ord. This a course of basic cookery.

Almond's Department Store

1261 Sartori Ave. "A Friendly Place to Save Money" Open Daily 9:30 A.M. to 6 P.M.—FRIDAY to 9 P.M. TO 2611 Torrance

McCOWN DRUG STORES
1827 El Prado, Torrance
Western Ave. & Pac. Coast Hwy.